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## Contributors

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**Morris Altman** is Dean and Head of the Newcastle Business School and is Professor of Behavioural and Institutional Economics at the University of Newcastle, Australia. He is also Professor Emeritus at the University of Saskatchewan, Canada. Morris was the Head of the School of Economics and Finance and Professor at Victoria University of Wellington, New Zealand. He earned his PhD in economics from McGill University, Montreal, Canada in 1984. A former visiting scholar at Cambridge (Elected Visiting Fellow), Canterbury (Erkine Professor), Cornell, Duke, Hebrew, Stirling and Stanford Universities, he served as Editor of the *Journal of Socio-Economics* for ten years and is currently the co-founder and Associate Editor of the *Review of Behavioral Economics*. He is also past President of the Society for the Advancement of Behavioral Economics and of the Association for Social Economics. Morris has published over one hundred refereed papers and given over 150 international academic presentations on behavioural economics, x-inefficiency theory, institutional change, economics of cooperatives, economic history, methodology and empirical macroeconomics and has published eight books including: *Handbook of Contemporary Behavioral Economics*, *Behavioral Economics for Dummies*, *Economic Growth and the High Wage Economy* and *Real-World Decision Making: An Encyclopedia of Behavioral Economics*. Morris is on the International Co-operative Alliance (ICA) international committee on research as well as that for the Asian-Pacific region.

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**Gerrit Antonides** is an Emeritus Professor of Economics of Consumers and Households at Wageningen University, the Netherlands. He has published in the areas of behavioural economics, economic psychology and consumer behaviour. He has been an editor of the *Journal of Economic Psychology* and has authored and co-authored several textbooks on consumer behaviour and economic psychology. The behavioural aspects of consumer decision-making concerning issues of finance, household, environment and health are an important part of his current research activities.

**Mie Augier** is Associate Professor at the Naval Postgraduate School, USA. Her scholarly and academic research interests include strategy, organizations, innovation, interdisciplinary social science, how organizations cultivate innovation capability (including the role of strategic organizational design), the influence of culture and globalization on strategic decision-making, and the past and future of management education and business schools. Her research has been published in more than 50 articles and book chapters in outlets

such as *Organization Science*, *Industrial and Corporate Change*, *Journal of Management Inquiry*, *Management International Review*, *Organization Studies*; *Research Policy* and *California Management Review*, among others. With collaborators she has published on topics such as the history of business schools (including her 2011 book with James March, *The Roots, Rituals, and Rhetorics of Change*, Stanford University Press) and the organizational mechanisms leading to the rise (and decline) of novelty and innovation in organizations ('The flaring of intellectual outliers', 2015, *Organization Science*). Active research interests include: (1) organizational and strategic analysis of the US Marine Corps as an organization, how they have evolved and organized for innovation, and their strategic decision-making; (2) the evolution of the teaching of ethics and values within the history of business schools and management education; and (3) behavioural strategy as a field.

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**Brandon Harrison** obtained a Bachelor of Arts Criminal Justice (Honours) from Mount Royal University in Calgary, Alberta, Canada. Brandon is currently enrolled in the Faculty of Law at Thompson Rivers University in Kamloops, British Columbia, Canada. Brandon is interested in criminal law and energy law.

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**Jannette van Beek** completed a dissertation on time orientation in relation to both eating and exercising behaviour. The main aim of this dissertation is to provide insight into the relationship between time orientation and both eating and exercising behaviour in order to better understand individuals' intertemporal decision-making in the health domain and ultimately stimulate healthy eating and exercising behaviour. Currently, Jannette works as a Lecturer at both the Economics of Consumers and Households Group and the Marketing and Consumer Behaviour Group of Wageningen University, the Netherlands.

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