

Contributors

Jasem Almarri holds a PhD (Doctor of Science in Management and International Business) from Oulu Business School, Finland. He received his Bachelor in Business Administration from UAE University in 1984. His Executive Masters in Business Administration was completed in 2010 from Zayed University in UAE with an honorary award. His prior career highlights include senior governmental, policy, and regulatory positions in the UAE. In his current position, Jasem Almarri works for Oulu Business School as a Visiting Researcher.

Selena Aureli is Assistant Professor of Financial Reporting at the University of Bologna at the Rimini Campus, Italy. Her latest articles cover diverse topics, such as inter-firm alliances, cooperation in tourism and also on network brand management, which have appeared in the *International Journal of Economic Behavior*, the *International Journal of Management Cases* and the *European Journal of Tourism Research*. Her research interests span widely, from entrepreneurship and small businesses, performance measurement and control systems, and mergers and acquisitions to financial and sustainability reporting.

She is on the editorial board of three peer-reviewed journals: *Piccola impresa-Small Business*, *Journal of Accounting and Management Information Systems* and *Management Control* and serves as reviewer for several international academic journals. She collaborates with colleagues at the University of Urbino where she received her PhD in Business Administration and where she was previously enrolled as Assistant Professor of Accounting and Management Control.

Loretta Battaglia has been an adjunct Professor in Marketing at the Catholic University of Milan and Brescia, Italy, since 1997. She has collaborated with Centrimark (Center for Marketing Research), in research and training on an ongoing basis since 2003. She has also been the Academic Coordinator for the evening class of the 1st Level Master in Marketing Management, Faculty of Economics, since 2007.

Her most relevant research includes the lines of business-to-business marketing, international and cross-cultural marketing, with a particular focus on small and medium sized and family enterprises. In addition, she

focused on place marketing in terms of specific industries dependent on aspects of a place, such as tourism destination, marketing of culture, arts and performing arts.

Recently, her studies have focused on the country of origin effect and the “Made in” in the business to business context. She received the 2012 Best Conference Paper Honorable Mention on this subject at Seoul Global Marketing Conference, with the paper Italian Country Image: The impact on Business Models and Relations in Chinese Business to Business Markets.

All researches were carried out cooperating with other Universities and have resulted in publications or international conference presentations.

Currently she teaches the following official courses at the Catholic University of Milan, Italy: Business-to-Business marketing, International Marketing, Arts Marketing, Events Marketing. Among other higher education courses she also teaches Cross-cultural Marketing and cases of Italian enterprises in China at CEDIC Prato/PIN Florence University, Italy, and Sales and Negotiation, at Venture Challenge entrepreneurship laboratory, SUPSI, Switzerland.

Loretta Battaglia was Visiting Scholar at the Beijing Normal University, China, International Trade Department involved in an international research.

Elena Cedrola is Associate Professor in the Department of Economics and Law at the University of Macerata, Italy, where she teaches Management and International Marketing. She is also Professor of International Marketing at the Catholic University of Milan, Italy, and collaborates with Centrimark (Center for Marketing Research) of the same university. She is Visiting Scholar at the Beijing Normal University (China), and at the Paris IV Sorbonne University (France).

She is also the director of the post-graduate course in Management and Marketing at the University of Macerata.

Dr Cedrola's research areas are relationship marketing, international management and marketing for small and medium sized enterprises, where she has international recognition. Dr Cedrola has an extensive portfolio of intellectual contributions comprising refereed journal publications, presentations, invited keynote speeches, lectures and workshops. To date, she has published 20 refereed journal papers in European and international journals such as *International Journal of Retailing & Distribution Management*, *Journal of Euromarketing*, *Revue Française du Marketing*, *Journal of Global Scholars of Marketing Science*, *Micro & Macro Marketing*, *Sinergie, Mercati e Competitività*. In addition she has also made 30 refereed presentations, published six books, 21 book

chapters, 25 trade articles for the practitioner audience, and edited three books.

Her latest studies focusing on country of origin in the industrial sectors are receiving particular attention in the literature. The contribution titled “Country-of-origin effect and firm reputation influence in business-to-business markets with high cultural distance” received the Best Conference Paper Excellent Award 2012 at the Global Marketing Conference held in Seoul.

Elena Cedrola is member of the Academy of Marketing Science, the Academy of Management, the European Academy of Management, the Italian Academy of Management, and the Italian Academy of Marketing.

