

Index

- Adelaide Oval 4, 21, 93, 100, 102–3
 desire to preserve as cricket ground 101
 ground-sharing dispute with SANFL 4, 77, 96, 100
 inadequate capacity and facilities 97
- Adelaide Crows 72
advertisement 56, 62
advertising 6, 11, 17, 56–8, 62, 99, 144
- Africa 65
- Amaury Sport Organisation (ASO) 56
- Anquetil, Jacques 58, 61
anti-doping tests 66
anthropometrics *see* body size
Armstrong, Lance 66
Asian players 37–8, 46–8
association football 9, 92
attendance
 empirical evidence 78–82
 impact of competing activities 85
 impact of rain and temperature 78, 85
 impact of TV coverage 78, 84
 capacity and facilities as deterrents 97
 match violence as deterrent 74
- Aucouturier, Hippolyte 59
- Australian Bureau of Meteorology 77–8
- Australian Football League (AFL) 3, 8, 10, 89, 91, 102
 competitive balance 74–5
 early history 92–4
 salary cap and draft system 14–15
- Australian Rules football *see* Australian Football League
Australian soccer *see* soccer
- body mass index (BMI) 4, 128
body size 130, 133
Brebner, Don 100–101
Brisbane Bears 72
Brisbane (Suncorp) Stadium 21
Brocco, Maurice 59
Bundesliga 12
Business Houses Sports Movement 112
- Chen, Wei-Yin 50
Commonwealth Games 2
company sports clubs 118, 120
competitive balance 71, 73, 143
 as a means of attracting crowds 72–3, 75
 empirical evidence 76–82, 84
 labour market ‘rules’ 71, 74, 82, 84
 outcome uncertainty 84
cooperative movement 106, 116–17
- Coppi, Fausto 58, 60, 66
corruption 1, 19, 23
 FIFA World Cup 17
 Salt Lake City Winter Olympics 22
- counterfactual analysis 98–100
cricket 3–4, 6–7, 13, 18–19, 89–103, 107, 110, 112–13, 116, 119–20, 144
crowds 3, 8, 72–5, 77–8, 80, 82–3, 92, 94, 97, 101, 117
cycling *see also* Tour de France 3, 6, 13, 94, 144

- discrimination 31, 132, 142
 and player position 129
 ethnic 132, 136
 recruitment 128, 139
 salary 128, 129–30
 doping *see* anti-doping tests
- economics of sport 8, 142–3
 economic rent 8, 13–15
 cartels 8–11, 20, 23, 59, 91
 impact of radio and TV 6, 11–13, 23
 impact of technology 6, 23
 monopoly power 8, 16, 17, 23 142
 sports analytics 14, 143
- employees, off-field 16
- English Premier League (EPL)
 impact of TV 12
 revenues 13
- Fielder, Cecil 50
- FIFA 13, 17
 average annual salary of staff 18
 corruption allegations 17
 leader-client governance issues 18–19
 World Cup 16
- Fignon, Laurent 67
- Football Park 77, 96
- Formula One 7, 13, 18–19, 22, 143
- Francophones 129, 142
 smaller average size of players 137–8
 under-representation in NHL 130–31, 134, 135–6
- game theory *see* prisoner's dilemma
- globalization 7, 16, 23, 49, 63
- Georget, Emile 59
- governing bodies 1, 4
- grand final 72, 75–7, 82, 84, 95–7
- ground sharing 94–100
- Harvard Law School 71
- Herfindahl–Hirschman Index (HHI) 77–8
- hockey (ice) 128–9
 draft preference for larger players 134
 player body size 128, 133
 player position 133
 player birthplace 134–5
- International Cricket Council (ICC)
 World Cup 2
- ice hockey *see* hockey (ice)
- income(s) 2, 6, 13, 59–60, 99, 143
- Industrial Welfare Society 112–13
- International Olympics Committee (IOC) 7
- joint stock company 107
- labour markets
 discrimination in 4
 impact of globalization 14–15, 23
 improvement in bargaining and conditions 14, 23
 restrictive practices 13–14, 23
- La Liga 12
- Lapize, Octave 59
- LeMond, Greg 67
- L'Auto* 56, 60, 63
- L'Équipe* 56
- Le Parisien libéré* 56
- Le roi de la pédale* 60
- Les Canadiens club 131
- loyalty 13, 109, 115–18, 123
- Luke, Sir Kenneth 100–101
- Major League Baseball (MLB) 2, 10, 16, 30, 90
 impact of TV 12
- Marylebone Cricket Club 92, 101
- masculinity 115, 118
- media: journal, radio, television, broadcasting 63–4, 73
- mega-events 2, 6–7, 12–13, 16–17, 21–2, 24, 142
- Melbourne Cricket Club (MCC) 93
 revenue sources 94–5
 used for cycling and athletics events 94

- Melbourne Cricket Ground (MCG) 94, 97, 102
- Melbourne Football Club 93
- Merckx, Eddy 58
- military 106, 111, 116–17
- Miners' Welfare Fund 113
- National Basketball Association (NBA) 10, 12, 15
- National Basketball League (NBL) 75
- National Football League (NFL) 6, 12, 14, 16
- National Hockey League (NHL) 4, 14, 128–39
 height, weight and ethnicity data 132–7
 impact of TV 12
 universal draft system 132
- National Rugby League (NRL) 10, 15, 75
- New South Wales Cricket Association 93
- Nippon Professional Baseball League (NPB) 2, 30
 age, race-ethnicity of foreign players 38, 41–2
 definition of foreign player 37
 discrimination against foreign players 31
 exit discrimination 31, 36, 44–9
 foreign vs Japanese performance in games 40, 49
 game participation of foreign players 39
 history of foreign player integration 32–5, 49
 rationale for entry of foreign players 30
 restrictions on foreign players in team rosters 34–5
 tenure of foreign players in NPB teams 31, 38, 42–3, 49
 tenure of players in MLB teams 36
- Norwood Football Club 76, 82, 84
- Oatey, Jack 85
- Olympic Games 2, 6, 12, 16–17, 22, 24, 25, 26, 27, 95, 101, 144
- organization of team sports 142
 cartels 7–11, 23
 promotion–relegation 8–11, 23
 role of incentives 66
- outcome uncertainty *see*
 competitive balance
- paternalism 109, 116
- performance, speed *see* Tour de France
- philanthropy 115–16
- Port Adelaide Football Club 77
 impact of dominant team in SANFL 81
- prizes, including prize money 56–7, 59–62, 66, 117, 144–5
- profits 13, 57, 90–91, 99
- public policy 19–22, 24, 144
 towards restrictive labour market policies 20
 competition policy 19–20
 EU private stadium building 21–2
 performance-enhancing drugs 20
 public health arguments for support 22
 serious injury to players 20
 subsidies for stadium building 21, 143
 support for mega-events 22
- prisoner's dilemma 66
- race organizer 66
- racial discrimination in baseball 36–7
- retain and transfer system 14
 contrast with US system 14
 legal challenges in Europe 14
- revenue, turnover 6–7, 11–14, 16–18, 22–3, 56–8, 89–91, 94–5, 98–103, 143–5
- riders 3, 56–7, 59–67
- Rivière, Roger 66

- rugby league 10, 15, 20, 75, 90, 113
- rugby union 9, 15, 90, 113, 144
- salary caps 10, 14, 71, 76, 82–3
- Simpson, Tom 66
- soccer
 - Australian 14–5
 - English 8–11, 14, 23, 90
 - European 8, 22, 90
- Soriano, Alfonso 50
- South Australian Cricket Association (SACA) 93, 99, 101
- South Australian National Football League (SANFL) 72, 83, 96
 - crowds 72
 - final series 85
 - grand final 84
 - major round 83
 - minor round 75–6, 84
- spectator(s) 3, 6, 8–9, 23, 55–7, 62, 65, 73–4, 90–91, 94–8, 101–3, 143
 - spectator sport 4, 7, 9, 13, 15, 23, 89, 94, 144
 - demand 2
- sponsor 55, 57–60, 62–3, 67, 99, 110, 113, 121, 131–2, 144
- sponsoring and sponsorship *see* sponsor
- sport analytics 15
 - uses in sports business 15
 - in baseball 15
 - and dynamic pricing 15–16
- sports management 16
- stadiums 3–4, 8, 17, 21–2, 77, 83, 89–91, 96–102, 143
- structural change 114
- Sturt Football Club 76–7, 82, 84
- Subiaco Oval 90, 96–7
- subsidies 1
- