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## Contributors

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**Gerrit Antonides** is a Professor of Economics of Consumers and Households at Wageningen University, the Netherlands. He has published in the areas of behavioural economics, economic psychology and consumer behaviour. He has been an editor of the *Journal of Economic Psychology* and has authored and co-authored several textbooks on consumer behaviour and economic psychology. The behavioural aspects of consumer decision making concerning issues of finance, household, environment and health are an important part of his current research activities.

**Christian Baatz** is Research Associate at the Department of Philosophy of Christian-Albrechts-Universität Kiel (Germany). His ongoing PhD thesis deals with compensating victims of climate change in developing countries. He is also part of the research project 'Arguing about Climate Engineering: Towards a Comprehensive Ethical Analysis of an Ongoing Debate' within the German Research Foundation's (DFG) priority programme on climate engineering. Besides climate ethics, his work centres on questions of global justice, human rights and environmental ethics. Originally, he received an education as environmental scientist at Leuphana University Lüneburg, Germany.

**Jan Willem Bolderdijk** received his PhD in Environmental Psychology in 2011 at the University of Groningen, the Netherlands. He is fascinated by people's tendency to make 'irrational' decisions, and frequently relies on field experiments to explore new research ideas in realistic consumer settings. He is currently employed as an Assistant Professor at the Department of Marketing, University of Groningen, where he studies ways to promote sustainable consumer behaviour. Besides being an academic, he is a cyclist and food enthusiast, and plays ukulele to his son Ties in his free time.

**Heather Chappells** is an Adjunct Professor in Geography at Saint Mary's University in Halifax, Nova Scotia, Canada. She is an interdisciplinary social scientist bringing perspectives from geography, sociology, and science and technology studies to address the sustainable management of materials and resources. Her research focuses specifically on the dynamics of infrastructure systems and their interface with practices of sustainable consumption, primarily in the energy, water and waste sectors. Publications include: *Infrastructures of Consumption: Environmental Innovation in the Utility Industries* (Earthscan, 2005), and *Sustainable Consumption: The Implications of Changing Infrastructures of Provision* (Edward Elgar, 2004).

**Mark A. Cohen** is the Justin Potter Professor of American Competitive Enterprise and Professor of Law at Vanderbilt University, USA. He also holds the title of University Fellow at Resources for the Future where he previously served as Vice President for Research. He previously served as staff economist at the US Environmental Protection Agency, the US Federal Trade Commission and the US Sentencing Commission. He received a BSFS in International Economics from Georgetown University, USA and an MA and PhD in Economics from Carnegie-Mellon University, USA. Professor Cohen

has extensive experience analysing government enforcement policies as both an academic and as a government economist, with particular emphasis in the area of environmental and criminal justice issues. He has published over 100 articles and books on such diverse topics as: the effect of Community Right to Know laws on firm behaviour; why firms reduce toxic chemical emissions; and cost-benefit analysis of oil spill regulation and enforcement.

**Maurie J. Cohen** is Associate Professor and Director of the Program in Science, Technology, and Society at the New Jersey Institute of Technology, USA and Associate Fellow at the Tellus Institute, USA. He serves as the editor of *Sustainability: Science, Practice, and Policy* and is co-founder and an executive board member of the Sustainable Consumption Research and Action Initiative. His books include *Innovations in Sustainable Consumption: New Economics, Socio-technical Transitions, and Social Practices* (with Halina Szejnwald Brown and Philip Vergragt) and *Exploring Sustainable Consumption: Environmental Policy and the Social Sciences* (with Joseph Murphy).

**Hans Dagevos** is senior scientist at the Agricultural Economics Research Institute (LEI), and fellow at Economics of Consumers and Households, both at the Social Sciences Group of Wageningen University and Research Centre, the Netherlands. Hans Dagevos received his PhD from Utrecht University, the Netherlands in 1994 (*cum laude*). His research interests are in the field of the sociology of consumption with a special focus on food. He is co-editor of several books, and (co-)author of a variety of research reports and book chapters as well as articles in Dutch and international scientific journals.

