

---

## Contributors

---

**Kumalawati Abadi**, SE, Ak, CA, MSi is a Lecturer in Accounting at Trisakti University, Jakarta-Indonesia. She graduated as best student from Master Degree in Trisakti University with the GPA 3.96/4. Her thesis is titled ‘Guidance for Content Analysis Method: Concepts and Implementation’. She started her career as an auditor in Deloitte Touche Tohmatsu for three years and as practitioner, since 1999 she serves Danone AQUA and her last position is a Finance Operation Senior Manager. She is also actively involved in Indonesia Mengajar (Teaching for Indonesia) as a volunteer to motivate the younger generation in Indonesia. Her hobby is writing articles for the church, and currently she is completing an inspiring story book that will be published in the English and Indonesian languages.

**George K. Amoako** is a Senior Lecturer and Head of Marketing Department of Central Business School, Central University Ghana, an academic and a practising Chartered Marketer (CIM-UK). He was educated in Kwame Nkrumah University of Science and Technology in Kumasi, Ghana and at the University of Ghana and the London School of Marketing, UK. He obtained his PhD from London Metropolitan University, UK in January 2017. He has considerable research, teaching, consulting and practice experience in the application of marketing theory and principles to everyday marketing challenges and management and organizational issues. He has consulted for public sector and private organizations both in Ghana and the UK. He has a strong passion for branding, service quality and corporate social responsibility issues in the corporate world. George has published extensively in internationally peer-reviewed academic journals and presented many papers at international conferences in Africa, Europe and Australia.

**Abhishek Behl** is a full-time faculty member in Symbiosis Centre for Management and Human Resource Development, Symbiosis International University, Pune, India. He holds a PhD degree under Faculty of Management, Symbiosis International University. He undertakes corporate training in the areas of statistics and market research, and his research interests are in the empirical domain focusing on financial products and social responsibility in the microfinance area. His research interests envelop technology diffusion and sustainable policies. He has won the Junior Research Fellowship and was selected as the Emerald Research Scholar for Emerald Publishing House, UK.

**Sonali Bhattacharya** has been an Associate Professor at Symbiosis International University for the last ten years. Her research interests include applied probability, theatrical and applied statistics and cross-disciplinary studies. She has published more than 50 research papers in international journals. She is the Chief Editor of internationally indexed journal, *Drishtikon*.

**Christopher Boachie** is a lecturer at Central Business School, Central University Ghana, an academic and a practising Chartered Accountant (FCCA-UK) with specialization in corporate finance, international trade, social accounting and financial risk management.

He was educated in Kwame Nkrumah University of Science and Technology in Ghana, Technical University of Freiberg in Germany and the London School of Accountancy, UK. He is currently reading his PhD at Open University of Malaysia. He has considerable teaching, consulting and practice experience in the application of accountancy and finance theory and the financing of international trade and risk management. His professional focus is on corporate financial analysis, financial accounting and reporting, and he has a strong passion for financial risk management.

**Nicholas Capaldi** is a Legendre-Soulé Distinguished Chair in Business Ethics at Loyola University, New Orleans, USA and the Director of the National Center for Business Ethics. Previously, he has been a McFarlin Research Professor of Law at the University of Tulsa as well as professor at Columbia University, Queens College, City University of New York, the United States Military Academy at West Point, and the National University of Singapore. He obtained his PhD from Columbia University. His research interests are in public policy, political science, philosophy, law, religion and economy. He is the author of seven books, over 80 articles and has edited six anthologies. He is a member of the editorial board of six journals and served as editor of *Public Affairs Quarterly* and is thus an internationally recognized scholar in the fields of higher education, bio-ethics, business ethics, affirmative action, immigration, corporate social responsibility and free market ethics, as well as writing a John Stuart Mill biography and his involvement in the C-SPAN *Booknotes* television series.

**José G. Clavel** is a tenured Lecturer in the area of Applied Economics at the University of Murcia, Spain. A Doctor since 1997 with a thesis on the application of Correspondence Analysis and Classification and Regression Trees to bank customer segmentation, he has been visiting professor at the Ontario Institute for Studies in Education, Toronto, Canada, the Universitat Pompeu Fabra, Barcelona, Spain and the Indira Gandhi Institute of Development Research, Mumbai, India. His research is mainly oriented towards the application of multivariate techniques to the analysis of multivariate categorical data in fields that range from the International Accounting Standardisation to the Economy of Education.

