Index

Adelaide Oval 4, 21, 93, 100, 102–3
desire to preserve as cricket ground 101
ground-sharing dispute with SANFL 4, 77, 96, 100
inadequate capacity and facilities 97
Adelaide Crows 72
advertisement 56, 62
advertising 6, 11, 17, 56–8, 62, 99, 144
Africa 65
Amaury Sport Organisation (ASO) 56
Anquetil, Jacques 58, 61
anti-doping tests 66
anthropometrics see body size
Armstrong, Lance 66
Asian players 37–8, 46–8
association football 9, 92
attendance
  empirical evidence 78–82
  impact of competing activities 85
  impact of rain and temperature 78, 85
  impact of TV coverage 78, 84
capacity and facilities as deterrents 97
match violence as deterrent 74
Aucouturier, Hippolyte 59
Australian Bureau of Meteorology 77–8
Australian Football League (AFL) 3, 8, 10, 89, 91, 102
competitive balance 74–5
eyear history 92–4
salary cap and draft system 14–15
Australian Rules football see Australian Football League
Australian soccer see soccer
body mass index (BMI) 4, 128
body size 130, 133
Brebner, Don 100–101
Brisbane Bears 72
Brisbane (Suncorp) Stadium 21
Brocco, Maurice 59
Bundesliga 12
Business Houses Sports Movement 112
Chen, Wei-Yin 50
Commonwealth Games 2
company sports clubs 118, 120
competitive balance 71, 73, 143
  as a means of attracting crowds 72–3, 75
  empirical evidence 76–82, 84
  labour market ‘rules’ 71, 74, 82, 84
  outcome uncertainty 84
cooperative movement 106, 116–17
Coppi, Fausto 58, 60, 66
corruption 1, 19, 23
FIFA World Cup 17
Salt Lake City Winter Olympics 22
counterfactual analysis 98–100
cricket 3–4, 6–7, 13, 18–19, 89–103, 107, 110, 112–13, 116, 119–20, 144
crowds 3, 8, 72–5, 77–8, 80, 82–3, 92, 94, 97, 101, 117
cycling see also Tour de France 3, 6, 13, 94, 144

Richard Pomfret and John K. Wilson - 9781784719951
Downloaded from Elgar Online at 07/25/2019 06:07:05AM
via free access
discrimination 31, 132, 142
and player position 129
ethnic 132, 136
recruitment 128, 139
salary 128, 129–30
doping see anti-doping tests
economics of sport 8, 142–3
economic rent 8, 13–15
cartels 8–11, 20, 23, 59, 91
impact of radio and TV 6, 11–13, 23
impact of technology 6, 23
monopoly power 8, 16, 17, 23
sports analytics 14, 143
employees, off-field 16
English Premier League (EPL)
impact of TV 12
revenues 13
Fielder, Cecil 50
FIFA 13, 17
average annual salary of staff 18
corruption allegations 17
leader-client governance issues 18–19
World Cup 16
Fignon, Laurent 67
Football Park 77, 96
Formula One 7, 13, 18–19, 22, 143
Francophones 129, 142
smaller average size of players 137–8
under-representation in NHL 130–31, 134, 135–6
game theory see prisoner’s dilemma
globalization 7, 16, 23, 49, 63
Georget, Emile 59
governing bodies 1, 4
grand final 72, 75–7, 82, 84, 95–7
ground sharing 94–100
Harvard Law School 71
Herfindahl–Hirschman Index (HHI) 77–8
hockey (ice) 128–9
draft preference for larger players 134
player body size 128, 133
player position 133
player birthplace 134–5
International Cricket Council (ICC)
World Cup 2
ice hockey see hockey (ice)
income(s) 2, 6, 13, 59–60, 99, 143
Industrial Welfare Society 112–13
International Olympics Committee (IOC) 7
joint stock company 107
labour markets
discrimination in 4
impact of globalization 14–15, 23
improvement in bargaining and
conditions 14, 23
restrictive practices 13–14, 23
La Liga 12
Lapize, Octave 59
LeMond, Greg 67
L’Auto 56, 60, 63
L’Équipe 56
Le Parisien libéré 56
Le roi de la pédale 60
Les Canadiens club 131
loyalty 13, 109, 115–18, 123
Luke, Sir Kenneth 100–101
Major League Baseball (MLB) 2, 10, 16, 30, 90
impact of TV 12
Marylebone Cricket Club 92, 101
masculinity 115, 118
media: journal, radio, television, broadcasting 63–4, 73
mega-events 2, 6–7, 12–13, 16–17, 21–2, 24, 142
Melbourne Cricket Club (MCC) 93
revenue sources 94–5
used for cycling and athletics events 94
Index

Melbourne Cricket Ground (MCG) 94, 97, 102
Melbourne Football Club 93
Merckx, Eddy 58
military 106, 111, 116–17
Miners’ Welfare Fund 113

