

## Contributors

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**Greg Hearn** is Research Professor in the Creative Industries Faculty at the Queensland University of Technology. His work focuses on policy development and R&D for new technologies and services in the Creative Industries. He has authored or co-authored over 25 major research reports and books, including *The Knowledge Economy Handbook* (Edward Elgar, 2005 and 2012), *Knowledge Policy: Challenges for the 21st Century* (Edward Elgar, 2008) and *Eat Cook Grow: Mixing Human–Computer Interactions with Human–Food Interactions* (MIT Press, 2013, in press). Hearn is the leader of the Creative Workforce 2.0 Program in the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI).

**Ruth Bridgstock** is Senior Lecturer and Senior Research Fellow in the Creative Workforce Program at the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI), and co-ordinator of the core program of the Bachelor of Creative Industries course at the Queensland University of Technology. She researches various aspects of creative careers, creative entrepreneurship, capability development for the Creative Industries, and higher education policy and practice. Her most recent work is concerned with the development of effective entrepreneurship curricula for emerging creative professionals. Bridgstock is author of *The Protean Careers of Artists: Exploring Skill and Attitude Predictors of Success* (Lambert, 2011).

**Ben Goldsmith** is Senior Research Fellow and part of the Creative Workforce Program at the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI). His research interests include Australian cinema and television, media production and globalization, media and cultural policy, and the Australian apps development industry. He has previously worked at the University of Queensland, the Australian Film, Television and Radio School, and Griffith University. He has written several books, including *Rating the Audience* (with Mark Balnaves and Tom O'Regan, Bloomsbury, 2011), *The Film Studio* (with Tom O'Regan, Rowman & Littlefield, 2005) and *Local Hollywood* (with Susan Ward and Tom O'Regan, University Of Queensland Press, 2010).

**Jess Rodgers** is Research Associate for the Creative Workforce 2.0

Program at the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI). Rodgers has extensive research assistance experience in the School of Justice and the Creative Industries Faculty at the Queensland University of Technology, and has taught in the School of Journalism, Media and Communication and the School of Public Health there. Rodgers is published in queer theory and queer history, with a PhD thesis that examined 'Australian Queer Student Activists' Media Representations of Queer'.

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**Dawn Bennett** is a Distinguished Research Fellow and Director of the Creative Workforce Initiative at Curtin University in Perth, Australia. Research interests include work and career in the creative sector, the role of identity development in student engagement, music education at post-secondary level, and the impact of research frameworks on the academic workforce. In 2010 Bennett became an Australian Learning and Teaching Council Fellow, extending her work on identity development and student engagement to students across multiple disciplines. A viola player, she serves on several editorial boards and assessment panels. She is on the board of directors for Music Council of Australia and is a commissioner for the ISME World Commission on Education of the Professional Musician.

**Jane Coffey** is Discipline Leader, Director International Programs and Senior Lecturer in Employee Relations and Human Resources at the School of Management, Curtin Business School. She has extensive academic and industry experience as a consultant, practitioner, researcher and youth arts board member in Western Australia. Coffey is co-author of the Australian HRM textbook, *Human Resource Management: Strategy and Practice* (Cengage Learning Australia, 2010). She researches and publishes in the areas of youth career expectations, attraction and retention in the performing arts, youth education and performance management while continuing her industry involvement in both the human resource and arts management sectors.

**Stuart Cunningham** is Distinguished Professor of Media and Communications, Queensland University of Technology, and Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation. His most recent books are *Digital Disruption: Cinema Moves Online* (edited with Dina Iordanova, St Andrews Film Studies, 2012), *Key Concepts in Creative Industries* (with John Hartley, Jason Potts, Terry Flew, John Banks and Michael Keane, Sage, 2013), *Hidden Innovation: Policy, Industry and the Creative Sector* (University of

Queensland Press, 2013), and *Screen Distribution and the New King Kongs of the Online World* (with Jon Silver, Palgrave Macmillan, 2013).

**Scott Fitzgerald** is a Research Fellow with the Graduate School of Business at Curtin University. His research and teaching interests encompass the political economy and sociology of communications and culture, as well as political sociology, international political economy and labour studies. His book, *Corporations and Cultural Industries*, was published by Rowman & Littlefield in 2011.

**Alan Freeman** is author of the 2008 Cultural Audit. A former cultural economist with the Mayor of London, he is a Visiting Professor at London Metropolitan University and a Research Fellow of the Queensland University of Technology. With Hasan Bakhshi and Peter Higgs, he co-authored Nesta's *Dynamic Mapping* report on the Creative Industries in the UK. With Radhika Desai, he edits the 'Future of World Capitalism' book series. He now lives in Winnipeg, Canada.

**Janet Pagan** is a retired academic who has undertaken research at CSIRO, the Australian National University and the University of Rochester in New York, publishing extensively in microbial bioenergetics and nitrogen fixation. On returning to Australia, she provided research and policy advice to the Australian government in relation to science, innovation and the information and communications industry. In 2007 she became a researcher at the Queensland University of Technology. She is also a visual artist.

**Peter Petocz** is Associate Professor in the Department of Statistics at Macquarie University, Sydney. He divides his time between professional work as an applied statistician, mostly in health-related areas, and pedagogical research in statistics and mathematics education. He has authored textbooks and video-based resources for statistics learning, written widely in the field of statistics pedagogy, and held a position as editor of *Statistics Education Research Journal* for several years. His and his team's investigations of the process of moving *From Expert Student to Novice Professional* and *Becoming a Mathematician* have culminated in the recent publication of research monographs by Springer (2011 and 2012).

**Aneta Podkalicka** is a Research Fellow at the Swinburne Institute of Social Research, Swinburne University of Technology in Melbourne. Her work has focuses on social innovation in the area of media, everyday consumption and sustainability. She has published on digital media, media translation and consumption practices in a number of major academic media and cultural studies journals, and is currently co-writing (with Ellie Rennie) a book on media projects for social change.

**Jason Potts** is Professor of Economics at the School of Economics Finance and Marketing at the Royal Melbourne Institute of Technology (RMIT) in Melbourne. He is an evolutionary economist who also works on creative industries economics. His current research is on innovation commons. His latest book is *Creative Industries and Economic Evolution* (Edward Elgar, 2011).

**Al Rainnie** is Professor and Director of Research at the Graduate School of Business at Curtin University. He was previously Director of Research at the Centre for Labour Market Studies at Leicester University, UK, and Director of the Monash University Institute for Regional Studies. Rainnie has researched and written extensively in the political economy of work and employment and regional development. He has studied, *inter alia*, small firms and industrial relations, highly qualified workers, the film industry, creative workers and regional development, trade unions and community unionism. His latest field of research and publication is concerned with spatiality work and employment.

**José H.P. Rodrigues** has a degree in Sport Science/Management and a Master's in Dance – Artistic Performance from the Faculty of Human Kinetics at the Technical University of Lisbon, Portugal. He is a PhD candidate, researching pedagogical dance expertise, at the School of Exercise and Nutrition Sciences at the Queensland University of Technology, in Brisbane. His research interests include the ecological dynamical theoretical framework applied to the study of neurobiological cognition and action.

**Tarecq Shehadeh** is a freelance cross-disciplinary researcher who uses data science and computational social science methods to explore and analyse large-scale databases. He has worked extensively on government policy, investment management and investment banking. In the course of pursuing his interests in investment and design, Shehadeh has consulted to leading advertising and design firms on how to best model and leverage the commercial value of their creative output and to behave in an entrepreneurial and commercially valuable way. Among his other interests are behavioural economics, game theory, political economy and innovative business models that can improve the coordination and collaborative capacity of individuals.

**Dan Swan** is a PhD student at the Queensland University of Technology and the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI) in Brisbane. In addition to academic study he is a seasoned digital professional with over 18 years' experience in innovation and remains involved in the industry as both adviser

and investor to several start-up businesses. He has been involved with many successful technology start-ups and listed companies in the US, the UK and Australia. His experience in innovation spans the full digital project lifecycle, with enterprise technology, tier-one product development and consecutive awards in digital marketing. He has a BA (Hons) in Sociology from Ruskin University, Cambridge, together with a Master's in Interactive Media (MIM) from University of Technology Sydney.

**Oksana Zelenko** is a Research Fellow at the Young and Well Collaborative Research Centre, Institute of Biomedical Health and Innovation, at the Queensland University of Technology, leading design research for six evidence-based e-health applications promoting well-being in young Australians. She has led the design of e-health applications in use nationally and internationally and consults widely on the potential of interactive media for community resilience and leadership. For three years, Zelenko was Head of the Work Integrated Learning program at QUT's Creative Industries Faculty. She currently lectures in design practice and design research methods in the Creative Industries Faculty School of Design at undergraduate and postgraduate levels. Zelenko is the co-editor of an interdisciplinary anthology, *Design and Ethics: Reflections on Practice* (Routledge, 2012).