Contributors

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Jeff Brownlow received his MBA at Stanford Graduate School of Business, and graduated cum laude from Brigham Young University. He worked at Bain & Company, Bain Capital, and Peterson Advisors as an analyst, investor, and a consultant. He also worked in the Treasury Department of the United States Government during the financial crisis. Jeff is married, and is the father of four young sons.

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**Jeff Roberts** is passionate about finding innovative solutions to the world’s most pressing social issues. Jeff is a Master in Public Administration (MPA) candidate at Brigham Young University (BYU) with a Global Management certificate and minors in Social Innovation and Information Systems. He also works part-time for the Perpetual Education Fund,
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Raj K. Shankar is a national award winning entrepreneurship educator, and the author of three books on entrepreneurship. His book *Entrepreneurship: Theory and Practice* is a widely used postgraduate course book in India. Raj has designed and delivered management development programs for CxO level executives. His programs have been hosted by institutions such as UNIDO, STPI, APIN, ISBA, EDI, and NEN. Raj has taught courses on entrepreneurship at IIT Madras, Symbiosis International University, GLIM, VIT, PSG Tech, among others. He is a highly sought after mentor at forums like BYST, supporting aspiring need driven entrepreneurs. Raj is currently a doctoral student at Entrepreneurship Development Institute of India, Ahmedabad. You can read Raj’s thoughts on entrepreneurship at: http://rajs Shankar.wordpress.com.

Peter Vogel is a renowned serial entrepreneur, writer and researcher. He received his PhD from the EPFL (Switzerland) where he investigated government programs that help unemployed transition to self-employment. He is the Head of the Competence Center Technology Ventures at the University of St. Gallen. His organization Peter Vogel Strategy Consulting advises governments and universities on their labor market-, innovation- and entrepreneurship strategies. He is a think tank member of the World Entrepreneurship Forum and a World Economic Forum Global Shaper. He spoke at TEDx, the Global Economic Symposium, and the OECD among others. Find him on www.petervogel.org.

Philip Webb manages an impact investment fund and is the Executive Director of Operation Kids Foundation. He received his bachelor’s degree from Brigham Young University and an MPA from The George Washington University, where he studied non-profit management and international development. His experience in the development space spans almost 15 years, from the capital side with a large foundation in Washington DC, to on-the-ground management with start-ups and small enterprises. He is fluent in Spanish and Portuguese and focuses his fund’s portfolio on Latin America.

Lingzhi Zhang is a Master of Public Administration student at Brigham Young University. Currently, she is a vice president of SIMBA (Social Impact Masters at BYU Association) in the Ballard Center for Economic Self-Reliance. In 2014, she worked as a research intern for Reason
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