
Index

- action research, sustainability in SMEs through 367–72
- Action Works Nepal (AWON) 415
- actor-centred institutionalism 118
- agriculture financing 209, 227
 - credit risk in 227
 - implications of agri-enterprise CSR and CS for 220–21
- agri-enterprises 208, 212
 - corporate sustainability in 217–20
 - land quality of 217
 - on-farm revenue 222
 - profit maximization problem of 213
- agri-environmental schemes 207, 209, 211–13, 216, 219, 226–7
- agroforestry 209
 - adoption of 211
 - agri-environmental schemes 207, 209, 211–13, 216, 219, 226–7
 - carbon capture and storage in 207
 - effects of farming activities on welfare 214
 - payment for ecosystem services in 210–12
- Ashoka Foundation 23
- Asian production networks 108
- Association of Certified Fraud Examiners 239
- Bachpan Bachao Andolan (India) 92–3
- Bangladesh
 - Company and Trading Act 332
 - Grameen Bank 12, 275, 327
 - microfinance institution in 330
 - NGO Affairs Bureau (NGOAB) 326–7, 329, 331
 - NGO movement in 326
 - social enterprise in 325–7
 - alternative forms of 329–33
 - state-directed developmental initiatives 326
- Bangladesh Protibondhi Foundation (BPF) 329
- Bank of International Settlement (BIS) 220
- Base of the Pyramid (BoP) business ventures 296, 307
- Basel Accord 220
- boot strapping 324
- brand-owning companies 131
- Broad-Based Black Economic Empowerment (B-BBEE) 298, 304, 364, 366, 375
- business failure, risk of 237, 251, 252, 254
- business member organizations (BMOs) 82, 89
- business vulnerability 234, 236–8, 256
- carbon capture and storage 207
- Carbon Disclosure Project (CDP) 131
- carbon footprints 160–61, 310
- carbon sequestration 211, 216
- Carroll, A. B. 142, 307
 - concept of CSR 306, 312
 - CSR pyramid 271, 293, 308, 310–12
- child labour 78
 - civil society campaigns against 92
 - risks associated with 93
 - in sport goods manufacturing 92–3
- civil society organizations 92, 93, 277, 327, 331
- climate change 206–8, 215, 224, 267, 405
 - mitigation objectives 208, 216
- cluster development agent (CDA) 388
- clusters
 - case context of 394–6
 - Cluster and Network Development projects 393–4
 - definition of 392–3
 - development of 393
 - food and drink sector 395, 399
 - foundry clusters *see* foundry clusters, in India

- Innovative Clusters Fund 393
 - mapping project 393
 - social benefits of 393, 398
 - value chain 392
 - see also* industrial clusters
- Code of Responsible Investing in South Africa (CRISA) 367
- collaborative alliances, of SMEs 343
 - advantages of 343
 - business relationships 355
 - compiling of data 350
 - data collection and analysis 350
 - disassembling and reassembling 350–55
 - interpretation of 355–8
 - methodology to study 348–9
 - normative stakeholder 344–5
 - research design for 349
- collaborative learning 342–3, 351
 - innovations resulting from 355
 - problem solving through 355
- commercial banks
 - growth of 180–81
 - microfinance business lending 180
 - spillover effects 181
- common effluent treatment plants (CETPs) 86, 404
- communication, concept of 352
- community-based organizations 95
- Companies Act (2013), India 27, 80
- ‘Consent to Operate’ certificates 86
- conservation agriculture 207–9, 211, 216, 221, 228
- Consultative Group to Assist the Poor (CGAP) 177
- contractual workforce 87
- co-operative organization 2, 332–3
- corporate social responsibility (CSR) 3, 38, 47, 71, 78, 138, 267, 270, 278, 292, 341, 365, 386, 392
 - application of 312
 - Carroll’s concept of 306
 - conservation agriculture 208–9
 - definition of 208
 - economic model of 209, 212–17
 - Hediger’s model for 208–9, 212
 - impacts on workers 48
 - implications for agricultural financing 220–21
 - institutionalization of 86, 279
 - intersection of social entrepreneurship with 295–8
 - key drivers of 82–93
 - labour–management relations 49
 - literature review on 49–50
 - motivation of owners for 279
 - in MSMEs in Indian industrial clusters 79
 - national context for 79–82
 - private governance of 87–92
 - public governance of 85–7
 - vs.* small business social responsibility 6
 - in social enterprises 297
 - social governance of 92–3
 - in static setting 212–17
 - transferability of 7
- corporate sustainability (CS) 208
 - agri-enterprise CSR model 217–20
 - economic model of 212–17
 - Hediger’s model for 208–9, 212
- creating shared value (CSV) 16, 392
- credibility, notion of 354
- credit risk management 220, 227
- cross-border cooperation 107
- crowdfunding, regulation of 13
- CSR pyramid 271, 293, 297, 306–7, 310–12, 314
- cultural system, impact on social enterprise 37–8
 - labour standards 64
- culture change, significance of 142
- customer satisfaction 9, 131
- data envelopment analysis (DEA) 183
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) 78, 383
- developed nations
 - characteristics of 269
 - societal role of SBSR and SE in 271–2
- developing countries 103
 - characteristics of 269
 - importance of SMEs to 379
 - microbusinesses in 238
 - small businesses in 233
 - societal role of SBSR and SE in 272–3
 - working conditions in 107–8