**Wolfgang J. Fellner** is an economist by training and Assistant Professor in the Department of Socioeconomics at Vienna University of Economics and Business, Austria. His research approach is inspired by critical institutional economics and political economics. In his doctoral dissertation he developed an activity-based simulation model for consumer behaviour and demand. An activity-based approach assumes that people derive value from performing activities (that is, from the use of time) instead of from goods and services directly. Analysis of behaviour and motivation in the form of activities is still one of his major research areas. Besides that, his research deals with empirical measurement of activity preferences and economic strategies towards transformation to a socio-ecological economy.

**Connor J. Fitzmaurice** is a doctoral student in the Department of Sociology at Boston University (USA). He received a Bachelors of Arts degree from Boston College (USA) in 2010. As a researcher, his interests lie at the intersection of urban, cultural and economic sociology. Currently, his research focuses on consumer trends among 'foodies', ethical and ecological consumption, and alternative market arrangements and systems of valuation emerging in the 'sharing economy'.

**Margareta Friman**, who graduated from University of Gothenburg, Göteborg, Sweden, is Professor of Psychology and director of the Service and Market Oriented Transport Research Group (SAMOT) at Karlstad University (Sweden). SAMOT is a nationally funded excellence centre for research in public transport services. Her main research areas include consumer and transport psychology. She has conducted research on critical incidents, satisfaction and consumer-related emotions since the mid-1990s. She is author

or co-author of about 50 internationally published journal articles and book chapters. She is a member of the editorial board of *Journal of Service Management* and an expert member of the European Cooperation in Science and Technology in the transport and urban development domain.

**Tommy Gärling** is Emeritus Professor of Psychology at the University of Gothenburg, Göteborg, Sweden. He graduated from Stockholm University, Sweden and after having held faculty positions at Umeå University, Sweden, he was appointed Professor of Psychology at University of Gothenburg. He is currently affiliated with an excellence centre in public transport research at Karlstad University. In collaboration with other centre members he has published extensively in international transportation journals. Recently he co-edited the *Handbook of Sustainable Travel* published by Springer in its Environmental Science series. He is a former president of the environmental psychology division of the International Association of Applied Psychology. Currently he is associate editor of the *Journal of Economic Psychology* and a member of the editorial boards of the *Journal of Environmental Psychology*, *Journal of Behavioral and Experimental Economics* (formerly *Journal of Socio-Economics*) and *Transportation*.

**Kirsten Gram-Hanssen** is professor at the Danish Building Research Institute, Aalborg University in Copenhagen, Denmark, where she studies household consumption, energy and everyday life. Her masters degree and PhD are from the Technical University of Denmark, within humanistic and science, technology and society (STS) approaches to technology. She uses qualitative and quantitative methods, analysed within different theoretical approaches including sociological theories of consumption, practice theory and technology studies. Kirsten Gram-Hanssen has been a project leader on national as well as international projects and has published numerous articles in international journals. She has also participated in organizing international conferences, presented keynote speeches and participated as an international expert in research councils.

**Wencke Gwozdz** is Associate Professor for Transformative Consumer Behaviour and Sustainability at Copenhagen Business School, Denmark. She holds a doctoral degree in economics and social sciences from the University of Hohenheim (Germany). As a consumer researcher, her main focus is on sustainable consumption, health behaviour and consumer policy. Her main topics are centred on obesity, well-being and fashion consumption. Among others, she is involved in European Union research projects on healthy eating and, in particular, on decision making in food choice (I. Family Study and Nudge-It). Moreover, she is the project leader for 'Sustainable Consumption and Consumer Behaviour' in the MISTRA Future Fashion project dealing with sustainability in the fashion industry.

**Dorothea Hauptstock** is a research fellow at the Wuppertal Institute for Climate, Environment and Energy, Germany. She is interested in policies and measures to support energy-efficient technologies, climate policy and sustainable consumer behaviour. She studied economics at the University of Heidelberg, Germany and at the Warsaw School of Economics, Poland with a focus on environmental economics and development policy. In her PhD thesis, she deals with energy efficiency-induced rebound effects at the household level in developing economies.

**Eva Heiskanen** has a PhD in Organization and Management from the Aalto University School of Economics, Finland and a master's degree from the University of Helsinki, Finland (major: consumer economics, minor: adult education). She works as a Research Professor at the Finish National Consumer Research Centre. Her research focuses on consumer and user acceptance, involvement and innovation in sustainable technologies and solutions, with an emphasis on energy-related technologies. She is also interested in science and technology studies and local sustainability experiments. She recently coordinated a European action research project bringing together researchers and practitioners working to change energy use patterns.

