Contributors

Kean Birch is a Lecturer at the Department of Geography and Sociology, University of Strathclyde, UK. He is currently engaged in a number of research projects largely focused on regional social and economic development in Scotland, the UK and Europe. In particular, he has received funding from the ESRC to investigate the importance of global linkages in the Scottish life sciences sector in order to explore the ways that different geographical processes impact on life science innovation. Other research projects include the economic performance of European old industrial regions; the impact of the social enterprise agenda; and the discourses of the knowledge-based bioeconomy. Kean has recently published in a number of journals including Economic Geography, Regional Studies, Genomics, Society and Policy and Scottish Affairs.


Jon Carrick is a Doctoral Researcher at the Centre for Internationalization and Enterprise Research (CIER), Department of Management, University of Glasgow, UK and a Lecturer at Palm Beach Atlantic University, Florida, USA. His research looks at the specialized complementary assets that are central to life science firm growth and internationalization. The inspiration for his research comes from his practical experience with life science-related firms based in the United States. Findings from his research have been presented in several academic conferences and journals and to life science-related trade groups.
Alan L. Carsrud holds the Loretta Rogers Chaired Professorship in Entrepreneurship at the Ted Rogers School of Management at Ryerson University in Canada. He is Docent at Åbo Akademi University in Finland. He has co-authored, with Malin Brännback, *Entrepreneurship and Understanding the Entrepreneurial Mind: Inside the Black Box*. He is Associate Editor of the *Journal of Small Business Management* and was Founding Associate Editor of *Entrepreneurship & Regional Development*. He has published over 170 articles, books and chapters on technology, entrepreneurship, innovation systems, entrepreneurial cognitions, family business and clinical and social psychology. His research appears in the *Journal of Business Venturing, Entrepreneurship Theory and Practice, Entrepreneurship & Regional Development, Family Business Review, Journal of Small Business Management, Journal of Enterprising Culture, New Biotechnology, Screenings, VINE – Journal of Information and Knowledge Management Systems, Journal of Applied Psychology, American Journal on Mental Deficiency* and the *Journal of Consulting and Clinical Psychology*.

Andrew Cumbers is a Senior Lecturer in Economic and Political Geography at the University of Glasgow, UK. He is also editor in chief of the journal *Urban Studies* and co-author of *Global Justice Networks: Geographies of Transnational Solidarity* (Manchester University Press). He has published widely in the fields of economic geography and labour relations.

Pavlos Dimitratos is Assistant Professor at the Department of Management Science and Technology, Athens University of Economics and Business, Greece, and a Visiting Senior Research Fellow at the Centre of Internationalization and Enterprise Research (CIER), University of Glasgow, UK. His research interests include SME internationalization, international entrepreneurship and MNE subsidiary activities. He is the co-editor of numerous books and journal special issues. He has published in journals such as the *Journal of Management Studies, British Journal of Management, Journal of World Business, Business History, International Journal of Human Resource Management, Journal of Business Ethics, International Small Business Journal, International Business Review, Entrepreneurship & Regional Development, Environment and Planning and Management International Review*.

Sascha Friesike is a Doctoral Researcher and Research Associate at the Institute of Technology Management, University of St.Gallen, St.Gallen, Switzerland. His research focuses on intellectual property protection and innovation processes.
Oliver Gassmann is Professor of Technology Management at the University of St.Gallen, St.Gallen, Switzerland. He was Vice-President Technology Management, and Head of Corporate Research and Advanced Development from 1996 to 2002 at the Schindler Corporation, Ebikon, Switzerland. He has published in leading journals such as *Research Policy*, *R&D Management* and *IEEE Transactions on Engineering Management* and his research focuses on the question of how companies innovate and achieve competitive advantage from innovation.

Martin Hannibal is a Doctoral Researcher at the Department of Marketing and Management, University of Southern Denmark, Denmark. His research focuses on university entrepreneurship and in particular the spin-off phenomenon.

Damian Hine is currently Director of the Doctor of Biotechnology Program at the University of Queensland, Australia. His appointment spans the University of Queensland’s Business School and the Faculty of Science. His expertise builds on his perspectives as an evolutionary economist and centres upon building intellectual assets in organizations and economic systems, including knowledge exchange, intellectual capital and entrepreneurship, all aimed at enhancing growth through innovation. He has won over A$3mil lion in grants and awards funding. He is currently leading two Australian Research Council-funded projects on knowledge exchange systems. Damian has published widely, including 2 books and over 25 journal articles and book chapters. He recently completed a major commissioned paper for the OECD on the future of the global biotechnology industry over the next twenty years. Damian has also published a number of papers within the education field of interdisciplinarity in Biotechnology.

Marian V. Jones is Professor of Internationalization and Entrepreneurship and Co-Director of the Centre for Internationalization and Enterprise Research (CIER), Business School, University of Glasgow, UK. Her research interests are in the international growth and development of small and new ventures in high technology industries, and the survival and growth of small firms in global industries. She is editor or co-editor of several books and journal special issues. Her own research has been published widely in journals such as the *Journal of World Business*, *Journal of International Business Studies*, *Journal of Business Venturing* and *Journal of International Marketing*.