- dynamic capability view theory (DCV) 130
- eco-efficiency 161
- eco-marketing 33
- economic crime 239
- economic globalization 155
- educational system
effect on
 microinsurance 245–6
 social enterprises 33–4
in India 33–4
in United Kingdom (UK) 27, 34
- emerging economy 128, 140
small and medium sized enterprises 144–5
- employee provident funds (EPFs) 87
- employee–employer relationships 26, 113
- Enabling Sustainability through Action Research (EStAR) 369–71, 373–7, 379
- energy consumption 91, 157, 159, 161, 310, 353, 384
- England
food and drink organisation in 392
small and medium sized enterprises (SMEs) 392
- environmental certifications 407
- environmental degradation 206–7, 401
- environmental engagement 401–2, 407–10
- environmental knowledge networks 409
- environmental management systems (EMSs) 156, 162, 165, 405
- environmental performance
calculation of 166
general measure of 167
industry relative 167
weighted tonnes of waste per employee 167
- environmental pollution 86, 95
caused by Pakistan's leather industry 404–5
- environmental proactivity, notion of 165–6
- environmental protection, concept of 164
- environmental quality 206, 208–9, 213, 215, 219, 227
- environmental services (ES) 36, 207, 218
- EU-Asia Switch project 82, 87
- European Union (EU) 1, 3, 134, 163, 383
- European Waste Catalogue code 165
- Fair Labour Association (FLA) 55
- fair trade organisations 296
- fees
for certification 68
for inspection 68
for service 59
for state management 59
- financial development 181, 187
and microfinance 179–82
principal component analysis for 197
- financial inclusion 11–12, 178–80, 182, 200
defined 177
importance of 199
- financial institutions, social function of 11
- financial risk aggregation
concept of 234
and microinsurance 247–51
- financial sustainability 13, 178–80, 182, 198–200
- financial system, for social enterprises 34–5
- food and drink sector 394–5, 399
- food security 207, 225
microfinancing and 13
- foreign-direct investment (FDI) 48
- Foundation for MSME Clusters (FMC) 79, 82, 383
- foundry clusters, in India
air pollution caused by 384
case presentation 383–7
cluster development agent (CDA) 388
- EU funding support to 385
management of 387–9
occupational health and safety activities 385, 386
- 'Scaling up sustainable development of MSME clusters in India' project (2012–2016) 384
- sub-sectors of 383
- workers' safety and welfare in 387

- Gaia principle, of continual learning 342, 344, 358, 360
- Gapp and Fisher's model (GFM) 346, 347, 352
- Geographic Information System 163
- Ghana
 - cocoa industry 327
 - cooperative movement in 327
 - Department of Cooperatives 327
 - ohemma* 328
 - social enterprise in 327–9
 - alternative forms of 329–33
 - susu* 328
- global financial crisis of 2007–2008 31, 178, 198–9
- global North 155, 172
- global production networks (GPNs) 103
 - codes of conduct 111
 - in developing nations 107–8
 - industry-specific aspects of 108–10
 - institutional contexts of 107
 - monitoring institutions 110–11
 - working conditions in supplier facilities of 106–15
 - model of factors influencing 116
- Global Reporting Initiative (GRI) 155–8, 162, 279
- Global South 77
- global supply chains 145
 - Small Business Social Responsibility (SBSR) 9–11
- global value chains (GVCs) 53, 84, 87–8, 94, 120
- Goldman Sachs 144
- Good Manufacturing Practice (GMP) 54
- Grameen Bank (Bangladesh) 12, 275, 327
- greenhouse gas credits (GhG) 222
- greenhouse gas emissions 157, 207, 208, 210, 213
- GreenSCOR 162–3
- gross domestic product (GDP) 52, 207, 232, 382

