

# Contents

---

<i>List of contributors</i>	vii
<i>Foreword</i>	xi
<i>Preface</i>	xiii
1 Thinking and writing for scholarly publication in entrepreneurship <i>Alain Fayolle</i>	1
2 Getting published in entrepreneurship journals <i>Mike Wright</i>	16
3 The review process <i>Mike Wright</i>	27
4 Getting published – and cited – in entrepreneurship: reflections on ten papers <i>Per Davidsson</i>	46
5 From idea to publication: managing the research process <i>Robert Blackburn and Friederike Welter</i>	72
6 Doing a research literature review <i>Hermann Frank and Isabella Hatak</i>	94
7 Ethics and publishing in entrepreneurship research <i>Benson Honig</i>	118
8 Moving from the periphery to the inner circle: getting published from your thesis <i>Sally Jones and Helle Neergaard</i>	132
9 Do European scholars have specific problems getting published in Anglo-Saxon journals? <i>Dimo Dimov</i>	153
10 How to publish qualitative entrepreneurship research in top journals <i>Nicole Coviello</i>	167

11	Laying the foundations for Asia-focused research through qualitative research <i>David Ahlstrom and Garry Bruton</i>	183
12	Publishing cases in entrepreneurship journals <i>Franz Lohrke, Melissa Baucus and Charles Carson</i>	201
13	Getting published in entrepreneurship policy <i>David B. Audretsch</i>	237
14	Positioning entrepreneurship research for general management journals <i>Andrew Corbett</i>	250
	<i>Index</i>	265