
Contents

<i>List of contributors</i>	viii
<i>Foreword by Holger Patzelt</i>	xi
<i>Acknowledgements</i>	xiii
<i>Introduction: expanding the field of research on entrepreneurship and sustainable development by Paula Kyrö</i>	xiv
PART I HISTORICAL ROOTS AND CURRENT CONCEPTUAL APPROACHES TO THE ALLIANCE BETWEEN ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT	
1 To grow or not to grow? Entrepreneurship and sustainable development <i>Paula Kyrö</i>	3
2 Sustainable entrepreneurship: what it is <i>Julia Katharina Binder and Frank-Martin Belz</i>	30
PART II THE TRANSFORMATIVE APPROACH TO ENTREPRENEURSHIP FOR A SUSTAINABLE SOCIETY	
3 Socially sustainable entrepreneurship: a case of entrepreneurial practice in social change and stability <i>Toke Bjerregaard and Jakob Lauring</i>	75
4 Entrepreneurship: the missing link for democratization and development in fragile nations? <i>Steffen Farny and Santiago Delgado Calderon</i>	99
5 Organizing societal entrepreneurship: a cross-sector challenge <i>Bengt Johannisson, Anders W. Johansson, Elisabeth Sundin, Karin Berghlund, Erik Rosell, Birgitta Schwartz, Rebecca Stenberg and Malin Tillmar</i>	130
6 Public servants as sustainability policy entrepreneurs in Australia: the issues and outcomes <i>Ganesh Keremane, Jennifer McKay and Zhifang Wu</i>	155

**PART III MOTIVATIONAL AND INTENTIONAL APPROACH
TO ENTREPRENEURSHIP AND SUSTAINABLE
DEVELOPMENT**

- 7 Recognizing first-person opportunities for sustainable development 179
Benedetto Cannatelli, Laura Maria Ferri, Matteo Pedrini and Mario Molteni
- 8 Cooking up solutions for climate change: the role of sustainable entrepreneurs 209
Ivan Montiel and Tara Ceranic
- 9 An exploratory model of the environmental intention of SME directors in Tunisia 229
Azzedine Tounès, Fafani Gribaa and Karim Messeghem
- 10 What motivates hotel managers to become ecopreneurs: a case study on the Spanish tourism sector 258
Samuel Gómez-Haro, Vera Ferrón-Vilchez, José Manuel de la Torre-Ruiz and Javier Delgado-Ceballos
- 11 The impact of micro-firm everyday practices on sustainable development in local communities 275
Rita Klapper and Paul Upham

**PART IV INDUSTRY- AND ECONOMY-ORIENTED
APPROACHES TO ENTREPRENEURSHIP AND
SUSTAINABLE DEVELOPMENT**

- 12 The renewable energy industry: competitive landscapes and entrepreneurial roles 299
Roberto Parente and Rosangela Feola
- 13 Commercializing clean technology innovations: the emergence of new business in an agency–structure perspective 321
Sofia Avdeitchikova and Lars Coenen
- 14 David versus Goliath: how eco-entrepreneurs transform global ecosystems 342
Kim Poldner and Oana Branzei
- 15 Market-driven capabilities and sustainability of alliances by agricultural small and medium-sized enterprises 368
Mauro Sciarelli and Mario Tani

16	Entrepreneurial functions by organic farmers <i>Marcus Dejardin, Jean Nizet and Denise Van Dam</i>	392
17	The entrepreneurial contribution of foreign-owned companies to the sustainable development of a small developing host economy <i>Tõnu Roolaht</i>	402
	<i>Index</i>	427