**Jane Claydon** graduated with a PhD in Sociology from the University of Sussex in 2014. Her thesis investigates perceptions of blame and responsibility for consumer debt. The research focuses heavily on the concept of corporate social responsibility in assessing whether, and to what extent, consumer lending institutions can or should be blamed and be held responsible for increasing volumes of consumer debt in the UK and the US. Jane lives in Brighton with her husband and two children and has worked in the consumer credit sector for over ten years.

**David Crowther** is Professor of Corporate Social Responsibility at De Montfort University, UK, Research Professor at London School of Commerce and Chief Research Fellow at Lithuanian Institute of Agrarian Economics. His career includes many years as a general manager, consultant and accountant in a wide range of organizational settings before becoming an academic. He has published 50 books and more than 400 papers in journals in fields of organizational behaviour, knowledge management, environmentalism, corporate reporting and social accounting. He is a founding chair of the Social Responsibility Research Network, and founding editor of *Social Responsibility Journal* and an editorial

board member of several other journals. He has organized many conferences and lectured in a variety of fields worldwide and acted as consultant to governments, politicians and businesses. His current research is into the effects of social responsibility and governance on sustainability.

**Fernanda de Paiva Duarte** has a PhD in Sociology and is an Adjunct Associate Professor at the School of Business, University of Western Sydney (UWS), Australia. Her research interests include corporate social responsibility, sustainability, organizational sociology, business ethics, leadership, qualitative methodology, and the scholarship of teaching and learning.

**Miriam Green** has a PhD in Organisation Studies, and is a senior lecturer at the Icon College of Technology and Management. Her research has focused on the representations of a major text about the management of innovation in mainstream management and management accounting scholarship. Her critique of such scholarship has centred on the need for complementing the dominance of objectivist, quantitative-based knowledge with subjectivist, qualitative approaches in order to produce inclusive, holistic and sustainable scholarship. She was awarded a doctorate from De Montfort University, UK in 2013, and has published several articles, mainly in *Social Responsibility Journal* and *Philosophy of Management*. She has co-authored a book with David Crowther, *Organisational Theory* (2004), and more recently has written chapters in books on corporate governance and on research methods. She is now interested in connections between mainstream management scholarship and neoliberal ideologies and practices.

**Juniati Gunawan**, PhD is a Director of Trisakti Sustainability Center (TSC), Trisakti University, Jakarta-Indonesia. She graduated with a PhD in Corporate Social Reporting from Edith Cowan University (ECU), Western Australia and specializes in sustainability reporting. She is a senior lecturer at Trisakti University, Jakarta, a guest lecturer and source person in national and overseas education institutions, a member of international journal editorial boards in social and environmental accounting, and social responsibility for Ebsco, Emerald and Cabell Publishing. As a practitioner, she serves on a number of organizations from various industries and on an expert committee for corporate social responsibility awards events in Indonesia. In 2016, she was also assigned to an expert committee for corporate social responsibility (CSR) under the Regional Representatives Council, Republic of Indonesia.

**Muhammad Azizul Islam** is Associate Professor of Accounting at the Queensland University of Technology in Brisbane, Australia. He is a Chartered Public Accountant, Australia. He has more than 15 years of teaching experience in Accounting in different universities and has published more than 40 peer-reviewed papers in journals and book chapters. Dr Azizul Islam's research interests include social and environmental disclosure and accountability. His work in the area of social and environmental disclosure appears in *Accounting, Auditing and Accountability Journal (AAAJ)*, *Accounting and Business Research Journal (ABR)*, *Critical Perspective on Accounting Journal (CPA)* and *Australian Accounting Review (AAR)*. Dr Azizul Islam's ongoing research projects include (but are not limited to) corporate social and environmental performance disclosure and accountability issues, and bribery and related accountability issues.

