Contributors

Mark Anderson is a Solicitor (England and Wales), Associate Member of the Chartered Institute of Patent Attorneys, Certified Licensing Professional, Registered Technology Transfer Professional, Managing Partner of Anderson Law LLP (www.andlaw.eu), author/editor of many publications including (as general editor) including Drafting Agreements in the Biotechnology and Pharmaceutical Industries (Oxford University Press, 2009 onwards) and (as general editor) Technology Transfer (3rd edn, Bloomsbury 2010), and contributor to a blog on IP contracts which can be found at www.ipdraughts.wordpress.com.

Peter Beyer is a Senior Advisor with the World Health Organization (WHO) in Geneva where he is responsible for all issues related to public health and intellectual property. He provides legal and policy advice to senior management, other WHO departments as well as WHO Member States. Previously, Peter Beyer was a Legal Advisor to the Swiss Federal Institute of Intellectual Property in Berne where he negotiated free trade agreements, headed negotiations at WHO and WIPO and was responsible for the bilateral dialogue between Switzerland and China on intellectual property. Prior to joining the Swiss civil service, Peter Beyer worked with the Ecologic Institute in Berlin as a Senior Fellow on environmental law and policy. Peter Beyer is a graduate of the Universities of Cologne and Freiburg in Breisgau. He started practicing law in Germany in 2001.

Lorin Brennan is a Member, California Bar, special Counsel, Independent Film & Television Alliance. He is a licensed California attorney specializing in international intellectual property law. He is also a principle in Gray Matter LLC, a firm that publishes software for international intellectual property rights licensing, which he co-founded in 1999. Mr. Brennan maintains a separate law practice for selected clients. From 1996 through 2000, he was a regular participant at the drafting committee meetings in the United States working on the Uniform Computer Information Transactions Act. In 2007, Mr. Brennan became a member of an Expert Committee on international intellectual property secured financing advising the Secretariat at the UN Commission on International Trade Law (UNCITRAL) and regularly participated in an annex on Intellectual Property to the UNCITRAL. Mr. Brennan is a co-author of the treatise “Commercial Intellectual Property Law: The Complete UCITA (2005)”. 
François Dessemontet is Professor Emeritus, University of Lausanne (full-time professor for contract and commercial law between 1976 and 2006, and permanent guest professor for intellectual property at the University of Fribourg). He is active as an arbitrator (approximately 80 international commercial arbitration cases); Panelist, WIPO Arbitration and Mediation Center and author of over 250 publications. His most recent books include: *Intellectual property Law in Switzerland* (Wolters Kluwer / Stämpfli 2011); *La propriété intellectuelle et les contrats de licence* (2nd edn, CEDIDAC No 87, Lausanne 2011). More information is available at www.dessemontet.ch/biography.php.

Jeff Dodd is a Partner, Andrews & Kurth, Austin and Houston. He is the Chair of the firm’s Intellectual Property section. He has extensive experience with U.S. and international IP transactions, ranging from planning, design and implementation of licensing, cloud computing, commercialization, development, and joint venture arrangements. He has also experience in corporate, securities and corporate finance at the domestic and international corporate transactions level. Jeff was visiting professor of Law in Beijing Normal University Law School (2011–2013) and an Adjunct Professor of Law, at the University of Houston Law Center 1999–2001. He is a member of the University of Houston Law Foundation Board and of the Advisory Board at the Honors College of the University of Houston. He is the co-author of *Modern Licensing Law* (Thomson West 2011), a comprehensive treatise on licensing.

Jane C. Ginsburg is the Morton L. Janklow Professor of Literary and Artistic Property Law at Columbia University School of Law, and Faculty Director of its Kernochan Center for Law, Media and the Arts. With Professor Sam Ricketson, she is the co-author of *International Copyright and Neighbouring Rights: The Berne Convention and Beyond* (Oxford University Press 2006). Other books include *Copyright: Concepts & Insights* (Foundation Press 2012) with Professor Robert A. Gorman, and *Intellectual Property Stories* (Foundation Press 2005) with Professor Rochelle Dreyfuss. With Professor Dreyfuss and Professor François Dessemontet, she was also a co-reporter for the American Law Institute Project on Intellectual Property, “Principles Governing Jurisdiction, Choice of Law and Judgments in Transnational Disputes”.

Heinz Goddar is a Partner, Boehmert & Boehmert, Munich, Honorary Professor at the University of Bremen, Germany, Lecturer at the Munich Intellectual Property Law Center (MIPLC), Munich, Germany, Visiting/Adjunct Professor of various foreign universities in the People’s Republic of China, Taiwan and the U.S., Past President of LES International and of LES Germany and recipient of the Gold Medal of LES International.
Contributors

Robert W. Gomulkiewicz is the Washington Law Foundation Professor and the Faculty Director of the Law, Technology & Arts Group at the University of Washington School of Law. He also serves as the Faculty Advisor for the Washington Law Review and Washington Journal of Law, Technology & Arts. Professor Gomulkiewicz’s scholarship focuses on intellectual property licensing. His publications include both a co-authored treatise (BNA Books, 2006 onward) and casebook (Licensing Intellectual Property: Law and Application, Aspen Publishers 2011, 2nd edn) on licensing law, as well as numerous articles on mass market licensing and open source software. He is the author of the “Simple Public License (SimPL)”, which is an Open Source Initiative-approved plain language rendering of the venerable GNU General Public License.


