
Acknowledgement

We would like to express our pride in having Professor Gregory J. Ashworth, who passed away in Groningen, the Netherlands, on 6 November 2016, as a contributor in this Handbook. Professor Ashworth was well known for his work on urban planning, culture, heritage and place branding. In 1974 he obtained his PhD on Tourism Planning and Policy from the University of London (UK). In 1979 he moved to Groningen. Since 1994 he had been Professor of Heritage Management and Urban Tourism at the Department of Spatial Planning, Faculty of Spatial Sciences, University of Groningen. A pioneer in place branding, he published the book *Selling the City* in 1990 with Professor Henk Voogd (1950–2007). He is author or editor of around 20 books, 100 book chapters and 200 journal articles. He received honorary life membership of the Hungarian Geographical Society in 1995, an honorary doctorate from the University of Brighton (UK) in 2010 and was knighted for services to Dutch science in 2011 (Officier in de Orde van Oranje-Nassau). Professor Ashworth was, is and will continue to be a source of inspiration for many scholars.