**Rima Kalinauskaitė** obtained her PhD at Kaunas University of Technology. During her doctoral studies, she spent half a year at the University of Konstanz preparing her doctoral project. In her thesis she analysed the interdependence between intergenerational relations and organizational climate. She discovered how organizational climate is affected by employees' age and how the manifestation of organizational climate depends on the sociodemographic (age, gender, education) structure of an organization and its subdivisions. Besides her sociological studies she holds an Advanced Master's in Higher Education Pedagogy from the University of Liege. Rima conducted a national longitudinal graduates' career and monitoring research project at MOSTA, the Research and Higher Education Monitoring and Analysis Centre. She has experience in conducting applied research and managing projects in the areas of organizations, management, social policy and education.

**Habib Zaman Khan** is Assistant Professor of Accounting, School of Information Systems & Accounting at University of Canberra, ACT, Australia. His research interests comprise corporate social responsibility and sustainability reporting in the banking sector, societal, political and cultural aspects of management control systems, multi-dimensional performance measurement systems and balanced scorecard (BSC) in service sectors and pro-environmental behaviour using behavioural theories and applying mixed methods of research design. He has published more than 25 articles in the peer-reviewed international journals. Among others, *Social Responsibility Journal*, *Environmental Education Research*, *Journal of Accounting in Emerging Economies*, *Corporate Control and Ownership*, *Tourism Analysis: An Interdisciplinary Tourism & Hospitality Journal*, *International Journal of Law and Management* and *Asia Pacific Management Accounting Journal* are the most notable. On top of journal publications, Dr Khan also published a chapter in the book series of Research in Accounting in Emerging Economies. Dr Khan is a Chartered Public Accountant, Australia.

**Md. Rashidozzaman Khan** is Assistant Professor at Dhaka Commerce College, Bangladesh, where he graduated with a Bachelor and Master's degree in Statistics, and an MSc in Information Technology (IT). Mr Khan has published many journal articles both at national and international level and is a co-author of statistics textbooks taught at the Higher School Certificate level in Bangladesh.

**Linne Marie Lauesen** graduated with a PhD in Organizational Governance and Corporate Social Responsibility from Copenhagen Business School in 2014. Her thesis investigates how water companies in Scandinavia, the UK, the US and South Africa work with and govern their role in society through the logic of corporate social responsibility. She has recently published the book *Sustainable Governance in Hybrid Organizations* (GOWER, now Routledge, 2015) and is co-editor with Professor David Crowther on the book *Accountability and Social Responsibility: International Perspectives* published by Emerald in 2016. Linne lives in Denmark with her husband and two children and has worked as a project manager in the water sector for 16 years. She has been a postdoctoral researcher at Copenhagen Business School and works as a project manager and business analyst in the Danish water company Waste & Water (Vang og Affald).

**Sara Moggi** is Assistant Professor in Accounting at the University of Verona and her research focuses on sustainability measurement and reporting. Her main stream of

research examines sustainability reporting for stakeholders, taking these subjects as pivotal for evaluating and shaping the sustainable strategies of nonprofit organizations and firms in terms of social, economic and environmental performance. Her work has been published in the *International Journal of Public Administration*, *Nonprofit and Voluntary Sector Quarterly* and *Accounting History*.

**Esther Ortiz** is a tenured Lecturer in the area of Accounting and Finance in the University of Murcia, Spain. She finished her European PhD in 2001, and since then has been doing research in the fields of international accounting and capital markets. She is also interested in research about the relationship between profit and social responsibility for corporations around the world, and about corporate social practices and disclosure. She has collaborated in different research projects and stayed at various European universities, has presented papers at international congresses and published in several local and international journals and chapters in internationally edited books.

**Ilke Oruc** is an Assistant Professor at Trakya University, Faculty of Economics and Administrative Sciences, Edirne, Turkey. She obtained a Bachelor's degree from Abant Izzet Baysal University, Faculty of Economics and Administrative Sciences; a Master's degree from Trakya University, Department of Business Administration; her Doctorate degree from Anadolu University, Department of Business Administration; and her Post-doctorate from the University of South Africa (UNISA), Graduate School of Business Leadership. Her main research and interests are in gender, organizational behavior, corporate social responsibility, ethical behavior and management, and the sociology of work.