Mara Del Baldo is Associate Professor of Entrepreneurship and Small Business Management and of Financial Accounting at the University of Urbino Carlo Bo (Italy), Department of Economics, Society and Politics. Her main research interests include: entrepreneurship and small businesses management; corporate social responsibility; sustainability and business ethics; SMEs and networking strategies; accountability; financial and integrated reporting; and social and environmental accounting (SEAR).

She has published in different Italian and foreign journals as well as in national and international conference proceedings and books.

She is a member of the European Council for Small Business, the Centre for Social and Environmental Accounting Research (CSEAR), and the European Business Ethics Network (EBEN) Italian Chapter and the SPES Forum. She works as reviewer and she is an editorial board member of several international journals.

She has also been a visiting professor at the University of Vigo (Spain), the Jurai Dobrila University of Pula (Croatia) and the New Bulgarian University of Sofia (Bulgaria) and the Corvinus University (Hungary).

Stefano Denicolai is Associate Professor of “Innovation Management” at the University of Pavia (Italy), where he is also Head of the Master in International Business and Economics (MIBE). His research interests include the strategic management of intangible assets and technology, change management, and international entrepreneurship. He is visiting scholar at Harvard Business School (US) and at SPRU-University of Sussex (UK). He is author of books and papers in the field, including in journals such as *R&D Management*, *Journal of World Business*, *International Business Review*, and *Tourism Management*.

Noémie Dominguez holds a PhD in International Management and is Assistant Professor of International Management at University Jean Moulin Lyon 3, France.

Her research activities focus on the areas of strategy, international management and SMEs' internationalization process. Her PhD thesis led her to develop a great expertise of a new kind of SMEs' strategies of international localization, also called the gateway strategy.

Hamid Etemad is a Professor of International Business and Marketing in the Desautels Faculty of Management of McGill University. He is the Editor-in-Chief of the *Journal of International Entrepreneurship (JIEN)*, the Series-Editor of the *McGill International Entrepreneurship (MIE) Series* of books (Edward Elgar Publishing), publishing JIEN's volume 13 and the MIE's 6th and 7th volumes in 2015. He is the founder and convener of the McGill International Entrepreneurship Conference Series, currently in its 19th annual edition (held at the University of London, London, UK, 27 and 28 August, 2015). He has edited seven book volumes, guest-edited and published in more than 15 scholarly journal issues, including *Canadian Journal of Administrative Sciences*, *International Marketing Review*, *International Management Review*, *Small Business Economics*, *Journal of International Entrepreneurship*, and *Management International Review*, among others. He has published widely in peer-reviewed journals, conference proceedings and book volumes.

He is a current member of editorial boards of five peer-reviewed scholarly journals and has been a scientific committee member of more than five scholarly conferences. He has also held many elected and administrative offices, including Past Vice President and President of the Administrative Sciences Association of Canada (ASAC), Academic Senate of McGill University (four three-year terms), Vice President Finance of the McGill Association of University Teachers (MAUT), Director of Business and Management Research Center, Associate Dean of Graduate Programs at the McGill Faculty of Management and many terms as International Business and General Management Area Coordinator.

His research interests and publications span a wide range from entrepreneurship to international business and management of knowledge. His current interests include topics in international entrepreneurship, high-growth and rapidly internationalizing firms, both funded by the Social Sciences and Humanities Research Council of Canada. He is the principal investigator of a substantive strategic grant (\$1.953 million), entitled International Entrepreneurship Strategic Knowledge Cluster, also funded by SSHRC.

He holds a PhD and MBA (both from Haas School of Business Administration, University of California at Berkeley), an MSc in Mechanical Engineering (from the School of Engineering at UC, Berkeley) and an

MEng. (from the Faculty of Engineering at the University of Tehran). He was inducted to the *Beta Gamma Sigma National Honour Society*.

Birgit Hagen is Assistant Professor of International Entrepreneurship and International Marketing at the University of Pavia. She received her PhDs from the Vienna University of Economics and Business and from the University of Pavia.

Her research interests fall at the intersection of small firm internationalization and international entrepreneurship. Her work has been published in the *International Business Review*, *Management International Review* as well as in several book chapters. She received the Palgrave Macmillan award for the best paper at the 2011 conference of the UK Chapter of the Academy of International Business, Edinburgh for a paper co-authored with Antonella Zucchella.