- Hazard Analysis and Critical Control Points (HACCP) 54–6, 63
- health insurance 244, 246, 252, 387
- Higg Index 162–3, 168
- historically disadvantaged individuals (HDIs) 364
- human capital 16, 139, 210, 402, 405
 - environment-specific 407–10
- human development index (HDI) 413
- human resources (HR) 77, 91, 147, 157, 325, 407, 420
- human rights 110, 144, 159, 275
 - violations 78, 267
- hybrid organisations
 - concept of 321
 - definition of 321
 - management of 335
 - social enterprise and 296, 301, 321–2, 325
 - see also* non-hybrid organisations
- income inequality 270
- India
 - Bachpan Bachao Andolan 92–3
 - Bharatiya Janata Party (BJP) 27
 - Central Pollution Contribution Board (CPCB) 384
 - Companies Act (2013) 27, 80
 - cultural system in 26–7, 37–8
 - Ecoad (for-profit social enterprise) 28, 33–4, 35, 38, 42
 - background of 29–31
 - economic liberalization in 26
 - education system in 33–4
 - emission standards in 86
 - environmental laws in 85
 - Factories Act (1948) 382
 - financial system in 34–5
 - foundry clusters in *see* foundry clusters, in India
 - industrial MSME clusters 78
 - business practices in 82
 - 'Consent to Operate' certificates 86
 - establishment of 79
 - Indian Ministry of MSME 79
 - key drivers of CSR in 82–93
 - labour welfare initiatives 82
 - Micro and Small Enterprise-Cluster Development Programme (MSECDP) 80
 - national context for CSR in 79–82
 - personal values and ethics of entrepreneurs in 90–91

- pollution intensity of 86
- private governance of CSR in 87–92
- profitability of 80
- public governance of CSR in 85–7
- raw material inputs for 91–2
- social governance of CSR in 92–3
- UNIDO project 80, 89, 91
- labour laws in 86–7
- National Business System in 26–7
- National Voluntary Guidelines (NVGs) for Business Responsibility 78
- non-corporate enterprises 80
- political system in 35–7
- Responsible Indian Business Membership Organizations 389
- sarpanch* (village leader) 38
- self-help groups (SHGs) 30
- social capital in 26
- social enterprises in 23, 24, 27
 - effect of institutional context on 33–8
 - methodology for study of 28–9
 - within-case and cross-case analysis of 29–38
- state pollution control boards (SPCBs) 86
- Swayam Shikshan Prayog 244–5
- UnLtd. 34, 42
- Indian Institute of Corporate Affairs (IICA) 78, 383
- industrial agglomerations 392
- industrial clusters 77
 - adoption of CSR in 83–92
 - business practices in 82
 - co-location of MSMEs in 77
 - ‘Consent to Operate’ certificates 86
 - establishment of 79
 - Foundation for MSME Clusters (FMC) 79
 - in India 78
 - national context for CSR in 79–82
 - private governance of CSR in 87–92
 - buyer pressures 87–9
 - personal values and ethics 90–91
 - raw material inputs for MSMEs 91–2
 - public governance of CSR in 85–7
 - raw material inputs for 91–2
 - social governance of CSR in 92–3
 - use of child labour in 78
 - see also* clusters
- information communication and technology (ICT) 160
- information technology 80, 110
- Innovative Clusters Fund 393
- Institute of Rural Management Anand (IRMA) 27
- institutional entrepreneurship 118
- institutional theory 23, 130, 138, 139, 147, 280, 292
 - application of 24
 - construct of 105
 - for data analysis 29
 - developments in 118
 - sustainable supply chain management (SSCM) 137
- intellectual property rights 138
- Intergovernmental Panel on Climate Change (IPCC) 206
- internal rate of return (IRR) 420
- International Accountability Standards (IAS) 111
- International Finance Corporation (IFC) 2, 177
- International Labour Organization (ILO) 48, 87, 110
- The International Small Group Tree Planting Program (TIST) 221–2, 225
- investee–investor relationship 379
- Investors in People (IIP) agenda 109
- job creation 365, 374, 377
- Karnali Miteri Udhyog, Nepal 415–16
- knowledge sharing 142, 331, 368, 396, 398
- Kramer, Mark R. 392
- Kyoto protocol 210
- labour market
 - impact on working conditions 109–10
 - industry-specific 109
- labour welfare 82, 90–92, 94, 382, 386
- labour–management relations 49, 66–7
- landfill tax rate 166
- land-use system 211

