

# Contents

---

<i>List of contributors</i>	vii
<i>Preface</i>	ix
<i>List of abbreviations</i>	xi

## PART I STRATEGIC ORGANIZATION AND INNOVATION

1	Learning and innovation in collaborative innovation networks	3
	<i>Ben L. Kedia and Scott E. Mooty</i>	
2	Organizing for complex innovation	28
	<i>Deborah Dougherty, Danielle D. Dunne and Emilio De Lia</i>	
3	The (not so) small matter of complexity for innovation	56
	<i>René Pellissier and Fernando Cardoso de Sousa</i>	

## PART II CORPORATE LEADERSHIP AND INNOVATION

4	Commercializing, catalyzing or cutting innovation? The roles of large acquirers in US global competitiveness	101
	<i>Douglas J. Miller and Joshua B. Sears</i>	
5	Conceptualizing the climate for innovation in public and nonprofit organizations	126
	<i>John C. Ronquillo</i>	
6	Information asymmetry and underpricing: the impact of innovation strategy and underwriter mediation	148
	<i>Tera L. Galloway, Douglas R. Miller, Sang Kyun Kim, Jonathan D. Arthurs and Sam Yul Cho</i>	
7	Who leads whom? Technological leadership in nanotechnology: evidence from patent data	166
	<i>Jeongsik Lee and Natarajan Balasubramanian</i>	

## PART III INNOVATION CHALLENGES FACING THE USA

8	Innovating for entrepreneurship: one state's quest to re-engage	191
	<i>Christopher L. Levesque</i>	
9	Innovation in education and US competitiveness	225
	<i>Sushil Vachani</i>	

10	Strengthening America's international competitiveness through innovation and global value chains <i>Vinod K. Jain and S. Raghunath</i>	252
11	The role of managerial international orientation in product innovation in emerging market firms <i>Mai Thi Thanh Thai and Ekaterina Turkina</i>	274
<b>PART IV APPROACHES TO THE PRACTICE AND APPLICATION OF INNOVATION</b>		
12	Essence of marketing innovations <i>Subhash C. Jain and Kelly Aceto</i>	289
13	Restoring America's competitiveness through the health sector: preliminary findings from a time-driven activity-based costing (TDABC) study <i>Ricky Leung</i>	304
14	Innovation policies and industry subsidies: China and the global solar energy industry <i>Ravi Sarathy</i>	316
15	The effect of interdependence and human resource quality on the value-generating capabilities of an organization <i>Dustin Smith, Douglas R. Miller, Tera L. Galloway, Jonathan D. Arthurs and Jason Harkins</i>	341
	<i>Index</i>	359