

Contents

<i>List of contributors</i>	vii
<i>Table of cases</i>	xi
<i>Table of legislation</i>	xvi
Introduction	1
<i>Lynda J. Oswald and Marisa Anne Pagnattaro</i>	
PART I PUBLIC POLICY CONSIDERATIONS	
1 The individual liability of corporate officers under patent and copyright law	15
<i>Lynda J. Oswald</i>	
2 Employee-created health care innovation at a crossroads	45
<i>Julie Manning Magid</i>	
3 Contracts for knowledge protection across a global workforce	72
<i>Norman D. Bishara</i>	
PART II WORKPLACE RAMIFICATIONS	
4 Certification marks as private employment regulation	97
<i>Jamie Darin Prenekert</i>	
5 The intersection of smartphone technology and fair labor standards	125
<i>Robert C. Bird</i>	
PART III GLOBAL INTERSECTIONS	
6 Employee misappropriation: using Section 337 to combat trade secret theft	149
<i>Marisa Anne Pagnattaro and Stephen Kim Park</i>	
7 Reducing the risk of cross-border trade secret misappropriation	183
<i>Elizabeth A. Brown</i>	

vi	<i>Managing the legal nexus between intellectual property and employees</i>	
8	Who owns employee works? Pitfalls in a globally distributed work environment <i>Susan J. Marsnik and Romain M. Lorentz</i>	226
9	Patent grant-back clauses in international license agreements: a survey and ethical analysis <i>David Orozco</i>	256
10	Political, economic, and public policy constraints on the use of human resource practices to protect intellectual property in China and the United States <i>Christine M. Westphal</i>	273
	<i>Index</i>	293