

Contributors

Ruta Aidis, PhD, is a Senior Fellow at the School of Policy, Government and International Affairs, George Mason University, USA. Dr Aidis has more than 20 years of experience teaching, researching, consulting and publishing in the area of comparative entrepreneurship development, gender, institutions and public policy. For the past three years, she has spearheaded an innovative research initiative which has resulted in the development of the Global Women Entrepreneur Leaders Scorecard sponsored by Dell, Inc. She is also CEO and Founder of ACG Inc., a global research and consultancy firm.

Laurice Alexandre is Associate Professor and a researcher at CEDAG Paris Descartes University/Sorbonne Paris Cité, France. She is holder of the Doctoral Advisor Accreditation Diploma in France. Her research fields are women's entrepreneurship in the Middle East and North Africa (MENA) region in general, social entrepreneurship and the development of SMEs in the international market. She is author of different articles and book chapters on entrepreneurship. She is a permanent member of the editorial committee of two French journals, and reviewer for different international reviews. She is responsible for an executive programme in entrepreneurship at her university and co-responsible for the entrepreneurship incubator for students.

Guja Armannsdottir, PhD, is a Lecturer in Marketing at Nottingham Trent University, United Kingdom. Her research area includes SMEs and entrepreneurial marketing, women's entrepreneurship and political marketing. She has published in the *International Journal of Marketing Research* and the *Journal of Marketing Communications*.

Teita Bijedić is a Researcher at the Institut für Mittelstandsforschung Bonn, Germany. She studied psychology (University of Düsseldorf) and holds a doctoral degree in economics (University of Flensburg). Her doctoral thesis in the field of entrepreneurship education was awarded prizes by the German Association for Economic Education, the Chamber of Industry and Commerce Schleswig Holstein and Flensburg Press Foundation. Her field of research includes gender, diversity, behavioural and learning aspects of entrepreneurship, innovation and economic education.

Ana María Bojica, PhD, is Associate Professor in the Department of Business Administration at the University of Granada, Spain. Her research focuses on the relational capacities and processes that enable value creation in specific entrepreneurship domains such as women's entrepreneurship, social entrepreneurship and corporate entrepreneurship. She is co-author of several articles and book chapters on this topic and has taken part in several national and international research projects, including the Global Entrepreneurship Monitor (GEM) in Spain.

Clare Brindley, PhD, is Professor of Marketing and Entrepreneurship and Head of Research at Derby University, United Kingdom. She is an elected Fellow of the Royal Society of Arts and has served as a Trustee/Director of the Institute of Small Business and Entrepreneurship and Nottingham Women's Centre. Her research is multi-disciplinary and has two central themes: the small business sector and supply chain risk. Clare is a member of the editorial board of the *International Journal of Gender and Entrepreneurship*.

Siegrun Brink is a Researcher at the Institute for SME Research in Bonn (IfM Bonn), Germany. She received her university degree in business administration from the University of Göttingen, and her PhD from the Schumpeter School of Business and Economics, Wuppertal. Siegrun wrote her PhD thesis on organizational legitimacy and the relevance of venture capital. Her research interests include enterprise management of SMEs, start-up research and innovation, often with a focus on the gender perspective.

Candida G. Brush is Vice Provost of Global Entrepreneurial Leadership and a Full Professor at Babson College, USA and holder of the Franklin W. Olin Chair in Entrepreneurship. Professor Brush is also the Faculty Research Director for the Arthur M. Blank Center for Entrepreneurship at Babson. She is well known for her pioneering research in women's entrepreneurship. She is a Visiting Adjunct Professor to the Nordlands University, Bodø Graduate School in Bodø, Norway. Professor Brush is a founding member of the Diana Project International and received the 2007 Global Entrepreneurship Award for Outstanding Contributions to Entrepreneurship Research. Her research investigates nascent entrepreneurial ventures, women's entrepreneurship and financing of growth-oriented ventures.

