

---

# Index

---

- abductive conclusion 220–22  
Abolafia, M.Y. 16  
academic journal coverage 232–3,  
234–5  
acquiescence bias 175–6  
action 85, 95–6  
action research (AR) 79, 82, 101–2  
    perspective of 82–4  
    strengths and weaknesses 100–101  
action research cycle (ARC) 79–80,  
84–5, 90–91  
    ebb and flow dynamics 88–90  
    episodes of cycle 85–8  
adaptability of method 99–101  
adjacency data matrix 155, 156  
administrative error 177–8  
Ahmad, N. 9, 16, 18, 81  
Al-Laham, A. 150  
Albaum, G.S. 35  
Aldrich, H. 150, 151, 164  
Alter Eco 131–7  
Alter, S.K. 13, 16  
Alvesson, M. 70, 119, 129  
Alvord, S.H. 5  
Amabile, T.M. 7, 40  
ambiguity in questionnaires 200  
Amit, R. 18, 27, 40  
analysis of variance (ANOVA) 211–13,  
244  
analytic induction 221  
analytical generalisation 220, 221  
Anderson, A. 164  
Anderson, R.B. 11  
Andreasen, A.R. 170  
ANT (actor network theory) 68–9  
Appadurai, A. 55  
Arendt, H. 12  
Armstrong, P. 17  
Arndt, J. 176  
Arnold, S.J. 26  
assumptions in questionnaires 201–2  
attitude scales 190–91  
auspices bias 177  
Austin, J.E. 5, 18, 19, 81, 151, 231  
Australian Bureau of Statistics (ABS)  
182  
Australian Market and Social Research  
Society 181, 184  
authenticity 223  
axiology 30  
Bagozzi, R.P. 15  
Baines, S. 150  
Baker, K.G. 35  
Barclay, I. 35  
Barczak, G. 171  
Baron, D.P. 5  
Baron, R.A. 150  
Barron, F. 37  
Barthes, R. 132  
Baumann, S. 37  
Baumgartner, H. 176  
Beamish, P.W. 151, 165, 234  
Beard, D.W. 238  
Beckert, J. 27  
Belk, R.W. 17  
Belso-Martínez, J.A. 150  
Bennett, A. 107, 108, 109, 116, 222,  
227  
Bennett, R.C. 35  
Bentham, J. 21  
Berkowitz, L. 82, 84  
Berkowitz, S.D. 151  
Berkun, S. 99  
Berman, E. 188, 206  
Berry, J.M. 239  
betweenness 161  
Bhagavatula, S. 150  
Binder, J.J. 244  
Birley, S. 150, 162  
bivariate analysis of association 213–16  
bivariate analysis of difference 209–13  
Blackburn, R. 74  
Bochner, A.P. 70  
Boddice, R. 66  
Boer, P. 151