- leadership
 - responsible 369, 372
 - values-based 371
- leather industry
 - human capital 407–10
 - leatherworking firms 407
 - in Pakistan *see* Pakistan's leather industry
- Lee, K. H. 139
- lifecycle assessment 133

- malnutrition 413, 415
- management development program 374–5
- management–worker relations *see* labour–management relations
- micro firms 74
- micro, small, and medium-sized enterprises (MSMEs) 3, 77, 382, 392
 - adoption of CSR in 79
 - business practices in 82
 - business vulnerability 232
 - child labour, use of 92
 - contractual workforce 87
 - corporate codes of conduct 84
 - data for financial development 187–9
 - in developing economies 234
 - energy efficiency measures 91
 - environmental pollution caused by 78
 - establishment of 79
 - Foundation for MSME Clusters (FMC) 383
 - human rights violations caused by 78
 - importance of 80
 - key drivers of CSR in 82–93
 - labour administration systems in 87
 - labour welfare initiatives 82, 90
 - Micro and Small Enterprise-Cluster Development Programme (MSECDP) 80
 - OHS performance of 383
 - personal values and ethics of entrepreneurs in 90–91
 - profitability of 80
 - raw material inputs for 91–2
 - risk management 78
 - urban industrial clusters 382
 - see also* small and medium sized enterprises (SMEs); small and medium sized organizations (SMOs); small business
- microbusinesses 234, 238
 - agricultural 244
 - business performance and continuity 254
 - in developing countries 238
 - insurable risks for 240
 - risks faced by 254
- micro-entrepreneurs 10, 13
- microfinance 177–8, 199
 - business lending 180
 - commercialization of 199
 - financial development and 179–82
 - practices by trial and error 186
- microfinance institutions (MFIs) 178, 249
 - in Bangladesh 330
 - commercial banks 180–81
 - competition in financial markets 196, 198
 - cost function of 184
 - countries and 188
 - data envelopment analysis (DEA) 183
 - demand for services of 181
 - determinants of financial sustainability of 178
 - in developing countries 220
 - efficiency of 179–80, 182
 - cost frontier estimations 192–3
 - efficient cost frontier 183
 - inefficiency equation 184–5, 194–5
 - methodology for analysis of 182–6
 - results of analysis of 189–99
 - financial development, impact of 198
 - financial statements of 187
 - growth of 12, 178
 - lending techniques 196
 - loan portfolio of 184
 - not-for-profit organizations 180
 - performance of 180
 - practices of 181
 - rates of repayment 179, 182
 - stochastic frontier analysis (SFA) 179, 183
 - technical inefficiency of 183

- microfinancing
 - conceptual model for 235
 - and food security 13
- microinsurance 233–4, 240, 388
 - concept of 247
 - co-operative schemes 248
 - factor affecting
 - education 245–6
 - financial position 246
 - financial risk aggregation and 247–51
 - group insurance scheme 248
 - institutional models for
 - community-based 248
 - full service 248
 - partner–agent 249
 - provider model 249
 - probability of utilization 235–6
 - problems for 249–50
 - provision of 247–9
 - and risk aversion 250–51
 - risk insurance payments 254
- Miteri Shanti Batika, Nepal 418, 419
- Modi, Narendra 93
- moral hazard 220, 233, 242, 247, 249, 251, 254, 256
- multinational companies (MNCs) 48
- ‘multi-stakeholder’ ownership 301
- mutual guarantee associations (MGAs) 244
- mutual guarantee institutions (MGIs) 244