Susan Coleman, DPS, is a Professor of Finance at the University of Hartford located in West Hartford, Connecticut, USA. She teaches courses in entrepreneurial and corporate finance at both the undergraduate and graduate levels. Professor Coleman's research interests include

entrepreneurial and small business finance. She has published extensively on the topic of financing women-owned firms and co-authored (with Alicia Robb) *A Rising Tide: Financing Strategies for Women-Owned Firms* (2012) and *The Next Wave: Financing Women's Growth-Oriented Firms* (2016).

Sarah Cooper, PhD, is Professor of Entrepreneurship and Enterprise Development at the University of Edinburgh Business School, United Kingdom. She holds a BA (Hons) in geography from the University of Nottingham and a PhD from Heriot-Watt University, Edinburgh. Prior to joining the University of Edinburgh she held positions at the University of Strathclyde and Heriot-Watt University. Her research interests include influences on the emergence and growth of new ventures, in particular the role of networks in knowledge and resource acquisition.

Luisa De Vita is Research Fellow in Economic Sociology at Sapienza, University of Rome, Italy. Her main research interests are the analysis of equal opportunity, labour market policies and work–life balance strategies. She is involved in several research projects for the analysis of individual trajectories of women who by choice or necessity experience non-traditional paths of employment, with specific attention to entrepreneurship and careers in science (STEM disciplines).

Cristina Díaz-García, PhD, is Associate Professor in the Department of Business Administration at the University of Castilla-La Mancha (Campus Albacete), Spain. She is author of the book *Influencia del género en los recursos y resultados de las pequeñas empresas (Resources and Performance of SMES: The Influence of Gender)* which received the National Award to Doctoral Dissertations 2006 from the Economic and Social Council. Her research focuses on gender, with a special interest in women's entrepreneurship and the effect of gender diversity in innovation, and eco-innovation. She is co-author of articles and book chapters on these topics. She is co-editor (with Candida Brush, Elizabeth Gatewood and Friederike Welter) of this volume.

Kerstin Ettl is a postdoctoral researcher at the University of Siegen, Germany and is involved in research projects at the Institut für Mittelstandsforschung, Bonn. Kerstin takes an individual and contextual perspective on entrepreneurship and SME management, particularly with interest in gender and diversity aspects. She wrote her PhD thesis on "Women entrepreneurs and success" and has worked for several years on research exploring learning and opportunity recognition of women entrepreneurs. Currently she is engaged in researching the public image of women entrepreneurs.

Alanna Ford works in innovation and learning at PSI, an international development non-governmental organization (NGO) that provides health products to women in 65 countries. She holds a BA *magna cum laude* in art and international studies from Davidson College in North Carolina, USA and an MSc with Distinction in management from the University of Edinburgh's Business School in Scotland. Her writing has been featured in *The Guardian*, the *Huffington Post* and *Misadventures Magazine*.

Carley Foster, PhD, is a Reader in Retail Management at Nottingham Trent University, United Kingdom. Her research explores diversity issues in marketing and retail. Her work has been funded by a number of organizations such as the British Academy, the Academy of Marketing, the Society for the Advancement of Management Studies (SAMS) and the Economic and Social Research Council (ESRC). Her publications have featured in, for example, the *Journal of Marketing Management*, the *Service Industries Journal* and the *International Journal of Retail & Distribution Management*. She is a committee member for the British Academy of Management (BAM) Marketing and Retail Special Interest Group (SIG).

María del Mar Fuentes Fuentes, PhD, is Full Professor at the Department of Business Administration and Head of the Entrepreneurship Unit at the University of Granada, Spain. Her research interests include women entrepreneurs, academic entrepreneurship and new approaches to entrepreneurship such as effectuation and bricolage. She has led several research projects and co-authored numerous articles and book chapters on these topics, and has coordinated over several years regional research teams for the Global Entrepreneurship Monitor (GEM) in Spain.

