Contributors

Maria L. Aldred is a Senior Lecturer in International Business, Manchester Metropolitan University Business School.

Franklin Allen is the Nippon Life Professor of Finance and Professor of Economics at the Wharton School of the University of Pennsylvania. He is a past President of the American Finance Association and a Fellow of the Econometric Society. He received his doctorate from Oxford University.

Matthew M.C. Allen is a Senior Lecturer in Organization Studies, Manchester Business School, The University of Manchester. His research covers comparative employment relations, business systems, multinational corporations, employment relations and firm performance, and institutional theory.

Ahmad Arslan is Post-doctoral Researcher at the Department of Marketing, Faculty of Business Studies, University of Vaasa, Finland. His research interests include FDI strategies of MNEs especially in emerging economies, impacts of institutional environments, institutional theory and new institutional economics.

Bradley R. Barnes is Professor of International Management and Marketing at the University of Sheffield Management School. Prior to that he was the Hong Kong Endowed Chair of International Management at the University of Kent. His research is mainly in the area of international business relationships, focusing on Chinese economies. Prior to his academic career, Dr Barnes worked for over ten years in an international marketing context.

Nic Beech, Professor of Management Dean of Arts, at the School of Management University of St Andrews. His primary research focuses on the study of identity.

Jack A. Clampit is a PhD Candidate and research assistant at the Wang Center for International Business Education and Research (CIBER), where he studies the link between institutions and MNE conduct and performance (including distal relationships, e.g., institutional antecedents and societal outcomes).
Contributors

David G. Collings is Professor of HRM at Dublin City University. His research interests focus on the management of MNEs with an emphasis on staffing and talent issues. He is a co-editor of Human Resource Management Journal.

Kieran M. Conroy is a Doctoral researcher in the discipline of Management at the National University of Ireland Galway. His research focus includes an interest in the strategic management of MNE subsidiaries with a particular emphasis on the application of an institutional perspective to this domain.

Richard Croucher is Professor of Comparative Employment Relations and Associate Dean Research at Middlesex University Business School and Visiting Professor at Cranfield School of Management. He is the author with Elizabeth Cotton of Global Unions, Global Business (2nd edition published by Libri Publishing, 2011).

Alvaro Cuervo-Cazurra is Associate Professor of International Business and Strategy at Northeastern University. His research focuses on international strategy, with a special focus on developing country multinational firms, and governance, with a special interest on corruption. He received a PhD from the Massachusetts Institute of Technology.

Mehmet Demirbag is Professor of International Business in the School of Management at the University of Sheffield. His current research interest focuses around MNEs from emerging markets, offshore R&D activities of MNEs, impact of institutional factors on MNEs’ operations. Dr Demirbag also has extensive experience in policy development having served as principal advisor for the Turkish Ministry of Industry and Trade.

Dilek Demirbas is a Reader in Strategic Management International Business subject group at Newcastle Business School, Northumbria University. She teaches International Business and Economics.

Fragkiskos Filippaios is the Director for Postgraduate Development and Accreditations and a Senior Lecturer in International Business at Kent Business School, University of Kent. His research interests are on the roles of subsidiaries of Multinational Enterprises, the location strategies of multinationals’ subsidiaries, the role of technology in the multinational group and the empirical assessment of Foreign Direct Investment.

Marc Fovargue-Davies is a Strategy Consultant and Research Associate of the London Centre for Corporate Governance and Ethics at Birkbeck, University of London.
Institutional approaches to international business

Nolan T. Gaffney is a PhD Candidate and research assistant at the Wang Center for International Business Education and Research (CIBER), where he studies the impact of institutions on EMNEs involved in mergers and acquisitions.

Mehmet Erdem Genc is an Assistant Professor of Management at Montclair State University. His research focuses on how country institutional environments affect the strategic behavior and performance of multinational firms. Originally a native of Turkey, he holds a PhD in Strategic Management from the University of Minnesota.

Axèle Giroud is a Senior Lecturer in International Business at Manchester Business School. She has conducted several research projects on Asian and multinational firms’ activities in the region. She is interested in issues of knowledge transfer, multinational firms’ linkages in host economies and multinational strategies in Asia.

John Godard is a professor at the University of Manitoba. His main interest is in the implications of work and employment for broad issues of economy and society, and how these implications vary in accordance with national institutional environments.

Gail Greig is a lecturer in the School of Management at the University of St Andrews. Her PhD focused on the role of context in organisational learning from an activity theoretical perspective. Current research interests concern relations between management practice and professional/other core work practices.

Nigel Haworth is Professor of Human Resource Development in the University of Auckland in New Zealand.

Jasper J. Hotho is Assistant Professor at the Copenhagen Business School’s Department of Strategic Management and Globalization. His main research interests include the internationalization process of firms, MNE knowledge processes and the effects and measurement of institutional differences.

Steve Hughes is Professor of International Organisations at the Newcastle University Business School.

Bahattin Karademir is Assistant Professor of Management and Organizations at Cukurova University, Adana, Turkey. His research interests include business groups in emerging markets, internationalization of emerging market firms, and emerging market multinationals.

Ben L. Kedia is the Robert Wang Chair of Excellence in International Business, and the Director of the Wang Center for International Business
Contributors

Education and Research (CIBER) at the University of Memphis. His research interests include Cross-Cultural Management and International Business Strategy.

Gilton Klerck is Associate Professor in Industrial and Economic Sociology at Rhodes University in Grahamstown, South Africa.

Sue Konzelmann is a Reader in Management and Director of the London Centre for Corporate Governance and Ethics at Birkbeck, University of London; she is also a Research Associate of the Centre for Business Research at Cambridge University and the Higgins Labor Research Centre at the University of Notre Dame.

Jorma Larimo is Professor of International Marketing and Vice Dean of Faculty of Business Studies at the University of Vaasa, Finland and part-time Professor at the Faculty of Economics and Business Administration at the Tartu University, Estonia. His research interests include FDI, market entry and divestment strategies of MNEs, internationalization of SMEs, Management and Marketing Strategies in Central and Eastern Europe, International Retailing and Role of Culture in International Business Operations of Firms.

Martina McGuinness is a lecturer in the Management School at the University of Sheffield. Her research interests include risk and organisational resilience with a particular focus on the impact of environmental uncertainty upon international business. She is currently involved in an ESRC funded project on risk, resilience and governance which seeks to create links between academics and practitioners working in this field.

Brendan McSweeney is Professor of Management at Royal Holloway College, University of London and Visiting Professor at Stockholm University.

Hafiz Mirza is Professor of International Business at the University of Bradford School of Management and a Chief in Division on Investment, at the United Nations Conference on Trade and Development, Geneva.

Glenn Morgan is Professor of International Management at Cardiff University, Cardiff Business School. His current research interest centres around comparative management and the impact of globalization, institutional change, institutions and markets, particularly the regulation of financial markets.

Claudio Morrison is Senior Research Fellow at Middlesex University Business School. Previously based at Warwick University, his research
Institutional approaches to international business

focuses on management change, labour relations and more recently migration in the CIS.

Holly Patrick is a doctoral candidate at the School of Management, University of St Andrews. Her primary research focuses on the epistemological construction of legitimacy in cultural industries, primarily the theatre industry.

Torben Pedersen is Professor at SMG, Copenhagen Business School. He has published over 100 articles and books concerning the managerial and strategic aspects of globalization. He is co-editor of Global Strategy Journal and Advances in International Management.

Roman Stepanov is a senior lecturer in Accounting and Financial Management subject group at Newcastle Business School, Northumbria University. He teaches Accounting, International Financial Management and Corporate Governance.

Carmen Stoian is a Lecturer in International Business at Kent Business School, University of Kent. Her research interests are on the institutional determinants of foreign direct investment in Central and Eastern Europe, the location decisions by multinationals expanding in post-communist economies and the cultural differences and their impact on international business.

Zita Stone is an Assistant Lecturer at Kent Business School, University of Kent. Zita’s research interests are on the equity culture creation in Central and Eastern Europe as well as the broader areas of International Business and Strategic Management.

Martin Upchurch is Professor of International Employment Relations at Middlesex University, London, UK. Prior to becoming an academic he worked for the Department of the Environment and then for a public sector trade union in the UK as a researcher and journalist. He serves on the National Executive Committee of the British Universities Industrial Relations Association and is a member of the editorial board of Work, Employment and Society.


Geoffrey Wood is Professor of HRM in the School of Management, University of Sheffield, and Associate Dean of the School. He is also Visiting Professor at Nelson Mandela Metropolitan University and Honorary Professor of the University of Witwatersrand. Geoff’s research interests centre on the relationship between institutional setting, corporate
governance, firm finance, and firm level work and employment relations. Whilst much of the contemporary institutional literature draws distinctions between national contexts based on stylized ideal types, macro-economic trends and/or limited panels of case studies, his work brings to bear systematic comparative firm level evidence. At a broader theoretical level, his work encompasses explorations of the bounded nature of internal diversity within national capitalist archetypes, and, more recently, institutional crises and change. In his recent work, he has linked broader systemic crises with energy transitions, and the extent to which the latter favours owners of more fungible assets.

**Attila Yaprak** is Professor of Marketing and International Business at Wayne State University, Detroit, Michigan, USA and a Network Faculty in Marketing at Sabanci University, Istanbul, Turkey. He is a winner of many teaching awards, including the 2007 Outstanding Marketing Teacher Award given by the Academy of Marketing Science, and the President’s Award for Excellence in Teaching given by Wayne State University.

**Dorothy A. Yen** is a Lecturer in Marketing and International Business, at Brunel University. She completed her master’s degree and PhD at the University of Leeds. Her research area is in Chinese business relationships. Dr Yen has several years of business experience having worked in industry in both Taiwan and the UK before moving into academia.

**Andrey Yukhanaev** is a Lecturer in Strategic Management and International Business subject group at Newcastle Business School, Northumbria University. He teaches International Business, Strategic Management and Economics.