Eva J.B. Jørgensen is Associate Professor at UiT the Arctic University of Norway, School of Business and Economics, Norway. She has recently completed her doctoral thesis at University of Nordland Business School. Her research interests cover different aspects of international entrepreneurship and small business internationalization, such as: border firms and other geographically focused internationalization; opportunity development; venture creation; development patterns of internationalization; dynamic capabilities; and embeddedness.

Katariina Juusola holds a PhD (Doctor of Science in Business and Economics) from Jyväskylä University School of Business and Economics, Finland. Her previous publications have been awarded as “Outstanding Article of the Year 2014 in Academy of Management Learning & Education” and as “The Best International Paper in the Management History Division” at the Academy of Management conference in 2013. Her research focuses on higher education policy and business schools. Katariina Juusola holds a university position and works for the British University in Dubai as an Assistant Professor in Business Management.

Diala Kabbara is a Professor of International Entrepreneurship and new Ventures Finance at the University of Pavia, Italy. She is an Assistant Researcher in the Centre of Research in International Business and Economics (CIBIE, University of Pavia). She obtained her PhD degree in Business Administration from the University of Pavia in 2008. Her research interests include international entrepreneurship, process of small firms' internationalization, network of international new ventures, internationalization of high-tech and knowledge intensive firms and start-up companies.

Sören Kock is a Professor of Management in the Department of Management and Organization and also is the dean of Hanken School of Economics in Finland. His main research interests are cooptation, international entrepreneurship and business networks. His research has been published in scientific journals including *Industrial Marketing Management*, *International Small Business Journal*, *International Business Research*, *The Journal of Business and Industrial Marketing*, *European Journal of Marketing*, and *Competitiveness Review*.

John Isaac Graham Meewella is currently serving as Vice President and Chief Operating Officer, i3L Indonesia International Institute of Life Sciences; and Managing Director of Global Expansions and Associate Professor of Entrepreneurship at the Oulu Business School, Finland. Prior to this his most recent assignment was as Dean of IPMI International Business School, the pioneering business school in Indonesia set up with strong support from HBS and INSEAD since 1984. His previous qualifications include multiple Executive Leadership and Development Programs, PhD and DBA specializing in Management and Strategic Global Entrepreneurship, six Masters level degrees and several Bachelor/Diploma level qualifications. John is currently pursuing his third and fourth doctoral studies simultaneously: in Finland exploring the stimulation of entrepreneurial spirit; and in Sri Lanka exploring the entrepreneurial uniqueness in terms of competencies and needs.

He serves on several academic journal review teams and research centers and sits on the Graduate School of Management Sri Lanka, Nobel School of Management in Ghana, and several other corporate Boards of Directors. As a token of appreciation of John's contribution to entrepreneurial developments in the Gulf Region, he was awarded the "Most cooperating-supporting individual" status by His Highness Sheikh Mohamed (Dubai) during 2008–2009 Mwarid Finance, Tamaiaz Entrepreneurial Challenge, and in 2010 the Akoun Entrepreneurial Award by the Abu Dhabi Council for Economic Development.

Mirella Migliaccio is Associate Professor of Management and Innovation at the University of Sannio (Italy), where she teaches management and knowledge and innovation management. During 2011 she was a Visiting Research Scholar at Fisher College of Business (The Ohio State University, Columbus, Ohio). Her research interests include: knowledge management, innovation management, entrepreneurship and project management. Her recent publications focus on cultural entrepreneurship, accelerator programs, knowledge spillovers, cultural events and entrepreneurial opportunities, knowledge management in the internationalization process, creativity and innovation in tourism and market knowledge exploration.

Huu Le Nguyen holds a DSc and works as Assistant Professor at the Department of Marketing, University of Vaasa, Finland and as a Visiting Lecturer at Hanken School of Economics. His research interests include international joint venture strategies, psychological traits of entrepreneurs and their international strategies, entry mode choice, and strategies and performance of firms in recession. He has presented his papers at leading conferences in the field of international business and management such as Academy of International Business (AIB), Academy of Management (AOM), European Academy of Management (EURAM), World Business Congress (IMDA), and McGill Conference on International Entrepreneurs.

In his early research career, his doctoral research proposal was evaluated as *excellent research proposal* by the Academy of International Business, UK and Ireland chapter. Later, two of his joint research papers have been awarded “Best Paper Award” as evaluated by professors from Pennsylvania State University, USA; School of Business, University of Delaware USA; and Boston University, USA in World Business Congress 2010 and 2012. He has published his research in *Journal of General Management*, *Journal of Business Research*, *Baltic Journal of Management*, *International Journal of Business and Management*, *Journal of Transnational Management*, and in several international books as book chapters. He has also served as ad hoc reviewer for different international journals.

