Index

Abel, Mr. Tuntufye 296–7, 302
Acaravci, A. 214
ACCESS 260–62
Acharyya, J. 213
Adebiyi-Abiola, Bilikiss 300
adulteration 186, 201
advertising 127, 172–3
Africa 13, 290–91
Africapitalism 13, 289–302
age and attitude to pollution 237
agribusiness 296–8
Agricultural Produce (Grading and Marking) Act (India) 252
Agricultural Produce Marketing Regulations Acts (India) 252
agriculture 12–13, 250–63, 296–8
agro-waste boiler 196–8
Ahlstedt, J. 24
air pollution 38, 78
Alfaro, L. 40
Alfaro et al. 40
Alsmadi, S. 244
Amazon.com 246
America 38, 53, 127, 277
ammonia system 199
AMUL (Anand Milk Union Limited) 184, 262
Anderson, J.W. 232, 237
Antil, J.H. 232
APMC Act 252
APMCs (Agricultural Produce Market Committees) 252, 254–5
Apni Mandi 254
Arbuthnot, J. 232
Argentina 96
arhatiyas 254
Ashari et al. 215
Asia 8, 51–71
asset-augmenting perspective 269
asset-exploitation perspective 268, 280
asset-seeking perspective 269, 280
attitude, environmental 243
audiovisual training 260
Austria 96, 98
‘back sources’ 136
Bacon, D.R. 236
Bagoria, M. 273
Bair, J. 19
Balderjahn, I. 232, 243
Baldwin et al. 84
Bansal, M. 233, 235
Bartlett, C.A. 142
Bartlett’s test of sphericity 66–7
Bauman, D.E. 189
behaviour, pro-environmental 235–46
Beijing 38
Belch, M.A. 232
Bell et al. 155
benchmarking 123
Bhuian et al. 173
bilateralism 218
bilateral trade and investment agreement (BTIA) 137–8
biogas industry 298
Bisrat, Saba Kahsay 298–9
Blaine, H.G. 40
Blonigen, B.A. 59
BMCs (bulk milk coolers) 188, 200
Bohren et al. 233
boilers 196–8
Bora, B. 40
‘born-agains’ 155
born globals/born global firms (BGFs) 155, 268, 271, 273–6, 278–9
born global theory 139, 152
‘born regionals’ 136
Bo, S. 214
Boyer, R. 86
Brainard, S.L. 59
Brazil 80
Brennan, L. 135
COPM (consumers’ overall perceptions of marketing) 175–7
Cornwell, T.B. 232–3
Coviello, N. 272
cows 186–7
‘Cow to Consumer’ Programme 200–201
Cox, M. 272
CSAs (country-specific advantages) 140
CSMI (Consumer Sentiment towards Marketing Index) 168, 171
CSR (corporate social responsibility) 21–4, 74–80, 83–103, 130, 136–7, 184, 188
Cuervo-Cazurra, A. 139–40, 271
Cui, G. 172–3
culture change 302
Cunningham, W.H. 232, 237
curd 189
Dairy Co-operative Societies (DCSs) 189
dairy industry 6, 10, 184–202
The Dairy Industry Vision 2030 (Suruchi Consultants) 185–6
Dar es Salaam 291, 293–4
Das, K. 137
Dataquest 281
Davies, R.B. 59
Delios, A. 135
Dembkowski, S. 233
De Melo, J. 41
Denk et al. 141–2
Denmark 96
Dezalay, Y. 88
Diamantopoulos et al. 236
diaspora networks 274, 280
Diener et al. 170–71, 174
Digital Millennium Copyright Act (US) 129
DiMaggio, P.J. 91
direct marketing 254–5
Directorate of Marketing and Inspection (India) 252
‘dirty’ industries 37–8
distribution 172
divergence 87, 89
Djankov et al. 98
DKCMUL (Dakshina Kannada Co-operative Milk Union Limited) 6, 10, 185, 188–94, 196, 200–202
and ‘Cow to Consumer’ Programme 200
DK (Dakshina Kannada) 188, 193–4, 202
Dodoma 295
domain experience, prior 279
dragon multinationals 56
Dryer, R.L. 125
Dunning, J.H. 55, 134, 268
East Asia 8, 51, 53–5, 57
Eccles et al. 138
economic development 37, 39–42, 44, 46
economic growth 38, 40–41, 47
economic pressures 99
Eden, L. 142
