

# Index

---

- Abbey Road Studios 96, 102–6, 110  
advertising 2, 13, 14, 21–2, 28, 38,  
42–6, 48–9, 63, 66–7, 69, 73, 77,  
84, 88, 102, 107, 110, 114, 123,  
138, 141, 143, 155, 161, 168, 179,  
192, 203  
aggregator 3, 179, 193, 202, 207  
Aguilar, Mario 204  
airplay 50, 74, 114, 117, 122, 124–5,  
169  
algorithm 193, 197, 200–201  
Amabile, Teresa 146  
Amazon 3, 13, 16, 18–19, 23, 29, 110,  
201  
American Hi-Fi 45  
Anderson, Chris 141, 165, 177  
Anderson Schwarz, J. 205  
Apple 1, 13, 23, 37, 62, 99, 159, 192,  
194, 196, 198–200, 204, 206, 213,  
217–18, 220  
application programming interface  
(API) 201, 211, 216–17, 221–2,  
224, 226  
Arduino 223  
artepreneurship 26, 28  
Artwerk 38  
ASCAP 157  
Audi 66  
automatization 207  
  
Baidu 133, 135, 140–44  
Bandcamp 134  
Barney, J.B. 127  
BBC 223  
Berkowitz, Matan 223  
Blyth, C.R. 75  
BMI 157  
Bon Jovi 20–21  
Bosch, Juanjo 215  
  
Boston 39, 224  
bot 193–4, 197–8, 200–205, 207  
Lsjbot, 201  
Bourdieu, Pierre 124  
Boyle, Susan 47  
Brado Popcorn 194  
branding 21, 25, 28, 38, 42, 44, 46–7,  
49, 66, 140  
Budnick, D. 25  
Burkart, Patrick 56  
Bürkner, H.-J. 27  
business model 1, 4, 24, 35, 96, 101–3,  
105, 114–15, 125, 141, 145, 159,  
161, 170, 220  
Byrne, David 176  
  
Cage, John 193  
Capitol Studios 106  
Caufield, J. 219  
celebrity 46–7, 169  
censorship 133, 135, 143–4, 146–7  
Cloonan, M. 60  
Coca-Cola 43–5  
co-creation 218  
content aggregator 16, 18, 28, 179  
content creator 114, 122, 218–20  
convergence 40, 42, 47, 110, 140, 143–5  
copyright 13, 18, 54, 56, 60–61, 70, 97,  
118, 133–4, 136–40, 142–7,  
155–6, 158, 160, 167, 221  
Costello, Elvis 39  
creative commons, 16  
creative destruction 115  
creative industries 1, 3–4, 33, 36–8, 40,  
42–3, 45–7, 49–50, 74, 77, 79, 82,  
89, 96, 110, 122, 133, 134, 136,  
139–40, 143, 146–7, 218  
Cubase 105

