Contributors

**Adeyinka Adewale** is a fourth-year PhD student at Henley Business School, University of Reading, UK. His research, supervised by Drs Akrivou and Fenton, studies MNCs in the pharma industry in Africa, focusing on the interaction between bureaucratic contexts and individual cognitive and moral identity in affecting moral behaviour. He is a reviewer for the *Journal of Public Administration in the Digital Age* and for *Managerial Psychology*. Adeyinka's published work is in peer-reviewed journals such as the *Journal of Public Administration in the Digital Age*. He also wrote a chapter for an edited book about the management of development in Africa entitled *Management Development in Africa: Building Capacities to Serve African Organisations* (Routledge, Taylor & Francis Group, 2015).

**Kleio Akrivou** is Associate Professor of Business Ethics and Organisational Behaviour at the University of Reading’s Henley Business School in the UK. She is Visiting Associate Research Professor at the University of Navarre’s Institute of Enterprise and Humanism in Spain. Kleio’s degree of Doctor of Philosophy is in human moral development (Case Western Reserve University in the USA). She has earlier cross-disciplinary degrees from universities in France and in Greece. Kleio’s current research is interdisciplinary (involving moral psychology and organizational behavior/sociology, with normative virtue and descriptive ethics). She is researching the integrity of inter-processual self (IPS), its conceptualization–operationalization and dynamics, and its philosophical and empirical foundations. She is also researching ways of conceptualizing organizational culture/habitus and its bases consistent with a radically humanistic/naturalistic virtue ethics relevant to restoring ethical economy–society relations. Her academic contribution beyond her own research aspires to reorient policy, institutional governance and practice towards an understanding of service for the common good that supports a virtue epistemology, applied to various life domains (economics, higher education, politics and ethical business management). Kleio’s research outputs include a monograph on her earlier research on the relation between differentiation and integration in human development (Springer-Verlag), and academic articles in the *Journal of Business Ethics, Ethics in...*
Helen Alford is Ordinary Professor in the Faculty of Social Sciences and Academic Director of the MSc programme ‘Management and Corporate Social Responsibility’ in the Pontifical University of Saint Thomas, in Rome, Italy. Her published work contributes to leading thought in virtue ethics, supporting a vision of ethical organizations and a virtuous economy.

Linda Arch is a doctoral researcher at the ICMA Centre, Henley Business School, University of Reading, UK. Her doctoral research focuses on the way in which banking in the UK was regulated between 1946 and 1979. The global financial crisis of 2007–08 was a major motivator of her interest in the regulation of banking. In particular, the crisis gave rise to the question of how regulation can be made to work more successfully in the interests of society. Before beginning her doctoral research, Linda worked as an accountant. She is a Fellow of the Chartered Institute of Management Accountants.

Victoria Barnes completed her PhD in the School of Law, University of Reading, UK in 2015. She held a studentship in socio-legal studies funded by the Economic and Social Research Council and has been a visiting lecturer at the University of the West of England, Bristol, UK. Since January 2016 she has held the position of Research Fellow at Georgetown University Law Center, Washington, DC, USA.

Ron Beadle is Professor of Organization and Business Ethics at Northumbria University, UK. He has published on the virtues in organizations in world-leading journals including Business Ethics Quarterly, Organization Studies and the Journal of Business Ethics. Professor Beadle’s empirical work is conducted in the circuses, an organizational context in which the virtues play a pivotal role.

Oluyemisi Bolade-Ogunfodun is a third-year PhD student at Henley Business School, University of Reading, UK. She is collaborating with Dr Akrivou in researching ethical aspects of organizational culture. Her research is an ethnographic study in a contemporary context and seeks to uncover the ethical dimensions of organizational culture regarding the nature of collaboration in work groups – conceptualized as reconstructed work groups. A new approach of fictive kinship is used. Her research, still currently in its early data analysis phase, contributes to advancing the field of organizational culture research by applying anthropological
methods of enquiry that yield insights into embedded aspects of organizational life applied in the context of restructuring organizations following mergers and acquisitions.

**Mark Casson** is Professor of Economics and Director of the Centre for Institutional Performance at the University of Reading, UK. His recent books include *The Multinational Enterprise Revisited* (with Peter Buckley, Palgrave Macmillan, 2009), *The World's First Railway System* (Oxford University Press, 2009), *Entrepreneurship: Theory, Networks, History* (Edward Elgar, 2010) and *Markets and Market Institutions: Their Origin and Evolution* (editor, Edward Elgar, 2011). Mark is currently researching the theory of international business and the history of entrepreneurship. Professor Casson teaches on Entrepreneurship course MM338, and also on MSc Entrepreneurship.

**Alisdair Dobie** is a senior lecturer in accounting at Stirling University, UK and a fellow of the Institute of Chartered Accountants of England and Wales. His major research interests lie in the fields of medieval accounting and administrative, economic, financial and management history. His most recent work (2015) is *Accounting at Durham Cathedral Priory: Management and Control of a Major Ecclesiastical Corporation 1083–1539* (Palgrave Macmillan, History of Finance series).