- Boje, D.M. 52, 59, 61  
 Boland, R.J. 58  
 Bonnacich, P. 159  
 Borda, O.F. 82  
 Borgatti, S.P. 151, 158  
 Bornstein, D. 5, 55, 66  
 Boschee, J. 16  
 Bouwen, R. 51, 54, 58  
 boxplots 209–10  
 Boyd, B.K. 239  
 Bradbury, H. 83, 85  
 Brinckerhoff, P.C. 16  
 Brockhaus, R. 38  
 Brown, A. 13  
 Brown, A.D. 64, 73  
 Brown, L.D. 5  
 Bruner, J.S. 53, 55  
 Bruyat, C. 18–19, 27, 40  
 Bryk, A.S. 244  
 Bunge, M. 226  
 Burke, P. 63  
 Burns, A. 84  
 Burt, R.S. 34, 40, 41, 154, 161  
 Busenitz, L.W. 238  
 business researchers 31
- Calás, M.B. 75  
 Caldwell, B. 30, 34  
 Callari, A. 17  
 Campbell, D.T. 84  
 Capra, F. 27  
 CAQDAS (computer-assisted qualitative data analysis software) 117–20  
 Carson, D. 26  
 Carsrud, A.L. 41  
 Cartesian concepts 27  
 case selection  
     in case study research 110–12  
     in discourse analysis 137–8  
 case studies 106–9  
 case study research 110–21  
 Cassar, G. 238  
 Casson, M. 35, 36  
 Cateora, P. 204  
 Caust, J. 41  
 Caves, R.E. 17, 37  
 centrality measures 159, 161  
 Chandler, G.N. 233, 237, 238, 240  
 Chase, S.E. 53  
 Checkland, P. 84  
 Chell, E. 150  
 Cherry, N. 85  
 chi-square 213–14  
 Chia, R. 57  
 Cho, A.H. 5, 11, 14, 16, 56, 66, 81  
 Christensen, C.M. 7  
 CIA (Central Intelligence Agency) 183  
 Cieslik, J. 172  
 classic studies 31  
 clique analysis 159, 160  
 Clohesy, S. 5  
 closeness 161  
 clustering 158–9  
     hierarchical 162, 163  
 Cobley, P. 53, 73  
 Cohen, J. 238  
 cohesion 158–9  
 Colbert, F. 36  
 Coleman, J.S. 158  
 Collins, O.F. 17, 38  
 communicative arenas (CAs) 85–8  
 conclusions  
     abductive conclusion 220–22  
     deduction 218–19  
     induction 218–19  
     logical processes of 218–22  
     verifying 222–7  
 confidence intervals 212  
 construct validity 192–3, 224  
 Cook, T.D. 84  
 Cooke, P. 150  
 Cooper, R.G. 35, 42  
 Corner, P.D. 234  
 correlation 214–16  
 Coupland, N. 130  
 Court, D. 89  
 Coyne, R. 27, 40  
 Crane, E. 176  
 Crawford, C.M. 18, 27, 35, 40  
 creativity 7  
 Creswell, J.W. 114, 119  
 criterion validity 192  
 critical discourse analysis 130  
 critical linguistic analysis 130–31  
 Cronbach, L.J. 220  
 Crook, T.R. 233, 240  
 cross-sectional studies 171–2  
 cross-tabulation 213–14  
 Crotty, M. 107

- crystal metaphor 223  
 Csikszentmihalyi, M. 7, 88, 227  
 culture-bound response bias 177  
 Curasi, C.F. 17  
 Czarniawska-Joerges, B. 58, 64  
  
 Dacin, P.A. 5, 6  
 Daston, L. 32  
 data analysis  
   in case study research 116–17  
   in discourse analysis 139–42  
   in survey analyses 206–16  
 data collection  
   in case study research 112–16  
   in discourse analysis 138  
   network 153–4  
 data-processing error 178  
 data reduction 117  
 Davidsson, P. 150  
 Davila, A. 245  
 Davis, J.A. 240  
 Davis, S.N. 27  
 De Carolis, D.M. 150  
 De Cock, C. 127  
 De Fina, A. 74  
 Dean, M.A. 231, 233, 237, 240, 241  
 decision-making analysis 245–6  
 deduction 218–19  
 Dees, J.G. 11, 13–14, 66  
 Deetz, S. 119  
 Defoe, D. 38  
 degree centrality 159, 161  
 Dempsey, S.E. 58, 67  
 Dennis, W.J., Jr. 238  
 density 158–9  
 Denzin, N.K. 26  
 Descartes, R. 27  
 descriptive analysis 206–9  
 descriptive validity 223, 224  
 Dess, G.G. 18, 238  
 determinants 8  
 Devendra, P. 172  
 Dewey, J. 82  
 Dey, P. 56, 66, 67, 68–9, 70  
 Dholakia, N. 15  
 Dick, P. 127, 128  
 Dilthey, W. 39, 40  
 DiMaggio, P. 164  
 discourse analysis 127–8  
   corpus of analysis 138–9  
   critical discourse analysis 130  
   critical linguistic analysis 130–31  
   data analysis 139–42  
   data collection 138  
   diversity of approaches to 129–31  
   multimodal aspect of 131–7  
   researcher's toolbox 145–7  
   topic and case selection 137–8  
   value in social entrepreneurship  
     context 128–9  
     writing up data analysis 142–5  
 discrete events methods 244–5  
 document analysis 114  
 Donckels, R. 150  
 Donnelly-Cox, G. 81  
 Donnerstein, E. 82, 84  
 door-to-door interviews 185–6  
 Doreian, P. 158  
 Douglas, H. 171  
 Dowling, M. 162  
 Down, S. 61, 62  
 Drapal, K. 184, 187  
 Drayton, B. 11, 18  
  
 ebb and flow dynamics 86, 88–90, 98–9  
 Ebbutt, D. 83  
 Eckhardt, J.T. 11, 15, 34  
 Eckkrammer, E.M. 131, 138  
 Eco, U. 218, 221  
 economic activity 14–17, 20  
 Economy, P. 11, 13  
 Eikenberry, A. 184, 187  
 Eisenhardt, K.M. 106, 108, 110, 111,  
   121  
 Elias, J. 13  
 Elias, N. 40  
 Elliott, J. 83  
 Ellis, C. 70  
 Elsbach, K.D. 36  
 embeddedness 164–5  
 embedding narratives 65–6  
 Emerson, J. 5, 13–14  
 Emerson, R.M. 12  
 empirical inference 219–20  
 Ensley, M.D. 238  
 enterprising human action 10–12, 20  
 entrepreneurial activity, defining 6–9  
 entrepreneurs 37–8  
 entrepreneurship, defining 8–9  
 epistemology 26, 30, 53–6

- Eraut, M. 89  
 Essers, C. 69  
 Eugene, K. 172  
 evaluative validity 223, 225  
 Evans, D.S. 33  
 Even, R. 37  
 Evered, R.D. 82  
 external validity 223, 225  
 extremity bias 176
- Fairclough, N. 127  
 Fairclough, N. 127, 128  
 Fann, K.T. 218, 219, 220, 227  
 Faust, K. 151  
 Feldman, D.H. 7  
 Fernhaber, S.A. 150  
 fieldwork and editing 205  
 Fischer, C. 154  
 Fischer, E. 26  
 Fletcher, G.J.O. 41  
 fluidity of method 99–101  
 Fontana, A. 114  
 Fowler, A. 16  
 Freeman, L.C. 155, 159  
 Frey, J.H. 114  
 fundamental themes 85, 92–4
- Gabriel, Y. 58, 59–60  
 Galaskiewicz, J. 153  
 Galbraith, J.K. 17  
 Galison, P. 32  
 Gans, H.J. 37  
 Gardner, H. 18, 40  
 Gartner, W.B. 51, 74  
 Gassenheimer, J.B. 10, 15, 16  
 Geertz, C. 54  
 Gellynck, X. 150  
 general linear models (GLMs) 241, 244  
 generalisation 109  
 Georgakopoulou, A. 74  
 George, A.L. 107–9, 116, 222, 227  
 Ghauri, P. 106–9, 111–13, 116  
 Gillespie, J.J. 164  
 Giorgi, A. 39, 41, 42  
 Goddard, H. 51  
 Golafshani, N. 118  
 Goll, I. 238  
 Gomm, R. 220  
 Goodman, J.P. 40  
 Graebner, M.E. 108, 110, 111
- Granovetter, M. 40, 41, 164  
 Grant, D. 127, 128, 130  
 Grant, P. 31, 32  
 graphs 155–8, 207, 208  
 Greene, J.C. 115  
 Greenwood, D.J. 83, 84, 85, 87–8  
 Grisar-Kasse, K. 115  
*Grocer* 137  
 Gruber, H.E. 27, 40, 108  
 Grundy, S. 85  
 Guba, E.G. 26, 30, 106, 109, 118, 222, 223  
 Gubrium, J.F. 59, 60  
 Guignon, C.B. 27  
 Gupta, A.K. 36  
 Gustavsen, B. 87
- Hage, P. 155  
 Hager, M.A. 239  
 Hair, J.F., Jr. 240, 241, 245  
 Hall, S. 85  
 Hallen, B.L. 150  
 Halliday, M.A.K. 131, 132  
 Hanneman, R. 151  
 Harary, F. 155  
 Hardy, C. 127–31  
 Harmon, H. 237  
 Harrington, A. 43  
 Harrington, D.M. 37  
 Harrowitz, N. 220, 221, 227  
 Hart, S. 35  
 Hartley, J.F. 107, 108  
 Haugh, H. 5, 16, 81, 151, 234  
 Hausman, C.R. 18, 27, 40  
 Heidegger, M. 40  
 Hekman, S. 42  
 Henry, E. 5, 81  
 Herman, D. 54  
 Hesterly, W.S. 150  
 heterogeneity in organisations 245  
 hierarchical clustering 159, 162, 163  
 hierarchical linear modelling 244  
 Hingley, M.K. 150  
 Hirsch, P.M. 37  
 Hirschman, E.C. 17, 26, 36, 218  
 histograms 209–10  
 historical accounts 116  
 Hite, J.M. 150, 164  
 Hjorth, D. 51, 55, 74  
 Ho, M. 234

