Contributors

Erik Bohlin is currently Head and Professor in Technology Assessment at the Division of Technology & Society, Department of Technology Management & Economics at Chalmers University of Technology, Gothenburg, Sweden. He has published in a number of areas relating to the information society – policy, strategy and management. He is Chair of the International Telecommunications Society; Chief Editor of *Telecommunications Policy*; Member of the Scientific Advisory Boards of *Communications and Strategies*, *Info, International Journal of Management and Network Economics*, and *Nordic and Baltic Journal of Information and Communication Technologies*. He obtained his graduate degree in Business Administration and Economics at the Stockholm School of Economics (1987) and his PhD at Chalmers University of Technology (1995).

Julien Chaisse is Assistant Professor at the Faculty of Law, Chinese University of Hong Kong (CUHK). When this book project was initiated Julien Chaisse was at the World Trade Institute in Switzerland to coordinate a project on multilateral rules on investment, as Alternate Leader of the NCCR-Trade Regulation’s Individual Project 11 (2007–2009). During this time, he was a Visiting Professor at the International Law Institute of Wuhan University in China. He is the co-author of the two-volume book entitled *Essays on the Future of the World Trade Organization* (Edis: Geneva, 2008) and several journal articles on international trade law and investment law.

Debashis Chakraborty is Assistant Professor at the Indian Institute of Foreign Trade, New Delhi. His research focus includes international trade policy, WTO negotiations and Indian economic development. He has presented and published his research at various academic and policy forums in India and abroad. He has also co-edited several books on WTO and Indian Economic Development issues. He has recently co-authored a book entitled *The WTO Deadlocked*, published by Sage.

Lurong Chen is a Research Fellow at United Nations University – Comparative Regional Integration Studies (UNU–CRIS), Bruges (Belgium).
Ludo Cuyvers is a Full Professor in International Economics and Chairman of the Department of International Economics, International Management and Diplomacy, Faculty of Applied Economics, University of Antwerp; Director of the University of Antwerp Centre for ASEAN Studies (CAS) and Chairman of the European Institute for Asian Studies (EIAS).

Siow Yue Chia is a leading economist in Singapore and East Asia. She is currently Senior Research Fellow at the Singapore Institute of International Affairs (SIIA). Prior to that (1996–2002) she was Director (Chief Executive) of the Institute of Southeast Asian Studies (ISEAS) and concurrently Director of the Singapore APEC Study Centre; founding Regional Coordinator (1998–2004) of the East Asian Development Network (EADN) a regional research network funded by the World Bank; and professor of Economics at the National University of Singapore. Dr Chia obtained her BA Honours in Singapore, and her PhD in Economics from McGill University. She is a specialist in development economics and international economics. She has written and published extensively on Southeast Asia and East Asia in the areas of international trade, foreign direct investment, regional economic integration, international labour mobility and income distribution. She has consulted extensively for international and regional organizations such as the World Bank, ILO, WTO, UNCTAD, UNIDO, Asian Development Bank, Asian Development Bank Institute and ASEAN Secretariat.

Philippe De Lombaerde is Associate Director at United Nations University – Comparative Regional Integration Studies (UNU–CRIS), Bruges (Belgium).

Axèle Giroud is Senior Lecturer in International Business at Manchester Business School. Dr Giroud is European Vice-President of the Euro-Asia Management Studies Association, and is on the editorial board of the journals Asian Business and Management and the International Journal of Emerging Markets. She has previously worked in the University of Paris I, Panthéon-Sorbonne, and Bradford University School of Management. She has conducted several research projects on Asian and multinational firms’ activities in the region. She is interested in issues of knowledge transfer, multinational firms’ linkages in host economies and multinational strategies in Asia. She is regularly invited as a Keynote/Guest Speaker for several international forums (notably some organized by DFID, the World Bank and the United Nations) and has published articles and book chapters as well as completed research projects for major organizations such as the Japanese Bank for International Cooperation, the British Department
for International Development and the ASEAN Secretariat. She recently published *Transnationals, Technology and Economic Development* (Edward Elgar, 2003) and *Multinationals and Asia: Organizational and Institutional Relationships* (Routledge, 2005).