National Basketball Association (NBA) 10, 12, 15
National Basketball League (NBL) 75
National Football League (NFL) 6, 12, 14, 16
National Hockey League (NHL) 4, 14, 128–39
height, weight and ethnicity data 132–7
impact of TV 12
universal draft system 132
National Rugby League (NRL) 10, 15, 75
New South Wales Cricket Association 93
Nippon Professional Baseball League (NPB) 2, 30
age, race-ethnicity of foreign players 38, 41–2
definition of foreign player 37
discrimination against foreign players 31
exit discrimination 31, 36, 44–9
foreign vs Japanese performance in games 40, 49
game participation of foreign players 39
history of foreign player integration 32–5, 49
rationale for entry of foreign players 30
restrictions on foreign players in team rosters 34–5
tenure of foreign players in NPB teams 31, 38, 42–3, 49
tenure of players in MLB teams 36
Norwood Football Club 76, 82, 84

Oatey, Jack 85
Olympic Games 2, 6, 12, 16–17, 22, 24, 25, 26, 27, 95, 101, 144
organization of team sports 142
cartels 7–11, 23
promotion–relegation 8–11, 23
role of incentives 66
outcome uncertainty see competitive balance

paternalism 109, 116
performance, speed see Tour de France
philanthropy 115–16
Port Adelaide Football Club 77
impact of dominant team in SANFL 81
prizes, including prize money 56–7, 59–62, 66, 117, 144–5
profits 13, 57, 90–91, 99
public policy 19–22, 24, 144
towards restrictive labour market policies 20
competition policy 19–20
EU private stadium building 21–2
performance-enhancing drugs 20
public health arguments for support 22
serious injury to players 20
subsidies for stadium building 21, 143
support for mega-events 22
prisoner’s dilemma 66

race organizer 66
racial discrimination in baseball 36–7
retain and transfer system 14
contrast with US system 14
legal challenges in Europe 14
riders 3, 56–7, 59–67
Riviére, Roger 66
Sports through the lens of economic history

rugby league 10, 15, 20, 75, 90, 113
rugby union 9, 15, 90, 113, 144
salary caps 10, 14, 71, 76, 82–3
Simpson, Tom 66
soccer
   Australian 14–5
   English 8–11, 14, 23, 90
   European 8, 22, 90
Soriano, Alfonso 50
South Australian Cricket
   Association (SACA) 93, 99, 101
South Australian National Football
   League (SANFL) 72, 83, 96
crowds 72
final series 85
grand final 84
major round 83
minor round 75–6, 84
spectator(s) 3, 6, 8–9, 23, 55–7, 62, 65, 73–4, 90–91, 94–8, 101–3, 143
   spectator sport 4, 7, 9, 13, 15, 23, 89, 94, 144
demand 2
sponsor 55, 57–60, 62–3, 67, 99, 110, 113, 121, 131–2, 144
   sponsoring and sponsorship see sponsor
sport analytics 15
   uses in sports business 15
   in baseball 15
   and dynamic pricing 15–16
sports management 16
stadiums 3–4, 8, 17, 21–2, 77, 83, 89–91, 96–102, 143
structural change 114
Sturt Football Club 76–7, 82, 84
Subiaco Oval 90, 96–7
subsidies 1
Sydney Cricket Ground (SCG) 93
Sydney Swans 72
television rights 1, 57–8
   Tour de France 13, 143
   competitive balance 66–7
criteriums 60
   factors behind Tour success 65–7, 143
foreign fans and international appeal 64–5
origins 56
ownership 56
performance-enhancing drugs 66
prizes 60–62
rider income 59–62
   rider performance, speed 65, 67, 145
spectator demand 62–5, 67
team sponsorship 62
turnover 56–8
TV broadcasts 63–4
TV rights 58
training 16, 41, 66
transfer system 14, 74
unionism 109, 110–11
Victorian Football League (VFL)
   10, 72, 74, 83, 89–91, 94–5, 97–8, 100, 102
   wages 2, 4, 6–8, 11, 13–14, 16, 20, 24, 59–60, 62, 71, 92, 109, 117–18, 129, 143
   welfare policies 114
   welfare state 114
   West Australian Football League (WAFL) 72, 83
   Western Australian National Football League (WANFL) 90, 96
   West Coast Eagles 73
   winner-takes-all 62, 145
Winter Olympics 13
women in sport 110–11, 116, 123
workers’ sport 112, 115
workplace sport 106, 144
   as offset to influence of unions 109–10, 115
   as part of company welfare strategy 109, 118
   cooperative movement 116–17
Index

decline in supply and demand for 114–15
empirical evidence 119–21
health and productivity 116
in the military 111, 117
inclusion of women 110–11
inter-business sporting rivalry 112
literature relating to 106–7
philanthropy 107–8
sporting codes covered 112
suggestions for further research 122–3
types of facilities offered 110, 119
typology 121–2
World Series Cricket 99
World Wars
  after First World War 59, 114
  before First World War 95, 110, 117, 121
  after Second World War 36, 56, 64, 118, 132
  before Second World War 32, 59, 114
zoning 71, 74, 82, 84