
Contributors

Peter M. Anyansi is currently the Director for the Center for Entrepreneurship Studies and the Dean of Student Affairs at Renaissance University, Nigeria. He serves as a lecturer in entrepreneurship development and organizational behavior. Mr Anyansi served as the founding National Director for Students in Free Enterprise (SIFE), Nigeria and escorted Nigerian National Champions to SIFE world competitions to such countries as Germany, Spain, France and Canada from 2002 to 2005. He operated his own business, Pete-Masi Enterprises, from 1980 to 2000. Mr Anyansi obtained his Diploma in Civil Engineering at the College of Technology (now Institute of Management and Technology Enugu) and an MSc in Business Administration from LaSalle University Louisiana, USA. He is a member of several university organizations and sits on the board of many non-governmental organizations in Nigeria.

Chi Anyansi-Archibong received her PhD in Strategic Management, with minors in International Management and Entrepreneurship, from the University of Kansas, USA. She is currently a professor at North Carolina A&T State University, USA. She is actively engaged in educational development programs at national and international levels. Dr Anyansi-Archibong is the author of four research and business case books; over 133 refereed journal and proceedings articles and cases; 15 grant proposals and reports; and numerous teaching materials such as 'experiential exercises' and skills development materials in both her discipline and related subject areas. She has appeared as invited speaker at national and international conferences and holds diverse leadership roles in professional organizations and the university. She is a reviewer for several text book publishers, professional organizations and journals. She also serves on several nonprofit organizations' boards.

David B. Audretsch is a Distinguished Professor and Ameritech Chair of Economic Development at Indiana University, USA, where he also serves as Director of the Institute for Development Strategies. He also is an Honorary Professor of Industrial Economics and Entrepreneurship at the WHU-Otto Beisheim School of Management in Germany. Additionally, he serves as an Honorary Professor at the Friedrich Schiller University of Jena, Germany, and is a Research Fellow of the Centre for Economic Policy Research, UK. Audretsch's research has focused on links between

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Candida G. Brush is Professor of Entrepreneurship and Chair of the Entrepreneurship Division at Babson College, USA where she holds the Franklin W. Olin Chair in Entrepreneurship, and serves as Research Director of the Arthur M. Blank Center. She was awarded an honorary doctorate from Jonkoping University, Jonkoping, Sweden in 2010 and is a visiting adjunct at the University of Nordland, Norway. Brush is a founding member of the Diana Project International, and winner of the 2007 International Award for Entrepreneurship and Small Business Research, the foremost global award for entrepreneurship research, recognizing scholars who produce scientific work of outstanding quality and importance. Her research investigates growth-oriented women entrepreneurs, angel investing and strategies of emerging ventures. She has authored nine books, 120 journal articles and other publications. She serves as an editor for *Entrepreneurship Theory and Practice*, is an angel investor, and also a board member for several companies and organizations.

Emmett D. Carson is an internationally recognized thought leader in the field of philanthropy on issues of social justice, public accountability and African-American giving. As founding chief executive officer (CEO) of

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Nancy M. Carter leads Catalyst's groundbreaking research on issues related to women's advancement in business and the professions. Prior to joining Catalyst, she was Leverhulme Visiting Professor at the London Business School, UK. She has worked professionally in advertising and marketing research and collaborates with government and private sector initiatives promoting women's advancement. She has published widely on gender, strategy and entrepreneurship. Her most recent research reported in the *Harvard Business Review* tracks the career advancement of high-potential men and women around the world. She co-founded the Diana Project and with her colleagues is the recipient of the 2007 International Award for Entrepreneurship and Small Business Research, the foremost global award for entrepreneurship research, recognizing scholars who produce scientific work of outstanding quality and importance. Her research on women and minority entrepreneurs has been funded by the National Science Foundation (USA), US Small Business Administration, National Business Women's Council (USA), and Ewing Marion Kauffman Foundation.

