Contributors

Daniel Arenas is associate professor for the Department of Social Sciences at ESADE Business School, where he is also the head of research for the Institute for Social Innovation. He holds a PhD and an MA from the Committee on Social Thought at the University of Chicago, a degree in philosophy from the University of Barcelona and a diploma from the Program of Executive Development at ESADE. He teaches courses in sociology, business ethics and corporate social responsibility. His research interests focus in the areas of business ethics and corporate social responsibility, and he has also published in the fields of political theory and aesthetics. He has been professor at ESADE since 2002.


Michael Bourlakis is professor in marketing at Kent Business School. He graduated with a BSc in business administration from Athens University of Economics and Business (1990) and completed MBA (1995) and PhD (2001) at the University of Edinburgh. He previously held academic positions at Brunel University, Newcastle University, Oxford Institute of Retail Management at Templeton College, Oxford University and Leicester University Management Centre. He also worked as a sales and distribution manager for the leading Greek food manufacturer Delta. Bourlakis has published over 130 papers in numerous journals, books, conference proceedings and other academic and professional outlets and he has co-edited a book called Food Supply Chain Management (2004), published by Blackwell.
George Brenkert is professor of business ethics at the McDonough School of Business at Georgetown University, USA. He is former editor-in-chief of the Business Ethics Quarterly and past president of the Society for Business Ethics. He is an academic member of the Ethics Resource Center and chair of the Business Ethics Committee of the Association for Professional and Practical Ethics. Together with Laszlo Zsolnai, he is a co-founder of the TransAtlantic Business Ethics Conference. His research areas include business ethics, corporate social responsibility, marketing ethics, ethics and entrepreneurship, and social and political philosophy.


Jane Collier holds a BSc from the London School of Economics, an MA from Cambridge University and a PhD (theology) from Birmingham University. She holds the honorary title of senior fellow at the Judge Business School at Cambridge University. She is also emeritus fellow at Luck Cavendish College in Cambridge, where she was director of studies in economics and management. Her research interests are in the fields of business ethics, corporate accountability, corporate social responsibility, governance and socially responsible investment. She sits on the board of CIS (socially responsible investors), and is a trustee of the Institute of Business Ethics in London.


Christopher J. Cowton is dean of the University of Huddersfield Business School and professor of accounting there, having assumed the latter post in 1996 after ten years lecturing at the University of Oxford. He holds a BA with first class honours in Accounting and Financial Management from the University of Sheffield, an MA (by special resolution) from the University of Oxford, an MSc Econ. from the University of Wales, a PhD from the University of Sheffield and a graduate diploma in philosophy.
from the University of York. He is a chartered secretary (ACIS) and a fellow of the Royal Society of Arts (FRSA).

Cowton has published in fields as diverse as philosophy, biblical studies, production engineering and operations management, but his principal interests are in business ethics, especially in relation to accounting and finance. In addition to authoring many journal articles, he has edited books for Oxford University Press (Business Ethics: Perspectives on the Practice of Theory, 1998, with Roger Crisp) and Springer (Trends in Business and Economic Ethics, 2008, with Michaela Haase).

A frequently invited speaker on business ethics, Cowton is editor of the international journal Business Ethics: A European Review. He gave the P.D. Leake Lecture in 2007 (‘Meeting the ethics challenge: prospects and proposals for promoting professional integrity’) and is a member of the Ethics Standards Committee of the Institute of Chartered Accountants in England and Wales. He was chairman of EBEN-UK, the UK Association of the European Business Ethics Network from 1998 to 2001 and has been a member of the ethics advisory committee of one of the UK’s first socially responsible investment funds.

Wesley Cragg is a professor emeritus and a senior scholar in the Department of Philosophy and the Schulich School of Business at York University in Toronto, Canada. He has published widely in Canadian and international journals and written and edited books on topics in business ethics, corporate citizenship, bribery and corruption, occupational ethics, moral education, applied ethics, moral, political and social philosophy, philosophy of law and philosophy of punishment. He is currently project director for the Canadian Business Ethics Research Network (CBERN). Funded by the Canadian Social Science and Humanities Research Council and other donors, CBERN’s goal is to encourage, support and raise the profile of business ethics research in Canada.