education, affect on social consciousness 237
effectiveness, consumer 240, 242
effluents 193–5
EiABC (Ethiopian Institute of Architecture, Building Construction and City Development) 298–9
EKC (environmental Kuznets curve) 11, 211–17, 221
definition 52, 210
and MICs and HICs 225, 227–8
Ekici, A. 170, 173, 175
Elango, B. 142–3, 156, 273
Ellen et al. 235
Ellen, P.S. 235
Ellis, P. 142
Elumelu, Tony 290
Emerging Dynamics of Sustainability in Multinational Enterprises (McIntyre et al.) 3–4
employees 128
employers 128
energy saving 196–9
engineering 145, 147–8
entrepreneurial resources 274–6, 281
environmental attitude 234, 243, 245
environmental concern 234–5, 239, 242–4
Environmental consciousness 232–47
environmental conservation 294–5
environmental degradation 69–70, 77–9
Environmental Degradation Index (EDI) 213
environmental knowledge 235, 237, 240, 242–4
environmental Kuznets curve (EKC) see EKC (environmental Kuznets curve)
Eriksson et al. 267
Ethiopia 290, 298–300
ETP (effluent treatment plant) 194–6
Etzel, M.J. 168, 171–3
EU (European Union) 138, 149–50, 154
evolutionary economics 270
exchange rate 60–61
Expert Committee for Agricultural Marketing 253
factor endowment hypothesis (FEH) 217
Fair Credit Reporting Act (Federal Trade Commission) 128
fair trade coffee 31
FAO (Food and Agriculture Organization) 191
farmers 251, 258–9, 263
farming 12–13, 32–3, 255, 263
Farzanegan, M.R. 215
fast-food value chain 29–31
FDI (foreign direct investment) 8, 39–42, 45–8, 51–71, 211, 214
and CO2 43, 225
and GDP 44
India 135–6, 149–50, 156, 213
and MICs and HICs 227–8
and pollution 218, 229
and WTO 219–20
Federal Electronic Communications Privacy Act (USA) 128
Federal Trade Commission (USA) 127
Feenstra, Robert 75
Ferdous, A.S. 172–3
fertilizers 298
Finland 17–33, 96, 98
Finnish Coffee Roasters Association 28
Finnish National Commission on Sustainable Development (FNCSD) 22
Finnistera do Paco, A.M. 244
fishing 295
fixed-effects models 62, 65
Flannery, Tim 166
flash mobs 122
Fong, M. 41, 214
food industry 24–5
food processing 263
Food Processing Industries, Ministry of 262
Fratìanni, M. 156
frugal innovation 289
FSAs (firm-specific advantages) 136, 139–40, 144, 156–7, 268
FSSAI (Food Safety and Standards Authority of India) 186, 200–202
FTAs (free trade agreements) 40, 136–8, 145–6, 154, 156–7
furnace oil (FO) 197–8
Gammeltoft et al. 139, 144–5, 157
Gao, T. 57
Garrett, G. 87
Garth, B.G. 88
Gaski, J.F. 168, 171–3
GATT (General Agreement on Tariffs and Trade) 40
GDP (gross domestic product) 42, 44, 48, 59
Africa 290–91
and Indian agriculture 250
and OFDI 57, 60, 68–9
Geels, F. 18–19
GEKC (global EKC) 213
Gelb, D. 86
Genschel, P. 86
Germany 277–8
ghee 185, 189
Ghemawat, P. 143, 145
GHG (greenhouse gas) emissions 32, 39, 48
see also CO2 (carbon dioxide)
Ghoshal, S. 142
global climate change 38–9, 41
Global Compact 22–3
global environmental degradation (GED) 213
Index

globalization 32, 74–5, 78–9, 83, 86, 217–19, 228
Global Reporting Initiative (GRI) 94, 96
global start-ups 278–9
global value chain (GVC) 19, 23, 25, 33, 75, 152, 155
GNI (gross national income) 218
Goel, P. 168
Görg, H. 40
Greenaway, D. 40
green consumerism 232
greenfield investment projects 54
Green Revolution 256
Grether, J. 41
groups 125–6
growth 38, 40–41, 47
Grubb et al. 40
Grubert, H. 59
Guillén, M. 145–6, 157
Gujarat Co-operative Milk Marketing Federation (GCMMF) 262
Haanpää, L. 246
Haats 254
Haeven, M. 116
Hall, P.A. 84, 100
Hammer-Lloyd, S. 233
Hanson, G.H. 40
Harveston et al. 276
Hassan, Ms. Raya 294
Heckscher-Ohlin (HO) theory of comparative advantage 217
Heegde, N.G. 251
herd population 186–7
Hesburger 31
HICs (high-income countries) 11, 221, 223, 225–8
Hitt, M. 144–5
Holzer, E. 235
Hong Kong 53
Hood et al. 85
HoReCa 28
human capital 61, 69, 299–301
Human Development Index (HDI) 213, 291–2
Hymer, S.H. 55
identity 118–19
IDF (International Dairy Federation) 191
IGES 22
ILO Declaration on Fundamental Principles and Rights at Work 22
ILO (International Labour Organization) 23–4
income 217
India 1–2, 5, 57, 96, 164–80
agriculture 250–63
dairy industry 6, 184–202
and EKC 213
and environmental consciousness 243–5
IT industry 267–82
and pollution 80
SMEs 134–58
Indian Rural Management Anand (IRMA) 196
indigenous business development 42–3, 46
Indonesia 98, 214
Industrialism and Industrial Man (Kerr et al.) 85
innovation 17–19, 289
institutional distance 136, 141, 143–5, 148, 151–2
and FTAs 138, 146, 156
institutional economics 273
institutional networks 273–4
institutional resources 271–2
institutional theory 90–91, 271
intellectual property 120, 129
interest rate 60
intergovernmental organizations (IGOs) 90
the Inter-Ministerial Task Force 253
international business (IB) 138–9, 141
International Coffee Agreement (ICA) 33
international development path (IDP) hypothesis 135
internationalization 139, 142–3, 268–9, 281
affect of diaspora networks 280
and born globals 275, 279
India 136–7, 146–7, 152–7
and knowledge acquisition 276
and legitimacy 144
and networks 272–4
internationalization (incremental) path theory 139
Emerging dynamics of sustainability in multinational enterprises

International organizations (IOs) 90
International Year of Co-operatives 10
Internet 117
Ioannou, I. 98
Ionascu, D. 143–4
isomorphism 91
Italy 96, 98
IT industry 117, 267–82
Jackson, Mr. Japhet 293
Jain, S.K. 168, 172–3, 179, 233
Javalgi, R. 155
Jha, R. 217
Jiang et al. 214
Jie He 212
Jogoo village VICOBAs group 293–4, 302
Johanson, J. 272
joint ventures 152
Jordan 98
Jorgenson, A.K. 215

Kagan, R. 86
Kahler, M. 86
Kaira District Co-operative Milk Producers Union 187
Kaiser-Meyer-Olkin (KMO) statistic 66–7
Kandhamal 258–63
Kano, L. 140
Kaplan, A.M. 116
Kapp, K.-P. 79
Karjalainen, J. 25, 31
Kar, R.N. 267
KASAM (Kandhamal Apex Spices Association for Marketing) 259–60
Kassarjian, H.H. 232, 237
Kaur, G. 179, 233
Keck, M.E. 86
Keeble et al. 281
Kelley et al. 272
Kemp et al. 20
Kemp, R. 18
Kerr, C. 85
Kerr et al. 85
Kesko (K-Group) 27–9, 31
Khalid, A. 216
Kietzmann et al. 115–17, 119–20, 122, 125
Kinnear et al. 232, 234–5
Klapper et al. 98
KMF (Karnataka Milk Federation) 187–8, 196
Knight, G.A. 270–71
knowledge environmental 235, 237, 240, 242–4
Tacit 275, 281
Korten, D.C. 101
Krippendorf, K. 277
Krishak Bazar 254
Kuznets curve (EKC) see EKC (environmental Kuznets curve)
Kyoto Protocol 39, 43

Lagos 300–301
La Porta et al. 97
‘lassi’ 189
latecomers 269
latent content 277
Latin America 53
latrine construction 295
Lee et al. 175
legitimacy 91, 144
Lemtaouch et al. 215
Levinson, A. 77
Lewin et al. 139, 141, 145
liability of origin 144
LICs (low-income countries) 221–3, 225
Lidl 31
Li et al. 142, 144
life satisfaction (LS) 165, 167–71, 174–9
lifestyle and green commitment 246
Lin et al. 38, 217
LinkedIn 124
Lipsey, R.E. 40
litigation 129–30
LLL (linkages, leverage and learning) framework 56
loans 294
Local Agenda 21 22
LoF (liability of foreignness) 141–2, 144
Long, W. 216
Loorbach, D. 18, 20
Los Angeles Times 38
low-cost partner strategy 146
Index

LSDV (least squares dummy variable) model 62, 65, 68
Luo, Y. 139
Lyonski, S. 173

M&As 144–5, 277, 279–80, 288
MAAP standard (McDonald’s Agricultural Assurance Programme) 30
Mabey, N. 214
MacDermott, R. 40
machine tool industry 147, 151–2
Main Market and Collection Centers model 255
Malaysia 57
mandis 254
Mangalore 193
manifest content 277
Manipal Dairy 189
market demand 60
market information system (MkIS) 256
marketing 127, 165, 189–90, 202
	agricultural 251–63
	and consumers 167–73, 175–80
market power 100
markets 254–5
market size 59–60
Masron, A. 57
Massimo Zanetti Beverage Group 27–8
Mathews, J.A. 56
McDonald’s 29–31, 246
McDougall et al. 275
McIntosh, M.J. 234–5
McKinsey Global Institute 5
McNally, R. 214
MCSR (mandatory corporate sustainability reporting) 96–8
Meira Ltd 27–8
MESD’06 conference 3
MESD’09 conference 3
MESD’12 conference 1, 3
MESDA (Multinational Enterprise and Sustainable Development Association) 2–3
Meyer, J.W. 91
Meyer, K. 143–4
’micro-multinationals’ 20
Micro, Small and Medium Enterprises Development Act (India) 145
MICs (middle income countries) 224–5, 227–8, 290
Milfont, T.L. 234
milk 184–202
Miller, S. 142
mimetic pressure 91–3
miniaturization 78
Minimum Support Price (MSP) 253
Miraglia et al. 80
MMD (Mata Masu Dubara) 292
Model APMC Act 253
Monhemius, K.G. 233
mortar 299
motivation 269
Mudambi, R. 135
Mukherjee, S. 216
Al-Mulali et al. 216
multilateralism 218
Multinational Enterprises and the Challenge of Sustainable Development (McIntyre et al.) 3
municipal solid waste (MSW) 216
Munishi, Bibiana Josephu 294
Murphy, D. 86–7
Murthy et al. 213
Murthy, K.V.B. 217
Mutti, J. 59
NABARD (National Bank for Agriculture and Rural Development) 262
Narula, R. 134
NASSCOM 267
’National Contact Point’ 22
National Grid of Rural Godowns Scheme (India) 253
National Horticulture Mission (NHM) 255
National Innovation System (NIS) framework 281
National Productivity Council (NPC) productivity award 189
National Survey on Milk Adulteration (FSSAI) 201
nation-states 89, 101, 103
NDDB (National Dairy Development Board) 187, 202
Nelson, R.R. 18
Nestlé 6, 33
Nestlé India Ltd. 263
Emerging dynamics of sustainability in multinational enterprises

net outward investment position (NOIP) 135
networked organizations 76–80
networks 272–4, 279, 281
network theory 280
Neumayer, E. 41
New Zealand 96
NGOs (non-governmental organizations) 30, 32, 77, 100, 103
Ngumba Farms 290, 296–8, 301–2
niche innovations 19
Niemi, J. 24