**Peter Hennicke** formerly served as President of the Wuppertal Institute, Germany. He worked as an energy policy expert for the Ministry of Environment and Energy of the Federal State of Hessen for two years and served as a member of three Inquiry Commissions of the German Parliament. From 2002 to 2006, Peter Hennicke was member of the Scientific and Technical Advisory Committee (STAP) of the Global Environment Facility (GEF). His work covers more than 230 articles, reports and various books mainly regarding national and international energy economy as well as energy and climate policy. Peter Hennicke ranks among the opinion leaders in the field of sustainability-oriented energy research in Germany. Today he works as a freelancer for the Wuppertal Institute. He received the prestigious 'German Environmental Award 2014' and is a member of various national and international advisory boards and committees (for example, a full member of the Club of Rome, a Management Board member of the European Environment Agency).

**Edgar G. Hertwich** is Professor of Energy and Process Engineering and director of the Industrial Ecology Programme at the Norwegian University of Science and Technology in Trondheim, Norway. He is a member of the International Resource Panel, where he leads the Working Group on the Environmental Impacts of Products and Materials. He served as a lead author of the energy chapter of the *IPCC 5th Assessment Report*. His most widely recognized research contributions are the first analysis of CO<sub>2</sub> emissions embodied in international trade and of the carbon footprint of nations. He seeks understanding of how activities in our society produce environmental pressures, the dynamics in our development that affect these driving forces and their resulting environmental pressures, and alternative courses of action that can reduce these pressures. What is the connection between human activities on the one hand, and emissions and resource use on the other hand?

**Sylvia Lorek** works as a researcher and policy consultant for sustainable consumption. She holds a PhD in consumer economics, and a diploma in household economics and nutrition (Oecotrophologie) and in economics. The combination of these different disciplines provides her with the tools – the individual microeconomic and the societal macroeconomic perspective – for a well-founded analysis of the contexts in which the scientific and societal discourses about sustainable consumption take place. Sylvia Lorek has been Project Coordinator at the Wuppertal Institute for Climate, Environment and Energy, Germany. Since 2000 she has been based at the Sustainable Europe Research Institute (SERI) and is head of SERI Germany e.V. Here she is working on studies and as a consultant for national and international organizations and institutes, among them the Organisation for Economic Co-operation and Development (OECD), the European

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**Michael G. Luchs** is an Associate Professor at the College of William and Mary's Mason School of Business, USA. He earned his PhD from the University of Texas at Austin, USA. Dr. Luchs also earned an MBA from the University of Virginia's Darden Graduate School of Business, USA, as well as a BSE in Mechanical Engineering and a BA in Psychology from Tufts University, USA. His research interests include sustainable consumption, product innovation and sustainable design. Prior to earning his PhD, Dr Luchs worked for over a decade as a consultant and as a manager in industry specializing in new product development. His ongoing consulting work focuses on innovation and 'design thinking' methodology.

**Ellen Matthies** is Professor of Environmental Psychology at Otto von Guericke University Magdeburg, Germany. She holds a PhD in Psychology from Ruhr-University Bochum, Germany. Ellen Matthies has guided several research projects related to the fields of applied social psychology and environmental psychology (mainly funded by the German Research Foundation DFG but also by other institutions, like the European Union) on the role of personal and social norms in resource consumption, the role of habituation for behavioural change, and on the development and evaluation of interventions to promote changes in sustainability related behaviours. She is a member of the German Advisory Council on Global Change (WBGU).

**Rebecca A. Miller** currently works in community and economic development, serving with the United States Peace Corps. She holds a bachelors degree in business administration from the College of William and Mary (USA). As an undergraduate, her main research focus was on sustainable consumption and consumer responsibility. Before joining the Peace Corps, she worked as a grant writer for a regional non-profit organization, raising funding to support small businesses through a non-profit loan fund. She also served as an AmeriCorps Volunteer in Service to America (VISTA), assisting with financial literacy for low-income populations.

