Tables

2.1 Case study characteristics 31
2.2 Relationship between technological change and business model development 41
3.1 Different categories of entrepreneurial strategies 56
3.2 Different value chain configurations 59
3.3 Different types of R&D alliances 61
3.4 The relations between R&D alliance, value chain configuration and explorative strategy 66
4.1 Characteristics of study population 78
4.2 Entrepreneurial perception and attitude 81
5.1 The spectrum of high-tech investments and their specific objectives 103
5.2 Presentation of the case studies 109
5.3 Key information and results 121
6.1 PEA’s actors and their activities 148
6.2 PEA’s industry relationships, 2006–2008 149
6.3 Impact of organisational actors 155
6.4 Initial economic output from regional technological innovation 156
6.5 Opportunity actors, characteristics and policy implications 158
7.1 List of companies involved in the field study 167
7.2 Past attempts to classify CV activities 171
7.3 Selected factors influencing CV decisions 173
7.4 Proposed taxonomy of CV forms 175
7.5 Major characteristics of CV forms 180
7.6 Framework for choosing the most proper CV form in different corporate contexts 181
7.7 A specific cell of the framework 182
7.8 Matching between fixed requirements and characteristics of CV forms 183
7.9 Filling a specific cell of the framework 184
7.10 An example of joint consideration of all variables 186
7.11 Description of studied companies 187
7.12 The characteristics of ST Microelectronics' CV initiative 188
7.13 Position of ST Microelectronics' CV context in the framework 189
7.14 The characteristics of Alcatel’s CV initiative 190
7.15 Position of Alcatel’s CV context in the framework 191
7.16 The characteristics of Cairo Communication’s CV initiative 192
7.17 Position of Cairo Communication’s CV context in the framework 193
7.18 The characteristics of TC Sistema Servizi’s CV initiative 194
7.19 Position of TC Sistema Servizi’s CV context in the framework 195
7A.1 Position of studied companies within the proposed taxonomy of CV forms 202
8.1 Characteristic of the technology 217
8.2 Characteristic of the market (a) 217
8.3 Characteristic of the market (b) 218
8.4 The complexity of product innovation 225
8A.1 Characteristic of the firms 232
9.1 Overview of cases 239
9.2 Identification of different exploration patterns 247
10.1 A few definitions of CE 256
10.2 The literature on CE models 258
10.3 Key to acronyms 271
10.4 Management evaluation form 272
10.5 Different types of rewards 274
10.6 2007 and first semester 2008 assessments 276
11.1 Analogies between CE and OI’s dimensions 293
11.2 Case studies 298
11.3 Innovativeness of the OI modes 307
11.4 Changes in OI and their associated risk taking 308