
Contributors

EDITORS

Tim Mazzarol is a Winthrop Professor in Entrepreneurship, Innovation, Marketing and Strategy at the University of Western Australia, Perth, Australia. He is also at the Groupe ESC Dijon Bourgogne, Dijon, France. He has around 20 years of experience of working with small entrepreneurial firms as well as large corporations and government agencies. This has included strategic management, marketing and support to commercialisation. He is the author of several books on entrepreneurship, small business management and innovation. His research has been published internationally. He holds a PhD in Management and an MBA with distinction from Curtin University of Technology, and a Bachelor of Arts with Honours from Murdoch University, Western Australia.

Sophie Reboud is Professor of Strategy and Management of Innovation at the Groupe ESC Dijon Bourgogne, Dijon, France. She is Honorary Research Fellow at the University of Western Australia, Perth, Australia. She has ten years of experience as a researcher and consultant in the field of management and strategy. Originally trained as an agronomist, she served as a research engineer for École Nationale Supérieure des Mines de Paris for five years, and completed her PhD there. Sophie's research interests are in the strategic management of innovation and technology. This includes firms in the food sector and low-tech industries with specific focus on intellectual property and strategy in small firms.

Elena Mamouni Limnios is currently an Assistant Professor at the UWA Business School, University of Western Australia, Perth, Australia. Her primary research interest lies in the field of complex socio-economic systems. She focuses on the development of theoretical models, quantitative assessment methods, and management practices. Her research has a strong applied component, through case study analysis, resilience indicators development and testing, complex systems behaviour classification and forecast, product ecological footprinting and policy development. She has completed an ARC Post-doctorate research Fellowship on co-operative enterprise management. She holds a PhD from the University of Western Australia, an MBA with distinction from the American College of Thessaloniki, Greece, and a Diploma in Engineering with high distinction from the Aristotle University of Thessaloniki in Greece.

Delwyn Clark is Professor of Strategic Management and Associate Dean Research at the Faculty of Management, University of Waikato, Hamilton, New Zealand, where she has had oversight of the business school's research programme for over 10 years. She has a BSc from the University of Auckland, a BMS and a DPhil in systems and strategy from the University of Waikato. Delwyn is an experienced tertiary sector manager and advisor to both public and private sector organisations on strategy, innovation processes and research management. Her current research interests include theoretical and

applied projects on strategic management, innovation and entrepreneurial processes, and micro-enterprises.

CONTRIBUTORS

Isabelle Allemand is the holder of the Governance Chair of the Groupe ESC Dijon Bourgogne, Dijon, France. She has fifteen years of professional experience in banking and nine years as a researcher in the field of governance. Her PhD work received the IFA (French Institute of Directors) prize in 2009. Isabelle's research interests are in governance of co-operatives and gender diversity in boards. She is director and treasurer of the AAIG (International Association of Governance).

Izaskun Alzola Berriozabalgotia holds a Degree in Law from the University of Deusto and a PhD from Mondragon University, Spain. Currently, she works in the Faculty of Business Studies of Mondragon University as professor of the Law Area and as researcher of the Socially Responsible Business Models Area. She has taken part in different congresses and seminars, as well as in several publications about co-operative societies and the participation of the employees in the enterprises.

Jos Bijman studied political science and development economics at the University of Amsterdam, The Netherlands. In 2002 he received a PhD degree at the Rotterdam School of Management, Erasmus University Rotterdam, The Netherlands. His PhD thesis dealt with the restructuring of fruit and vegetables co-operatives in the Netherlands. In 2003 he joined Wageningen University Management Studies Group, The Netherlands to become associate professor in management and organisation. His research focusses on the economic organisation of food supply/value chains, and particularly on the role of agricultural co-operatives in these chains. Research topics include the internal governance of co-operatives, internationalization of co-operatives, member commitment, and the impact of the institutional environment. Individual projects focus on co-operatives in Africa, Asia, Latin America and Europe. Jos Bijman has been the project leader for the Support for Farmers' Co-operatives project, commissioned by the European Commission, on the development and current position of agricultural co-operatives in all 27 Member States of the European Union. In addition, he manages the research programme Co-Innovation for Quality in African Food Chains (CoQA), which uses an interdisciplinary perspective in studying quality improvement of potato, pineapple and citrus in/from several African countries.

