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Contributors

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His work on non-verbal communication by political leaders has appeared in *The New York Times* and *The Washington Post*, while his research has been reported on in *U.S. News and World Report*, *Wired*, *Psychology Today*, *The National Review*, *The Huffington Post* and *Forbes*, amongst others. He is a certified Facial Action Coding System (FACS) coder whose current research concentrates on the emotional response of followers to leaders (and potential leaders).

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