

© Ben L. Kedia and Subhash C. Jain 2013

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by  
Edward Elgar Publishing Limited  
The Lypiatts  
15 Lansdown Road  
Cheltenham  
Glos GL50 2JA  
UK

Edward Elgar Publishing, Inc.  
William Pratt House  
9 Dewey Court  
Northampton  
Massachusetts 01060  
USA

A catalogue record for this book  
is available from the British Library

Library of Congress Control Number: 2013934281

This book is available electronically in the ElgarOnline.com  
Business Subject Collection, E-ISBN 978 1 78100 595 8



ISBN 978 1 78100 594 1

Typeset by Servis Filmsetting Ltd, Stockport, Cheshire  
Printed and bound in Great Britain by T.J. International Ltd, Padstow