Johnston Birchall is Professor of Social Policy in the School of Applied Social Science, University of Stirling, UK. His focus is on member-owned businesses (co-operatives, mutuals and economic associations), and public service agencies that involve users in their governance. He has written several books on these subjects (with translations into seven other languages), including *Co-operatives and the Millennium Development Goals* (ILO, 2004) and *People-centred Businesses: Co-operatives, Mutuals and the Idea of Membership* (Palgrave Macmillan, 2010). He has advised the UK government on governance of mutual insurance and hospital trusts, and UN Agencies on co-operatives, poverty reduction and responses to the global economic crisis. His latest book is *Finance in an Age of Austerity: The Power of Customer-owned Banks* (Edward Elgar, 2013).

Bénédicte Brullebaut is a permanent professor at the Groupe ESC Dijon Bourgogne, Dijon, France. She has a master's degree in accountancy and another in tax law. She first worked as an auditor for three years and then as deputy chief financial officer for three years. Her teaching fields are accountancy, taxation and corporate governance. She is a member of the Corporate Governance Chair and her work focuses on the actors of governance, especially in banks, on women's characteristics in boards of directors and also on governance of co-operative institutions.

Noreen Byrne is a Lecturer, Department of Food Business & Development and researcher at the Centre for Co-operative Studies, University College Cork, Ireland. Noreen has produced a number of publications in the following areas: financial inclusion, member commitment, member perspective and co-operative restructuring, and the potential of the co-operative form of organisation in new areas such as the arts. Her current interests are embeddedness and relational structure in credit unions and a reinterpretation of co-operative theory and practice within the context of national revival. Noreen has been involved as a volunteer in the credit union movement. In September 2010, Noreen was appointed by the then Minister for Finance to the Credit Union Advisory Committee (CUAC). This is a statutory committee which advises on credit union policy.

Fabio R. Chaddad is Assistant Professor of agricultural economics at the Division of Applied Social Sciences, University of Missouri, USA and also at Insper Business School in São Paulo, Brazil. He currently teaches strategic management, corporate governance and organizational economics at the undergraduate and graduate levels. He is also affiliated with the Graduate Institute of Cooperative Leadership (GICL), which delivers executive education programs for co-operative leaders in the United States and overseas. Fabio's research activities focus on the economics and management of user-owned and controlled organizations and inter-firm collaborative arrangements in the global agri-food system. He has a PhD in Agricultural Economics from the University of Missouri, a Master's degree in Agribusiness Management from the University of São Paulo College of Economics, Business and Accounting and a Bachelor's degree in Agriculture from the University of São Paulo College of Agriculture.

Michael L. Cook is the Robert D. Partridge Endowed Professor in Organization Economics in the Division of Applied Social Sciences at the University of Missouri-Columbia, USA. His research activities include work in more than 50 countries and 100 published works. Dr Cook is a member of the core faculty of the Agribusiness Research Institute (ARI), and a Senior Fellow with the Contracting and Organizations Research Institute (CORI) at MU. His primary research addresses the ownership costs of vaguely defined property rights in patron-owned and controlled enterprises. Michael's greatest interest is in helping develop a global network of scholars and practitioners with interest in understanding the strengths and challenges that patron-owned organizations confront. This interest allows him to travel the world to conduct and share comparative studies regarding how the institutions of collective action lead to improvement of the socio-economic well-being of their patron-members. He received his PhD from the University of Wisconsin. He also served for 12 years in senior management positions with three global enterprises, two of them co-operatives, and has occupied board positions with

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Murray E. Fulton is a Professor in the Johnson-Shoyama Graduate School of Public Policy and a Fellow in Agricultural Co-operation with the Centre for the Study of Co-operatives, University of Saskatchewan, Canada. Murray has written numerous articles on industrial organization, co-operatives and agricultural policy. He is particularly interested in the changes occurring in agriculture and the response of organizations – including co-operatives – to these changes. His current research is focused on executive compensation in the public and quasi-public sectors. He is also interested in behavioural economics and its application to governance, business strategy and public policy formation.

Yuling Gao is a PhD candidate in the School of Management, Zhejiang University, China. Her research interests are farmer co-operatives.

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Isabella Hatak is Senior Researcher at the RiCC-Research Institute for Co-operation and Co-operatives and Assistant Professor at the Institute for SME Management and Entrepreneurship at the WU Vienna University of Economics and Business, Austria. She has published contributions to international conferences and peer-reviewed journals, such as *Journal of Business Ethics* and *Family Business Review*. She has received several awards for her research on trust as a coordination mechanism within co-operation and co-operatives (e.g. WU Top Journal Publication Awards, ICSB Best Paper Award). Isabella Hatak is an academically certified systemic coach, HR developer and organizational consultant.

