Contributors

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Michel Marchesnay, University of Montpellier, France, presided over two French-speaking international associations (AIMS and AIREPME) related to the academic fields of industrial economics, strategy and entrepreneurship. He is a member of the scientific committees of several academic reviews in these fields. He has written, alone or jointly, academic works and handbooks, and dozens of papers, contributions and communications. His research interests have successively dealt with costing and budgeting practices (1965), dynamic capacities (1968), dynamic theory of the firm (1970), ‘meso’ (intermediate) analysis (1975), SMEs, dependence and ‘hypofirms’ (1980), entrepreneurial strategy (1985), strategic grids (1990), typologies of entrepreneurs (1995), strategy of singularity (2000), hypermodernity (2005), pragmatism (2010), and managerial and entrepreneurial history. The Medal of the University of Quebec at Trois Rivières, a biennial Julien–Marchesnay Prize, honours an eminent scholar in SME and entrepreneurship.

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