

Contributors

Danielle M. Conway is the Michael J. Marks Distinguished Professor of Business Law and directs the University of Hawai'i Procurement Institute at the University of Hawai'i at Mānoa, William S. Richardson School of Law. She teaches in the areas of Intellectual Property Law; Licensing Intellectual Property; International Intellectual Property Law; Internet Law & Policy, and Government Contract Law. Named Outstanding Professor of the Year in 2003, and awarded the University of Hawai'i Regents' Medal for Excellence in Teaching in 2004, Professor Conway completed a 2006–07 Fulbright Senior Scholar post in Australia. In academic year 2007–08, Professor Conway held the Visiting E.K. Gubin Professor of Government Contract Law Chair at the George Washington University Law School; as well, she was selected as the 2008 Godfrey Visiting Scholar at the University of Maine School of Law. In 2008, Professor Conway was selected to hold a Chair-In-Law position at La Trobe University Faculty of Law & Management in Melbourne, Australia. She is an elected member of the American Law Institute, holds leadership positions in the American Bar Association's (ABA) Public Contract Law Section and State and Local Government Section, and is a member of the Plant Variety Protection Board. Professor Conway is the author or co-author of a treatise, books, book chapters, law review articles, and essays. She is Of Counsel at Alston, Hunt, Floyd & Ing in Honolulu, HI and is a Lieutenant Colonel in the U.S. Army Reserve.

Shubha Ghosh, Vilas Research Fellow and George Young Bascom Professor of Intellectual Property and Business Law, University of Wisconsin Law School, teaches and writes in the areas of IP, commercialization, and competition policy. One strand of his current research is on the emerging market for personalized medicine and the role of patents and social policy in shaping research, development, and marketing of personalized medicine products and services. He is the author of numerous articles, book chapters, and books, including *Identity, Invention, and the Culture of Personalized Medicine Patenting* (Cambridge 2012 [hardback], 2013 [paper]).

Llewellyn Joseph Gibbons is a Professor of Law at the University of Toledo College of Law. Professor Gibbons is actively involved with law reform

issues and researching questions related to intellectual property and economic development. In 2013, he received the University of Toledo's Outstanding Research and Scholarship Award. He is an elected member of the American Law Institute (ALI) and a Fellow of the American Bar Foundation. In spring 2006 and again in spring 2007, Professor Gibbons was honored to be selected as a Fulbright Scholar. He was assigned to Zhongnan University of Economics and Law (ZUEL) in Wuhan China. Zhongnan University of Economics and Law is the home of the "national center" for study of intellectual property rights.

Michael Gollin, Venable, LLP, U.S.A., is a patent attorney who has pioneered intellectual property strategies that help clients put their ideas to work. He chairs the Life Sciences group, and has more than two decades' experience in intellectual property law and related areas including technology transfer, food, drug, and cosmetics law, and environmental law. He focuses on strategic counseling and IP monetization. He builds teams that prosecute patents and trademarks, negotiate intellectual property agreements, and litigate patent, trademark, copyright and trade secret cases. Mr. Gollin is an adjunct professor at Georgetown University's McDonough School of Business, where he created the Strategic Management of Intellectual Property course. He is also an adjunct professor at Franklin Pierce Center for Intellectual Property at the University of New Hampshire School of Law, where he teaches Global Intellectual Property Management. In 2002, he launched Public Interest Intellectual Property Advisors (PIIPA), a pro bono service for developing country clients, with Venable support.

Rita S. Heimes is Counsel at the New England-based law firm Verrill Dana, where she focuses her practice on intellectual property, information privacy and cyber security law. She recently served as Associate Dean for Academic Affairs, Clinical Professor of Law, and Director of the Center for Law + Innovation at the University of Maine School of Law, where she remains a Senior Fellow. Rita's scholarship focuses on issues of intellectual property, economic development, and legal education. She has a BA in Journalism with honors and highest distinction from the University of Iowa and a JD with honors from Drake University Law School. She lives in Portland, Maine with her husband and two children.