**Philippe Gugler** holds the Chair of Economics and Social Policy at the Faculty of Economics and Social Sciences and is the Director of The Center for Competitiveness, University of Fribourg, Switzerland. Professor Gugler is an affiliate MOC faculty member of the Institute for Strategy and Competitiveness of the Harvard Business School, USA, a guest Professor at the National Institute for Development Agency (Thailand) and at the University of Torino (Italy). In December 2005, Professor Gugler was elected President of the European International Business Association which is the leading European Association dealing with multinational enterprises.

**Sufian Jusoh** is an External Research Fellow at the World Trade Institute, Bern, Switzerland and a Barrister at Law of England and Wales. Sufian is an expert in intellectual property with an LLM from the University of London with specialization in international patent law. Sufian has also been involved in many investment and financial services related consultancies where he was one of the experts and resource persons at the APEC-UNCTAD Regional Training Course on the Core Elements of International Investment Agreements in the APEC Region, 15–19 June 2009, Kuala Lumpur, Malaysia. Sufian has also designed, managed and implemented the specialized international trade negotiations programme ‘Malaysian negotiators and business groups’. He has acted as a Consultant to Malaysian Biotechnology Corp, and to the World Intellectual Property Organisation in Geneva on patent attorney’s privilege. He is the author of *ASEAN Biotechnology Law* (London, 2006).

**Hafiz Mirza** is Chief of Development Issues Research at UNCTAD where, among others, he is responsible for the thematic part of the World Investment Report (an authoritative UN flagship publication), is editor of the *Transnational Corporations Journal* and oversees the current Studies on FDI and Development series. The latter include topics such as South–South FDI, FDI and Tourism and the impact of FDI on specific host countries. He is also Professor of International Business at the Bradford University School of Management, with research and teaching interests ranging from Japanese international political economy through FDI impact and poverty reduction in ASEAN to Transnational Corporations and Knowledge Transfer. He has published widely and is Editor of the *RoutledgeCurzon International Business in Asia* Series.
**Pavida Pananond** is Associate Professor of International Business at Thammasat Business School, Thammasat University. Starting with her PhD thesis, ‘The Making of Thai Multinationals: The Internationalisation Process of Thai Firms’ (University of Reading, 2001), she has been pioneering the studies of Thai multinationals and outward foreign direct investment from Thailand. Her current research interests include the international expansion of state-owned multinationals, the integration of Thai multinationals in the global production networks, and outward foreign direct investment from Southeast Asia. She has published a number of articles and book chapters. Her latest publications include ‘Singapore Inc. Goes Shopping Abroad: Profits and Pitfalls’ (with Andrea Goldstein), *Journal of Contemporary Asia*, August 2008, and ‘Entering the “Big League”: Challenges Facing Thailand’s Emerging Multinationals’ in Ravi Ramamurti and Jitendra Singh (eds), *Emerging Multinationals from Emerging Markets*, published in 2009 with Cambridge University Press.

**Intan Murnira Ramli** is a Senior Federal Counsel at the Multilateral Trade, International Arbitration and Dispute Unit in the International Affairs Division of the Attorney-General’s Chambers of Malaysia. Dr Ramli is also a Certified Mediator and an Advocate and Solicitor of the High Court of Malaya. Dr Ramli received her PhD from the University of Kent, UK, and her thesis is entitled ‘Development and the Rule of Law in the WTO: The Case for Developing Countries and their use of Dispute Settlement Procedures.’ The thesis was published by Cameron May in London. Dr Ramli also has many years experience as a negotiator in international investment and free trade agreements.

**Ibrahim Kholilul Rohman** is a PhD Candidate at the Department of Technology Management and Economics, Chalmers University of Technology, Gothenburg, Sweden. His Master’s Degree in Monetary Economics was obtained in 2006 while his Bachelor Degree in Economics was finished in 2002 (cum laude). Both degrees are from the Faculty of Economics, University of Indonesia (2002). He has been working as Researcher at the Institute for Economic and Social Research, Faculty of Economics, University of Indonesia, since 2003. He is interested in market behaviour, welfare analysis and competition policy.

**Alan M. Rugman** is Director of Research and Professor of International Business at Henley Business School at the University of Reading, UK. He previously held the Waters Chair in International Business at Indiana University and was Thames Water Fellow in Strategic Management at Templeton College, University of Oxford where he remains an Associate Fellow. Dr Rugman has published widely, appearing in leading refereed

**Karl P. Sauvant** is the founding Executive Director of the Vale Columbia Center on Sustainable International Investment, Research Scholar and Lecturer in Law at Columbia Law School, Co-Director of the Millennium Cities Initiative, and Guest Professor at Nankai University, China. Before that, he was Director of UNCTAD's Investment Division. He is the author of, or responsible for, a substantial number of publications. In 2006, he was elected an Honorary Fellow of the European International Business Academy. He received his PhD from the University of Pennsylvania in 1975.

**Dipankar Sengupta** is Professor of Economics at the University of Jammu where he teaches Mathematical Economics and Development Economics. Dipankar Sengupta was educated at the University of Calcutta and Jawaharlal Nehru University. He started his teaching career at the Jawaharlal Nehru University. He later joined the Centre de Sciences Humaines de New Delhi, a Research Organization of the French Government. Dipankar Sengupta has published extensively on the problems of Transition Economies, the International Political Economy as well as on the Political Economy of South Asia.

**Chalita Srinuan** is a PhD Candidate at Department of Technology Management and Economics, Chalmers University of Technology, Gothenburg, Sweden. Her Master’s Degree in Finance is from the Faculty of Accountancy and Commerce, Chulalongkorn, Bangkok, Thailand (2005), with scholarship from the Walailak University, Thailand. Her Bachelor’s Degree in Economics is from Walailak University, Nakorn Si Thammarat, Thailand (2002). She was a lecturer at the School of
Management, Walailak University from 2005 to 2008. She is interested in telecommunication policy and firms’ performance.

Pratompong Srinuan is a PhD Candidate at the Department of Technology Management and Economics, Chalmers University of Technology, Gothenburg, Sweden. His Master’s Degree in Economics is from the Faculty of Economics, Thammasat University, Bangkok, Thailand (2005). His Bachelor’s Degree is also in Economics (second class honours) from Walailak University, Nakorn Si Thammarat, Thailand (2002). He has been Economist at the Policy and Regulatory Department, National Telecommunications Commission (NTC), Thailand since 2005, and is now on leave. He is interested in telecommunication policy and anti-competitive behaviour.

Nessara Sukpanich holds a PhD in Economics, from Indiana University. She is Lecturer in Economics in the Faculty of Economics at Thammasat University, Thailand.

Lawan Thanadsillapakul has been Visiting Professor of Law at Kyushu University in Japan, at Duke University in the US, at Vrije Universiteit Brussels in Belgium, and currently she is at the School of Law, Sukhothai Thammathirat Open University. She was invited researcher at the International Institute for the Unification of Private Law (UNIDROIT) in Rome, Italy, and Research Fellow at the Institute of Southeast Asian Studies (ISEAS) in Singapore; at the UNCTAD and the WTO in Geneva, Switzerland; at the Association of Southeast Asian Nations (ASEAN) in Jakarta, Indonesia; and at the European Commission, EU, Belgium. She has also been on the Standing Committee on International Law of the ASEAN Law Association, Sub-Commissioner for Facts Finding of the Office of the National Counter Corruption Commission, Sub-Commissioner of the Consumer Protection Commission, Office of the Prime Minister, Bangkok, and Consultant to the APEC Investment Project.

Ganeshan Wignaraja is a Principal Economist at the Asian Development Bank’s Office of Regional Economic Integration working on Asian economic integration, the WTO and economic competitiveness. He also represents ADB on the WTO Director-General’s Advisory Group on Aid for Trade. Before joining ADB in 2004, he was in London as Head of Competitiveness and SME Strategy at Maxwell Stamp PLC and Chief Programme Officer at the Commonwealth Secretariat. He has held research positions at Oxford University, the Overseas Development Institute, United Nations Institute for New Technologies and OECD. He has published nine books including: Pan-Asian Integration (Palgrave

**Jun Xiao** is Associate Professor at the Wuhan University Institute of International Law. He teaches international trade law and international investment law and has extensively published on these issues in English, Chinese and German. He did his doctoral studies at the University of Saarland, Germany and has published in German *Das Prinzip der Nichtdiskriminierung in einem künftigen multilateralen Investitionsabkommen* (Nomos-Verlag, 2007). His research activities mainly relate to international investment law and international trade law.