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**Sina Nitzko** is a research assistant at the Chair of Marketing of Agricultural Products and Food at the University of Goettingen, Germany. She obtained a diploma in psychology at the University of Magdeburg, Germany and a doctoral degree in psychology at the University of Mainz, Germany. Her main research interests focus on consumer behaviour, sustainable consumption, food marketing, market research, health psychology and nutritional psychology.

**Caroline L. Noblet** is an Assistant Professor in the School of Economics at the University of Maine, USA. She received her PhD in Economic Psychology from the University of Maine, and also holds a Master's in Resource Economics and Policy. Her work focuses on factors influencing sustainability behaviours and natural resource decision-making. She is interested in how one's own personal experiences, individual values, motivations and constraints influence understanding, processing and use of information in decision making. Her research extends current economic models to include interdisciplinary constructs, hypotheses and methods, with an eye towards future design of information policies.

**Konrad Ott** is Professor of Philosophy and Environmental Ethics at Christian-Albrechts-University of Kiel (Germany). He studied philosophy, history and literature in Frankfurt. In 1989, he did his PhD on the origins and epistemology of historical science. He was a post-doc at Tübingen University, Germany (1991–1995) and defended his habilitation thesis in 1995. From 1997 till 2012, Konrad Ott taught environmental ethics at Ernst-Moritz-Arndt-University Greifswald, Germany. His fields of research are discourse ethics, theories of justice, general environmental ethics, concepts of sustainability, nature conservation, water resources, and ethical aspects of climate change. He is a member of the Board for Sustainable Development of the Protestant Church of Germany and a member in the 'Deutscher Rat für Landespflege'. At Kiel University, he is founding director of the Gustav Radbruch Network which is devoted to the integration and ethical reflection of environmental disciplines.

**Ken Peattie** is Professor of Marketing and Strategy at Cardiff Business School, UK, which he joined in 1986 having previously worked in marketing and strategic management practice. His research interests focus on the impact of sustainability concerns on marketing and corporate strategy making; social marketing for sustainable lifestyles; and social enterprise and education for sustainability. He has published three books and numerous book chapters and journal papers on these topics. Between 2001 and 2012 he acted as Director to the Economic and Social Research Council funded interdisciplinary research centre for Business Relationships, Accountability, Sustainability and Society (BRASS). As BRASS Director he was involved in a range of projects delivering expert advice and research services to Welsh, UK and European policy organizations, funding bodies and businesses.

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**Deborah Roy** is a Research Associate at the University of Bath, UK where she has worked since 2010. She holds a Doctorate in Psychology from the University of Ulster, UK. Her research interests include the psychological determinants of environmental and socially responsible behaviour change, in particular ecological values, identity and temporal discounting. She is currently a member of the Sustainable Lifestyles Research Group and ad hoc reviewer for the *Journal of Environmental Psychology and Environment and Behavior*.

**Gerd Scholl** is an economist by training and received his PhD in Marketing from University of Oldenburg (Germany). He is a senior researcher at the Institute for Ecological Economy Research (IOEW) in Berlin, Germany and head of its department of Corporate Management and Consumption. His main research areas are sustainable consumption and production (SCP), sustainable marketing, sustainable product service systems, and consumers and new technologies. He has worked in leading roles in projects for the European Commission (DG Environment, DG Research), the United Nations Conference on Trade and Development (UNCTAD), and several German public authorities (for example, the Federal Environment Ministry, Federal Research Ministry). Gerd Scholl has been coordinator of CORPUS (Enhancing the Connectivity Between Research and Policy-Making in Sustainable Consumption) and main research partner in RESPONDER, both of which are major European Union projects dealing with sustainable consumption policies from a knowledge brokerage perspective.

**Juliet B. Schor** is Professor of Sociology at Boston College, USA and a member of the MacArthur Foundation Connected Learning Research Network. Her PhD is in economics, which she taught at Harvard University, USA from 1984 to 1995. Her current research topics include the sharing economy, sustainable lifestyles, and the relationship between time use and carbon emissions. Schor is the author of the national best-seller *The Overworked American: The Unexpected Decline of Leisure*, *The Overspent American: Why We Want What We Don't Need*, and most recently *True Wealth: How and Why Millions of Americans are Creating a Time-Rich, Ecologically Light, Small-Scale, High-Satisfaction Economy*.

**Sharon Shewmake** is an Assistant Professor in the Economics Department and a member faculty of the Institute for Energy Studies at Western Washington University in Bellingham, Washington (USA). She holds a Doctorate in Agricultural and Resource Economics from the University of California, Davis (USA). Her primary focus is on environmental economics including transportation, green labels and energy efficiency.

**Clive L. Spash** holds the Chair of Public Policy and Governance at WU, Vienna University of Economics and Business, Austria. His main interests are interdisciplinary research on human behaviour, environmental values and the transformation of the world political economy to a more socially and environmentally just system. This has also involved moving away from mainstream environmental and resource economics, looking at links with natural sciences, understanding applied ethics, exploring models of democracy and public participation in political science and linking with social psychology to develop models of human behaviour and motivation. For some time now, he has pursued this interdisciplinary work within the context of social ecological economics. He is editor-in-chief of *Environmental Values*, and has over 100 academic publications in journals and books.

**Achim Spiller** is a Professor of Food Marketing at the Department of Agricultural Economics and Rural Development at the University of Goettingen, Germany. His main research areas are food quality and safety, branding and labelling, management in agribusiness, consumer behaviour, organic food and animal welfare from a market research perspective. *Inter alia*, he is a member of the Agricultural Policies Scientific Council of the Federal Ministry of Food and Agriculture, member of the Board of Trustees of QS Qualität und Sicherheit GmbH, the major certification scheme for agriculture in Germany, and Chairman of the Scientific Council of the Animal Welfare Label of the Deutsche Tierschutzbund (the German Society for the Protection of Animals). Moreover Achim Spiller has been Dean of the Faculty of Agricultural Sciences of Georg-August-Universität Goettingen (since 2011) and member of the Academy of Sciences of the University of Goettingen (since 2013). He has published his research widely in scientific journals and books.

**Kjartan Steen-Olsen** is a PhD candidate in the Industrial Ecology Programme (IndEcol) at the Norwegian University of Science and Technology (NTNU) in Trondheim, Norway. He holds an MSc in Environmental and Energy Engineering, also from NTNU, with a thesis on the environmental impacts of European primary aluminium production. His PhD work is focused on the use of environmentally extended multiregional input–output models for assessments of environmental impacts embodied in trade and consumption.

**Linda Steg** is Professor of Environmental Psychology at the University of Groningen, the Netherlands. Her research focuses on factors and strategies promoting pro-environmental behaviour, and the effectiveness and acceptability of energy sources and environmental policies. Steg is member of the Scientific Board of the Groningen Energy and Sustainable Program (GESP) at the University of Groningen, and scientific director of the Kurt Lewin Institute, the Netherlands. Moreover, she was president of Division 4, Environmental Psychology, of the International Association of Applied Psychology (IAAP) from 2010 to 2014. Furthermore, she is an associated member of the Dutch Council for the Environment and Infrastructure, and was a member of the commission on Encouraging Sustainable Behaviour of this council.

**Paul C. Stern** is a senior scholar at the US National Research Council/National Academy of Sciences. His research interests include environmentally significant behaviour at the household level and processes for informing environmental decisions. He served on the



American Psychological Association's Task Force on the Interface between Psychology and Global Climate Change. He is co-author of the textbook *Environmental Problems and Human Behavior* (2nd edn, 2002) and co-editor of numerous National Research Council publications, including *Facilitating Climate Change Responses* (2010), *Environmentally Significant Consumption: Research Directions* (1997) and *Energy Use: The Human Dimension* (1984). Recent publications include 'Individual and household interactions with energy systems: toward integrated understanding' (*Energy Research and Social Science*, 2014) and 'Contributions of psychology to limiting climate change' (*American Psychologist*, 2011). He is a fellow of the American Association for the Advancement of Science and the American Psychological Association. He received his PhD in Psychology from Clark University, USA.

**Cass R. Sunstein** is the Robert Walmsley University Professor at Harvard University, USA. From 2009 to 2012, he was Administrator of the US White House Office of Information and Regulatory Affairs. He is the founder and director of the Program on Behavioral Economics and Public Policy at Harvard Law School. Cass Sunstein has testified before US congressional committees on many subjects, and he has been involved in constitution-making and law reform activities in a number of nations. Cass Sunstein is the author of many articles and books, including *Republic.com* (2001), *Risk and Reason* (2002), *Why Societies Need Dissent* (2003), *The Second Bill of Rights* (2004), *Laws of Fear: Beyond the Precautionary Principle* (2005), *Worst-Case Scenarios* (2001), *Nudge: Improving Decisions about Health, Wealth, and Happiness* (with Richard H. Thaler, 2008), *Simpler: The Future of Government* (2013) and most recently *Why Nudge?* (2014) and *Conspiracy Theories and Other Dangerous Ideas* (2014). He is now working on group decision making and various projects on behavioural economics and public policy.

**Mario F. Teisl** is a Professor in the School of Economics at the University of Maine, USA. He holds a PhD in Agricultural and Resource Economics from the University of Maryland, USA, and an MS in Agricultural and Resource Economics from the University of Maine. His research focuses on how the provision of environmental information affects demand behaviour. In this research he has focused on two themes. In one he focuses on ways to enhance the market conditions for environmentally certified and labelled products. In the other, he examines the effectiveness of eco-certification and labelling programmes. Dr Teisl's research has had specific policy and management ramifications for various industries (for example, food, fisheries, forestry, energy and transportation).

**John Thøgersen** is Professor of Economic Psychology at Aarhus University, School of Business and Social Sciences, Denmark. He heads the Marketing and Sustainability research group and the Virtual Community on Sustainability and Consumption. His research focus is on sustainable consumption in a broad sense, including sustainable lifestyles and 'spillover', social norms, values, intergenerational transfer, eco-labelling, energy consumption, travel mode choice and organic food. He has been a visiting scholar at many foreign universities, including Stanford University (USA), the Technical University of Berlin (Germany) and Sun Yat-sen University (Guangzhou, China). He is editor of the *Journal of Consumer Policy*, published by Springer.

**Frank Trentmann** is Professor of History at Birkbeck College, University of London, UK, and the principal investigator of the Arts and Humanities Research Council (AHRC) project on Material Cultures of Energy (2014–2017). He is also a member of the Engineering and Physical Sciences Research Council (EPSRC), the Economic and Social Research Council (ESRC) and research centre DEMAND (Dynamics of Energy, Mobility and Demand). He was the director of the Cultures of Consumption programme (2002–2007). His research has been in the history of consumption and politics broadly defined, with a particular focus on food, water and energy. Publications include *Free Trade Nation: Commerce, Consumption and Civil Society in Modern Britain* (OUP 2008) and *The Oxford Handbook of the History of Consumption* (OUP 2012).

**Arnold Tukker** is the Professor of Industrial Ecology and Director of the Institute of Environmental Sciences (CML) at Leiden University, the Netherlands. He further retains a position at the Netherlands Organisation for Applied Scientific Research (TNO) as senior researcher. Arnold Tukker has set up prominent European Union projects in the field of sustainable product design (SusProNet) and sustainable consumption and production (SCORE!). He was a core member of the 10 Million Euro Dutch Knowledge Network on Sustainable System Innovations. He currently co-ordinates €15 million worth of projects with 20 key European research institutes that build the world's most ambitious and detailed global energy, resource and economic input–output databases and models (EXIOBASE). He has authored six books, 47 refereed papers and seven special issues on sustainability research. He has been engaged with the work of the United Nations on the Green Economy Initiative, the Resources Panel, the Ten Year Framework of Programmes on Sustainable Consumption and Production and Sustainable Development Goals.

**Michael P. Vandenbergh** is David Daniels Allen Distinguished Chair of Law, Co-Director, Energy, Environment and Land Use Program, and Director, Climate Change Research Network, at Vanderbilt University Law School, USA. His work with Vanderbilt's Climate Change Research Network involves interdisciplinary teams that focus on energy use and carbon emissions from the household sector. His corporate work explores the social influences on firm behaviour and the emergence of private environmental governance. Before joining Vanderbilt's law faculty, Professor Vandenbergh was a partner at Latham & Watkins in Washington, DC. He served as Chief of Staff of the US Environmental Protection Agency from 1993 to 1995, and as a law clerk to Judge Edward R. Becker of the United States Court of Appeals for the Third Circuit in 1987–1988. A winner of the Hall-Hartman teaching award, he teaches courses in environmental law, energy and property.

