Contributors

**Simon Anholt** is a leading authority on managing and measuring national identity and reputation, and the creator of the field of nation and place branding. He is a member of the UK Foreign Office’s Public Diplomacy Board, and has advised the governments of some 30 other countries from Chile to Botswana, Korea to Jamaica, and Bhutan to the Faroe Islands. He is founding editor of the quarterly journal *Place Branding and Public Diplomacy*, and author of *Another One Bites the Grass; Brand New Justice; Brand America; Competitive Identity: The New Brand Management for Nations, Cities and Regions;* and *Places: Identity, Image and Reputation*. He publishes two major annual surveys, the Anholt Nation Brands Index and State Brands Index. He was awarded the 2009 Nobel Colloquia Prize for Leadership in Economics and Management and is a Parliamentarian of the European Cultural Parliament. For further information, please see www.simonanholt.com.

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Henrik Halkier is Professor of Regional and Tourism Studies at the Department of Culture and Global Studies, Aalborg University, Denmark. His main area of research is public policy, including place branding, tourism policy, and knowledge processes in regional economic development. He has published with international editors and journals on regional policy, place branding, and tourism policy, and is currently working on a project on knowledge processes and policies for regional and tourism development and on a comparative study of city branding.

Andrew Harris is a Lecturer in Geography and Urban Studies at University College London, UK. His research focuses on the role of art and artists in processes of urban transformation and the three-dimensional geographies of contemporary cities. He is currently undertaking ESRC-funded research on the construction and maintenance of flyovers and skywalks in Mumbai.

Atle Hauge is a Senior Researcher at the Eastern Norway Research Centre. He has a Ph.D. from the Department of Social and Economic Geography at Uppsala University, and held a postdoctoral position at the University of Toronto from 2007 to 2008. He has worked on several projects on the cultural industries, and his Ph.D. thesis was on the Swedish fashion industry. His research has mainly focused on the interface between the material and the immaterial dimensions of products, with a particular focus on the production of immaterial and symbolic value. In addition, he is interested in regional development and talent attraction and retention.

Peter Jackson is Professor of Human Geography at the University of Sheffield, UK. He is co-author of Making Sense of Men’s Magazines (Polity Press, 2001) and editor of Changing Families, Changing Food
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Johan Jansson is a Lecturer in the Department of Social and Economic Geography at Uppsala University, Sweden. His main research interest is within economic geography, with a theoretical focus on agglomerations, local–global linkages, knowledge flows, creative (urban) milieus, entrepreneurship and branding. These theoretical approaches are employed in research on cultural industries (e.g. design, music, arts), the internet industry, urban milieus and urban branding. He has published books, chapters and articles in international journals within these research areas. He is also engaged as a cultural industries policy adviser and consultant.

Guy Julier is the University of Brighton Principal Research Fellow in Contemporary Design at the Victoria and Albert Museum, London. He was formerly a Director of ‘Leeds. Love It. Share It’, a community interest company dedicated to developing new approaches to regeneration, as well as Professor of Design at Leeds Metropolitan University, UK. He is the author of The Culture of Design (Sage, 2008) and co-editor, with Liz Moor, of Design and Management: Policy, Management and Practice (Berg, 2009). His research ranges across design activism, public policy and economies of design.

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Nick Lewis is an economic and political geographer at the University of Auckland. He is interested in the relationships among geographical imaginaries, claims about geographical provenance, and the construction of economic value. He has studied the wine, international education and fashion industries. More widely his interests extend to ideas of ‘post-development’ and post-structural approaches to political economy, especially as they pertain to the work of economic development agencies and initiatives in New Zealand and the Pacific. Nick is heavily involved in projects to promote the social sciences in New Zealand, and
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Polly Russell received her Ph.D. from the University of Sheffield in 2003, funded by an ESRC-CASE award. She is co-author of Kitchen Revolution (Ebury Press, 2008) and currently works as a content specialist in the social science division of the British Library, responsible for their wide range of food-related resources.

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