- National Business System (NBS) 23, 25
 - in India 26–7
 - in Scotland 26–7
- national value chains 88–9
- necessity entrepreneurship 237, 246, 251, 253, 256
- Nepal
 - Action Works Nepal (AWON) 415
 - Chaudhary Group (CG) 413
 - human development index (HDI) 413
 - International Center for Integrated Mountain Development (ICIMOD) 414
 - Jumla district 413–15
 - Karnali Miteri Udhog 415–16
 - malnutrition in 413, 415
 - Miteri Shanti Batika 418
 - Nepal Social Business (CGNSB) 413, 415, 416
 - Organic Phalphul 416–17
 - social business in
 - incubation activities of 415–18
 - management of 418–19
 - Tato Pani project 417–18
- non-corporate enterprises 80
- non-governmental organizations (NGOs) 77, 90, 144, 155, 178, 184, 270, 308, 321, 383
 - with conventional subsidiary enterprise 331
 - dependent on contracts and grants from donors 329–30
 - entrepreneurial 329–33
 - with full reliance on trading 330
 - Micro-credit Regulatory Association 330
 - with significant trading element 330
 - as social business 331
- non-hybrid organization 323
- normative stakeholder 342, 344–5, 354–5, 358, 360
- not-for-profit organizations 180, 182, 198, 276

- occupational health and safety (OHS) 62, 382, 383, 385, 386
- Occupational Health and Safety Assessment Series (OHSAS) 54
- organic farming cooperative 416
- Organic Phalphul, Nepal 416–17
- Organization for Economic Co-operation and Development (OECD) 86, 110, 134
- organizational learning 369
- organizational development 341, 355, 357–60
- outsourcing 131, 155

- Pakistan’s leather industry
 - environmental engagement of 407–10
 - environmental impacts of 401–2
 - environmental practices in 405–7
 - environmentally certified suppliers 407
 - human capital 402, 407–10

- National Environmental Quality Standards 407
- perceived environmental issues in 404–5
- pollution hazards associated with 405
- tannery wastewater 404
- water pollution caused by 404
- Pareto improvement 213, 214, 218–19, 222
- payment for ecosystem services (PES) 207–9
 - agri-enterprise evaluation 214
 - agri-enterprise sustainability indicator 219
 - agri-environmental schemes 212
 - in agroforestry 210–12
 - earned by farmers 222
 - non-cash benefits of 226
 - profit maximization 214, 215
 - for sequestering carbon 221
 - value of societal welfare due to 214
- personal protective equipment (PPEs) 386
- philanthropic entrepreneurs 329–33
- plan-do-study-act (PDSA) 346, 352
- political system, impact on social enterprises 27, 35–7
- Porter, Michael E. 392–4
- portfolio investment 144
- poverty reduction 177, 393
- predictability, of natural disasters 243–4
- private limited companies 332
- product life-cycle 161
- product markets 106, 109, 112, 117
- property management 3
- public limited corporation 332
- public–private partnerships 77
- public sector organization 6

- quality of life 208, 309

- regional development agencies 393
- remittances 187, 238
- resource efficiency 91, 155–6, 159, 161–2, 164–5, 170–71, 271, 384
- resource poverty 112
- resource-based view of the firm (RBV) 130, 138–9, 171

- responsible business 81–2, 91, 96, 212, 321, 366–7, 371, 376–7
- responsible finance 2, 11–13, 17, 177–8, 199
- Responsible Indian Business Membership Organizations 389
- responsible leadership 369, 372
- return on assets (ROA) 167
- risk appetite 236–7
 - factor affecting 237
 - and propensity to insure 237–8
- risk attitude
 - factors affecting 236
 - meaning of 236–7
- risk aversion 246, 253, 256
 - factors affecting 234
 - microinsurance and 249–51
- risk education, effectiveness of 256
- risk management 156, 220, 242
 - process of 242
 - tools for 237
- risk mitigation
 - concept of 247
 - schemes for 233
 - three ‘Fs’ 247
- risks
 - aggregation of 232
 - of business closure 241
 - business owner’s attitudes to 236–7
 - categories of 240–45
 - causes of 240–41
 - degree of effects 242
 - financial 233–4, 238
 - frequency 242
 - heat-mapping 242
 - information asymmetry 244–5
 - insurance payments 254
 - in insurance sector 241–2
 - location of control of 241–2
 - macro 232
 - management of *see* risk management
 - micro 232, 238
 - in microbusinesses 240
 - nature of 238–46
 - policyholder cross-correlation 245
 - predictability 243–4
 - sources of 241, 242
 - value chain 239
 - weather risks 241, 244

