

Contributors

Alberto Alemanno is Jean Monnet Professor of Law at HEC Paris, and Global Professor of Law at New York University School of Law. Alberto is the founder and editor-in-chief of the European *Journal of Risk Regulation* and a qualified attorney-at-law in New York. Due to his commitment to bridge the gap between academic research and policy action, he regularly provides advice to a variety of non-governmental organizations and governments across the world as well as international organizations (NGOs). He is also the co-founder of The Good Lobby, a skill-sharing platform connecting academics, professionals and students to NGOs that need expertise to make their voice heard in the policy process. Originally from Italy, he is a graduate of the College of Europe, Harvard Law School and Bocconi University. His latest books are *Nudge and the Law* (Hart Publishing, 2015, with A L Sibony) and *Regulating Lifestyle Risks* (Cambridge University Press, 2015, with A Garde). Following his appointment as Young Global Leader, he joined the World Economic Forum in 2015.

Jeremy Blum is a Partner in the intellectual property (IP) litigation department at Bristows LLP and has advised and acted in many contentious cases. He has a particular focus on trademarks, designs and copyright but also has significant experience in the pharma sector and the regulatory requirements for food and drinks. He regularly advises on the enforcement of pharmaceutical trademarks and, in particular, the enforceability of non-traditional trademarks. He is also a specialist in advising on strategies to combat IP infringement in the digital world and has advised on a number of cases regarding online infringement.

Enrico Bonadio is Senior Lecturer in Law at City University London (City Law School). He holds law degrees from the University of Florence (PhD) and the University of Pisa (LLB) and is associate editor and intellectual property correspondent of the *European Journal of Risk Regulation*. He is the author of a book on the TRIPS Agreement and genetic resources (Jovene, 2008) and several articles in leading international peer-reviewed journals. He received the European Communities Trademark Association award for the best paper in trademark law in 2013

(on plain packaging of tobacco products under European IP law). He is also a solicitor qualified to practise in England and Wales as well as in Italy and practised as an IP attorney for several years in a top-tier international law firm.

Irene Calboli is the Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia, School of Law, Singapore Management University, where she is a Visiting Professor and Lee Kong Chian Fellow. She is also a Professor of Law at Texas A&M University School of Law, and a Transatlantic Technology Law Forum Fellow at Stanford Law School. She teaches and writes in the areas of IP and international trade law. Her recent publications include *Diversity in Intellectual Property* (Cambridge University Press, 2015, edited with S Ragavan), *The Law and Practice of Trademark Transactions* (Edward Elgar, 2016, edited with J de Werra), and *Research Handbook on Intellectual Property Exhaustion and Parallel Imports* (Edward Elgar, 2016, edited with E Lee). She is a member of several professional organizations and an elected member of the American Law Institute.

Ignacio Carreño is an international trade lawyer with an LLM in EU law from the University Carlos III in Madrid. He graduated in law from the University of Bielefeld, Germany, and has been practising in Brussels since 2000. In 2008 he joined the international trade and food law team of FratiniVergano – European lawyers, where he is responsible for internal market, agriculture and food law. He specializes in sanitary and phytosanitary regulation, technical barriers to trade, and matters related to food labelling such as nutrition and health claims, nutrition labelling and ingredients lists.

Margaret Chon is Donald and Lynda Horowitz Professor for the Pursuit of Justice and formerly Associate Dean for Research at Seattle University School of Law. She is the author of numerous articles, book chapters and review essays on knowledge governance through IP, as well as on race and law. Professor Chon has been affiliated with numerous academic institutions, including New York University School of Law, where she was a 2011–12 Senior Global Emile Noël Research Fellow at the Jean Monnet Center for International and Regional Economic Law and Justice. An alumna of the University of Michigan (MHSA and JD) and Cornell University (AB), she has been a member of the faculty at Seattle University since 1996.

Mark Davison is a Professor in the Faculty of Law, Monash University, where he teaches IP and contract law. He is also special counsel with Knightsbridge Lawyers, Melbourne. He has published extensively: as

co-author of all editions of *Shanahan's Australian Law of Trade Marks and Passing Off* since 2001 (Thomson Reuters); author of *The Legal Protection of Databases* (Cambridge University Press, 2008); co-author of all editions of *Australian Intellectual Property Law* (Cambridge University Press); and co-author of *The WTO Agreement on Trade-Related Aspects of Intellectual Property Rights: A Commentary* (Edward Elgar, 2014). He is a member of the IP Committee of the Law Council of Australia, an immediate past member of the Australian Advisory Council on IP and was a member of the Australian Government's Expert Advisory Committee on Plain Packaging of Tobacco Products. He has given formal and informal advice to governments and NGOs in relation to tobacco packaging and been a member of Australian delegations to the WTO.

Matthew J Elsmore is Associate Professor of Law at Aarhus University, Denmark. He specializes in IP law and, as much as possible, the interaction of such law and policy with other branches of law, such as fundamental rights, as well as other disciplines outside law, including economics. He addresses the multi-governance of procedural and substantive regulation and jurisdiction and tackles sector-specific issues in this context in an attempt to retain a practical application of intra- and inter-disciplinary analyses. 'Standardized packaging' laws and regulations of (tobacco) consumer products is one such work-in-progress that collects a lot of these points of departure and provides a rich source for analysis.

Maria Therese Fujiye is a Law Student at Seattle University School of Law, graduating in May 2016. In 2010, she graduated *magna cum laude* with a BA in psychology from San Francisco State University. After graduation, she worked for the University of California, San Francisco, on a psycho-oncology project aimed at reducing fear of cancer recurrence in early stage breast cancer survivors. In 2011, she was selected for the Early Investigator Award by the Society for Integrative Oncology.

Eugenia Costanza Laurenza is a lawyer specialized in international trade and European Union (EU) law. She graduated in law from the University of Rome, La Sapienza, and completed an LLM in European and international trade law at the University of Amsterdam with distinction. She has been working as an international trade and EU lawyer in Brussels since 2005 and has authored a number of publications.

Althaf Marsoof is a PhD Candidate at the Dickson Poon School of Law, King's College London, where his research focuses on issues surrounding the enforcement of trademark rights in the online environment. His research is funded by a Dickson Poon PhD scholarship award. Prior to

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Andrew D Mitchell is Professor at Melbourne Law School, Australian Research Council (ARC) Future Fellow, Assistant Director at Melbourne School of Government, Director of the Global Economic Law Network and a panellist for World Trade Organization (WTO) disputes and the Energy Charter Roster. He previously practised law with Allens Arthur Robinson and consults for states, international organizations and the private sector. He has taught law in Australia, Canada and the USA and is currently the recipient of four major grants from the ARC and Australian National Preventive Health Agency. He has published extensively and is a series editor of the Oxford University Press International Economic Law Series, editorial board member, *Journal of International Economic Law*, and a general editor, *Journal of International Dispute Settlement*. He has law degrees from Melbourne, Harvard and Cambridge and is a barrister and solicitor of the Supreme Court of Victoria.

Valentina Vadi is Professor of International Economic Law at Lancaster University, UK. She was formerly Reader (Associate Professor) in International Business Law at the same University (2013–15), an Emile Noël Fellow at the Jean Monnet Center for International and Regional Economic Law, New York University (2013–14) and a Marie Curie Postdoctoral Fellow at Maastricht University (2011–13). She is the author of *Public Health in International Investment Law and Arbitration* (Routledge, 2012), *Cultural Heritage in International Investment Law and Arbitration* (Cambridge University Press, 2014) and *Analogies in International Investment Law and Arbitration* (Cambridge University Press, 2016).