- Hofmann, D.A. 238, 244  
 Hohenthal, J. 115  
 Holbrook, M.B. 218  
 Holstein, J.A. 59, 60  
 Holwell, S. 84  
 Honig, B. 150  
 Hopkins, D.J. 83  
 Hoppe, H.-H. 17  
 Horowitz, P. 38  
 Houston, F.S. 10, 15, 16  
 Hoyle, R.H. 224, 225  
 Huberman, A.M. 85  
 Hughes, J. 182  
 Huizinga, J. 11  
 Hume, D. 27  
 hypertextual environment 133–7  
 hypothesis 218–19, 221, 227  
 hypothesis testing 236, 238  
  
 identity formation 62–4  
 image-text interactions 131–7  
 impact 9  
 induction 218–19  
 inferences 218–21  
 innovation 8, 39  
 internal validity 224  
 internet surveys 185–6  
 interpretation, rigour in 226–7  
 interpretive structuralism 130, 131  
 interpretive validity 223, 224  
 intertextuality 65–6  
 interval-scaled data 209  
 interviewer bias 176  
 interviewer cheating 178  
 interviewer error 178  
 interviews 113–14  
   personal 180, 185–6  
   storytelling 59–60  
   telephone 180–82, 185–6  
  
 Jack, S.L. 150, 164  
 Jacobson, R. 37  
 Jäger, S. 145  
 Jain, S. 204  
 Jameson, F. 66  
 Janssen, S. 37  
 Jarillo, J.C. 10  
 Jarvis, O. 235  
 Jaspers, K. 27  
 Jaworski, A. 130  
  
 Jensen, M.C. 17  
 Johannisson, B. 70  
 Johansson, A.W. 60, 62  
 Johansson, J.K. 36  
 Jones, R. 62, 63, 81  
 Jovanovic, B. 33  
 Julien, P.-A. 18–19, 27, 40  
  
 Kariv, D. 150  
 Karreman, D. 129  
 Katz, J. 75, 159  
 Katz, L. 159  
 Kelley, T. 36  
 Kellior, B. 177  
 Kemmis, S. 83, 85, 87  
 Kerlinger, F.N. 236, 238, 240  
 Ketchen, D.J., Jr. 245  
 Khan, S. 107  
 Kichwa language 79–81  
 Kihlstrom, R.E. 33  
 Kilduff, M. 165  
 Killworth, P.D. 154  
 Kim, P. 150, 151, 164  
 Kimble, G. 42  
 King, N. 113, 114  
 Kirzner, I.M. 33, 34, 37, 38  
 Kistruck, G.M. 151, 165, 234  
 Kloosterman, R.C. 150  
 knowledge-based approach 35  
 Kor, Y.Y. 150  
 Korosec, R. 188, 206  
 Kotler, P. 15  
 Kovalainen, A. 74  
 Krackhardt, D. 154, 165  
 Kramer, R.M. 36  
 Kress, G. 131, 132, 133, 138, 146  
 Krueger, N.F. 41  
  
 Laffont, J.-J. 33  
 Lamb, H. 139  
 Lambrecht, J. 150  
 Langley, A. 116, 118  
 language complexity in questionnaires  
   197, 198  
 Larson, A. 150, 162  
 Latour, B. 55, 68, 71  
 Lauglaug, A.S. 36  
 Lavidge, R. 216  
 Law, J. 52, 69, 70  
 Le Breton-Miller, I. 150