**Duván Emilio Ramírez Ospina** has a PhD in Business Administration and a Master's degree in Human Resources Management. He is an economist and teaches other courses in marketing and is a Dean of the Accounting Science, Economics and Administration Faculty of Manizales University. He has management experience of different kinds of organizations and is a Master's and PhD Professor at various universities and is an organizational issues researcher. His research interests include social responsibility, sustainable development, family business and agency theory. He has published books, book chapters and articles for a number of national and international science journals on diverse subjects.

**José Fernando Muñoz Ospina** holds a degree in Business Administration and a Master's degree in Environment and Sustainable Development. He is a PhD candidate in Sustainable Development from Manizales University. He is a professor at the Master's programme at Manizales University, and has been a researcher at the Research Center in Environment and Development CIMAD for ten years. His research interests include business organizations and sustainable development. He has been a presenter at different academic events at the national and international level. Currently, Professor Muñoz serves as the Director of the Business Administration programme at Manizales University.

**Lukman Raimi** is a Senior Lecturer and Coordinator Training at the Centre for Entrepreneurship Development, Yaba College of Technology, Lagos, Nigeria. He holds a Bachelor's degree (Hons) in Economics, Obafemi Awolowo University, Nigeria; a Master's degree in Economics, University of Lagos; and a Master's degree in Industrial Relations and Personnel Management, University of Lagos. Presently, he holds a PhD

in Entrepreneurship and Corporate Social Responsibility from De Montfort University, Leicester, UK. He is also a full member of the American Economic Association (AEA), a member of the British Academy of Management (BAM), a full member of the Nigerian Institute of Management (NIM), a fellow of the African Association of Entrepreneurs Nigeria (AAEN), and a member of Emerald Literati Scholars and a full member of the American Association of International Researchers (AAIR). His teaching and research interests include: entrepreneurship, development economics, corporate governance and corporate social responsibility.

**Jacob Dahl Rendtorff** is a senior Associate Professor of Responsibility, Ethics and Legitimacy of Corporations at the Department of Communication, Business and Information Technologies at Roskilde University, Denmark. He has a background in research in responsibility and ethics, business ethics, bioethics, political theory and philosophy of law. Rendtorff received his Mag. art. (1993) and PhD (1999) at the University of Copenhagen, Denmark. In April 2010 he also received a Doctoral degree (Habilitation) in administration and social sciences (Dr. scient. adm.) from Roskilde University. He also has degrees in philosophy and political science from the University of Paris and Freie Universität, Berlin. Since 1994 he has been visiting professor at the University of Utrecht (1994), Max Planck Institut, Freiburg, Germany (1995), and the Catholic University of Rome (1996). Furthermore, he has been visiting professor at the Center for Business Ethics, Bentley College, Boston, the Markkula Center for Applied Ethics, Santa Clara University and the Consortium for Organizational Research (SCANCOR) at Stanford University (2001). In 2004 he visited the Centre for Ethics and Economics at the University of Louvain, Belgium and in 2011 he was visiting professor at Université France-Comté, and at Bard College, USA. He has given more than 150 international lectures and presentations at different universities and conferences around the world. Rendtorff has written more than 12 books, and he has also co-edited more than ten books on issues of ethics and social theory, and also on topics of existentialism and hermeneutics, French philosophy, and bioethics as well as philosophy of law.

**Fiona Robertson**, BA, MA (distinction), CA is a Chartered Accountant and a member of the Institute of Chartered Accountants of Scotland (ICAS) Corporate Reporting Committee and chairs the Leeds Beckett IR Steering Group. She is currently finalizing a PhD focused on Integrated Reporting and works as a part-time lecturer at Leeds Beckett University. She specializes in qualitative research and has published articles based on perceptions of integrated reporting in the UK. Previously she has over 20 years of experience working in a number of senior financial positions in the UK and multinational organizations.