Pacyinz Lyfoung currently serves as the Program Director for Public Interest Intellectual Property Advisors (PIIPA). Coming from the Hmong American refugee community, she has a lifelong commitment to social justice work. In her career path, she has explored different approaches to building stronger communities from legal aid to state policy to

philanthropy to environmental protection to community-based health care. After spending the first part of her career on addressing U.S. issues, she went back to school to get an LLM in Global Health Law and International Institutions, which gave her the opportunity to spend time in Geneva, Switzerland and train with multilateral organizations such as the World Health Organization. At PIIPA, she is pleased to promote the use of IP legal tools and strategies to support developing countries' sustainable economic development and enhancing livelihoods, focusing on global health, food security, technology transfer for climate change and traditional knowledge. Furthermore, serving as the Co-Chair for the IP Law Interest Group of the American Society of International Law and the Co-Lead of the Community of Practice on IP under the World Bank's Global Forum on Law, Justice and Development, she hopes to further promote IP as a social change and anti-poverty legal tool and strategy. She has experience organizing and speaking at global events sponsored by multilateral organizations, such as the World Bank and the U.N.

Ann McGeehan is General Counsel for the NoCopyright Party, U.S.A. The NoCopyright Party is an organization that is committed to euthanizing (or killing) copyrights for their own good. Ms. McGeehan's expertise includes strategic management and monetization of global intellectual property (IP) portfolios for public and private corporations. Ms. McGeehan is General Counsel for HR Pharmaceuticals, Inc., whose brand products have successfully been marketed since 1925. Under her leadership as General Counsel, HR has achieved Pre-Amendment Status for HR[®] Lubricating Jelly[™], Kosher certification from the Orthodox Union, and ISO 9001:2008 and ISO 13485:2003 certified for the design and manufacturing of HR[®] Lubricating Jelly[™]. She is Adjunct Professor at Georgetown Law where she teaches Intellectual Property and Computer Software. Ms. McGeehan previously worked at top tier law firms including Covington & Burling and Pillsbury Winthrop. Ms. McGeehan's scope of work bridges the life sciences, telemedicine, data and information technology sectors. She has acted as lead counsel for software security, defense and pharmaceuticals companies with extensive IP portfolios. She was appointed first General Counsel of Novavax, Inc. (NASDAQ), a clinical-stage biopharmaceutical company creating novel vaccines and vaccine adjuvants to address a broad range of infectious diseases worldwide, where she helped to steward the company's management through a successful NDA. She has also served as chief intellectual property counsel for biotechnology and healthcare companies through her work overseas. In her commitment to our global community, Ms. McGeehan was President of the American Club of the Costa del Sol, dedicated to aiding

American expats. Ms. McGeehan is passionate about her work with children's causes. She is past President and CEO of the National Association for Children of Alcoholics (NACoA), the nation's oldest 501(c)(3) organization whose mission is to eliminate the adverse impact of alcohol and drug use on families and children, with over 140 Affiliate organizations nationwide. A graduate of the University of Pennsylvania, Ms. McGeehan received her Bachelor of Arts in the Honors Program. She completed a Post-Graduate Diploma in the History of Art from the Courtauld Institute of Art in London (Somerset House), a Master's Degree with High Honors in English Literature from the University of London (Kings College) and Juris Doctor from the American University Washington College of Law in the District of Columbia.

Connor McNulty. In addition to volunteering with PIIPA, Connor McNulty is an analyst who works on agriculture and energy issues. He graduated from the University of Illinois at Urbana-Champaign with honors in 2010 and received his Master's from Georgetown University in 2012. Connor has written and presented on technology and security matters, and lives in Arlington, Virginia.

Lateef Mtima is a Professor of Law at the Howard University School of Law. He is the Founder and Director of the Institute for Intellectual Property and Social Justice, an accredited Non-Governmental Organization Member of the World Intellectual Property Organization (WIPO). After graduating with honors from Amherst College, Professor Mtima received his JD degree from Harvard Law School, where he was the co-founder and later editor-in-chief of the *Harvard BlackLetter Journal*. He is admitted to the New York and Pennsylvania bars and has practiced intellectual property, bankruptcy, and commercial law, including a decade in private practice with the international law firm of Coudert Brothers. Professor Mtima has held the post of Distinguished Libra Visiting Scholar in Residence at the University of Maine School of Law, and has served as President of the Giles S. Rich Inn of Court for the United States Court of Appeals for the Federal Circuit and on the Advisory Council for the United States Court of Federal Claims, and was a founding member of the Editorial Board for the American Bar Association intellectual property periodical *Landslide*.

