Contributors

Aini Ahmad is a Senior Lecturer at the Centre for Modern Languages and Human Sciences, Universiti Malaysia Pahang. Her first degree is in Islamic studies and her MA is in Library and Information Science. She earned her PhD in Management Learning from Lancaster University, UK. Her research interests are Islamic management, learning organizations, knowledge management and soft skills.

Tina Aroni is a graduate of the Department of Maritime Studies and holds an MSc in Economics and Business Strategy from the Department of Economics, University of Piraeus, Greece. She is a shipping professional working in an IACS leading-member Classification Society. Her interests include safety and quality management, corporate and social responsibility and sustainability in shipping.

Andromachi Athanasopoulou is a Lecturer in Organizational Behavior, Queen Mary University of London and Associate Fellow – Executive Education, Said Business School, University of Oxford, UK. She was previously a Harvard University research fellow. She is an editorial board member at the Journal of Change Management and has co-authored an Oxford University Press book on executive coaching.

Fara Azmat is a Senior Lecturer in the Department of Management, Deakin University, Melbourne, Australia. Her areas of research interest are: corporate social responsibility, women entrepreneurship, poverty and sustainable development. She is a member of the Editorial Advisory Board of the Social Responsibility Journal and a Fellow of the Peer Review College, Economic and Social Research Council, UK.

Wen Li Chan is Assistant Professor of Business Law at Nottingham University Business School Malaysia, and a member of the University of Nottingham’s International Centre for CSR. She has researched on the implications to shareholder wealth of litigation and CSR, and has published in the Journal of Business Ethics and the Journal of Financial Regulation and Compliance.

Jeremy Eng Tuck Cheah is Associate Professor of Finance in the Southampton Business School at the University of Southampton, UK. His research interests include corporate social responsibility in finance and his research work has appeared in the British Journal of Management,
Research handbook on corporate social responsibility in context


**D. Kirk Davidson** received degrees from Princeton University and Harvard Business School. After a thirty-year business career – R.H. Macy & Co., CEO of Mark Fenwick, Inc. – he earned a PhD in Business Administration and went on to teach business ethics and corporate social responsibility at Mount St Mary’s University and the George Washington University, USA.

**Irene Fafaliou** is Associate Professor in the Economics Department at the University of Piraeus, Greece. She holds a PhD in Economics from the University of Leicester, UK. Her expert interests include entrepreneurship, industrial organization, corporate and social responsibility and innovative activity by SMEs. She is the Director of the Entrepreneurship, Technology and Economic Strategy Lab.

**Serra Görpe** is Professor in the College of Communication at the University of Sharjah, UAE. She holds a BA in Psychology, an MA in Social Psychology, an MSc in Public Relations and a PhD in Public Relations and Advertising. Her current research interests include: public relations education, international public relations, crisis management, corporate responsibility, and women in communications.

**Petter Gottschalk** is Professor in the Department of Leadership and Organizational Behavior at BI Norwegian Business School. He has been managing director of several companies and completed his doctoral research on strategy implementation. Gottschalk has published extensively on technology strategy, knowledge management, police investigations, fraud examinations, financial crime and white-collar crime.

**George Michael Hall**’s research focuses on upgrading food industry protein by-products as functional products by enzyme-based and lactic fermentation processes, membrane separation and spray-drying. His work centers on the recovery of proteins, pigments and chitin from crustacean processing wastes as hydrolysates for animal feeds and chitin for further processing. He is interested in sustainable and socially responsible processing.

**Jared M. Hansen**, PhD, is Associate Professor of Marketing at the Belk College of Business, University of North Carolina at Charlotte, USA. He holds a BS and MBA from Brigham Young University and a PhD in Marketing from Texas Tech University. His scholarly research, public speaking and business consultation focus on challenging problems in business theory and practice, consumer and societal impact, and methodology.
Mohammed Ziaul Haque is a Doctoral Candidate at the Department of Management, Monash University, Australia. His research focuses on corporate social responsibility, agri-food systems in developing countries and economic diplomacy. He has held different teaching positions at Carleton University, Canada, RMIT and Monash University in Australia and has presented papers in various international conferences.