Theresa T. Coates is an Assistant Professor of Business at Limestone College, USA. She teaches in the areas of strategy, entrepreneurship and new business development. Dr Coates has extensive consulting experience in several areas, in particular new venture planning for numerous large firms such as Analog Devices, GE Plastics and McGraw Hill. Her research areas include emerging technologies, competence development, virtual teams and innovation management. She has authored numerous business case studies and several articles on entrepreneurial and innovation strategy. Dr Coates completed her MBA at the University of Minnesota, USA and her doctorate at Rensselaer Polytechnic Institute, USA.

Vickie Cox Edmondson is Professor of Management at Morehouse College, USA. She served as the Executive Director for the Follow Me Foundation from 1998 to 2009. Dr Cox Edmondson received a BA from Spelman College, USA, an MBA from Mercer University, USA, and a PhD in strategic management from the University of Georgia, USA. Prior to joining Morehouse, she taught the strategic management course at the University of Alabama at Birmingham, USA for 15 years. Dr Cox Edmondson has written and co-authored academic and trade articles in

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Maryann P. Feldman is the Heninger Distinguished Professor in the Department of Public Policy at the University of North Carolina at Chapel Hill, USA. Her research and teaching interests focus on the areas of innovation, the commercialization of academic research and the factors that promote technological change and economic growth. A large part of Dr Feldman's work concerns the geography of innovation – investigating the reasons why innovation clusters spatially and the mechanisms that support and sustain industrial clusters. Her recent work explores emerging industries, entrepreneurship and the process of regional transformation. This was the topic of the edited book, *Cluster Genesis: The Origins of Technology-Based Economic Development*.

Elizabeth J. Gatewood is Associate Director of the Center for Enterprise Research and Education and directed Wake Forest University's Kauffman Campus Initiative, a program focused on multidisciplinary entrepreneurship education. In addition to directing academic entrepreneurship units at Wake Forest University, USA and Indiana University, USA, she directed the Small Business Development Center (SBDC) Network for southeast Texas, providing consulting and training to entrepreneurs and small and medium-sized enterprises (SMEs). She was the 2013 recipient of the Max S. Wortman, Jr Lifetime Achievement Award for Entrepreneurship by the United States Association of Small Business and Entrepreneurship. She has been Principal Investigator of grants from the National Science Foundation, Small Business Administration, Department of Commerce, Department of Defense, and other US institutions totaling over \$30 million. She is a co-founder of the Diana Project, a multi-country network of researchers examining women's entrepreneurship, which won the International Award for Entrepreneurship and Small Business Research, the foremost global award for entrepreneurship research, recognizing scholars who produce scientific work of outstanding quality and importance. She serves on the board of Delta Apparel, Inc. (NYSE:DLA).

Alexandra Graddy-Reed is a doctoral student in the department of public policy at the University of North Carolina at Chapel Hill, USA. Her field is public economics and policy with research interests in philanthropy and nonprofits, innovation and economic development. Alex's current research is focused on the private provision of public goods through for-profit and nonprofit sources. She received her undergraduate degree in comparative public policy from Hendrix College, USA.

Patricia G. Greene is the Paul T. Babson Chair in Entrepreneurial Studies at Babson College, USA where her current assignment is to serve as the national academic director for the Goldman Sachs 10 000 Small Businesses initiative and advisor to the 10 000 Women program. As such, she is able to practice two of her favorite activities: designing entrepreneurship programs and educating entrepreneurship educators. Dr Greene is a founding member of the Diana Project, the 2007 winners of the SFS-NUTEK Award for work on women's entrepreneurship. Greene has also been recognized as a Top 100 Small Business Influencers by Small Business Trends and Smallbiztechnology.com, and as the 2012 recipient of the John E. Hughes Award for Entrepreneurial Advocacy from the US Association of Small Business and Entrepreneurship. She is a federal appointee to the national advisory board for the US Small Business Administration's Small Business Development Centers program.

