
Contributors

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Russell Belk is Kraft Foods Canada Chair in Marketing at the Schulich School of Business at York University. He is past president of the International Association of Marketing and Development, and is a fellow, past president, and Film Festival co-founder in the Association for Consumer Research. He has received the Paul D. Converse Award, the Sheth Foundation/*Journal of Consumer Research* Award for Long Term Contribution to Consumer Research, two Fulbright Fellowships, and honorary professorships on four continents. He has over 475 publications and his research involves the meanings of possessions, collecting, gift-giving, materialism, and global consumer culture. His work is often cultural, visual, and interpretive.

Jennifer D. Chandler is an Assistant Professor at the University of Hawai'i at Mānoa Shidler College of Business. She holds a BA from UCLA, an MBA from the University of Hawaii, and a PhD from the University of California, Irvine. Before entering academia, Dr Chandler had a successful career in international marketing and advertising. After working with media giants Clear Channel Communications and Raycom Media, she began her own marketing agency working across various sectors including retailing, tourism, nonprofit, entertainment, and manufacturing. Dr Chandler's research interests include the resource-based view of the firm, social networks analysis, strategy, service, international marketing, organizational buying, business markets, design and collaborative innovation. She takes a multi-method research approach that combines qualitative research and predictive modeling, as based on structuration theory.

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Mohamed El-Fataty is the founder and CEO of Muxlim Inc., an integrated media company and the world's largest Muslim lifestyle network. Coming from a computer science background, Mohamed is the youngest business leader named among *Chief Executive* magazine's 'Leaders of Tomorrow'. Originally from Egypt and the UAE, Mohamed has been named the 'Egyptian Technology Figure of the Year'. Recently he was also among 200 business leaders recognized by President Obama at his 'Presidential Summit on Entrepreneurship' and was named by Georgetown University and the Royal Islamic Strategic Studies Center among the world's '500 Most Influential Muslims' (2009 and 2010).

Mohamed Farid ElSahn is a Professor of Marketing at the University of Bahrain. He worked as a chairperson of the Business Administration department and Vice Dean of the Faculty of Commerce, Alexandria University, Egypt. He has been a Visiting Professor in a number of universities. His major area of research interest is services marketing. He has also published a number of research papers in fields such as market orientation, service quality, internal marketing, and relationship marketing. He has supervised many master's and doctoral theses and participated in many consultation and training services for different organizations in the Arab region.

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