References


References


References


entry modes: an organizational capability perspective’, *Journal of International Business Studies*, **33** (2), 223–42.


Hilding Anders (2004c), group presentation, Malmö: Hilding Anders International AB.


Kumar, S. and K. Hansted Blowqvist (2004), ‘Mergers and acquisitions:...
making brand equity a key factor in M&A decision-making’, Strategy and Leadership, 32 (2), 20–7.


Malmö Trade and Industry (2008), Hilding Anders Controls the Global Market from Malmö, Malmö: Malmö stad.


Schmidt, D.R. and L.K. Fowler (1990), ‘Post-acquisition financial perfor-
References


Smallbone, D., R. Leigh and D. North (1995), ‘The characteristics and strate-


References