NIEs (newly industrialized economies) 57
Nigam, R. 142–3
Nigeria 290, 300–301
Nokia 78
normative pressure 91–2
North American Free Trade Agreement 40
North, D. 90, 271
Nulkar, G. 143
Nyerere, President Julius 296
objective knowledge 235
obsolescence 78, 80
Ode to Earth 261
OECD Guidelines for Multinational Enterprises (OECD), 22
OFDI (outward foreign direct investment) 51–71, 135
Oh, C.H. 156
oil 197–8
OLI (ownership, locational and internalization) approach 55, 139, 268
openness 60, 68
Operation Flood 184–5, 187, 199, 201
Orel, F.D. 173
organic farming 262–3
organizational capability 270
organizational legitimacy theory 94
origin 141, 143–4, 146–8
original equipment manufacturers (OEMs) 151
Orissa State Co-operative Milk Producers’ Federation Limited (OMFED) 260
outsourcing 75–6
Oxfam 30, 32
Ozturk, I. 214
PACS (primary agricultural co-operative societies) 260–62
Pajarien et al. 24
Pakistan 216
Pant, A. 140, 143
parental networks 273–4, 279
partnerships 140–41, 153–8
in agriculture 263
and AMUL 262
construction industry 298–9
Pattnaik, C. 143, 156, 273
Paulig Ltd 27, 29, 32–3
Pearson, Karl 175
Pecotich, A. 142
‘peda’ 189
Peng, M. 271, 275
Pepsi Foods Ltd. 263
per capita income 97, 166, 214, 217
perceived consumer effectiveness (PCE) 235, 241, 243–5
Petersen et al. 142
Peterson, M. 170, 173, 175
PHE (plate heat exchanger) condensers 199
PHH (pollution haven hypothesis) 7, 11, 41, 43, 46, 210, 212–13, 215, 217, 227–9
definition 217
for Indonesia 214
and LICs 223
Philippines 96, 98
Pirkka private-label coffee 31
PLCs (programmable logic controllers) 199
Plumper, T. 86
PMCs (Primary Milk Co-operatives) 200
PMPs (primary milk producers) 201–2
pollution 37–48, 52, 79–80, 210–11
affect of globalization 78
and age 237
attitude to 232
and FDI 218
from HICs to LICs 229
and MICs and HICs 228
pollution halo hypothesis 8, 41, 43, 46, 48
pollution havens 52, 87  
*see also* PHH (pollution haven hypothesis)  
Porter, Michael 75  
Potts et al. 19  
Powell, W.W. 91  
power  
market 100  
renewable 298  
Prabhu, J. 289  
Pradhan, J. 137  
preservation time of food products 25  
pressure 91–3, 99  
pricing 177–8  
Primary Co-operative Societies (PCSs) 193  
principal component analysis (PCA) 66  
*Principles and Practice of Sustainable Dairy Farming* (SAI Platform) 192  
private regulation 23–4, 33  
producer companies 260, 261–2  
product development 263  
product quality 173  
pro-environmental behaviour 235–46  
protectionism 25  
public interest theory 93–4  
public pressure 93  
public–private partnership (PPP) 255  
pull factors 57–8  
push factors 8, 57–8, 69  
Puttur Chilling Plant 189  
Qian, L. 135  
quality 148, 193–4, 199–202  
R&D 263, 280  
Radjou, N. 289  
Raghavendran, P. 137, 140–41  
Rajan, R.S. 136  
Ramachandran, J. 140, 143  
Ramamurti, R. 139–40, 144, 146, 157  
random-effects models 62  
Raposo, M.L. 244  
RBV (resource-based view) 269–71, 275  
recycling, waste 300–301  
refrigeration system 199  
regionalization 140, 144–6, 156  
regulation 84–90, 99–103  
relationships 123–4  
reputation 124–5  
Revkin, A. 37  
REVO Construction 290, 298–302  
Rio de Janeiro Earth Summit, 1992 5  
Rip, A. 18  
RMCS (Regulated Market Committees) 254  
Roberts, J.A. 236, 243  
Rodrigues, S.B. 139  
Romania 96  
rotated components matrix 67  
Rotmans, J. 18, 20  
Rugman, A. 20, 55, 140  
*Rythu Bazar* 254  
Sambharya, R.B. 142  
sanitation improvement 295  
satisfaction 165, 167–71, 174–9  
*Satisfaction with Life Scale* (SWLS) 171, 174  
Satyanand, P. 137, 140–41  
SCADA-based refrigeration system 199  
Schahm, J. 235  
Schlegelmilch et al. 233, 239, 243  
school fees 301  
Schot, J. 18–19  
Schultz, P.W. 233  
Schweiker, C.H. 232–3  
Scott, W.R. 91  
SDSs (Spices Development Societies) 259  
SECU (Sustainable Emerging City Unit) 299  
SEDIT (Social and Economic Development Initiatives of Tanzania) 292–3, 295  
self-regulation 101  
Sen, A. 44  
Serafeim, G. 98  
S-Group 27–8, 31  
Shahbudin, A.S.M. 57  
sharing 119–20  
Sharma, K. 233, 235  
Shastri, Mr Lal Bahadur 184  
*Shetkari Bazar* 254  
Shofwan, S. 41, 214  
Sikkink, K. 86
Emerging dynamics of sustainability in multinational enterprises

Silbert, S. 38
Simmons, B. 86
Singapore 96, 277
Singh, D.A. 87
Singh, D.P. 243–4
Sirgy et al. 169, 171, 175
Skal 260
skimmed milk powder (SMP) 185
SL (system-level) innovations 26–7
Smarzynska, B. 214
SMEs (small and medium sized enterprises)
Africa 290, 301–2
India 136–7, 145–8, 151–8
social consciousness 237
social media 115–31
social wealth 301–2
‘Society’s Commitment to Sustainability’ initiative 22
socio-technical regimes 18–19, 23–4, 32
Sorsa, K. 19, 24
Soskice, D. 84, 100
South America 53
South Asia 8, 51, 53–5, 57
Southeast Asia 8, 51, 53–5, 57
Spain 97
SPARC (Small Producers Assistance Resource Center) 260
Spar, D.L. 87
Spatareanu, Mariana 77
spillovers 40
standards 20, 109–12
start-ups 45–6, 48, 278–9
State Agricultural Marketing Boards 253–4
Steckel et al. 215
Stern, D.I. 212
Stisser, P. 232
Strategies for Sustainable Technologies and Innovations (McIntyre et al.) 3–4
Straughan, R. 243
straw board panels 299
subjective knowledge 235
Sub-Saharan Africa 291, 301
sulfur dioxide 38
supplier codes 32
Suppliers Quality Management System (SQMS) 30
Sustainable Agriculture Initiative (SAI) 192
Sustainable Product Index 246
Su, Z. 142–3
systemic/system-level (SL) innovations 17–18, 26, 28–30, 32–3
Tabata 293–4
tacit knowledge 275, 281
Taipei Municipal City (TMC) 216
Taiwan 98
Tanzania 290–98, 302
taxation 97
Taylor, S. 77
Technological capability 61, 69
Terminal Market Complex (TMC) project 255
Thailand 57, 98
TNCs (transnational companies) 54
Todd, P. 155
Toletinto, P.E. 56
Towfique, B. 172–3
TPR (transnational private regulation) 19, 88–90, 100
traceability 79–80
trade openness 60
trade-related intellectual property rights (TRIPs) 219
trade-related investment measures (TRIMs) 219
trade-up hypothesis 217
transaction costs 139
transaction cost theory 144
transition 18–21
transnational advocacy networks 100
transport 78–80
tribal farmers 258–9
Tripartite Declaration of Principles Concerning Multinational Enterprises and Social Policy (ILO) 22, 24
trust 124
Tung, R. 139
turmeric 258–60, 262
UK 277
Ukraine 97
UNDP 291
UN Global Climate’s 21st Session of the Conference of the Parties to
<table>
<thead>
<tr>