- Rosling, Hans 270
 rural banks 184
 rural sustainable economic development 217
- sarpanch* (village leader) 38
 Satyarthi, Kailash 92
 Save the Childhood Movement *see*
 Bachpan Bachao Andolan (India)
- Scotland
 cultural system in 37–8
 education system in 33–4
 financial system in 34–5
 National Business System in 26–7
 political system in 35–7
 Recycle Fife 28, 35, 36, 38, 42
 background of 31–3
 social enterprises in 23, 24
 effect of institutional context on 33–8
 methodology for study of 28–9
 within-case and cross-case analysis of 29–38
 Social Investment Scotland 35
 Scott's cognitive pillar 64, 68
 self-help groups (SHGs) 30, 38, 93
 self-insurance 238
 sensemaking, theory of 118
 small and medium sized enterprises (SMEs) 1, 47, 128, 155, 324, 341, 348, 392, 401
 characteristics of 134, 137
 codes of conduct 54, 62
 cognitive level of 61–2
 industry norms from management and workers perspectives 62–4
 collaborative alliances of 343
 collaborative learning in 342–3
 continual normative re-educative learning 345–8
 cultural norms of 64–7
 definition of 2
 in developing countries 379–80
 difference with large companies 134
 economic crime 239
 in emerging country 144–5
 enablers and drivers for 137, 141
 environmental engagement of 407–10
 environmental impact of 401–2
 fees charges
 certification fees 68
 inspection fees 68
 service fees 59
 state management fees 59
 human capital 407–10
 influences on SME owners-managers 56–7
 inherent hybridity of 279–80
 labour legislation of 57–8
 limitations and prospects of 359
 management–worker relations 66
 normative level of 53–6
 normative stakeholder collaboration 344–5
 occupational health and safety (OHS) issues 62
 as part of sustainable supply chain management 135
 polluting performance of 163
 problems faced by 128
 public–private networks 159
 regulatory system of 57
 effects of inadequate 59–61
 research avenues for components of 148
 social responsibility behaviour of
 context characteristics 136
 issue characteristics 136
 organizational characteristics 136
 personal characteristics 136
 state regulation of 58–9
 sustainability-related behaviour in 130, 134–6
 in Vietnam 50, 54
see also micro, small, and medium-sized enterprises (SMEs); small and medium sized organizations; (SMOs) small business
 small and medium sized organizations (SMOs) 267, 283
 developing *vs.* developed economies 269–70
 specificities of being small(er) 268–9
 value creation 269–70, 285

- see also* micro, small, and medium-sized enterprises (MSMEs); small and medium sized enterprises (SMEs); small business
- small business 296, 365
 - definitions of 4
 - in developing countries 233
 - employee–employer relationships 113
 - familial influences, importance of 114–15
 - occupational health and safety (OHS) 382
 - resource poverty in 112
 - working conditions in 106–15
 - see also* micro, small, and medium-sized enterprises (MSMEs); small and medium sized enterprises (SMEs); small and medium sized organizations (SMOs)
- small business social responsibility (SBSR) 2, 13–15, 267
 - agentic and context perspective 284
 - in context 7–9
 - vs.* corporate social responsibility 6
 - definition *see* meaning of
 - in developed economies 271–2
 - in developing nations 272–3
 - engagement with social entrepreneurship 281–2
 - external drivers of 280
 - geographic focus of 280
 - and global supply chains 9–11
 - hybridity *vs.* hybridities 282–3
 - institutionalization, degree of 279
 - issue focus of 280–81
 - meaning of 2–7
 - outside-in and inside-in linkage 284–5
 - research for and case studies of 15–16
 - research questions on 281
 - responsible finance and 11–13
 - roles in society 270–73
 - social enterprise and 13–15
 - vs.* social entrepreneurship (SE) 278
 - societal value creation 273–82
 - smallholder farmers 206, 210
 - TIST program 222, 225
 - SME owners-managers
 - codes of conduct 56
 - cognition of
 - cultural norms 64–7
 - industry norms 62–4
 - influences of industry norms on 56–7
 - social business, incubation activities of 415–18
 - social capital 26, 37, 42, 210, 213, 227, 269, 271, 273, 281–2, 285, 409
 - social enterprise
 - alternative forms of 329–33
 - in Bangladesh 325–7
 - barriers to resources 324
 - causes for emergence of 24
 - characteristics of 24
 - corporate social responsibility in 297
 - definition of 24, 305–6
 - effect of institutional context on
 - cultural system 37–8
 - education system 33–4
 - financial system 34–5
 - political system 35–7
 - elements of 24
 - employment in 302
 - framework for different forms of 334
 - in Ghana 327–9
 - governance of 300–301, 310
 - human resources (HR) practices 325
 - hybrids of 296, 301, 321–2
 - income and finance in 323–4
 - in India *see under* India
 - managing people in 325
 - mission of 24, 33
 - ‘multi-stakeholder’ ownership 301
 - ownership of 310
 - phenomenon of 23
 - responsibility pyramid 293, 306–12
 - scale of social impact and innovations 324
 - in Scotland *see under* Scotland
 - Small Business Social Responsibility (SBSR) 13–15
 - social and environmental mission in 322–3
 - stakeholder theory of 299–306