Shih-wei Hsu teaches Organizational Behavior at the Ningbo China campus at the University of Nottingham, UK. He was awarded a PhD degree at the University of Newcastle, UK. His research interests are in post-structuralism, knowledge management, organizational resistance, Taoism, anarchism and a critical approach to leadership.

Dima Jamali is Professor and the Kamal Shair Chair in Responsible Leadership at the American University of Beirut, Lebanon. Dima's research and teaching focus on CSR and social entrepreneurship in developing countries. She is an Eisenhower Fellow and the winner of the 2015 Aspen Institute Faculty Pioneer Award and the 2010 Shoman Prize for Best Arab Researcher.

Charlotte Karam is an Associate Professor of Organizational Behavior at the Olayan School of Business, American University of Beirut, Lebanon. Her research broadly examines responsible engagement with a focus on gender as well as development-oriented CSR within a multi-level contextual framework which considers factors relating to culture, socio-economic development, civil society organizing and political stability.

Maria Lekakou is Professor in Maritime Economics and Policy in the Department of Shipping, Trade and Transport at the University of the Aegean, Greece. She has research experience and has published papers in the areas of passenger shipping, island transports, industrial organization of shipping and maritime competition.

Luiz Montanheiro is Senior Lecturer in Business Economics and Management. He is a visiting chair in Business Ethics at the Algarve University, Portugal; external examiner and program director in the UK; examiner for PhDs and DBAs. Luiz has held grants from the British Council and EU. He is academic adviser to the Britannia School of Business, Sheffield, UK.

Burcu Öksüz is an Associate Professor in the Faculty of Humanities and Social Sciences at İzmir Kâtip Çelebi University, Turkey. She earned a BA degree from Ege University, an MA degree from Dokuz Eylül University, and a PhD degree from Ege University. Her research interests are reputation management, CSR and corporate communication.
Anders Örtenblad is Professor of Organization and Leadership at Nord University, Norway. He has published articles in journals such as *Human Relations*, *International Journal of Management Reviews* and *Management Learning*, and has edited books published by Edward Elgar Publishing, Routledge and Sage. Among his research interests are fashionable management ideas, organizational learning/the learning organization, management education, and metaphors for organization.

Patsy Perry is a Lecturer in Fashion Marketing in the School of Materials at the University of Manchester, UK. She gained her PhD in 2012, which explored how fashion supply chain characteristics affect the implementation of corporate social responsibility at the factory level for garment manufacturers in lower-labor-cost countries that supply Western high street fashion retailers.

Patrick Reinmoeller, PhD, is Professor of Strategic Management at Cranfield University, UK and Visiting Faculty at Rotterdam School of Management, Erasmus University in the Netherlands. He was a member of the faculty at the Japan Advanced Institute of Science and Technology. His research interests are strategy, innovation and knowledge creation.

John W. Selsky is a Consulting Fellow of the Institute for Washington’s Future, a Seattle-based public policy center. John has held academic positions in the USA, Australia and New Zealand and has published extensively in leading management journals. He is the co-author of *Mastering Turbulence: The Essential Capabilities of Agile & Resilient Individuals, Teams & Organizations* (Jossey-Bass 2012).

Evangelia Stefanidaki is a Research Fellow in Research in Shipping and Ports Laboratory in the Department of Shipping, Trade and Transport at the University of the Aegean, Greece. Her research interests are in maritime policies and especially on cruise destination development, short sea shipping and blue growth and entrepreneurship.

Ioannis Theotokas is Professor in Shipping and Human Resource Management in the Department of Shipping, Trade and Transport at the University of the Aegean and currently serves as Secretary General in the Ministry of Shipping. His research interests are in shipping management, organizational behavior and human resources management in shipping.

Wayne Visser is author of 25 books, Director of Kaleidoscope Futures, Professor in Sustainable Business at the Gordon Institute of Business Science and Senior Fellow at Cambridge University’s Institute for Sustainability Leadership, UK. He founded CSR International and was
previously Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa.

**Jochen Weikert** heads the program ‘Promotion of Social and Environmental Standards in Industry’ in Bangladesh. He has wide experience working on standards in global value chains and multi-sector partnerships in development. In his academic work he focused on corporations from emerging economies, with particular emphasis on the Chinese discussion.