Contributors

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Sylvia Lorek works as a researcher and policy consultant for sustainable consumption. She holds a PhD in consumer economics, and a diploma in household economics and nutrition (Oecotrophologie) and in economics. The combination of these different disciplines provides her with the tools – the individual microeconomic and the societal macroeconomic perspective – for a well-founded analysis of the contexts in which the scientific and societal discourses about sustainable consumption take place. Sylvia Lorek has been Project Coordinator at the Wuppertal Institute for Climate, Environment and Energy, Germany. Since 2000 she has been based at the Sustainable Europe Research Institute (SERI) and is head of SERI Germany e.V. Here she is working on studies and as a consultant for national and international organizations and institutes, among them the Organisation for Economic Co-operation and Development (OECD), the European
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