- social entrepreneurship (SE) 2, 13, 23, 34, 268
 - access to more resources 276
 - agentic and context perspective of 284
 - characteristics of 276
 - in developed economies 271–2
 - development of 292
 - factors influencing 273–6
 - hybridity *vs.* hybridities 282–3
 - intersection with CSR 295–8
 - literature review on 24–5, 293–8
 - long-term perspective 275–6
 - partnerships *vs.* doing it on your own 283–4
 - personal affectedness 274
 - research questions on 277
 - roles in society 270–73
 - vs.* small business social responsibility (SBSR) 278
 - societal value creation 273–82
 - specialized heuristic of 274–5
 - in sub-Saharan Africa 298
 - theory and theory development in 293–4
- social intrapreneurship 314
 - notion of 296
- social network analysis 130
- social responsibility 7, 9, 27, 268
 - efficacy of 12
 - notion of 5
- social return on investment (SROI) 35, 42
- social security 384
 - for employees 80
 - for health and accidental insurance 382
 - for informal workers 90
 - labour welfare and 382
- social sustainability 33, 158, 170–71
- social welfare 1, 209–10, 213–20, 224, 322
 - effects of farming activities on 214
- Socially Responsible Investment (SRI) Fund 87, 366, 367, 379
- soil management 211
- solid waste, generation of 165
- South Africa
 - black-owned enterprises 364
 - Code of Responsible Investing in South Africa (CRISA) 367
 - good governance 378
 - historically disadvantaged individuals (HDIs) 364
 - National Small Business Act (1996) 365
 - small and medium enterprises (SMEs) 364
 - SME sector 366
 - supply chain partnership 378
- South Asia, social enterprise in 24
- South Midlands Food and Drink Group (SMFDG) 392, 394–6, 399
- Sports Goods Foundation of India (SGFI) 93
- stakeholder theory
 - industry stakeholders 395
 - for normative collaboration 344–5
 - normative re-educative learning 345–8
 - Gapp and Fisher's model (GFM) of 346, 347
 - of social enterprise 130, 299–306
- state pollution control boards (SPCBs) 86
- state-owned enterprises 6
- stochastic frontier analysis (SFA) 179
- sub-Saharan Africa
 - Business in a Box (BIAB) solar entrepreneurs program 309
 - social entrepreneurship in 298
 - Trickle Out Africa Project 299
- supplier management 140
- supply chain management (SCM) 129
 - aims of 131
 - performance assessment tools 157
 - see also* sustainable supply chain management (SSCM)
- supply chain operations reference model (SCOR) 161
- supply chains 17, 48, 72, 157, 365, 371
 - carbon footprint for 160
 - quantity of waste in 164–70
- sustainability 128, 130, 133
 - concept of 147
 - cultural change for 142
 - innovation capacity for 136
 - organizational change for 141–3
 - in small and medium sized enterprises (SMEs) *see* sustainability in SMEs

