

## Contributors

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**Matthew J. Brannan** is Director of International Partnerships and a lecturer in Management at Keele Management School. His research focuses upon the contemporary experience of work, especially service work, and employs predominately ethnographic techniques of investigation.

**Margo Buchanan-Oliver** is Professor of Marketing and the Co-Director of the Centre for Digital Enterprise (CODE) at the University of Auckland Business School. Her research concerns interdisciplinary consumption discourse and practice, cultural identity projects and social semiotics.

**Jean Cushen** is a lecturer within the Management School, Queen's University Belfast. Jean teaches Human Resource Management and Research Methods and her research explores Human Resource Management, Knowledge Work, Labour Process Theory and Critical Realism.

**Martin R. Edwards** is a senior lecturer in Human Resource Management and Organisational Behaviour at the Department of Management, King's College London. His research has involved investigating organizational identification in parent-subsidiary contexts with a particular emphasis on multi-foci organizational identity issues, as well as longitudinal research examining the impact of mergers and acquisition on employee identities and employee well-being.

**Scott A. Hurrell** is a lecturer in Work and Employment Studies in the Institute for Socio-Management at Stirling University. His research interests include skills, work organization and recruitment and selection with a particular focus on front-line service workers and the non-profit sector. Scott has worked with policy bodies such as Futureskills Scotland, the former Equal Opportunities Commission (Scotland), the Scottish Council for Voluntary Organisations and Scottish Government Departments.

**Elisabeth K. Kelan** is a lecturer in Work and Organisation in the Department of Management at King's College London. Prior to this appointment she was a senior research fellow at London Business School. She received her PhD from the London School of Economics and Political Science. Her research interests

lie in the area of gender in organizations, diversity, identities and organizational cultures.

**Christopher Land** is a senior lecturer in Management at the University of Essex and visiting fellow at the University of St Gallen. His research covers a range of topics including representations of work and organization in literature, the relationship between the arts and political economy, community as an organizational discourse, and ethical branding.

**Elizabeth Parsons** is a senior lecturer in Marketing at Keele Management School. Her current research interests lie in two key areas: the cultures of second-hand markets and the construction of gender and identity in organizational life. She draws from social theory, material cultural studies and post-structural feminism for inspiration. She is Assistant Editor of the journal *Marketing Theory*.

**Vincenza Priola** is lecturer in Organisation Studies at Aston University in the UK. Her research interests centre on the general field of management processes and practices with a particular focus on gendered processes in organizations. She is interested in managerial and gender identities and how these are constructed within organizations.

**Stephanie Russell** is a PhD student in Keele Management School, Keele University. Her research focuses upon the impact and experience of deregulation, with particular emphasis on institutional theory and critical theory. Attention is also given to Foucault's work on power and the enterprise discourse. She has particular interest in ethnographic and qualitative research methodologies.

**Dora Scholarios** is Professor of Work Psychology in the Department of Human Resource Management, University of Strathclyde. Her research interests span the areas of recruitment, assessment and selection, skills and employability, well-being, and work/life boundaries, with special focus on call centres, service work, software/IT and the voluntary sector.

**Melanie Simms** is Associate Professor of Industrial Relations in the IROB group at the University of Warwick. She researches trade union renewal, organizing campaigns, and comparative employment relations with a particular interest in the ways in which trade unions try to recruit and engage new groups of workers.

**Sandra Smith** is currently a lecturer in the Department of Marketing at the University of Auckland Business School, New Zealand. She has completed her doctoral thesis on employee constructions of a service brand and has a special

interest in the use of narrative analysis to unveil the complexity of organizational worlds and, moreover, the branded identity within organizations.

**Veronika V. Tarnovskaya** is Associate Professor at the School of Economics and Management, Lund University. She is a researcher in strategic marketing and branding with a special focus on emerging markets. She has published several articles in journals such as the *Academy of Management Executive* and *International Marketing Review* and is the author of *The Mechanism of Market Driving with a Corporate Brand* (VDM Verlag, 2009). She lectures in international marketing and brand management.

**Scott Taylor** currently works as a senior lecturer at the Centre for Leadership Studies, University of Exeter Business School. He has worked at Manchester Metropolitan, Open, Birmingham, and Essex universities. His research centres on the religious or spiritual beliefs and values people bring to workplaces.

**Hugh Willmott** is Research Professor in Organization Studies, Cardiff Business School. He co-founded the International Labour Process Conference and the Critical Management Studies Conference. He has a strong interest in the application of social theory to the field of management and business. He currently serves on the board of *Academy of Management Review*, *Organization Studies*, *Journal of Management Studies* and is an Associate Editor of *Organization*.