Antonello Di Giulio has several years of management consulting experience in the fields of corporate strategy, sustainability, multi-channel strategies and business development. He has been instrumental in establishing Accenture’s Italian Sustainability Strategy Practice. He has led numerous
research activities internationally and has conducted executive training on sustainable development topics. His work aims at integrating sustainability issues into corporate strategies and operations and enhancing overall corporate social responsibility performance.

Di Giulio is also a market information system specialist with deep field experience across African countries, devising business solutions embedding technology for social change. His areas of interests and expertise include social entrepreneurship, green technologies, social networking, strategy, corporate social responsibility and cocoa sector development. He is also the winner of an International Accenture Strategy Competition with two innovative concepts: ‘Sustainability for banks: an unexplored way to rebuild trust and reputation’ and ‘M2M: when machines become Smart’.

Georges Enderle is the John T. Ryan Jr Professor of International Business Ethics at the Mendoza College of Business, University of Notre Dame (Indiana, USA), and former president of the International Society of Business, Economics, and Ethics (ISBEE; 2000–04). Educated in philosophy (Munich), theology (Lyon), economics (Fribourg) and business ethics (St Gallen), he has extensive research and teaching experiences in Europe (1983–92), the USA (since 1992) and China (since 1994). He serves on the board of advisors of several academic journals and centres for business ethics in various countries and has authored and edited 18 books and over 120 articles. He conducts research on the ethics of globalization, wealth creation, business and human rights, and corporate responsibilities of large and small companies, with a view on developments in China.


Knut J. Ims is professor in business ethics at the Norwegian School of Economics and Business Administration (NHH), Bergen, Norway. He received his PhD from the School of Economics and Legal Sciences, Gothenburg University, Sweden. He has taught courses in ethics (Ethical Action – Individual, Organization and Society; and Business Strategy and Business Ethics) for more than a decade. He has also taught PhD
Contributors xv

courses in systems development and information and management. He is a member of the Business Ethics Interfaculty Group of the Community of European Management Schools – The Global Alliance in Management Education (CEMS), and is chairman of the board of the Centre of Ethics and Economics at NHH.


Kevin T. Jackson is professor of law and ethics at Fordham University Graduate School of Business in New York City. Formerly on the faculties of Princeton University, Georgetown University and Peking University (China), he is a senior fellow and director of the Program in Ethics and Business at The Witherspoon Institute in Princeton, NJ.


Ove D. Jakobsen was born in Bodø, Norway, in 1952. He is professor at Bodo Graduate School of Business (HHB). He is co-founder of The Centre for Ecological Economics and Ethics in HHB. He is also a member of the National Committee for Research Ethics in the Social Sciences and the Humanities (NESH). He has masters’ degrees in philosophy (University of Bergen), management (Norwegian School of Economics and Business Administration) and marketing (Buskerud University College). He received his Dr Oec. from the Norwegian School of Economics and Business Administration in Bergen.

**Josep M. Lozano** was awarded a PhD in philosophy by the University of Barcelona and a degree in theology by the Theology Faculty of Catalonia. He also holds a degree in executive management from ESADE Business School. He is currently full professor at the Department of Social Sciences at ESADE and senior researcher in corporate social responsibility at the Institute for Social Innovation (ESADE). His academic and professional activity focuses on the fields of business ethics, corporate social responsibility, and values, leadership and spirituality.


**Paolo Migliavacca** is lecturer of management at Università Bocconi, Milan, Italy, and at the University of Turin, Turin, Italy. He received his PhD in management at Catholic University, Milan. He is research fellow of the CSR Unit and CReSV Research Center, Università Bocconi. He serves as an independent director in some public and private institutions. He is vice chairman of Lucos Alternative Energies and CEO of Vita Content Group, the leading European publishing and consulting group for the non-profit sector. His research interests are merger and acquisitions, strategic alliances, innovation finance, renewable energies, sustainability and social venture capital.

**Eleanor O’Higgins** is on the faculty of the School of Business at University College Dublin (UCD) and a visiting fellow at the London School of Economics and Political Science. She specializes in teaching, research and publications in business ethics, corporate social responsibility, corporate governance and strategic management. She is a member of the Business
Contributors

Ethics and the Public Management & Governance Interfaculty Groups of the Community of European Management Schools – the Global Alliance in Management Education (CEMS) and serves on the editorial boards of a number of international management journals. She has held a range of leadership positions in the US Academy of Management. She is a member of the Press Council of Ireland, and director of Transparency International Ireland and the Marine Institute, where she also serves on the Audit Committee. O’Higgins is the author of numerous papers in academic and professional journals, newspaper articles, book chapters and case studies.

Francesco Perrini is professor of management and CSR at the Institute of Strategy, Department of Management and Technology, Università Bocconi, Milan, Italy. He is also SIF chair of Social Entrepreneurship and senior professor of corporate finance at the Corporate and Real Estate Finance Department, SDA Bocconi School of Management. He is director of the Center of Università Bocconi for Research on Sustainability and Value (CReSV), head of Bocconi CSR Unit, Department of Management and Technology, Università Bocconi, and coordinator of CSR Activities Group at SDA Bocconi. His research areas are management of corporate development processes, from strategy implementation (acquisitions and strategic alliances) to financial strategies and valuation; small- and medium-sized enterprises; and social issues in management: corporate governance, corporate social responsibility, sustainability, social entrepreneurship, social innovation and socially responsible investing.


Yvon Pesqueux is professor at Conservatoire National des Arts et Métiers (CNAM), and head of the chair ‘Développement des Systèmes d’Organisation’. He is also editor of Society and Business Review and member of the Société Française de Management (SFM). He has a PhD in economics from the University of Paris l Panthéon-Sorbonne (1975). His special interests are management, philosophy and ethics, business
and society, and corporate social responsibility. He has published several scientific articles.


**Laura J. Spence** is director of the Centre for Research into Sustainability (CRIS) at Royal Holloway, University of London, UK, where she is also a reader in business ethics. She is vice president of the International Society of Business, Economics, and Ethics and was formerly an Executive Committee member of the European Business Ethics Network. She is co-editor of the ISBEE book series with Springer and section editor of the *Journal of Business Ethics* for ‘small business, entrepreneurship and social enterprise’. Her research interests cover a wide range of issues relating to business ethics, corporate social responsibility and sustainability. She has published on these topics particularly in relation to small- and medium-sized enterprises, supply chains, social capital and accounting for sustainability in multiple food retailers.


**Antonio Tencati** is assistant professor of management and corporate social responsibility at the Institute of Technology and Innovation Management, Department of Management and Technology, Università Bocconi, Milan, Italy. He is a senior researcher at the Center of Università Bocconi for Research on Sustainability and Value (CReSV), and a member of the CSR Unit, Department of Management and Technology, Università Bocconi. He is also a member of the Business Ethics Faculty Group of the Community of European Management Schools – The Global Alliance in Management Education (CEMS). His research areas comprise business management, management of sustainability and corporate social responsibility, environmental management, innovation and operations management.

Tencati’s recent publications include: *The Collaborative Enterprise: Creating Values for a Sustainable World* (2010), Oxford and Bern: Peter
Contributors


Clodia Vurro is postdoctoral fellow of strategy and member of the CSR Unit at the Department of Management and Technology, Università Bocconi, Milan, Italy. She is assistant to the Bocconi SIF chair of Social Entrepreneurship and research fellow at the Center of Università Bocconi for Research on Sustainability and Value (CReSV). Her research areas comprise management of corporate development processes, learning dynamics of sustainability strategy implementation, corporate social responsibility and social entrepreneurship.

Vurro’s recent publications include:


Johan Wempe holds a chair in governance at Saxion University, the Netherlands. As a professor at Erasmus University, he supervises a number of PhD projects in the area of business ethics. He previously held a chair in business ethics and sustainability management at Rotterdam School of Management at Erasmus University. He was the founder and first director of CSR Netherlands. He was also the founder and a director/partner of KPMG Sustainability. He has published several books on business ethics, including *The Balanced Company. A Theory of Corporate Integrity* (Oxford: Oxford University Press, 2002), as well as a large number of articles in this field.

Laszlo Zsolnai is professor and director of the Business Ethics Center at the Corvinus University of Budapest. He is chairman of the Business Ethics Faculty Group of the Community of European Management Schools – The Global Alliance in Management Education (CEMS). He is
also fellow associate at Judge Business School, University of Cambridge. He is editor-in-chief of Ethical Prospects published by Springer. He serves as editor of the ‘Frontier of Business Ethics’ book series at Peter Lang Publishers in Oxford. He was born in 1958, in Szentes, Hungary. He has a master’s degree in finance and a doctorate in sociology from the Budapest University of Economic Sciences. He received his PhD and DSc degrees in economics from the Hungarian Academy of Sciences.