Contributors

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Broad, Jean was a researcher employed by the University of Sheffield, UK when the original study was carried out. She worked previously with Dr Richard Thorpe at Leeds University Business School and at both institutions she focused on entrepreneurship, networking and innovation.

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Chell, Elizabeth is Professor of Entrepreneurial Behaviour, in the Small Business Research Centre, Kingston Business School, Kingston University, UK and Research Consultant. Elizabeth retired from Southampton University where she was the director of the Institute for Entrepreneurship. Over her career she has researched many aspects of entrepreneurship in a number of industrial settings, including the entrepreneurial personality, social constructionism and entrepreneurial behaviour, gender, networking and social entrepreneurship. She first pursued the issue of paradigm framing of methodologies and the interpretivist approach to the critical incident method in the mid-1990s.
De Bruin, Anne is founding Director of the New Zealand Social Innovation and Entrepreneurship Research Centre, and Professor of Economics, in the School of Economics and Finance, Massey University, New Zealand. Her current research interests include entrepreneurship with a focus on social, creative and women’s entrepreneurship, sustainable employment and regional development. She received a 2009 Fulbright New Zealand Senior Scholar Award to research entrepreneurship.

Della Giusta, Marina is Associate Professor of Economics and Head of Department of Economics, University of Reading, UK. Her research in behavioural economics focuses on conformism in social norms, values and personality and how these affect decision-making in relation to both engagement within the paid labour market and the provision of unpaid care work for children and the elderly within families. Recent work has focused on behaviour change in the context of green choices. She has also researched aspects of well being; particularly why men and women experience differences in life satisfaction, and happiness in couples. She has also researched attitudes to risk and gender.

Discua Cruz, Allan is a Lecturer of Entrepreneurship and member of the Centre for Family Business at the Institute for Entrepreneurship and Enterprise Development in the Lancaster University Management School, UK. His current research focuses on family entrepreneurial teams, entrepreneurial dynamics of families in business and entrepreneurship in developing economies in Latin America. Allan is also a visiting professor in Honduras where he contributes to national research initiatives in entrepreneurship and family business.

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Forson, Cynthia is Head of Department of Management, Leadership and Organisation at the Hertfordshire Business School, the University of Hertfordshire, UK. Her research focuses on equality and diversity in the labour market and organisations and in particular the experience of ethnic minority women. She has published work in top journals on gender, ethnicity, class and migrant status and their intersectional influence in the lives and careers of ethnic minority people. Her work has been funded by the Equality and Human Rights Commission, the BBC, and the Royal Academy of Engineers.

Garnsey, Elizabeth is Reader in Innovation Studies, Emeritus, at the Centre for Technology Management, University of Cambridge, UK. Her current research is on university spin-outs in advanced materials, bio-pharmaceuticals and environmental innovations and effects of their growth and setbacks on local high technology clusters. Her interests include resource-based and evolutionary theory and their integration with complexity theory. Her papers have appeared in a range of top peer-reviewed journals.

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