

Contents

List of contributors vii

PART I COMPARATIVE LAW

1. The role of comparative legal analysis in intellectual property law:
From good to great? 3
Irene Calboli
2. Comparative approaches to fair use: An important impulse for
reforms in EU copyright law 30
Martin Senftleben

PART II LAW AND ECONOMICS

3. A fundamental critique of the law-and-economics analysis of
intellectual property rights 71
Andreas Rahmatian
4. The applicability of diminishing returns law to the patent system 114
Yasser M. Gadallah
5. Trade marks and quality assurance 129
Andrew Griffiths

PART III LAW AND SOCIETY

6. The social function of intellectual property rights, or how ethics
can influence the shape and use of IP law 153
Christophe Geiger
7. What can intellectual property law learn from happiness research? 177
Estelle Derclaye
8. Intellectual property and sustainable development: A distributive
justice perspective 201
Maciej Barczewski and Dorota Pyć

PART IV CULTURAL STUDIES

9. Transcoding and transformation: A cultural studies approach to copyright fair use doctrine 213
David Tan

PART V DEVELOPMENT AND INTERNATIONAL RELATIONS

10. The development imperative in the global IP system: Some reflections on developing Africa 245
Adebambo Adewopo
11. PPPs in global IP (public–private partnerships in global intellectual property) 261
Margaret Chon

PART VI POLITICAL SCIENCE

12. Understanding intellectual property 301
Niklas Bruun
13. Exclusion and access in copyright law: The unbalanced features of the InfoSoc Directive 307
Gustavo Ghidini

PART VII LAW AND HISTORY

14. Access to medicines and the growth of the pharmaceutical industry in Britain 329
Phillip Johnson

PART VIII THE INTERNET

15. Can a culture of crowdsourcing be harnessed to enhance the validity and narrow the scope of issued patents? The peer-to-patent pilots 361
Margaret Ann Wilkinson

- Index* 379