<th>Term</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Nations Framework Convention on Climate Change, December 2015</td>
<td>5</td>
</tr>
<tr>
<td>United Nations’ Global Compact</td>
<td>22–3</td>
</tr>
<tr>
<td>Uruguay Round of the General Agreement on Tariffs and Trade (GATT)</td>
<td>40</td>
</tr>
<tr>
<td>USA</td>
<td>38, 127, 277</td>
</tr>
<tr>
<td>UTZ-certified coffee</td>
<td>31</td>
</tr>
<tr>
<td>Uzhavar Santhai</td>
<td>254</td>
</tr>
<tr>
<td>Vahlne, E.J.</td>
<td>272</td>
</tr>
<tr>
<td>value chains</td>
<td>24, 26, 29–30, 153, 157</td>
</tr>
<tr>
<td>global</td>
<td>19, 23, 25, 33, 75, 152, 155</td>
</tr>
<tr>
<td>Varma, S.</td>
<td>273</td>
</tr>
<tr>
<td>Venezuela</td>
<td>96, 98</td>
</tr>
<tr>
<td>Verbeke, A.</td>
<td>20, 140</td>
</tr>
<tr>
<td>Verghese, Dr Kurien</td>
<td>184, 187</td>
</tr>
<tr>
<td>Verma, R.</td>
<td>135</td>
</tr>
<tr>
<td>veterans</td>
<td>278</td>
</tr>
<tr>
<td>VFDs (variable frequency drives)</td>
<td>199</td>
</tr>
<tr>
<td>VICOBA (Village Community Banking)</td>
<td>290–95, 301–2</td>
</tr>
<tr>
<td>Vieira, L.C.A.</td>
<td>214</td>
</tr>
<tr>
<td>Village Dairy Co-operative Society</td>
<td>262–3</td>
</tr>
<tr>
<td>virtual markets</td>
<td>255</td>
</tr>
<tr>
<td>Vocational Education and Training Authority (VETA)</td>
<td>297</td>
</tr>
<tr>
<td>Vogel, D.</td>
<td>86</td>
</tr>
<tr>
<td>Walmart</td>
<td>246</td>
</tr>
<tr>
<td>Wang et al.</td>
<td>216</td>
</tr>
<tr>
<td>wholesalers</td>
<td>254</td>
</tr>
<tr>
<td>Waste recycling</td>
<td>290, 300–302</td>
</tr>
<tr>
<td>water</td>
<td>193, 196, 297–8</td>
</tr>
<tr>
<td>wealth</td>
<td>301–2</td>
</tr>
<tr>
<td>Wecyclers</td>
<td>290, 300–302</td>
</tr>
<tr>
<td>Wei, C.H.</td>
<td>172–3</td>
</tr>
<tr>
<td>Wei, S.</td>
<td>56, 214</td>
</tr>
<tr>
<td>well-being</td>
<td>165–70, 173–9</td>
</tr>
<tr>
<td>Wheeler, D.</td>
<td>214</td>
</tr>
<tr>
<td>White Revolution</td>
<td>184–5</td>
</tr>
<tr>
<td>whole milk powder (WMP)</td>
<td>185</td>
</tr>
<tr>
<td>wholesalers</td>
<td>254</td>
</tr>
<tr>
<td>Wimmer, F.</td>
<td>233</td>
</tr>
<tr>
<td>Winter, S.G.</td>
<td>18</td>
</tr>
<tr>
<td>Wood, S.</td>
<td>101</td>
</tr>
<tr>
<td>workforce development</td>
<td>299–300</td>
</tr>
<tr>
<td>World Bank</td>
<td>94</td>
</tr>
<tr>
<td>World Competitiveness Yearbook (IMD)</td>
<td>94–6</td>
</tr>
<tr>
<td>World Economic Forum (WEF)</td>
<td>25</td>
</tr>
<tr>
<td>WTO (World Trade Organization)</td>
<td>11, 40, 218–20, 223, 228–9</td>
</tr>
<tr>
<td>WWF (World Wide Fund for Nature)</td>
<td>294–5</td>
</tr>
<tr>
<td>Wyeth, G.B.</td>
<td>143</td>
</tr>
<tr>
<td>Xu, D.</td>
<td>144–5</td>
</tr>
<tr>
<td>Yang et al.</td>
<td>216</td>
</tr>
<tr>
<td>Yoffie, D.</td>
<td>87</td>
</tr>
<tr>
<td>York, A.</td>
<td>275</td>
</tr>
<tr>
<td>Walmart</td>
<td>246</td>
</tr>
<tr>
<td>Wang et al.</td>
<td>216</td>
</tr>
<tr>
<td>warehouses</td>
<td>256</td>
</tr>
<tr>
<td>Warehousing Corporations Act (India)</td>
<td>253</td>
</tr>
<tr>
<td>Zarowin, P.</td>
<td>86</td>
</tr>
<tr>
<td>Zeleznny, L.C.</td>
<td>233</td>
</tr>
<tr>
<td>Zeren, D.</td>
<td>173</td>
</tr>
<tr>
<td>Zhu, Z.</td>
<td>56</td>
</tr>
<tr>
<td>Zotos, G.</td>
<td>173</td>
</tr>
</tbody>
</table>