- Lechner, C. 162  
 Lecomte, T. 137  
 Lee, D. 150  
 Lee, H.B. 236, 238, 240  
 Lee, S. 172  
 Leech, N.L. 115  
 Legard, R. 113, 114  
 Leger, Y.A. 170  
 Leimbach, C. 36  
 Lemke, J.L. 131  
 Leonard, D. 27, 36, 40  
 Lepak, D.P. 12  
 Lerner, M. 5  
 Leroux, K. 171, 184, 187, 188  
 Lester, R.K. 19  
 Levin, M. 83, 84, 85, 87–8  
 Levy, S.J. 15  
 Lewin, K. 82  
 Lewis, J. 111, 113, 117, 118, 119  
 Lincoln, Y.S. 26, 30, 106, 109, 118, 222, 223  
 Lindgren, M. 66  
 Liu, T.-H. 108  
 Locke, J. 27  
 logical inference 220, 221  
 Lombardo, A.P. 170  
 longitudinal data methods 244  
 longitudinal studies 172, 240  
 Lorrain, F. 161  
 Louviere, J.J. 245  
 Low, M.B. 231, 233, 236, 237, 240  
 Lubart, T.I. 7  
 Luce, R.D. 159  
 Ludema, J.D. 87  
 Lumpkin, G.T. 18  
 Lyon, D.W. 233, 237, 238, 240  
 Lyons, W. 27  
 Lyotard, J.F. 53, 67, 68
- MacMillan, I.C. 231, 233, 236, 237, 240  
 Madison, G.B. 38  
 Magnani, L. 219, 222, 227  
 Maguire, S. 128, 234  
 Mahajan, V. 35, 42  
 Maier, F. 145  
 mail intercept interviews 185–6  
 mail surveys 185–6  
 Mair, J. 11, 16, 151, 165, 235  
 management activity  
     implications for researcher 36  
     knowledge-based approaches to 35  
     non-analytic approaches to 35–6
- Marietta, D.E. 14  
 Marino, L.D. 150  
 markets 17–18, 36–7  
 Marsden, P.V. 152  
 Marshak, R.J. 127, 128  
 Martens, M.L. 74  
 Marti, I. 5, 11, 16, 151, 165, 235  
 Martin, R.L. 13  
 Martinec, R. 131, 132, 133, 146  
 Martínez-Fernández, M.A.T. 150  
 Maxwell, J.A. 220, 223, 224, 225  
 McCallister, L. 154  
 McCarty, C. 153  
 McClelland, D. 32  
 McClintock, C.C. 220  
 McCracken, G. 36, 118, 222, 226  
 McDonald, R. 239  
 McGregor, D. 17  
 McHale, B. 53  
 McLean, M. 11, 16, 151  
 McNiff, J. 85  
 McTaggart, R. 83, 85  
 McWilliams, A. 244–5  
 mean differences, tests of 241  
 measurement 184  
     attitude scales 190–91  
     evaluation of measures 192–3  
     levels of 189  
     method of 187  
     number of measures 188–90  
     object of 187  
     rule of measurement 187–8
- Meckling, W.H. 17  
 Metcalf, J.S. 19  
 method  
     adaptability and fluidity 99–101  
     rigour in application of 222–6  
     methodological development 241–6  
     methodology 26–7, 30  
 Meyer, J.-A. 28, 31, 32, 37  
 Meyer, M. 130  
 Meyer, M.J. 233  
 Meyskens, M. 235, 239, 240  
 Mickunas, A. 37  
 Miczo, N. 12  
 Milanov, H. 150  
 Miles, M.B. 85