Elizabeth J. Gatewood, PhD, is a Research Professor at Wake Forest University, Winston-Salem, North Carolina, USA. She previously served in a number of positions at Wake Forest University. She was the Associate Director of the Center for Enterprise Research and Education and directed WFU's Kauffman Campus Initiative, a US\$5 million program awarded to only 12 United States institutions, focused on multidisciplinary entrepreneurship education. She also served as the Director of the Wake Forest University National Science Foundation Partners for Innovation Program. Along with the other four founding members of the Diana Project, she was named the 2007 recipient of the Global Award for Entrepreneurship Research by the Swedish Entrepreneurship Forum. Her research interests include the factors influencing the success of women entrepreneurs, entrepreneurial cognition, and entrepreneurial development in developing economies. She is a co-editor of this volume.

Gonca Günay is Professor of Management at Istanbul Bilgi University, Turkey, where she teaches both undergraduate and MBA courses. She received her PhD from Dokuz Eylül University, Turkey. She has been at Columbia Business School as a Visiting Scholar and at Harvard Business School as a Fulbright Fellow. Her research interests include entrepreneurship and healthcare management.

Brizeida R. Hernández-Sánchez is a trainer and consultant, specializing in a methodologies competence approach. She is the coordinator of teaching at the Chair of Entrepreneurship, University of Salamanca, Spain. Her research lines are related to vulnerable groups, entrepreneurial education and technology applied to education. She is a member of the Association for Training, Research and Training in Entrepreneurship, Spain and a research coordinator in Entrepreneurial Education Indicators in Latin America.

Elif Bezal Kahraman received her BS in computer science from SUNY Binghamton University, USA and Istanbul Technical University, Turkey as a dual degree student and she has a minor degree in women's studies. She graduated from the Bilgi University MBA programme in 2015 and is currently working as a network engineer at Alcatel-Lucent. Her research interests include social ventures, social entrepreneurship and women's impact in the business world.

Silke Kriwoluzky holds a master's degree in economics from the London School of Economics and Political Science (LSE), United Kingdom. In her research, she aims at complementing the economic perspective with concepts from other social sciences such as sociology and political science. One core area of her work has been the labour market, especially the question of how to organize and shape support for the long-term unemployed in finding a job. In her most recent work, she has been analysing the status quo of SMEs in Germany and the EU, with a focus on women and innovation. Her last position held was as a Researcher at the Institut für Mittelstandsforschung (IfM) Bonn, Germany.

Janina V. León is a Peruvian economist, currently Professor of the Department of Economics at the Pontificia Universidad Católica del Perú (PUCP). Her areas of interest include development economics, with an emphasis on labour economics (labour supply by gender, youth and vulnerable populations), microenterprises and microfinance, and applied microeconomics. She writes reports, also as an international consultant, for publications about employment, gender and trade in large and small businesses, microenterprises and microfinance, and poverty in Latin America and Peru.

Michela Mari is a Postdoctoral Fellow in Business Management at the University of Rome Tor Vergata, Italy, where she teaches post-graduate courses on service management and real estate management. Her main research interest lies in the field of female entrepreneurship, associated with performance measurement and ethnicity entrepreneurship. Her publications have appeared on various outlets, such as *European Management Journal*, *International Entrepreneurship and Management Journal*, *Management Decision* and *The Service Industries Journal*.

Dina Nziku, PhD, is a full-time Lecturer in Business and Enterprise at the University of the West of Scotland (UWS), United Kingdom and executive member of the Centre for African Research on Enterprise and Economic Development (CAREED). Dr Nziku is one of the founding members of the Gender Entrepreneurship Network (GEN). Her research expertise areas are gender entrepreneurial influence, SME policies and strategies, networks and venture capital, as well as ethnic minority entrepreneurship. Her PhD was on female entrepreneurship in Tanzania, her country of origin.