Diala Kabbara is an Assistant Researcher at the Centre of Research in International Business and Economics (CIBIE), University of Pavia, Italy. Her research interests include international entrepreneurship, the
internationalization process of small and high technology firms, international new ventures and alliances and collaborations in biotechnology firms.

Marcus Matthias Keupp is an Assistant Professor at the Institute of Technology Management, University of St.Gallen, St.Gallen, Switzerland. His research has been published in leading journals such as Research in International Business and Finance, R&D Management, Management International Review, Journal of World Business, and Journal of Management. His research interests include international business, innovation management, intellectual property rights and international entrepreneurship.

Niklas Kiviluoto is a Doctoral Researcher at Åbo Akademi University, Finland. His research focus is the growth and profitability of start-up firms, mainly in high technology industries and specifically biotechnology and ICT.

René Lydiksen is a Doctoral Researcher at the Southern University of Denmark, Denmark. He is a co-founder of three companies, including an international new venture in the environmental technology sector which was sold off in late 2007. Now, besides his research, he is a member of several boards and was appointed Ambassador of Entrepreneurship in 2005 by the Minister for Economic and Business Affairs in Denmark.

Niina Nummela is Professor of International Business at the Turku School of Economics, University of Turku, Finland. She has published widely in the area of international entrepreneurship, small business management, inter-firm cooperation and research methods. She has contributed to the Journal of World Business, Management International Review, European Journal of Marketing, International Small Business Journal and Journal of Engineering and Technology Management, among other journals.

Outi Nurminen is currently a consultant in the IT sector in Berlin, Germany.

Lisette Pregelj is a Doctoral Researcher at The University of Queensland Business School in Brisbane, Australia. She has previously published in the area of biofuels from leguminous species. Her current work is in the area of pharmaceutical productivity, innovation and capability building.

Erik S. Rasmussen is Associate Professor of Marketing at the University of Southern Denmark, Denmark. His research interests are the born global firm, international new ventures and international entrepreneurship.
Contributors

Maija Renko is Assistant Professor, Department of Managerial Studies, University of Illinois, Chicago, USA. Her research interests are entrepreneurial attitudes and market orientation in high technology firms in Europe and America.

Per Servais is Associate Professor of Marketing, Department of Marketing and Management, University of South Denmark, Denmark. His research interests are international entrepreneurship, the formation and growth of international new ventures, industrial firms’ international purchasing and sourcing activities, buying behaviour in small industrial firms, e-business and e-procurement in industrial firms, branding on industrial markets, outsourcing activities in industrial firms and relationships and de-internationalization in small firms. He has published a large number of book chapters and articles, for example in *Industrial Marketing Management*, *International Marketing Review*, *Journal of International Marketing*, *Advances in International Marketing* and *International Business Review*.

Vandana Ujjual is employed at SPRU, University of Sussex, UK. Currently she is working on two related European Commission projects (GlobInn and INGINEUS) under the 7th Framework Programme investigating the internationalization of innovation amongst European firms and its effect on performance. Specifically, she is involved in analysing trends in the internationalization of R&D and technology creation amongst larger firms, and utilizing the SPRU patent dataset to understand fully the patterns of technology creation and the types of technologies which firms locate in their foreign activities inside and outside the EU; and management practices and the nature of international R&D and technology-creating activities undertaken in EU and non-EU locations using a qualitative approach. The case studies are undertaken in the EU headquarters of large MNEs and at their subsidiaries in India and China.

Martie-Louise Verreynne is a Senior Lecturer in Strategy at the University of Queensland Business School in Brisbane, Australia. She has presented numerous papers at national and international conferences and has written several book chapters and articles in leading journals. She has also received various awards and grants, including three best paper awards in the strategy and public sector areas in the last four years from the Australian and New Zealand Academy of Management. Her current work is in the areas of small firm growth, strategy, entrepreneurship and innovation.

George Vlachos is a Teaching Fellow in International Business & Strategy at the Department of Management, Strathclyde Business School, Glasgow,
UK. His research interests are small firm internationalization and opportunity recognition theory.

Karl Warner is a Doctoral Researcher at the Centre for Internationalization and Enterprise Research (CIER), Department of Management, University of Glasgow, UK. His research within the life sciences draws on dynamic capabilities, networking dynamics, open innovation and international entrepreneurship theory. He has published conference papers within academia and presented his research to industry including to Babraham Biosciences Technologies Ltd (BBT), the commercial arm of the Babraham Institute in Cambridge, UK.

Colin Wheeler is Professor of Marketing at Portsmouth Business School, Portsmouth, UK. His research interests include international marketing strategy, SME internationalization and export performance. He has contributed to the *British Journal of Management*, *International Business Review*, *International Small Business Journal*, *European Journal of Marketing* and the *Journal of International Entrepreneurship*, among others, and has edited the AIB (UK&I) book series.

Antonella Zucchella is Full Professor of International Entrepreneurship at the University of Pavia, Italy, Vice-Dean of the Faculty of Economics and President of the Centre of Research in International Business and Economics (CIBIE, University of Pavia). Besides her interest in international entrepreneurship, her research activities focus on the internationalization process of clusters, small firms and life science firms.