John Hull is a consultant in IP law with London firm Farrer & Co. He has extensive experience of IP litigation, ranging from patent infringement and ownership disputes; trade secret and confidential information cases; and copyright, trademark and domain name disputes. He is equally experienced in non-contentious intellectual property, IT and transactional work. John is Visiting Professorial Fellow in Intellectual Property at Queen Mary, University of London IP Research Institute, a visiting lecturer at the IP Academy in Singapore and visiting lecturer in IP at University College London’s Institute of Brand and Innovation Law. He is the author of Commercial Secrecy: Law and Practice, co-author of the “Information and Ideas” section of Butterworth’s Education Law Handbook and author of many articles and reviews in academic and professional journals. He lectures extensively on IP and related subjects in the UK and abroad.

Nikhil Krishnamurthy is Senior Partner and head of the Intellectual Property, Information Technology and Media and Entertainment Division at KLAY/ Krishnamurthy & Co, Bangalore, India. He graduated from the National Law School of India University in 1997 and was a Partner at the IP firm of Anand and Anand in New Delhi until 2006. A Contributing Editor to
x  Research handbook on intellectual property licensing

the Manupatra Intellectual Property Reports, he has authored several articles on Intellectual Property and Entertainment law including the India chapter for the book Collective Licensing at the ISP Level by Steve Masur (IAEL/ Frukt Music Intelligence, 2010). He has spoken at various conferences and at judicial training seminars on Intellectual Property. He has been involved in several landmark cases on Intellectual Property in India and was the first to file a compulsory license application for the setting of reasonable royalty rates for FM Radio in India.

Pedro A. de Miguel Asensio is a professor of private international law at the Complutense University of Madrid, Member of the European Max Planck Group on Conflict of Laws in Intellectual Property (CLIP, www.clip.eu) and one of the drafters of the Principles on Conflict of Laws in Intellectual Property. He is a co-reporter for the Committee on Intellectual Property and Private International Law of the International Law Association and the author of many articles and books related to these fields, including Derecho privado de Internet (4th edn, Thomson-Reuters-Civitas 2011).

Raymond T. Nimmer is Dean and Leonard Childs Professor of Law at the University of Houston Law Center and co-director of the Houston Intellectual Property and Information Law Institute. He is also a Distinguished Chair in Residence at Universidad Catolica in Lisbon, Portugal. Admitted to practice in Illinois, Texas, and the United States Supreme Court, Dean Nimmer has been a consultant to the National Science Foundation and the Office of the Legal Advisor of the U.S. State Department and a Fulbright Distinguished Chair of International Commercial Law. In addition to his expertise in technology issues, he is an expert in areas of business law. He was the co-Reporter to the Drafting Committee on Revision of U.C.C. Article 2 and the reporter for the Uniform Computer Information Transactions Act (UCITA). Professor Nimmer is the author of over 25 books and numerous articles, including a three-volume treatise on Information Law, a multi-volume book on the Law of Computer Technology, a treatise on Modern Licensing Law, and a multi-volume treatise on The Law of Electronic Commercial Transactions. He is a member of the American Law Institute, the Texas Bar Foundation, and the American College of Commercial Finance Attorneys, and a frequent speaker at programs in the U.S. and abroad in the areas of intellectual property, business and technology law. Professor Nimmer is listed as among the Best Lawyers in America in intellectual property law, copyright, Information Technology Law, Litigation – Intellectual Property, Litigation – Patent, Patent Law and Trademark Law, as well as in Who’s Who in America, Who’s Who in Law, the International Who’s Who of Internet Lawyers, and the International Who’s
Contributors


**Maureen A. O’Rourke** is Dean, Professor of Law, and Michaels Faculty Research Scholar, Boston University School of Law. She is a co-author of one of the leading copyright casebooks in the U.S., *Copyright in a Global Information Economy* (Aspen Law & Business 2010, 3rd edn). She has published articles in the law reviews of Columbia, Duke, Iowa and Minnesota, the technology journals of Berkeley, Harvard and Boston University, and other publications including the *Journal of the Copyright Society*. She is currently the associate reporter on the American Law Institute’s (ALI) Principles of Software Contracting project and is a member of the ALI. Prior to becoming dean, Maureen taught courses in commercial law and intellectual property law. In May 2000, she became the School’s sixth recipient of the Metcalf Award, the University’s highest teaching honor. She has lectured extensively and has been a visiting professor at Columbia University Law School and LaTrobe University in Australia.