- Milgram, S. 164  
 Miller, D. 150  
 Miller, D.L. 119  
 Miller, T.L. 235, 237, 239, 244  
 Mintzberg, H. 17  
 Misak, C. 221  
 Mitchell, J.C. 220  
 mixed data collection 115–16  
 Mizruchi, M.S. 153  
 Mohan, L. 172  
 Molina-Morales, F.X. 150  
 Monsen, E. 238  
 Moreno, J.L. 155  
 Morgan, G. 31, 32, 129  
 Morse, E.A. 150  
 Mort, G.S. 5, 81, 108, 164  
 Moss, T.W. 235, 236, 239, 240, 241  
 multimodal discourse analysis 133–7  
 multiple-case design 111–12  
 multiple, representing the 68–9  
 Mushuk Muyu project 79–81, 90–100
- Narotzky, S. 36  
 narrating genres 66–8  
 narrative analysis  
   embedding narratives 65–6  
   genres of narrating 66–8  
   narrative processes of identity  
     formation 62–4  
   stories and the researcher 71–3  
   writing and changing stories 68–71  
 narrative approaches 51–2  
   applying to research 52–4  
   generating narrative data 57–61  
   ontological & epistemological  
     dimensions 53–6  
   reasons to invest in 73–5  
   researcher's dilemma 56–7  
 network theories  
   embeddedness 164–5  
   small-world phenomenon 164  
   strength-of-weak-ties theory 162,  
     163  
 networks, types of 152–3  
 'new'  
   products, processes, markets 17–18  
   understanding 'social' in 18–19  
 Newman, H.K. 5  
 Newspoll News 199  
 Nicholls, A. 5, 11, 14, 16, 55, 66, 81
- Noel, E. 85  
 non-analytic approaches 35–6  
 Nonaka, I. 36  
 Noorderhaven, N.G. 26
- objectivist approaches 31, 32  
   implications of prioritisation 42  
   weaknesses 39–41  
 O'Connor, E. 65  
 O'Connor, I. 117  
 OECD 8, 137  
 O'Halloran, K.L. 132  
 O'Neill, H. 173, 181  
 ontology 26, 30, 53–6  
 Onwuegbuzie, A.J. 115  
 opportunity 33–5  
 Osberg, S. 13  
 Osmond, J. 117  
 Osteen, M. 17  
*Oxford English Dictionary (OED)* 12,  
   13, 33  
 Özcan, G.B. 150  
 Ozgen, E. 150
- Packendorff, J. 66  
 Packer, M.J. 39  
 Padmanabhan, K.P. 67  
 Palmer, T.B. 241  
 Pandya, A. 15  
 Parker, I. 128  
 Patton, M.Q. 111, 112, 117, 118  
 Patzelt, H. 150  
 Payne, G.T. 245  
 Payne, S. 198, 201  
 Pearce, J. 81  
 Pearce, J.A., II 235, 236, 237, 239  
 Pearson's *r* 214–15  
 Peirce, C.S. 218, 219, 221, 227  
 Penrose, E.T. 18, 31, 32, 39  
 Peredo, A.M. 11, 16, 151  
 performance 9  
   measuring 239–40  
 Perren, L. 31, 32  
 Perrini, F. 11, 16, 81  
 Perry, A.D. 159  
 Perry, C. 26  
 personal interviews 180, 185–6  
 Pettigrew, A.M. 31, 33  
 Pfeffer, J. 232  
 Phelan, J. 51, 55