Christopher Pich, PhD, is a Lecturer at Nottingham Trent University, United Kingdom. He completed his PhD thesis at Hull University Business School and has published in a number of journals, including the *Journal of Marketing Communication*, the *International Journal of Market Research*, the *Journal of Political Marketing* and the *Journal of Qualitative Market Research*.

Sara Poggesi is Associate Professor in Management at the University of Rome Tor Vergata, Italy. She currently teaches undergraduate and post-graduate courses on management and marketing, serves as a faculty member of the PhD programme in Management and is Coordinator of the "Marketing and Sales" track in the Master of Science in Business Administration. Her main research interests lie in the fields of female entrepreneurship, with specific attention to female firms' strategies and networking activities, and service management.

Alicia Robb, PhD, is a Senior Fellow with the Kauffman Foundation, USA. She is also a Visiting Scholar with the University of California in Berkeley. Dr Robb received her MS and PhD in economics from the University of North Carolina at Chapel Hill. She has previously worked with the Office of Economic Research in the Small Business Administration and the Federal Reserve Board of Governors. In addition to numerous journal articles and book chapters, she is the co-author of *Race and Entrepreneurial Success* published by MIT Press and *A Rising Tide: Financing Strategies for Women-Owned Firms* and *The Next Wave:*

Financing Women's Growth-Oriented Firms (2016), both published by Stanford University Press.

Matilde Ruiz Arroyo, PhD, is Associate Professor in the Department of Business Administration at the University of Granada, Spain. Her research interests focus on women's entrepreneurship, high-growth entrepreneurs, global approaches to entrepreneurship and the recent effectuation theory. She has co-authored articles and book chapters related to these topics, as well as contributing several years to the Global Entrepreneurship Monitor (GEM) Project as part of a regional Spanish team.

José C. Sánchez-García is Associate Professor, accredited Full Professor, in Psychology at Salamanca University and Director of the Chair of Entrepreneurship. His research centres on entrepreneurship in different national and sectoral contexts. He is President of the Association for Training, Research and Development of Entrepreneurship (AFIDE). Professor Sánchez-García is director of the international research project, which focuses on the topic of entrepreneurship education. He has also published papers in the fields of feminist theory and entrepreneurship studies.

Malin Tillmar is Professor of Business Administration at Linköping University, Sweden and Deputy Director of its HELIX Vinn Excellence Centre. Her research centres on entrepreneurship and entrepreneurial organization in different national and sectoral contexts, and she often applies a gender perspective to these phenomena. Professor Tillmar is one of the members of the Swedish research project EMBLA, centring on theoretical cross-fertilization between the fields of feminist theory and entrepreneurship studies.

Duygu Uygur is a PhD candidate in organization studies at Istanbul Bilgi University, Turkey. She works as a lecturer at the same institution and teaches business management, organizational behaviour, human resource management (HRM) and organization theory to MBA and undergraduate students. She holds a BA degree in tourism management and her MA is in organizational behaviour.

Friederike Welter leads the Institut für Mittelstandsforschung Bonn and has held a professorship at the University of Siegen, Germany since February 2013. Prior to this, she worked at Jönköping International Business School, Sweden (2008–13). Friederike has broad experience in applied and policy-related research on entrepreneurship and small business, much of it in an international context. Her main research interests are the nature of entrepreneurship and entrepreneurial behaviour in different

contexts, and entrepreneurship/SME policies. She also is Senior Editor of *Entrepreneurship Theory & Practice*. She is a co-editor of this volume.

Daniel Wheatley, PhD, is a Senior Lecturer in Applied Labour Economics at the University of Birmingham, United Kingdom. His work focuses on time-use, work–life balance, flexible working arrangements, travel-to-work and subjective well-being. Daniel also has experience in applied research, with expertise in quantitative analysis techniques and in the use of mixed methods in research. He has published in a range of academic journals, including *Cambridge Journal of Economics*; *Gender, Work and Organization*; *Industrial Relations Journal*; *New Technology Work and Employment* and *Work, Employment and Society*.