Contributors

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Michael Bourlakis is professor in marketing at Kent Business School. He graduated with a BSc in business administration from Athens University of Economics and Business (1990) and completed MBA (1995) and PhD (2001) at the University of Edinburgh. He previously held academic positions at Brunel University, Newcastle University, Oxford Institute of Retail Management at Templeton College, Oxford University and Leicester University Management Centre. He also worked as a sales and distribution manager for the leading Greek food manufacturer Delta. Bourlakis has published over 130 papers in numerous journals, books, conference proceedings and other academic and professional outlets and he has co-edited a book called Food Supply Chain Management (2004), published by Blackwell.
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Christopher J. Cowton is dean of the University of Huddersfield Business School and professor of accounting there, having assumed the latter post in 1996 after ten years lecturing at the University of Oxford. He holds a BA with first class honours in Accounting and Financial Management from the University of Sheffield, an MA (by special resolution) from the University of Oxford, an MSc Econ. from the University of Wales, a PhD from the University of Sheffield and a graduate diploma in philosophy.
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Antonello Di Giulio has several years of management consulting experience in the fields of corporate strategy, sustainability, multi-channel strategies and business development. He has been instrumental in establishing Accenture’s Italian Sustainability Strategy Practice. He has led numerous
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Di Giulio is also a market information system specialist with deep field experience across African countries, devising business solutions embedding technology for social change. His areas of interests and expertise include social entrepreneurship, green technologies, social networking, strategy, corporate social responsibility and cocoa sector development. He is also the winner of an International Accenture Strategy Competition with two innovative concepts: ‘Sustainability for banks: an unexplored way to rebuild trust and reputation’ and ‘M2M: when machines become Smart’.

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