- social 158
- sustainability in SMEs 134–6
 - design and methodological considerations 368–9
 - findings from action research 373–7
 - findings of
 - EStAR study 373–5
 - EStAR2 study 376–7
 - research method 369–73
- Sustainability Reporting Standards 156
- Sustainable Apparel Coalition 162
- sustainable business 128, 367, 371, 375–7, 376, 379
- sustainable development 11, 139, 142, 172, 206, 219, 254–5, 365, 384
- sustainable management practices (SMP) 341, 344, 346, 353, 357
 - collaborative organizational development 358
- sustainable smallholder agriculture 209
 - economic CSR and CS model for 212–17
- sustainable strategies, of buyer companies
 - external action programs 133
 - internal action programs 133
- sustainable supply chain management (SSCM) 128, 130
 - background of 131–4
 - behaviour-based 133
 - collaboration-based 134
 - complementary theories for 137–41
 - compliance-based 134
 - conceptual development of 129–30
 - context-based indicators 163
 - definition of 132
 - Global Reporting Initiative (GRI) 155–8
 - guiding principles for 158–61
 - human resources (HR) and 147
 - institutional theory of 139
 - in small- and medium-sized enterprises (SMEs) 135
 - strategies for dealing with 133
 - sustainability-related performance 133
 - theories in 130
 - traditional compliance model 133
 - triple bottom line (TBL) approach 132, 133
 - verification of 158–61
- Swayam Shikshan Prayog (India) 244–5
- Tata Institute of Social Sciences (TISS) 27
- Tato Pani project, Nepal 417–18
- transaction cost theory (TCT) 130, 132
- transnational companies 107
- transparency index 144
- Trickle Out Africa Project 299
- Turkey
 - emerging market economy 144
 - human rights issues 144
 - small and medium sized enterprises in 144–5
 - transparency index 144
 - weaker regulatory environments 144
- United Kingdom (UK)
 - educational system in 27
 - entrepreneurial culture in 34
 - financial system in 26–7
 - regional clusters, development of 393
- United Nations Conference on Trade and Development (UNCTAD) 160–61
- United Nations Industrial Development Organization (UNIDO) 80–81, 87, 89–91, 110
- United Nations Principles for Sustainable Insurance 366
- United States-Cambodia Bilateral Textile Trade Agreement 110
- value chains
 - and clustering 392
 - global 84, 88, 120
 - national 88–9
 - risks 239
- value creation 269–70
 - by small and medium sized organizations 269–70, 284
 - through entrepreneurship 273
 - through operations and philanthropy 277–81
- Vietnam
 - cognitive and industry norms pillars 71

- CSR initiatives 48
- Department of Natural Resources and Environment (DONRE) 59
- food safety/standards 60
- food/beverage processing (FBP)
 - sector 47, 51–2
 - codes of conduct 63
 - codes of conduct and standards 54–5
 - employment in 51
 - in global economy 52
 - management–worker relations 66
 - safety regulation 59
- Institute of Water, Resources, Environment, Technology (IWRETE) 59
- Labour Code 57–9, 71
- small and medium sized enterprises (SMEs) 50
 - codes of conduct 54, 62
 - cognitive level of 61–2
 - impacts of CSR among 63–4
 - labour legislation 57–8
 - at normative level 53–6
 - regulatory system of 57, 59–61
 - SME owners-managers 56–7
 - state regulation of 58–9
- SME owners-managers 56–7
- Social Insurance Law 57, 58, 71
- textile/garment/footwear sector (TGF) 47, 51–2
 - codes of conduct and standards 54–5, 62, 63
 - employment in 51
 - in global economy 52–3
 - job losses 72
 - occupational health and safety (OHS) issues 62
 - state regulations in 60
 - tiers of 53
 - value-added income 53
 - wage-earning labour force 52
- wage-labour manufacturing in
 - findings of study of 53–67
 - methodology for study of 50–53
- Wales
 - Environmental Agency Wales 164
 - environmental performance 166–7
 - environmental proactivity in 165–6
 - financial performance 167–8
 - Her Majesty's Revenue & Customs (HMRC) standard 164
 - landfill capacity 164
 - landfill tax rate in 166
 - rate of waste disposal 164
 - resource efficiency practices 165
 - solid waste, generation of 165
 - Waste Indicators 164–70
- waste management
 - in British companies 171
 - cost of 164
 - of hazardous waste 166
 - performance indicator 169
 - proactivity indicator 169
 - quality of 171
 - in supply chains 164–70
 - Waste Indicators 164–70
 - and weighted tonnes of waste generated 169
- waste valorization 166, 169
- waste water treatment plant 407
- wealth creation 1, 134
- welfare state organizations 272, 286
- welfare sustainability 12
- working conditions, in small businesses
 - factors influencing 106–15
 - conceptual model of 116
 - developing nations 107–8
 - external context of 106–7
 - industry-specific aspects 108–10
 - institutional contexts of 107
 - internal dynamics of 111–13
 - monitoring institutions 110–11
 - owner-manager-related aspects 113–15
 - implications for practice 119
 - labour market and 109–10
 - limitations and future research directions 119–20
 - meaning of 120
 - mechanisms to improve 119
- work/life balance practices 147
- World Bank 1, 27, 48, 177, 187
- World Trade Organization (WTO) 52
- Worldwide Responsible Apparel Production (WRAP) 89
- Yunus, Muhammad 23, 327, 331, 413