- Phillips, N. 127, 128, 130  
 philosophy of science 27–9  
 pie charts 207, 208  
 Piekkari, R. 107  
 Piore, M.J. 19, 27, 35, 39, 40  
 Pirolo, L. 150  
 Polanyi, K. 164  
 Polletta, F. 64  
 Poolton, J. 35  
 Porter, J.E. 65  
 Porter, M.E. 31, 32  
 positivism 29, 30, 43, 222  
 Prasad, P. 26–7, 52  
 pre-test questionnaire 204  
 Presutti, M. 150  
 Priem, R. 245  
 problem arena 85, 91–2  
 processes and products, new 17–18, 20  
 projected vision 90  
 Punch, K.F. 85
- qualitative data collection  
   document analysis 114  
   interviews 113–14  
   reflective journals 114–15  
 qualitative research 236–7  
 qualitative software 117  
 quantitative data collection 115  
 quantitative research 237  
 questionnaire design 193–4  
   content of questions 194–5  
   form of response 195–7  
   information sought 194  
   physical characteristics 203  
   pre-test questionnaire 204  
   question sequence 202–3  
   re-examination and revision 203–4  
   type of questionnaire 194  
   wording 197–202  
 questions, wording  
   ambiguity 200  
   burdensome questions 202  
   complexity of language 198  
   double-barrelled items 201  
   leading and loaded 197–200  
   making assumptions 201–2  
 questions, wording of  
   complexity of language 197  
   structured and disguised 179–80
- Rabinowitz, P.J. 51  
 Race, P. 83, 85  
 Ragin, C.C. 119  
 Ramachandran, V.S. 111  
 random sampling error 172–3  
 Rasheed, A.A. 238  
 Raudenbush, S.W. 244  
 reachability 158  
 reality, researcher's view of 31  
 Reason, P. 83, 85  
 reflection-in-action 89  
 reflection-on-action 85, 97–8  
 reflective journals 114–15  
 regression 237–8, 244  
 regular equivalence 161–2  
 Reis, T. 5, 16  
 Reitz, K.P. 161  
 relational data matrix 155, 156  
 reliability 118–19, 120, 192, 223, 225, 240  
 research methods, sophistication and diversity 236–8  
 researchers  
   best practice checklist for 120–21  
   challenges faced by 231–41  
   grounding in action research (AR) 83  
   opportunities for 242–3  
   toolbox for 145–7  
 respondent error  
   deliberate falsification 174–5  
   non-response error 173–4  
   types of response bias 175–7  
   unconscious misrepresentation 175  
 response bias 174, 175–7  
 response, determining form of 195–7  
 Rhodes, C. 73  
 Rhodes, M.L. 81  
 Richards, R.J. 27  
 Richardson, L. 223  
 Rickman, H.P. 40  
 Riddle, M. 151  
 rigour  
   in application of method 222–6  
   in interpretation 226–7  
 Rindova, V. 75  
 Ritchie, J. 118, 119  
 Roberts, G. 176  
 Robinson, J. 5, 16



- Robinson, W.S. 220, 221  
robustness 118  
Rogers, E.M. 36, 158  
role equivalence measures 161–2  
Ronchi, D. 154  
Rosen, S. 34  
Rothenberg, A. 18, 27, 40  
Rubin, J. 181  
Ruth, J.A. 12  
Rutledge, D. 11
- Salway, A. 131, 132, 133, 146  
sample-selection error 178  
sample size 205, 238–9  
sampling 204–5  
Sanders, M.L. 58, 67  
scatterplots 214–15  
Schön, D.A. 85, 89, 97  
Schumpeter, J.A. 7, 18, 35, 36, 40  
Schutz, A. 83  
Scott, J. 151  
Sebeok, T.A. 218, 221  
Seelos, C. 16  
Seidman, I.E. 114  
self-administered surveys/  
questionnaires 182–4  
sensitivity 193  
Seymour, R.G. 9, 15, 16, 18, 39, 81  
Shackle, G.L.S. 12–13, 14  
Shadish, W.R. 220  
Shane, S.A. 11, 15, 16, 33, 34, 41  
Shapiro, A. 38  
Shapiro, I. 32  
Sharir, M. 5  
Shepherd, D.A. 245, 246  
Shook, C.L. 241, 245  
Short, J.C. 108–9, 231–3, 236–41,  
243–5  
Siegel, D. 244–5  
Siggelkow, N. 111  
single-case design 110–11  
Skinner, B.F. 42  
Skjervheim, H. 31  
small-world phenomenon 164  
Smircich, L. 28, 31, 32, 129  
Smith, C. 12  
Smith, D. 172  
Snape, D. 107  
Snodgrass, A. 27, 40  
social desirability bias (SDB) 177  
social entrepreneurship  
as challenging research setting  
81–2  
coverage in journal literature 232–3,  
234–5  
defining concepts 5–9  
overview 3–4  
research opportunities 242–3  
and the researcher 10–19  
working definitions 19–20  
social linguistic analysis 130  
social network analysis 150–51  
graphs 155–8  
network data collection 153–4  
network measures 158–62  
network theories 162–5  
relational data matrix 155, 156  
social network approach 151–3  
‘social’, understanding of  
in economic activity 16–17  
in enterprising human action  
11–12  
in entrepreneurship research 5–6  
in ‘new’ 18–19  
in value generation 14  
social value production 89–90  
Somers, M.R. 55, 62  
Sorenson, R.L. 150  
Souitaris, V. 150  
Spencer, L. 107  
Spinosa, C. 66  
Srinivasan, V. 36  
Stake, R.E. 106–9, 111, 114, 121  
Starr, J.A. 150, 162  
statistical generalisation/inference  
219–20  
Steenkamp, J.E.M. 176  
Steier, L.P. 150  
Sternberg, R.J. 7  
Stevenson, H.H. 10  
Stewart, D. 37  
Steyaert, C. 51, 54–6, 58, 60, 62, 66–70,  
74–5  
Stone, W. 182  
story writing and changing 68–71  
storytelling *see* narrative approaches  
strategic action planning (SAP) 85,  
94–5  
Straus, S. 36  
strength-of-weak-ties theory 162, 163