Anna Grazia Quaranta is Assistant Professor in the Department of Mathematics at the Alma Mater Studiorum, University of Bologna, Italy, where she teaches Financial Mathematics, Financial Risk Analysis, Econometrics and Optimization Methods. She is also Professor of Economic Statistics at the University of Macerata, Italy.

Dr Quaranta’s research activity focuses on (1) various fields of mathematical programming, in particular portfolio selection via robust optimization of coherent risk measures versus stochastic programming approaches, (2) credit risk models, (3) dynamic optimization applied to finance, (4) collusive oligopoly models based on numerical approaches from quantum mechanics, (5) Italian REITs capital structure, share value and managers’ compensation schemes, and (6) marketing for small and medium sized enterprises.

Dr Quaranta has an extensive portfolio of intellectual contributions comprising refereed journal publications, presentations, invited keynote speeches, lectures and workshops. To date, she has published 18 refereed journal papers in European and International Journals such as *Journal of Banking and Finance*, *Optimization Letters*, *European Journal of Law*

and *Economics*, *Neural Networks World*, *Open Journal of Economic Research*, *International Real Estate Review*, *Journal of European Real Estate Research*, *Journal of Emerging Markets*, *The ICFAI Journal of Behavioural Finance*, *Banche e Banchieri*, *Bancaria*, and *Banca Impresa e Società*, *Argomenti*.

In addition, she has also made 25 refereed presentations, published two books and two book chapters.

Her latest studies focused on portfolio selection via robust optimization of coherent risk measures and on Italian REITs capital structure, share value and managers' compensation schemes have received particular attention in the literature.

Anna Grazia Quaranta is a member of AMASES, and an end referee for *Journal of Banking and Finance* and *OR Spectrum*.

Einar Rasmussen is a Professor of Technology Management at University of Nordland Business School, Norway. He has been visiting scholar at University of Nottingham, University of Strathclyde, University of Twente and University of Bologna. His main research interests are entrepreneurial processes, academic entrepreneurship and university–industry technology transfer. He has managed several research and development projects funded by research councils, ministries and government agencies. He is Consulting Editor of *International Small Business Journal* and publishes regularly in international journals such as *Journal of Management Studies*, *Journal of Business Research*, *Research Policy*, *International Small Business Journal*, *Entrepreneurship and Regional Development*, *Technology Analysis and Strategic Management*, and *Journal of Technology Transfer and Technovation*.

Francesca Rivetti holds a PhD and is a post-doc research fellow at the University of Sannio (Benevento, Italy). She has been visiting scholar at Fisher College of Business (The Ohio State University, Columbus OH) during 2011 and at Cass Business School (City University of London) in 2012. Her research interests include entrepreneurship and innovation as well as knowledge management applied to projects. Her recent publications are mainly focused on accelerator programs, the management of knowledge in projects, cultural events and entrepreneurial opportunities, and knowledge management during the internationalization process.

Vaiva Stanisauskaitė is Doctoral Student in the Department of Management and Organization at Hanken School of Economics in Finland. She received her master degree in Strategic Entrepreneurship at the University of Southern Denmark. Her main research interests are networks, business incubators, additive manufacturing and international entrepreneurship.

Ingemar Wictor is Senior Lecturer and Assistant Professor in Business Administration at School of Business, Engineering and Science, Halmstad University. He is also a member of the Centre for Technology, Innovation and Marketing Management Research Group at Halmstad University. His main interest is in Born Global companies, especially the interaction of external and the internal situations, which also concerns entrepreneurship in coordination with sense-making, knowledge transfer, leadership and empowerment. He is interested in how knowledge about Born Global companies can be transferred to “traditional” companies.

Antonella Zucchella is Professor of Marketing at the University of Pavia in Italy. She is a member of the Italian Academy of Management, of the Academy of International Business and of the European International Business Association. Her research interests are in international business and international entrepreneurship, small business management and entrepreneurship. She published in *International Business Review*, *Management International Review*, *Journal of World Business*, and *Journal of Institutional Economics*. She is also author of several books, including *International Entrepreneurship* published by Palgrave (2007) and *Business Models for Life Sciences* published by Routledge (2014).