- cultural industries, 53, 57, 133, 139, 146, 177–8  
 Cunningham, Stuart 29
- Davenport, T. 109  
 De Kloet, J. 133, 135, 146  
 Deezer 62, 196  
 Denmark 184  
 DiCola, P. 159  
 digital disruption 4, 96, 109–11  
 Digital Millennium Copyright Act (DMCA) 160  
 digitization 28, 53, 59, 70, 74, 77, 104, 177–8, 181  
 Dijck, J.V. 219  
 Disney 67  
 Doyle, G. 111  
 dual-market 96, 101–2  
 Dylan, Bob 44, 66–8
- Eastwood, J. 218  
 Elberse, Anita 81, 177, 180–81, 184–5, 187  
 EMI 23, 25, 35, 37, 100, 102, 104, 141, 143, 200  
 entrepreneur 16, 48, 138–9  
 Etherington, D. 211
- Facebook 13–14, 18, 24, 134, 144–5  
 fairness 153, 167–8  
 Farmello, A. 108  
 Feinberg, A. 204  
 forgotify.com 204  
 freemium 197, 199–200
- Garland, E. 177  
 Gauntlett, David 215, 217  
 Gilovich, T. 127–8  
 Gioia, D.A. 117  
 Gitelman, L. 195  
 Glastonbury 67  
 Goldstein, P. 196  
 Goode, A. 203  
 Google 13, 16, 18, 29, 63, 133–5, 141–5, 200, 219–20  
 Gracenote 192  
 graphical user interfaces (GUIs) 221, 226
- Great Firewall, The (China) 144  
 Gronow, P. 55  
 Grooveshark 196  
 Gunkel, D. 220  
 Guthrie, Woodie 66, 68
- hackathon 211–12, 215, 222–6  
 hacking 212–17, 220–21, 224  
 Hadida, A.J. 129  
 ‘Harajuku Girls’ (song by Gwen Stefani) 48  
 Haynes, David 211  
 Hearn, J. 108  
 Hendrickson, L. 145  
 Hesmondhalgh, David 55, 134–5, 178  
 Hewlett-Packard 48  
 Hill, Lauryn 205  
 Hollywood 41, 47, 63, 214  
 Holmes, D. 205  
 Home Box Office (HBO) 3  
   HBO Now 3  
 Howe, Jeff 27  
 Hrac, B.J. 98, 133  
 Hutchby, I. 217  
 Hyundai 22
- IFPI 18, 21, 33, 55, 59, 62, 64, 143, 175–7, 180, 218  
 iHeartMedia 166–7, 169  
 iHeartRadio 161  
 innovation  
   digital innovation 54, 65  
   disruptive innovation 2, 212  
   radical innovation 54  
 Instagram 24, 144, 203  
 intellectual property right (IPR) 95, 97, 138  
 Interscope 163  
 iPad 23  
 iPhone 23, 217, 224  
 iPod 23, 99, 108, 196  
 iTunes 2, 16, 18–19, 23–4, 29, 62, 134, 159–60, 162, 181, 192, 196, 198, 204–5, 220  
 Itzkoff D. 37
- Jackson, Joe 116–19  
 Jackson, Michael 22

- Jordan, T. 214, 225
- Kaufman, G. 36
- Keane, Michael 133, 139–40
- Keating, Zoe 162
- Kickstarter 17
- Knopper, S. 23
- Knowles, Beyoncé 20–21
- Krueger, A.B. 84
- Laguana, S. 183
- Lang Lang 139
- Lego 215, 217, 221
- Lessig, Lawrence 221
- Levy, Steven 213
- Leyshon, A. 95–7, 99–100, 102
- licensing 37, 39, 42, 55, 60–63, 65–6,  
70, 142–3, 156, 168, 197
- Liebowitz, Stanley J. 74
- Linux 212, 214–15
- 'long tail' 165, 170
- Love, Courtney 157
- Lovink, G. 207
- Maasø, Arnt 177, 183, 185–7
- Madonna 25, 35–6
- mashup 218, 220
- McCartney, Paul 23, 39, 41, 66
- McIntyre, P. 136
- McLaren, Malcolm 69
- McLuhan, M. 27
- McPhee, W. 184–5
- Meier, L. 133–5
- Metallica 142
- Michaelson, Ingrid 45
- micro-company 115, 130, 219–20
- Miller, C.C. 129
- Millward, S. 143–4
- Minaj, Nicki 22
- Mitchell, Joni 23, 39
- Montgomery, Lucy 136–8, 141–2
- Moreau, François 177–9
- Morgan, Blake 154
- #MusicBricks 224
- musicking 216
- MySpace 18
- Napoli, P. 201
- Napster 1–2, 34, 57, 141–2, 205
- Netflix 3, 110, 181, 206
- networking 102, 106
- Nguyen, G.D. 81
- Nickelback 25, 35
- Nicks, Stevie 205
- Nike 66
- oligopoly, 36
- Orchard, The 16, 18, 29
- Oreo cookies 40
- ownership 61, 63, 65, 83, 102, 134, 146
- Owsinski, B. 166
- Pandora 154, 161, 167–8, 203
- participatory culture 215, 221
- payola 157
- peer-to-peer 1, 3, 58, 70, 97, 140, 142,  
154, 205
- Peitz, M. 78
- Pepsi 22
- Perlman, M.D. 76
- Peterson, R.A. 117
- Picard, R.G. 110
- piracy (online) 35, 57, 58, 62, 70,  
79–80, 89, 110, 133, 138, 141–3,  
153, 176, 178, 193, 205–6
- Prince 34
- pro-rata 182–4, 187
- prosumer 27
- QQ.com 144
- Radiohead 14, 33
- Rdio 196, 204
- Renren 144
- Reznor, Trent 195
- Rhapsody 161–2
- Roc-A-Fella 36
- Rosen, S. 83
- Ryan, T. 43
- Salganik, M.J. 79
- Sarkozy, Nicolas 57–8
- satellite 166–8
- Savitz, E. 168
- Seabrook, J. 197
- Seifert, M. 129

- Sellaband 17  
 Shazam 41  
 Sherwin, A. 186  
 Simpson, E.H. 75  
 singer/songwriter 15, 22, 24  
 Sinnreich, Aram 159  
 Sleepify 191, 193–4, 199  
 Smith, Burrell 213  
 social media 3, 13–14, 23–4, 26, 28, 39,  
 45–6, 114, 116–17, 125–26, 134,  
 203  
     social media network 13–14, 26  
     social network 27, 62, 144  
 Söderberg, J. 219  
 soft power 134, 136, 139–40, 144, 147  
 Songza 135  
 Sony Music, 34, 65, 77, 108–9, 141,  
 143, 200, 203, 212  
 SoundExchange 161, 166–7, 169  
 SoundScan 82–3  
 sponsorship 35, 45–6  
 Spotibot, 201  
 Spotify, 2, 16, 18, 29, 62–3, 81, 125,  
 134, 153–4, 160–63, 168–70, 179,  
 181, 186, 191–3, 196–201, 203–7,  
 211, 217  
 Starbucks 23, 39  
 Stefani, Gwen 48  
 Steiner, Christofer 201  
 Sterne, Jonathan 207  
 Stratton, Jack 191, 196, 207  
 streaming music services 13, 16, 18–20,  
 29, 62, 81, 115, 125–6, 135, 153,  
 159, 161–5, 167–71, 175–83,  
 185–9, 191–9, 201–7  
 subscription 2–4, 62, 65, 76, 175–7,  
 179, 181–6, 198–9  
 surround sound 99, 104, 106  
 Swift, Taylor 20, 29, 46, 48, 153–4,  
 168–70, 206  
 synchronization 28, 63, 66, 69  
 Takeyama, L.N. 79  
 Taobao 144  
 Tapscott, Don 57, 215, 221, 224  
 television 3, 14, 21–2, 24, 28–9, 36–8,  
 40, 42–5, 47–8, 61, 63, 101,  
 106–7, 109–11, 136, 138, 146,  
 160, 194  
 Thornton, R.J. 76  
 Toffler, A. 27  
 TONO 185  
 Torvalds, Linus 212  
 Touve, David 158  
 Toyota 66  
 trademark 60–61, 70  
 Tschmuck, Peter 176  
 Tufnell, N. 200  
 Tunecore 160, 165  
 Twitter 13–14, 24, 41, 134, 145, 192,  
 200–201, 203  
 ubiquity 70, 108, 153  
 Ulrich, Lars 142  
 Universal Music 24, 65, 77, 99, 102,  
 141, 143, 200, 218  
 user-centric 182–4, 187  
 user-generated 14, 23–4, 27–8, 195, 203  
     content 23–4, 27–8  
 value chain 221  
 Van Arman, Darius 162  
 Vimeo 134  
 vintage 104, 107  
 Virgin 100  
 Vulfpeck 191, 193–5, 199, 201, 204,  
 207  
 Waelbroeck, P. 78  
 Waldfoegel, Joel 81, 178, 180  
 Wal-Mart 23, 158  
 Walsh, C. 97  
 Wang, X. 22, 141  
 Wanwa 140  
 Warner Music 25, 34, 65, 77, 141, 143,  
 166–7, 200  
 WeChat 144  
 Weiner, Matthew 37  
 Whittock, J. 41  
 Wikipedia 27, 201  
 Wikström, Patrik 114, 135–7, 221  
 Williamson, J. 60  
 Winseck, D.R. 64  
*Wired* 200

- Xbox 196, 204  
Xerox 46  
Xiaobo, Liu 140  
  
Yanbing, Zang 145–6  
Yimou, Zhang 140  
Yorke, Thom 33, 49, 169, 176  
  
Young Kato 41  
YouTube 14, 19, 22, 24, 26–7, 62–3, 81,  
125, 134, 144, 153, 163, 169,  
191–2, 199–200, 204, 206, 218–20  
Yundi, Li 139  
  
Zhu, X. 133

