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‘Chris Bilton’s and Stephen Cummings’ *Handbook of Management and Creativity* collects some of the very best research on creativity and why and how it matters to companies and their management. It is an important addition to our understanding of the management of creativity and talented and creative people.’

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‘Creativity and management are often thought of as two opposite worlds. Management is dull control and creativity is exciting liberation. This exciting *Handbook* put this assumption into question. The contributors show how creativity can be managed and how creative management might be. It provides a valuable resource for anyone interested in how organizations seek to create novelty, and some of the challenges this might give rise to.’

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‘In using the concept of “bisociation”, contributors highlight ambiguities, paradoxes and contradictions in the management of creativity. Such an approach demonstrates the complexity of creative processes and the challenges in harnessing creative energies. The wide range of industries and organizations in different geographical regions presented offer insights in a global perspective. It is amazing that this *Handbook* can address the comprehensive range of issues in a coherent manner.’

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‘What is the relationship of creativity and innovation to management? This extensive and extremely well researched *Handbook* provides fresh insights into this crucially important question. The chapters in the *Handbook* do so with academic depth and gusto, and together provide an excellent overview of various approaches to creativity and innovation across different academic perspectives, methods and empirical contexts. The *Handbook* will form an important resource and reference for researchers, students and practitioners with an interest in creativity, innovation and entrepreneurship.’

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