**Agustín González Enciso** is currently a professor of Economic History at the University of Navarre, Spain. He has also taught at the universities of Valladolid, Autonoma de Madrid and Murcia; in addition, he was a research fellow at Harvard and Yale, USA and a visiting professor at the Universidad Católica Argentina. He specializes in the Spanish economy of the modern age, particularly questions of industrial, commercial and financial history of the seventeenth and eighteenth centuries, subjects on which he has published several books and numerous articles in professional journals. He currently heads the GRHIFI (Grupo de Historia Financiera) from the University of Navarre, and is the Deputy Director of the Enterprise and Humanism Institute of the University of Navarre.

**Mark Hanssen** earned his PhD in Economics, with a focus on the history of economic thought, from the University of Navarre, Spain. He wrote his dissertation on the historical development of capitalism in the late medieval and early renaissance periods. He currently serves as Executive Director of CODESPA AMERICA, US-based partner of Fundación CODESPA, an international economic development NGO working in Africa, Asia and Latin America. His prior experience includes several years performing civil-society development work in
Eastern Europe and the Caucasus region countries. Mark also holds a BA in Politics and an MA degree in Philosophy from University of Dallas, TX, USA.

**Daryl Koehn** is the Wicklander Chair in Business Ethics and the Managing Director of the Institute for Business and Professional Ethics at DePaul University, Chicago, IL, USA. She has published widely in the fields of ethics and corporate governance. Her monographs include *The Ground of Professional Ethics* (Routledge, 1994), *The Nature of Evil* (Palgrave Macmillan, 2005), *Rethinking Feminist Ethics* (Psychology Press, 1998), *Local Insights, Global Ethics* (Rodopi, 2001) and *Living with the Dragon: Thinking and Acting Ethically in a World of Unintended Consequences* (Routledge, 2010). In addition, she has published scores of articles in the *Harvard Business Review, Business Ethics Quarterly, Journal of Business Ethics* and numerous other journals. She is Co-Editor in Chief for *Business and Professional Ethics Journal*. She consults regularly with major corporations, has been profiled in *Time* magazine and has appeared often on National Public Radio, PBS TV stations and in other venues.

**Brian M. McCall** is the Associate Dean for Academic Affairs, the Associate Director of the Law Center, the Director of the Legal Assistant Education Program, and the Orpha and Maurice Merrill Professor in Law at the University of Oklahoma College of Law, Norman, OK, USA. After completing his Bachelor’s degree at Yale University, USA (*summa cum laude*) and Master’s degree at King’s College University of London, UK, Dean McCall completed his Juris Doctor degree at the University of Pennsylvania, USA. Professor McCall also worked for the international law firm of Dechert LLP in the USA and in the UK, in the domain of mergers and acquisitions, and, in 2004, he was elected a partner of the firm. Professor McCall has published numerous books, book chapters and articles in the areas of natural law and corporate and commercial law.

**Geoff Moore** is Professor of Business Ethics at Durham University Business School, Durham University, UK. As well as his work on fair trade, he has made a particular contribution to the development of a virtue ethics approach to organizational ethics, drawing on the work of the moral philosopher Alasdair MacIntyre. He has published in leading journals, including *Organization Studies, Business Ethics Quarterly* and *Journal of Business Ethics*, and is on the editorial board of *Business Ethics Quarterly* and *Business Ethics: A European Review*, and formerly of *Journal of Business Ethics*. 

---

x **The challenges of capitalism for virtue ethics and the common good**

---

The challenges of capitalism for virtue ethics and the common good
Contributors

Lucy Newton is Associate Professor in Business History in the School of International Business and Strategy, Henley Business School, University of Reading, UK. She has published her work on banks and, more recently, nineteenth-century consumer durables, in a variety of business-history journals. She has been an active member and trustee of the Business History Conference (USA) and elected as Council member of the Association of Business Historians (UK) in 1997 and 2013. She teaches business and financial history and business ethics.

José Víctor Orón is a civil engineer, Bachelor of Theology and Philosophy, Masters in Bioethics and Masters in Neuroscience and Cognition. For 15 years he has worked in education and personal development of adolescents, in which he is specialized. He is currently finishing his doctoral thesis on the philosophical and neuropsychological basis of emotional education of adolescents, providing a new understanding not only of emotional education, but also of human development.

Germán R. Scalzo is Research Professor and Professor of Business Ethics at Universidad Panamericana, Mexico City, Mexico. He earned his PhD in Government and Organizational Culture from the University of Navarre, Spain. In 2013, he won the Robin Cosgrove Prize for Ethics in Finance and he is currently the executive director of ALENE, a Latin-American association for the promotion of business ethics.

Alejo José G. Sison is a philosopher who teaches Business Ethics at the School of Economics and Business at the University of Navarre, Spain. His research deals with issues at the juncture of ethics, the economy and politics, examined from the perspective of the virtues and the common good. His latest books include Happiness and Virtue Ethics in Business (Cambridge University Press, 2015) and the Handbook of Virtue Ethics in Business and Management (Springer, 2016), of which he is editor in chief.