**Mark Reutter** is Doctor Juris, LL.M. (Harvard Law School), Attorney at Law, Partner at Walder Wyss, Zurich. His practice focuses both on a comprehensive advising of clients who are active in the information and technology field and on the advising of other corporate and private clients in relation to technology, intellectual property and arts and entertainment. Mark is an associate lecturer at the University of Fribourg for IT and Telecommunications law and president of the International Association of Lawyers (UIA) commission for IT and Telecommunications law. As member of the International Chamber of Commerce (ICC) task forces on outsourcing and on technology transfer, Mark was engaged in drafting business guidelines and model contracts for use in international commerce. As appointed specialist, Mark served in the expert group “e-health” of the Swiss government. He also worked as a research and teaching assistant with the Swiss Federal Institute of Technology in Zurich and as a clerk with the Zurich District Court’s bankruptcy section.

**Alain Strowel** is professor at the Saint-Louis University in Brussels and teaches in various LLM programs (University of Liège, Hogeschool Universiteit Brussel, Munich Intellectual Property Law Centre, Maastricht University). Alain’s courses cover copyright, design and the interface between IP and competition. Alain also works as Of Counsel in the Brussels office of Covington & Burling LLP where he focuses on digital copyright and trademark. He is a panelist for the WIPO and “.be” domain name resolution procedures. He has authored numerous articles and a few books, including *Droit d’auteur et copyright* (LGDJ/Bruylant, 1993), *Droit...*

Shinto Teramoto is a Professor, Faculty of Law, Kyushu University, where he teaches intellectual property laws as well as social network analysis of intellectual property law systems. Prior to joining the university in 2010, he was a lawyer specializing in venture capital finance and intellectual property law for about 20 years. Currently he is also an Of Counsel at Nishimura & Asahi in Tokyo.

Bernard Vanbrabant is a lawyer, Senior Associate at Loyens & Loeff. Advising clients, drafting and revising contracts, and handling court proceedings, Bernard has been involved in proceedings before various courts, including the Benelux Court of Justice, the General Court of the European Union and the Belgian Supreme Court (Cour de Cassation). Author of several contributions on goods, evidence and intellectual property, including a book on the licensing of intellectual property rights (Licence Agreements, Competition and the Internal Market, Larcier 2008), he continues to be much involved with the University of Liège where he lectures on Intellectual Property as Professor assistant – Researcher. He is drafting a doctorate thesis on the legal nature of intellectual property rights and their patrimonial treatment.

Jacques de Werra teaches contract law and intellectual property law at the Law School of the University of Geneva, Switzerland. He authored a doctoral thesis in Swiss and comparative copyright law which he completed as a visiting scholar at the Max-Planck Institute for Intellectual Property, Competition and Tax Law in Munich in 1996. He then practiced law in Switzerland, before obtaining an LLM degree from Columbia Law School in New York City in 2001 and being admitted to the New York bar in 2002. He researches, publishes and speaks on topics related to various aspects of intellectual property law, contract law, particularly on the commercialization of intellectual property assets by way of transfer of technology, licensing and franchising, IT and Internet law, as well as on alternative dispute resolution mechanisms for IP and technology disputes. Professor de Werra is the editor of a scientific books series, Propriété Intellectuelle – Intellectual Property (www.pi-ip.ch), in which the proceedings of annual intellectual property law conferences held at the University of Geneva are published (Journées de Droit de la Propriété Intellectuelle, www.jdpi.ch).
Contributors

Neil Wilkof is a Member of the Bressler Group and special IP counsel at Herzog Fox & Neeman, Israel; author of *Trade Mark Licensing* (Sweet & Maxwell, 1995) and its second edition (Neil J. Wilkof & Daniel Burkitt, Sweet & Maxwell, 2005); adjunct lecturer, Interdisciplinary Center, Israel; visiting professor, Indian Institute of Technology, Bombay.

Hong Xue is a Professor of Law and the Director of the Institute for the Internet Policy & Law at Beijing Normal University (BNU). Professor Xue is an elected Top Ten Nationally Distinguished Young Jurists by the China Law Society. She is an invited professor to teach at Torino Law School-WIPO Master of Laws in Intellectual Property and works with the World Intellectual Property Academy to provide training for Intellectual Property officers from developing countries. She was the Residential Fellow of Yale Information Society Project and is the Chinese Leader for Global Academy on Access to Knowledge. She is the Faculty Chair of Asia Pacific Internet Leadership Project (APIILP). Professor Xue is on the Editorial Board of World Intellectual Property Journal, the Advisory Panel of the Indian Journal of Intellectual Property Law, the Expert Advisory Board of Diplo Foundation. She is in the United Nations Network of Experts for Paperless Trade in Asia and the Pacific (UNNExT). She is an arbitrator at CIETAC, UDRP neutral at WIPO and ADNDRC and also an ICANN ccNSO councillor and the Chair of Council of Chinese Domain Name Users Alliance. Her latest book is *International Intellectual Property Law @ Crossroad* (China Law Press 2012).