Myra Hart is a founding member of the Diana Project and served as the MBA Class of 1961 Professor of Entrepreneurship at Harvard Business School, USA from 1995 to 2007. During her dozen years at HBS, Hart taught MBA, executive and alumni courses, co-chaired the Models of Success initiative, and directed two major case writing initiatives that introduced more women protagonists and broader definitions of success into the curriculum. She was twice awarded Harvard Business School's Greenhill Award for faculty leadership and also received the Apgar Award for innovative teaching and course development. Prior to joining Harvard in 1995, Hart was on the founding team of Staples the Office Superstore, serving as Vice-President of Growth and Development from launch through initial public offering (IPO). She currently serves on the board of directors of public companies and as an advisor to several entrepreneurial ventures.

Joshua R. Hinger is a graduate student at Indiana University, USA, where he is completing a dual master's degree program with the School of Public and Environmental Affairs (SPEA) and the Department of Central Eurasian Studies. He works closely with Distinguished Professor David Audretsch at the Institute of Development Strategies and SPEA's Overseas Education Program office. He is a three-time recipient of the Foreign Language Area Studies (FLAS) Fellowship, and SPEA's International Engagement Fellowship. His research focus is on links between entrepreneurship, economic development and taxation. In particular, he is interested in illicit entrepreneurship, government policy and economic development in the Central Asian context, as well as the role of linguistics in management and corporate governance. His most recent work includes a systematic literature review of the field of language in management to be presented at the Academy of Management, USA in 2014.

Rhonda Holman is Vice President Grants Administration at the Health Care Foundation of Greater Kansas City, USA. Previously she was a senior associate at the Ewing Marion Kauffman Foundation. She completed her MBA at Rockhurst University, USA and has continued advanced graduate studies in Public Administration Bloch School at the University of Missouri – Kansas City, USA. Her research interests focus on minority entrepreneurship and the community benefits fostered by minority-owned businesses and their owners.

Frank Hoy is the Paul R. Beswick Professor of Innovation & Entrepreneurship at Worcester Polytechnic Institute, USA where he also serves as Director of the Collaborative for Entrepreneurship and Innovation. He was Dean of the College of Business Administration at the University of Texas (UTEP), USA from 1991 to 2001 and founded and directed UTEP's Entrepreneurship Center. Previously he was the Carl R. Zwerner Professor of Family-Owned Businesses at Georgia State University, USA. Dr Hoy's research concentrations are family business, entrepreneurship and economic development, franchising, and technology entrepreneurship. He is a past editor of *Entrepreneurship Theory and Practice*. His most recently co-authored books are *Entrepreneurial Family Firms* (2010) and *Small Business Management* (2014). Hoy received the Max S. Wortman Lifetime Achievement Award from the United States Association for Small Business and Entrepreneurship in 2014. He received his PhD in Management from Texas A&M University, USA.

Kellie Liket is currently completing her Economics PhD in social impact measurement at the School of Economics, Rotterdam University, the Netherlands. She is affiliated with the Erasmus Centre for Strategic Philanthropy (ECSP). Her PhD thesis will be published in April 2014. After completing her BA in Economics and Psychology, she acquired a MSc in Business Psychology and Development Economics from the London School of Economics, UK. Her research has a dual focus: to assist mission-driven organizations in conducting complex and challenging social impact measurements, and to research the extent of the use and implications of information on impact flowing from these measurements on organizations and the philanthropic eco-system. She has published in numerous academic journals about nonprofit organizations and philanthropy, as well as about corporate social responsibility and corporate philanthropy. Her work has appeared in the *Journal of Business Ethics*, *Nonprofit and Voluntary Sector Quarterly* and the *American Journal of Evaluation*.

Lucas Meijs is Professor of Strategic Philanthropy at Rotterdam School of Management and the Erasmus Centre for Strategic Philanthropy, Erasmus

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David O. Renz is the Beth K. Smith/Missouri Chair in Nonprofit Leadership and Director of the Midwest Center for Nonprofit Leadership in the Henry W. Bloch School of Management of the University of Missouri – Kansas City, USA. Dr Renz teaches and conducts research on nonprofit and public service leadership and, especially, governance and board effectiveness. He is especially interested in governance and management in socially entrepreneurial organizations. Dr Renz has worked with more than 120 boards, commissions and leadership networks in the past decade. He writes frequently for both the academic and practice communities and has produced more than 120 chapters, reports and articles for journals such as *Nonprofit Management and Leadership*, *Nonprofit Quarterly*, *Strategic Governance*, *Public Administration Review* and *Nonprofit and Voluntary Sector Quarterly*. He also is editor of the third edition of *The Jossey-Bass Handbook of Nonprofit Leadership and Management*. Dr Renz earned his PhD in Organization Studies at the University of Minnesota, USA.

Kirby Rosplock is a recognized researcher, innovator, advisor, author and speaker in the family business and family office realms. For the last decade, Dr Rosplock was director of research and development at GenSpring Family Offices. As the founder of Tamarind Partners, Inc., a research, advisory and consultancy practice that works with families, advisors and institutions connected to the family office market, Rosplock provides leading-edge insights and knowledge to the family office domain. She was the lead researcher on the Women & Wealth Study (2006), Men & Wealth Study (2007), Alignment Study (2008) and the Sustaining the Family Enterprise Study (2011). Dr Rosplock is editor of *A Thought Leader's Guide to Wealth* (2009) and author of *The Complete Family Office Handbook* (2014). She is a Fellow of the Family Firm Institute, board member of the FFI Practitioner, board member and owner of her family's

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Lonneke Roza is a research associate and PhD candidate at Rotterdam School of Management, the Netherlands, and affiliated with the Erasmus Centre for Strategic Philanthropy, Erasmus University, the Netherlands. Her main research areas are (corporate) philanthropy, volunteering, corporate social responsibility, corporate community involvement and nonprofit–business collaboration. After her bachelor's degree in Business Administration, she acquired a master's in Global Business and Stakeholder Management from Rotterdam School of Management. Her master's thesis topic focused on nonprofit–business collaboration, and more specifically on the effects of participation in corporate volunteering programs for the company and the participant. Her PhD project extends this interest and focusses on the program design of corporate volunteering programs for both companies as well as nonprofit organizations. She teaches, lectures and provides workshops on her topics of interest.

Paul G. Schervish is Professor of Sociology and Director of the Center on Wealth and Philanthropy at Boston College, USA. He served as Fulbright Professor of Philanthropy at University College, Cork, Ireland and was selected five times to the *NonProfit Times* 'Power and Influence Top 50'. He received the 2013 Distinguished Career Award from the Altruism, Morality, and Social Solidarity Section of the American Sociological Association. Schervish is the author of *Gospels of Wealth: How the Rich Portray Their Lives* and co-author with Keith Whitaker of *Wealth and the Will of God*. He is currently writing *Aristotle's Legacy: The Moral Biography of Wealth and the New Physics of Philanthropy*. With John Havens, he co-authored the 1998 report, *Millionaires and the Millennium*, which predicted the well-known \$41 trillion wealth transfer. Findings from their 2012 revised model are reported in *The Golden Age of Philanthropy Still Beckons: National Wealth Transfer and Potential for Philanthropy*.

Leigh Stilwell is the first Chief of Donor Experience and Engagement at Silicon Valley Community Foundation, USA. In this role, she leads one of the world's largest and fastest-growing donor advisory programs serving individuals and families. Leigh oversees strategy, delivery and evaluation of world-class experiences, to inspire effective giving and connect donors with shared charitable interests living throughout the US and around the globe to leverage their philanthropy for greater impact. Leigh has extensive experience advising individuals and families of all sizes and ages on their giving, and serves on several boards, including the Bernard A. Newcomb Foundation, Good Ventures, the Dirk and Charlene Kabcenell Foundation and Startup:Education.