**Muriel Verain** is a social scientist and obtained her Master's in Management, Economics and Consumer studies from Wageningen University, the Netherlands, with a specialization in consumer behaviour. She is currently pursuing a doctoral degree in the Economics of Consumers and Households group at Wageningen University. Her PhD research focuses on the identification of consumer lifestyle segments in the domain of healthy and sustainable food, and is conducted in cooperation with the Agricultural Economics Research Institute (LEI), part of Wageningen University and Research Centre. As a consumer researcher, her main research interests include healthy and sustainable food

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**Philip J. Vergragt**, is an academic and activist; a Fellow at Tellus Institute, Boston, USA; a Research Professor at Marsh Institute, Clark University, Worcester, MA, USA; he is a Professor Emeritus of Technology Assessment at Delft University of Technology, the Netherlands. He has co-authored more than 80 scientific publications and three books. His main research interests are sustainable technological and social innovations in transportation, energy, and housing; grass-roots innovations; socio-technical transitions; sustainable consumption and production; and technology assessment of emerging technologies. In the last five years, he has been the co-founder of SCORAI, the North American (and European) Sustainable Consumption and Action Initiative; of NARSPAC, the North American Roundtable on Sustainable Production and Consumption; of WoHEC, the Worcester Housing, Energy, and Community group, USA; and of GRF-SPaC, the Global Research Forum on Sustainable Production and Consumption, which held its inaugural meeting in Rio de Janeiro in June 2012. Dr. Vergragt obtained a PhD in Chemistry from the University of Leiden, the Netherlands, in 1976.

**Bas Verplanken** is a Professor of Social Psychology at the University of Bath, UK. He obtained his PhD at the Leiden University, the Netherlands, and held positions at the University of Nijmegen, the Netherlands and the University of Tromsø, Norway. His research is in social, health, consumer and environmental psychology, and includes topics such as attitude-behaviour relations, behaviour change, values, the self, environmental concern and impulsive buying. He has a particular interest in habitual behaviour and habitual thinking, and published a widely used scale to assess habit strength (the Self-Report Habit Index). He was an associate editor of the *British Journal of Social Psychology* and *Psychology and Health*. He is currently the Head of Department of Psychology at the University of Bath.

**Lieske Voget-Kleschin** studied landscape ecology and nature protection at Greifswald University, Germany in 1999–2005 and holds a Doctorate in Philosophy from Greifswald University. Her work focuses on environmental, food and agricultural ethics, sustainability and sustainable consumption and the capability approach. She has worked in research projects on ethical aspects of growing genetically modified plants, large-scale land acquisition in developing countries, and conscious meat consumption. She currently holds a postdoctoral position at Kiel University, Germany.

**Hannah Wallis** is a psychologist and doctoral student of environmental psychology at the Otto-von-Guericke-University Magdeburg, Germany. Her PhD project focuses on characteristics of energy consumption in households with adolescents and aims at developing recommendations for targeted intervention programmes. The project is funded by the Helmholtz-Allianz ENERGY-TRANS and the state Saxony-Anhalt.

**Alan Warde** is Professor of Sociology in the School of Social Sciences, University of Manchester, UK; a Professorial Fellow of Manchester's Sustainable Consumption Institute (SCI); and Guest Professor, Department of Food and Nutrition, University of Uppsala, Sweden. His research interests are wide but recently have concerned the sociology of consumption and the sociology of food and eating in the context of issues of

sustainability. Current projects are concerned with developing theories of practice, strategies for changing eating habits and changes in the organization of eating out in the UK.

**Daniel Welch** is a Research Associate at the Sustainable Consumption Institute, University of Manchester (UK) and was previously a researcher with the Sustainable Practices Research Group. He completed a PhD in Sociology at the University of Manchester in 2013. His thesis draws on theories of practice to examine the commercial field of sustainability communications and its significance for sustainable consumption and corporate sustainability. He is currently working on a practice theoretical account of the role of collectivity and collective actors in socio-technical change. His research interests include cultural intermediation, social ontology, socio-economic change, and sustainable consumption and production.