Preface

This handbook provides a systematic overview of the state of the art in labour market policy evaluation at three levels. First, it outlines and evaluates the various methodological approaches adopted in previous evaluation research. Second, it focuses on particular target areas and evaluates the results of previous evaluation research on the impacts of different policy instruments and policy regimes in contrasting settings. Third, it offers an evaluation of institutional frameworks and existing labour market monitoring and information systems, pointing out where such systems are underdeveloped and where new approaches could be used effectively for intelligent policy design and empirical policy evaluation.

A unique feature of this edited collection is the presentation of a target-oriented approach to evaluating labour market policy. Instead of only attempting to measure the impacts of specific policy programmes along the dimensions of their specified programme goals, researchers following the target-oriented approach ask which combination of policies, under which economic and institutional conditions, contribute most to achieving broadly defined policy goals or targets. Unlike programme-oriented evaluation, the target-oriented approach to evaluation reviews the results of labour market policy evaluation from the aspect of the cumulative impact that interacting policies and policy regimes have on labour market performance and outcomes in selected target areas.

A second unique element of this handbook is its international approach. It presents the insights of renowned European and North American researchers who have first-hand experience in designing and conducting evaluation research. In all the chapters the authors apply an international comparative framework or contribute to the development of an international comparative research methodology as they assess contemporary developments in the field. Lastly, all chapters, except those in the methodological part, are organized around policy targets, with evaluation approaches and results being empirically compared across the whole range of areas that have been at the heart of current labour market policy concerns in OECD countries.

This handbook is intended for policy- and decision-makers, professional programme evaluators and academic scholars interested in labour market policy and policy evaluation. Practitioners may also gain valuable insights into ways to assess the appropriateness of different policy tools and policy approaches and into the requirements for systematic impact evaluation. This volume is designed not as a manual for programme implementors but as a
compendium that draws on the wealth of experience from previous evaluation. It points out the advantages and pitfalls encountered when one must choose specific evaluation methodologies or introduce and implement particular policies. We hope these reflections will help push evaluation research forward towards providing support for more effective policy-making and implementation.

It is, finally, a pleasure to acknowledge the personal assistance and financial support provided to us over the three years of this book’s production. Many people have invested an incredible amount of effort in moving this project from the early stages of conception to the final stages of publication. We are unable to mention all of them but feel deeply obligated to make a few exceptions.

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