Contributors

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Graeme Currie’s work has been recently published in leading international journals, such as Academy of Management Journal, Human Resource Management, Public Administration Review, Organization Studies, Journal of Public Administration Research and Theory, Leadership Quarterly, Human Relations, Journal of Management Studies, and Social Science and Medicine. Current research grants, in which Graeme plays a major role, are: translation of research evidence through Collaboration for Leadership in Applied Health Research and Care West Midlands (CLAHRC WM) (funded by the National Institute for Health Research, NIHR), absorptive capacity of commissioning networks in health and social care funded by the NIHR Health Services and Delivery Research (HS&DR) project. He works closely with senior levels of a number of public services organizations (National Health Service, police, local authority), third sector (Ear Foundation), and private sector (Alliance Boots), all of whom have provided research funding beyond that identified above. His work is interdisciplinary, involving colleagues from other divisions, such as enterprise (focusing upon leadership and innovation), within Warwick Business School (WBS), UK, and working relationships at a strategic level, with colleagues in the Medical School.

Steven W. Floyd is the Isenberg Professor of Innovation and Entrepreneurship at the Isenberg School of Management at the University of Massachusetts, Amherst, USA. His research focuses on the strategy development process, and much of it takes a middle management perspective on how strategy forms. Recent papers focus on group influence activities and networks in strategic initiatives and the ritualized practices associated with deliberate strategy making. His co-authored research has won the Academy of Management’s Sumantra Ghoshal Research and Practice Award and the Best Conference Paper Prize of the Strategic Management Society. He is a former general editor of the Journal of Management Studies. Currently, he serves on the editorial board of the Academy of Management Journal and as an associate editor of the Strategic Management Journal.

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Yidi Guo is a doctoral candidate in the Strategy Department at INSEAD. Her primary research interest is strategic management in complex institutional environments. She studies how corporate elites make strategic decisions and how middle managers implement strategies in the presence of incompatible institutional pressures. She uses contexts of large, transitional markets, with special interests in family firms and state-owned enterprises where competing norms and rules prevail. Her dissertation on “Hierarchical Inconsistency and Strategic Decision Making: Evidence from Family Business in China” was awarded the 2015 Dissertation Research Grant by the Strategy Research Foundation (SRF). Her research on how middle managers manage the political environment to achieve market goals is forthcoming in the Strategic Management Journal. Her case study has been reported in the South China Morning Post.

Philip Gylfe is currently a doctoral candidate in Strategic Management at the Department of Management and Organization, Hanken School of Economics. His research focuses on understanding strategic change from a strategy-as-practice perspective. He specializes in the dynamics between verbal, material, and embodied modes of interaction around strategy. Through the use of systematic video data, Philip looks at the cognitive and emotional processes impacting strategy work. Under the supervision of Associate Professor Saku Mantere (McGill University, Canada), Philip has published about video methods in the Strategic Management Journal during his PhD.

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**Henry Mintzberg**, OC, OQ, FRSC (1939) is an internationally renowned academic, author, and researcher. He is currently professor of Management Studies at the Desautels Faculty of Management of McGill University in Montreal, Quebec, Canada. Mintzberg is especially interested in and passionate about topics within management and business strategy. He has written more than 150 articles and 15 books. In 1994, he published his ground-breaking work in the book *The Rise and Fall of Strategic Planning*. To this day many organizations make use of this knowledge for their strategic planning. In 2004, he published another popular book: *Managers not MBAs*. In this book Mintzberg advocates more emphasis on postgraduate programs. These programs are usually taken by practising managers (rather than students with little real world experience). The starting principle in these programs is “action learning” using insights from their own problems and experiences.
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**Ruifang Wang** is a Lecturer in Management at Maynooth University, Ireland. Her primary research interest focuses on the role of middle managers in the strategy processes. This interest explores three key questions that are central to this stream of literature: (1) What is the meaning of ambidexterity (combining exploration and exploitation) at a managerial level, and how is ambidexterity manifested in a manager’s day-to-day activities? (2) What are the origins, antecedents, and drivers of ambidexterity at a managerial level? (3) What impact, if any, does managerial ambidexterity have on a manager’s career progress and an organization’s performance? Ruifang earned her PhD from University College Dublin (UCD), Ireland, where she also obtained an MSc in Project Management. She earned her BEng from Beijing Jiaotong University,
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