Loren E. Mulraine, is a Professor of Law at the Belmont University College of Law. He received his BA from the University of Maryland, College Park and his JD from Howard University School of Law. While at Howard, Professor Mulraine was a merit scholar, earned the Dean's Excellence Award in Government Contracts and served as lead articles editor of the

Howard Law Journal. He began his legal career as a government contracts attorney with the Federal Aviation Administration in Washington, D.C. before relocating to Nashville to practice entertainment law. His legal clients have included Grammy, Dove and Stellar award winners, gold, platinum and multi-platinum selling artists, producers and songwriters, as well as filmmakers, independent labels and management companies. Before joining the law faculty at Belmont, Professor Mulraine taught for 14 years at Middle Tennessee State University, most recently serving as the Chair of the Department of Recording Industry. He served two non-consecutive terms as interim Associate Dean of the College of Mass Communication at MTSU and has also taught at Oakwood University in Huntsville, Alabama. Professor Mulraine has significant experience as a songwriter and independent gospel artist with four solo recordings, several group projects, and session work which includes the Grammy award-winning Andrae' Crouch project, *Tribute: The Songs of Andrae' Crouch*. Professor Mulraine is a member of The Recording Academy, Gospel Music Association, American Bar Association, National Bar Association, MEIEA, Leadership Music, Leadership Middle Tennessee and the Black Entertainment and Sports Lawyers Association.

John R. Whitman, is Visiting Assistant Professor of Entrepreneurship and Leadership and Interim Director of the Innovation, Commercialization, and Entrepreneurship Lab (ICE Lab) at the College of Business Administration of The University of Alabama in Huntsville. In addition to teaching he is building the entrepreneurial ecosystem in Huntsville, serves on small company boards, mentors start-up CEOs, and judges and coaches students in business plan competitions. Prior to moving to Huntsville in 2013 he taught at Northeastern University, Babson College, and Harvard University in Massachusetts and at Georgetown University and American University in Washington, D.C. Before teaching, Dr. Whitman founded and sold an international software company, consulted to business school deans in assessment and evaluation, and developed international environmental programs.

In addition to creating online courses at the graduate level, he developed a wiki Curriculum on Cooperatives funded by Equal Exchange, conducted research on the cooperative model under contract with the U.S. Overseas Cooperative Development Council, and was a member of the Board of Directors of the Hoya Federal Credit Union. John has served on the U.S. Research Team for the Global Entrepreneurship Monitor, published peer-reviewed articles in *Nonprofit Management & Leadership*, authored book chapters in textbooks on the social economy, entrepreneurship, and intellectual property law, and co-authored a peer-reviewed

book, *Understanding the Social Economy of the United States* (University of Toronto Press, forthcoming), and a book on *Delivering Satisfaction and Service Quality in Libraries* (American Library Association, 2001).

Valerie Rawlston Wilson, PhD, is director of the Economic Policy Institute's Program on Race, Ethnicity, and the Economy (PREE), a nationally recognized source for expert reports and policy analyses on the economic condition of America's people of color. Prior to joining EPI, she was an economist and vice president of research at the National Urban League Policy Institute in Washington, D.C., where she was responsible for planning and directing the Policy Institute's research agenda. She has written extensively on various issues impacting economic inequality in the United States – including employment and training, income and wealth disparities, access to higher education and social insurance – and has also appeared in print, television, and radio media. In 2010, through the State Department's Bureau of International Information Programs, she was selected to deliver the keynote address at an event on Minority Economic Empowerment at the Nobel Peace Center in Oslo, Norway. In 2011, Wilson served on a National Academies Panel on Measuring and Collecting Pay Information from U.S. Employers by Gender, Race, and National Origin. Dr. Wilson received her PhD in Economics from the University of North Carolina at Chapel Hill.

Peter K. Yu holds the Kern Family Chair in Intellectual Property Law and is the founding director of the Intellectual Property Law Center at Drake University Law School. He has served as Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China and a visiting professor of law at the University of Haifa, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. Before joining Drake University, he founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies. Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of six books and more than 100 law review articles and book chapters. He serves as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO) and chairs the Committee on International Intellectual Property of the American Branch of the International Law Association. Professor Yu has spoken at events organized by WIPO,

the International Telecommunication Union, the UN Conference on Trade and Development (UNCTAD), the UN Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and US governments and at leading research institutions from around the world. His lectures and presentations have spanned more than 25 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese.