Contributors

Robert C. Bird is an Associate Professor of Business Law and the Northeast Utilities Chair in Business Ethics at the University of Connecticut. His scholarship focuses on employment law, legal strategy, intellectual property, and business and human rights. He has authored over seventy publications, including works in the *Journal of Law and Economics*, *American Business Law Journal*, *Law and Society Review*, *Connecticut Law Review*, and the *Harvard Journal of Law and Public Policy*. Bird is the recipient of the Academy of Legal Studies in Business Best International Paper Award, Distinguished Proceedings Award, Holmes-Cardozo Award, and various other best paper awards. He was editor in chief of the *American Business Law Journal* in 2012–13, designing and publishing the 50th anniversary issue of the journal's founding, and serving as its administrative editor, articles editor, senior articles editor, and managing editor from 2006 through 2012.

Norman D. Bishara is an Associate Professor of Business Law and Business Ethics at the Stephen M. Ross School of Business at the University of Michigan. His research interests include the areas of covenants not to compete as an obstacle to employee mobility and knowledge transfer, corporate governance and corruption as a constraint on business activity, and international legal reform and business ethics in the developing world. His recent research focuses on corporate governance and restrictive covenants, including in CEO contracts, and the implications of enforcement variations across the U.S. for highly skilled labor mobility. Bishara's current projects include a study of restrictive covenant legislation development and an extensive survey of employee perceptions of restrictive covenants.

Elizabeth A. Brown is an Assistant Professor in the Department of Law, Taxation and Financial Planning at Bentley University in Waltham, Massachusetts. She is a former partner in a global intellectual property law firm, and advised Fortune 500 companies on their legal strategies for more than twelve years before joining the Bentley faculty. Her research focuses on the intersection of intellectual property and emerging technology issues. Brown has published this research in the University of

Pennsylvania Journal of Business Law, the New York University Journal of Intellectual Property and Entertainment Law, and elsewhere. She received her undergraduate and law degrees with honors from Harvard University. She was named the 2011 Gaylord Jentz Scholar by the Academy of Legal Studies in Business. Brown is also the author of the best-selling book on alternative careers for lawyers, Life After Law: Finding Work You Love with the JD You Have.

Romain M. Lorentz is a Participating Adjunct Professor in the Ethics and Business Law Department, Opus College of Business, University of St Thomas, Minnesota. Prior to that, he taught U.S. law at the University of Paris II Panthéon-Assas, France. His research interests include intellectual property law, Internet law, European Union law, torts and comparative law. In 2006, he spoke on pure economic loss at the World Congress of the International Academy of Comparative Law, in Utrecht, the Netherlands. Lorentz was named 2012 Gaylord Jentz Scholar by the Academy of Legal Studies in Business. He has presented his research at academic conferences in the United States and at colloquia in London. His research has been published in law reviews and books. Lorentz holds a Maîtrise in Law (J.D.) from the University of Orléans (France), a D.E.A. (LL.M.) in Comparative Law, and a Doctorate in Comparative Private Law (J.S.D.) from the University of Paris II (Panthéon-Assas) (Paris, France).

Julie Manning Magid is an Associate Professor of Business Law and a Kelley Venture Fellow at the Kelley School of Business, Indiana University. Her primary areas of research include employment, trademark and governance issues and she has published this research in journals including the *American Business Law Journal*, *North Carolina Law Review* and the University of Pennsylvania *Journal of Business Law*. Magid has been recognized for her teaching excellence with several teaching awards and honors.

Susan J. Marsnik is a Professor and Chair of the Department of Ethics and Business Law, Opus College of Business, University of St. Thomas, Minnesota. Her research focuses on comparative and international intellectual property and data privacy law. She has been published in law and business journals, including the *American Business Law Journal*, in books and encyclopedias, and as part of legal practitioner and legal education programs. She has received the Hoeber Memorial Award for excellence in research. Marsnik has taught comparative intellectual property law in specialized graduate programs at European universities and as a Fulbright Specialist at Beni Suef University in Egypt. She has

Contributors ix

held visiting appointments at the University of Portsmouth, Université de Caen, Université de Poitier, and Novosibirsk State University. She regularly presents at academic conferences in the United States and has been invited to present her research in Europe and the Middle East. Prior to her academic career, she practiced law and has over a decade of other business experience.

David Orozco is an Associate Professor of Legal Studies and the MBA Program Director at Florida State University's College of Business. Orozco's research focuses on intellectual property management and legal strategy. His research has been published in leading law reviews and peer-reviewed journals.

Lynda J. Oswald is the Area Chair and Professor of Business Law at the Stephen M. Ross School of Business at the University of Michigan. She teaches and researches in the fields of intellectual and real property law, with a particular focus on standards of liability. Oswald has received numerous awards for her research, including the Hoeber Memorial Award and the Holmes-Cardozo Award for Research Excellence from the American Business Law Journal. Her work has been cited by numerous courts, including the U.S. Supreme Court in *United States v. Bestfoods*. She is also the author of a book entitled *The Law of Marketing*, co-editor of a book entitled The Changing Face of U.S. Patent Law and its Impact on Business Strategy, and the Editor of the Michigan Real Property Review. Oswald is a Past President of the Academy of Legal Studies in Business, and served on its Executive Committee from 2003-2008. She has held visiting appointments at the University of Florida Law School, the University of Michigan Law School, China University of Political Science and Law in Beijing, L'viv State University in Ukraine, the Hopkins-Nanjing Center in Nanjing, China, the University of Sydney in Australia, and the PKU School of Transnational Law in Shenzhen, China.

Marisa Anne Pagnattaro, J.D., Ph.D., is a Josiah Meigs Professor of Legal Studies at the University of Georgia's Terry College of Business. She is also the author of numerous articles on international trade and employment law issues. Her current research focuses on legal issues related to doing business in China, including the protection of trade secrets. Prior to teaching, Pagnattaro was a litigation associate with Kilpatrick & Cody (now known as Kilpatrick Townsend LLP) in Atlanta.

Stephen Kim Park is an Assistant Professor of Business Law at the University of Connecticut School of Business. His research focuses on international financial regulation, international trade law, and corporate governance and corporate social responsibility, particularly concerning

the intersections between these areas of law and the roles of multinational enterprises in transnational, and public-private governance regimes. Park holds a J.D. from Harvard Law School, an M.A.L.D. in international affairs from The Fletcher School at Tufts University, and a B.A. in Ethics, Politics, and Economics from Yale University.

Jamie Darin Prenkert is an Arthur M. Weimer Faculty Fellow and Professor of Business Law at the Indiana University Kelley School of Business, where he is the Chair of the Department of Business Law & Ethics. His research focuses on employment discrimination, whistle-blowing, and business' responsibility to respect human rights. He obtained his J.D., magna cum laude, from Harvard Law School and earned a B.A., summa cum laude with honors in Political Science, from Anderson University, Indiana. Prior to joining the Kelley School faculty, Prenkert was a senior trial attorney for the United States Equal Employment Opportunity Commission.

Christine M. Westphal holds a faculty appointment in the Management Department of the United States Coast Guard Academy teaching Human Resource Management and the Legal Environment of Business. Her research focuses on how government regulation affects labor markets. Westphal previously held the position of Program Director for the Graduate programs in Human Resources at Suffolk University, Boston, where she taught Global Human Resources and was a member of the Asian Studies faculty.