- Stringer, R. 7  
 structural equivalence 161  
 Styles, C. 15  
 subjective-objective debate 27–9  
 subjectivist approaches 31, 32–3  
     implications of prioritisation 42  
     weaknesses 39, 41–2  
 subjects (of research) 83  
 Suchman, M.C. 65  
 Sundaramurthy, C. 150  
 survey error, reducing 178–9  
 surveys  
     errors in survey research 172–9  
     measurement 184, 187–93  
     method advantages/disadvantages  
         184, 185–6  
     methods of conducting 179–84  
     nature of 171–2  
     survey design 170–71  
 Susman, G.I. 82  
 Swedberg, R. 18, 27, 40  
 symptoms of truth 226  
 systematic error 173–8
- t-tests 210–11, 241  
 Taba, H. 85  
 Tacchi, J.A. 84, 85  
 Tagiuri, R. 240  
 Tahai, A. 233  
 Tapsell, P. 5, 81  
 Taylor, M. 159  
 telephone interviews 180–82, 185–6  
 Tenkasi, R.V. 58  
 tests of mean differences 241  
 theoretical inference 220, 221  
 theoretical validity 223, 224  
 Thisted, L.N. 60  
 Thomson Reuters 232  
 Tierney, W.G. 70  
 Tönnies, F. 17  
 Tracey, P. 235  
 Truzzi, M. 218  
 Tsang, E. 150  
 Tsoukas, H. 57  
 Tuckel, P. 173, 181  
 Twersky, F. 5
- univariate analysis 206–9  
 Urry, J. 70  
 Uzzi, B. 164, 165
- validity 119, 192–3, 222–6, 240–41  
 value generation 12–15, 20  
 van de Ven, A.H. 239  
 van der Poel, M.G.M. 154  
 van Leeuwen, T. 131, 132, 133, 138,  
     146  
 van Manen, M. 89  
 van Slyke, D.M. 5  
 van Wynsbeghe, R. 107  
 Venkataraman, S. 11, 33  
 Vennesson, P. 107  
 Verschuren, P. 107, 109  
 Voelcker, J. 18  
 von Hayek, F.A. 31, 33, 34, 37, 40  
 von Mises, L. 10, 11, 31, 33, 38  
 Vurro, C. 11, 16, 81
- Walker, E. 13  
 Wallace, D.B. 40, 108  
 Wasserman, S. 151  
 Watts, D.J. 164  
 Webb, G. 83  
 Webster, C.M. 154  
 Weerawardena, J. 5, 81, 108, 164  
 Weinberg, D. 29  
 Weiner, A. 17  
 Weitzman, E.A. 117  
 Weller, S.C. 154  
 Wellman, B. 151  
 Wesley, C.L., II 235, 237, 239,  
     244  
 White, D.R. 161  
 White, H.C. 161  
 White, J.B. 64  
 Whitfield, T.W.A. 11  
 Widdershoven, G. 60  
 Wilkinson, I. 114  
 Wills, D. 150  
 Wind, J. 35, 42  
 Winter, R. 87  
 Wodak, R. 127, 130  
 Woods, C. 5, 81  
 writing up data analysis  
     in case study research 118–20  
     in discourse analysis 142–5  
 Wu, L.-Y. 150
- Yin, R.K. 106–8, 111, 113–14, 121,  
     222–5  
 Young, D. 5

Young, L. 114  
Young, R. 5, 13, 16, 90

Zacharakis, A. 245, 246  
Zahra, S.A. 245

Zikmund, W.G. 186, 191  
Zuber-Skerritt, O. 83  
Zucker, D.M. 106, 110, 121  
Zukin, S. 164