**Martin Samy** was a Professor of CSR and Effectiveness Measurement at Leeds Business School. He managed students based in Nigeria, Mauritius and the United Arab Emirates in their Doctor of Philosophy studies. Prior to being an academic, Martin has had commercial experience as a financial manager of corporations in Singapore and Australia. He was an associate member of the Certified Practising Accountant, Australia, and member of the Australian College of Educators. He has been recognised in the *Marquis Who's Who in the World* in 2007 publication for his research in establishing a Quality Effectiveness Instrument. He actively researches and publishes both nationally and

internationally. His research interests are Corporate Social Responsibility and Financial Performance research globally, where he has undertaken studies in Australia, United Kingdom, Indonesia, Bangladesh and Nigeria. He has published in international journals such as the *Corporation Reputation Review*, *Journal of Global Responsibility*, *Sustainability Accounting, Management and Policy Journal* and *Journal of Accounting & Organisational Change*.

**Shahla Seifi** is a research fellow at the University of Derby, UK, where she is completing her PhD. She holds a BSc in Applied Physics from Azad University, Iran, an MSc in Industrial Engineering from the University of Science and Technology, Iran and an MSc in Engineering from the University of Applied Science and Technology of Iran Industry, Iran. She has worked for almost 20 years as a senior manager at the Research Institute, Institute of Standards and Industrial Research of Iran (ISIRI) before moving to the UK. Her research interests are especially in the areas of the role of industrial engineering in facilitating sustainable development, factors involved in the development of responsible economic and financial performance, factors affecting corporate sustainability, governance in the global market, the implications of organizational activity upon the wider stakeholder environment, and the application of game theory to sustainability problems. Shahla is Conferences Chair of the Social Responsibility Research Network and on the Editorial Advisory Board of several journals. She lives in Derby, UK, with her loving husband David Crowther.

**Homaira Semeen** is undertaking a PhD in the School of Accountancy of Queensland University of Technology (QUT). She holds a Master's degree in Business Research from QUT, a Master's in Business Administration (MBA) from the University of Dhaka and a Bachelor of Business Administration (BBA) from the University of Dhaka. She has more than two years of teaching experience at university level. Homaira Semeen researches on social and environmental accounting and related management control systems. Her research work is published in *Social and Environmental Accountability Journal* (SEAJ), Journal of the Faculty of Business Studies, Jahangirnagar University and *Independent Business Review*.

**Madhvi Sethi** is an Associate Professor at Symbiosis Institute of Business Management, Bengaluru in the area of finance. She has a doctorate in finance and obtained her post-doctoral fellowship from the Indian School of Business, Hyderabad. Starting her full-time teaching career with XLRI – Xavier School of Management, Jamshedpur, she has been in academia for the last 11 years. During this tenure, she has undertaken teaching, research and management development program assignments. She has published several research papers in the field of corporate finance. She also co-authored a book titled *Indian Business Groups: Strategy and Performance* (Cambridge University Press, 2015). Three of her co-authored cases won her accolades in the ISB-Ivey case competition, leading to publications by Ivey Publishing and Harvard Business Publishing.

**Hillary J. Shaw** is Director of Research and Visiting Research Fellow at the London School of Commerce; having previously held posts at the universities of Southampton and Leeds, and also at Audencia Nantes School of Management in France. He is also Director of Shaw Food Solutions: [www.fooddeserts.org](http://www.fooddeserts.org). His doctorate, awarded by the University of Leeds in 2004, addresses the economics, geography and sociology of

food consumer choice and obesity, particularly the dynamics and evolution of the food desert phenomenon. Current areas of research are sustainable economic development, corporate social responsibility and the integration of global and local food systems. The author of many journal articles, book chapters and reports, Hillary's recent book, *The Consuming Geographies of Food: Diet, Food Deserts and Obesity* (Routledge, 2014), explicates the development of the current global food system and discusses how sustainable and accessible political and economic structures for feeding the future global population of ten billion can be achieved. He is currently completing a further monograph, *Corporate Social Responsibility and the Global Food Chain* (Routledge, forthcoming 2017) which explores corporate social responsibility in relation to the food retailing industry.