Robert J. Strom directs the Ewing Marion Kauffman Foundation's commissioned research, working with top scholars to advance knowledge in entrepreneurship. Prior to joining the Foundation, he was a visiting professor at the Henry W. Bloch School of Business at the University of Missouri – Kansas City, USA and vice president of the National Council on Economic Education. Strom also has been Assistant Vice-President for Public Affairs at the Federal Reserve Bank of Kansas City, President of the Missouri Council on Economic Education, a professor of economics at the University of Missouri at Columbia, and a member of the economics department at Miami University in Oxford, Ohio, all in the USA. Strom has written extensively on topics related to entrepreneurship in academic and professional publications. He is co-editor of three books on entrepreneurship and economic growth, and regularly speaks on entrepreneurship to professional and academic audiences. Strom holds a PhD in economics from the University of Cincinnati, USA.

Marilyn L. Taylor is Gottlieb-Missouri Chair in Strategic Management at the University of Missouri – Kansas City Henry W. Bloch School of Management, USA. Prior to joining UMKC, she taught at the University of Kansas (KU), USA. Dr Taylor has published numerous articles and cases as well as nine books, the most recent *Doing Case Study Research* (Sage Publications, forthcoming). Most of her cases focus on strategic issues. Her research is primarily qualitative and has most recently focused on entrepreneurs' philanthropy, the born global phenomenon, and social responsibility in China. At UMKC and KU and within academic professional associations she has served in multiple leadership roles. Taylor has been recognized for her research, teaching and mentoring, and leadership at the local, regional, national and international levels, most recently through Armenia's Center for Education, Policy Research and Economic Analysis (CEPREA) Alternative Scientific Council at Yerevan State University. She completed her MBA (with distinction) and DBA at Harvard Graduate School of Business Administration, USA.

John Tyler has been the General Counsel and Secretary for the Ewing Marion Kauffman Foundation, USA, since 1999. In that role, he operates across the spectrum and at the intersection of theory, law, strategy, execution and assessment in furthering the Foundation's core mission areas of entrepreneurship and education. Going beyond the law, John also contributes as a scholar who has published and spoken broadly on topics that include the role of foundations in society, the emerging hybrid forms, US policy regarding high-skilled immigration, and advancing university innovation. In the USA he also serves or has served on the boards of the Philanthropy Roundtable (secretary), the Philanthropic Collaborative

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Marjelle Vermeulen has studied History of Society at the Erasmus School of History, Culture and Communication, Erasmus University, the Netherlands. During her studies, she focused mainly on the political and religious developments in early modern Europe. Currently Marjelle is a research associate at the Erasmus School of Economics (ESE). In addition, she is affiliated with the Erasmus Centre for Strategic Philanthropy (ECSP). At ESE and ECSP, Marjelle conducts research in the fields of impact measurement, corporate social responsibility and sustainability, in both the public and private sectors. She writes research reports and professional publications on her topics of interest for large (multinational) organizations and government agencies.

Shuming Zhao is Nanjing University Chair Professor and Honorary Dean of the School of Business, Nanjing University, China. He served as President of the International Association of Chinese Management Research (IACMR, Third Term) and President for Jiangsu Provincial Association of Human Resource Management. Professor Zhao is an internationally known scholar in human resource management and multinational business management. He was among the first group of scholars to introduce Western human resource management theory to China and has conducted several national studies funded by National Natural Sciences of China to advance the understanding of human resource management practices in Chinese firms. He has published more than 20 books and over 300 academic papers and articles. He received the Chancellor's Medallion from the University of Missouri-St Louis, USA in 2008 and the Management Excellency Award by Fudan Premium Fund of Management in 2010. He received a PhD in higher education and human resource management from Claremont Graduate University, USA in 1990.

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