

Contents

| | |
|------------------------------------------------------------------------------------------------------------------------------------------|------|
| <i>List of figures</i> | vii |
| <i>List of tables</i> | viii |
| <i>List of boxes</i> | ix |
| <i>List of contributors</i> | xi |
| <i>Acknowledgments</i> | xii |
| | |
| 1 University-based entrepreneurship ecosystems: framing the discussion <i>Patricia G. Greene, Mark P. Rice and Michael L. Fetters</i> | 1 |
| | |
| PART I ENTREPRENEURSHIP ECOSYSTEMS: OPPORTUNITY-DRIVEN BUSINESS DEVELOPMENT | |
| | |
| 2 Babson College <i>Michael L. Fetters, Patricia G. Greene and Mark P. Rice</i> | 15 |
| 3 EM Lyon Business School <i>Alain Fayolle and Janice Byrne</i> | 45 |
| 4 University of Southern California <i>Kathleen Allen and Mark Lieberman</i> | 76 |
| | |
| PART II ENTREPRENEURSHIP ECOSYSTEMS: TECHNOLOGY TRANSFER AND COMMERCIALIZATION | |
| | |
| 5 The University of Texas at Austin <i>John Sibley Butler</i> | 99 |
| 6 Tecnológico de Monterrey <i>Jose Manuel Aguirre Guillén, Arturo Torres García and Karla Giordano</i> | 122 |
| 7 National University of Singapore <i>Yuen-Ping Ho, Annette Singh and Poh-Kam Wong</i> | 149 |

| | | |
|---|---------------------------------------------------------------------------------------|-----|
| 8 | University-based entrepreneurship ecosystems: key success factors and recommendations | 177 |
| | <i>Mark P. Rice, Michael L. Feters and Patricia G. Greene</i> | |

| | | |
|--|--------------|-----|
| | <i>Index</i> | 197 |
|--|--------------|-----|