**Julia J.A. Shaw** completed her doctoral thesis on Kant's metaphysics and moral judgement at Lancaster University. She has since held posts at Aston University and Université de Nantes, and is currently Reader in Law and Social Justice and Head of Research Students at the Faculty of Business and Law, De Montfort University, Leicester, UK. Julia is an Associate Editor of the *Social Responsibility Journal*, Guest Editor of *Contemporary Issues in Law* and the *Liverpool Law Review: A Journal of Contemporary Legal and Social Policy Issues*. She is currently an External Examiner for the universities of Buckingham and Southampton and a core member of the Centre for Urban Research on Austerity (CURA), the UK's only centre dedicated to urban austerity research. Her research spans the interdisciplinary fields of law, politics, public policy, sustainability, law and literature, philosophy, business ethics, and critical management theory; she has recently published a range of journal articles on law and aesthetics, legal semiotics and spatial justice. Julia is the author of *Jurisprudence* published by Pearson and now in its 3rd edition. She is completing a monograph for Routledge entitled *Law and the Passions: A Discrete History*, and is co-author of *Corporate Social Responsibility: Global Food Supply Chain*; both books to be published by Routledge in 2018.

**Loreta Tauginienė** is an Associate Professor in Management at Mykolas Romeris University. Lately, she engaged in European projects that focus on responsible research and innovation, and public engagement innovations. She has published some ten publications on the implementation of social responsibility from the perspective of the management of research performance, university social responsibility, stakeholder engagement and science in society. Loreta was given a Baltic University Programme Special Award for the Best PhD thesis in 2013 in the field of sustainability. Her research interests are academic ethics, academic integrity, research integrity, social responsibility of higher education institutions, public engagement, and responsible research and innovation.

**Duygu Türker** is an Associate Professor at the Department of Business Administration in Yasar University. She has a BA in Business Administration, Dokuz Eylul University, an MSc in Environmental Sciences, Ankara University, an MBA, Dokuz Eylul University, and she received her PhD from Dokuz Eylul University in Public Administration. She has been involved in various projects as researcher or administrator. Her research interests include corporate social responsibility, business ethics, interorganizational relations and entrepreneurship.

**V.G. Venkatesh** is currently a full-time doctoral candidate at Waikato Management School, University of Waikato, Hamilton, New Zealand. His background is a blend of

academia and global industry. His areas of interest are supply chain management, procurement and global logistics. He has published many practice-oriented research papers in reputable journals. He is an invited speaker for many industrial forums and acts as the reviewer for many top-level journals. Besides his research work, he is actively involved in the post-graduate teaching and industry programmes.

**Kemi C. Yekini's** many years of experience in professional practice and industry has largely driven her teaching and research interest(s), which can be grouped around accountability and transparency in corporate disclosure practices. Kemi has developed a broad approach to examining corporate social responsibility (CSR) and sustainability reporting and other narrative company disclosures, to assess the accountability to these issues of the large multinationals. She interprets CSR to encompass many aspects of social and environmental interactions and has a particular interest in understanding a firm's interaction with its corporate and extended environment through high-quality disclosures. Her research interests encompass CSR communication, sustainability and accountability, auditing, corporate governance and forensic accounting. She currently supervises doctoral students within these research areas. Kemi is the Editor of the Accounting and Finance Occasional Paper Series of De Montfort University and a member of the Centre for Research into Organisational Governance (CROG) and the Corporate Social Responsibility Network.

**Vilma Žydžiūnaitė** is a Professor at Vytautas Magnus University, with a background in nursing and education sciences. She has received two PhDs – in Education (from Kaunas University of Technology, Kaunas, Lithuania) and in Nursing (from Tampere University, Tampere, Finland). For over 16 years she has been involved in qualitative and multidisciplinary research activities and projects. Vilma has published over 150 original articles, five monographs and six books on qualitative research methodology such as manuals for students, research studies and handbooks. She is the Head of the School of Social Researcher, Kaunas, Lithuania. Recently Vilma also provided original/authorship methodological workshops on qualitative research methodology for researchers, scientists and PhD students who represent almost all Lithuanian higher education institutions. Her research areas relate to higher education; research in self-directed and self-managed learning and competence development; qualitative research in social and health sciences; multidisciplinary and multiprofessional research; and leadership and ethical dilemmas.