Constantine Iliopoulos is an Associate Research Professor with the Agricultural Economics Research Institute (AGRERI) and the Agricultural University of Athens, both in Athens, Greece. His research program focuses on collective entrepreneurship – particularly the organizational and capital-acquisition aspects of innovative agribusiness co-operatives, and contract agriculture – with attention to both theoretical and policy concerns. Constantine's theoretical tools include approaches such as new institutional and evolutionary economics. His empirical research includes numerous survey data collection and analyses at the farm and co-operative level, case study and focus groups research, as well as latent variable model analyses.

Edwin Juno-Delgado is Head of the Arts and Cultural Management Concentration (Master's degree) at the Groupe ESC Dijon Bourgogne, Dijon, France. He is a Peruvian and French jurist specialist in Cultural Law and Regulations. He graduated from Burgundy University and holds a PhD in International Public Law. His research interests are in the legal framework of cultural organizations,

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Michel Martin is an engineer and research fellow at the INRA Research Centre, Dijon, France. He is a specialist of the food industry and has been exploring for over twenty years the innovation activity of small firms in this sector. He has published many studies and articles in peer reviewed journals, focusing especially on cooperation between firms in the agriculture and food sector.

Marco Mazzoli is Associate Professor of Economic Policy at the University of Genova, Italy. After his first degree in Economics and Business (Laurea in Economia e Commercio) in 1987 at the University of Turin, he obtained his PhD in Economics from the University of Warwick in 1994. He was Director of the research centre CESPEM 'Mario Arcelli' at the Catholic University from 2005 to April 2010, research fellow in economics at the University of Modena and Reggio Emilia from 1993 until 2002, and associate professor at the Catholic University from 2002 until May 2012. He was Visiting Fellow at Princeton University (USA) in 1997, Oslo University (Norway) in 1998 and Warwick University (UK) in 2002 and in the academic year 2010–11. His research interests include economic policy, monetary economics, and economics of co-operative and labor-managed firms.

Olive McCarthy is a researcher with the Centre for Co-operative Studies and a lecturer with the Department of Food Business and Development, University College Cork, Ireland. Her research interests include co-operative organisation and management issues, stakeholder participation in co-operatives, and performance measurement. Her research has been conducted mainly into credit unions, community co-operatives and agricultural co-operatives, on which she has published widely. She is the academic director of the MBS in Co-operative and Social Enterprise by e-learning.

Maureen McCulloch is a Senior Lecturer in Accounting in the Business Faculty at Oxford Brookes University, UK and a freelance trainer for the Independent Theatre Council. She is a Chartered Accountant, having qualified with Touche Ross in London. She holds an MPhil in Philosophy from Sussex University and an MA in Fine Art from

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Dietmar Roessl is head of the Research Institute for Co-operation and Co-operatives and head of the Institute for Small Business Management and Entrepreneurship at the WU Vienna University of Economics and Business, Austria. He was a visiting professor at the University Pilsen/Cheb, Czech Republic, and at the Free University of Bolzano, Italy. He has published more than 30 papers in peer-reviewed journals and more than 50 chapters in edited books. For his research Dietmar Roessl has received several awards. In the area of co-operatives his research focuses on the creation of membership value and on community co-operatives.

Silvia Sacchetti is Lecturer at the University of Stirling, UK where she is director of postgraduate programmes in socio-economic development. Her main research interests are in the field of socio-economics, exploring inclusive industrial development models. Latest research makes the case for institutional settings that support a diffused, rather than concentrated, use of critical enquiry and creativity to support individual well-being. Her research also explores in particular the governance of production networks involving co-operative firms and social enterprises, as well as the socio-economic impacts of local development policies aimed at the integration of social enterprises into regional welfare systems.

Lawson Savery is an Honorary Senior Research Fellow at the University of Western Australia and Adjunct Professor at the University of Canberra, and was formerly the Executive Dean, Faculty of Business at Southern Cross University in Lismore, New South Wales, Australia. Professor Savery originally trained as an engineer before having a distinguished career in the field of management and business studies. His previous position was Head of the School of Management at the Curtin Business School, Curtin University of Technology. His research has focused on human resource management, organisational change and behaviour, employee satisfaction, stress within management teams and currently the role of co-operatives in the economy. Lawson has published over 120 refereed articles in such journals as the *Harvard Business Review*, *Human Relations* and the *International Journal of Human Factors in Manufacturing*. He has co-authored a number of books and has written numerous chapters in books. He has supervised a number of candidates to doctoral and masters by research completion.

Richard Simmons is a Lecturer in Social Policy and Applied Social Science at the University of Stirling, UK. His research focuses on the role of mutuality in public and social policy, governance design, public service cultures and user participation. Richard has a developing national and international reputation in the governance and delivery of public services and the role of co-operative and mutual organisations. His expertise is in increasing demand from academic, government and practitioner audiences. He has published in a wide range of leading journals, such as *Social Policy and Administration*, *Policy and Politics*, *Public Policy and Administration*, *Annals of Public and Co-operative Economics*, *Review of Social Economy*, *Housing Studies* and *Managing Leisure*. His latest book, *The Consumer in Public Services*, is published by the Policy Press.

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Corinne Tanguy is an Assistant Professor in economics at Agrosup Dijon, a school of agronomy and life science in Dijon, France. She has been part of the CESAER (Centre for Economics and Sociology Applied to Agriculture and Rural Areas) for thirteen years and she is specialized in innovation economics. Corinne's main research areas are territorial dynamics of innovation and innovation networks, especially in low-tech sectors like the food industry.

Irini Theodorakopoulou is an expert on rural innovation management, and supply chain economics and organisation. Currently she is an adjunct researcher at the Agricultural Economics Research Institute, Athens, Greece. She received her BA and MS in Agricultural Economics from the Agricultural University of Athens, Greece (1994), and her PhD in Agribusiness Economics from the University of Missouri at Columbia, USA (1999). Her research focuses on innovation management and implementation tailored to agribusiness firms. Irini's research interests are directed towards bringing together core competencies of policy development, research, extension, strategic appraisal and business planning, socio-economic and environmental impact analysis to create an integrated framework that can be used by rural stakeholders.

Ermanno C. Tortia is researcher at the University of Trento Department of Economics, Italy. His research focuses on the theory of the firm, contract theory, labour economics and human resource management, with special attention devoted to third sector organizations and the social economy (co-operative firms, social enterprises and non-profit organizations). He has also been research fellow at the University of Stirling (UK), School of Applied Social Sciences. He collaborates closely with EuRICSE (European Research Institute on Cooperative and Social Enterprises, Trento, Italy) and with the PhD Program in Local Development and Global Dynamics at the School of Social Science at Trento University.

F. Nicoleta Uzea is a Post-doctoral Associate with the Ivey Business School, University of Western Ontario and a PhD graduate from the Department of Agricultural Economics, University of Saskatchewan, Canada. One area of Nicoleta's research focuses on the application of industrial organization and behavioural economics to better understand the incentives and mechanisms underlying managers' decisions and strategic interactions among firms, including co-operatives. In her PhD dissertation, Nicoleta drew upon empirical evidence from the Co-operative Retailing System – a federated marketing system – to shed light on economic and behavioural strategies and mechanisms that federated co-operative systems can use to achieve co-operation and coordination.

Michael Ward is the Professor and Head of the Department of Food Business and Development and Director of the Centre for Co-operative Studies at University College Cork, Ireland. Michael's personal research and teaching work is located in the fields of organisation theory and management. He is actively engaged in productive research and publication in three main areas of co-operative activity: agricultural and rural

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Georgina Whyatt is Head of the Marketing Department at Oxford Brookes University, UK. In addition to this role, she teaches 'Marketing Our Co-operative Advantage' in the Master of Management – Co-operatives and Credit Unions (MMCCU) offered on line by St. Mary's University in Halifax, Canada. Before entering academe, Georgina held positions in retail management, buying and international marketing, both in the UK and in Hong Kong. Her research interests focus on marketing strategy implementation in the context of communities, co-operatives and business ethics. She has published in journals such as *Annals of Tourism Research*, *Journal of Marketing Management* and *European Business Review*.

Xuchu Xu is a Professor of School of Humanities, Hangzhou Dianzi University, China and China Academy of Rural Development, Zhejiang University, China. He is now the executive director of Centre for China Farmer Cooperatives (CCFC). His research interests are institutional economics, agricultural organizations and agricultural industrialization, with a special interest in farmer co-operatives.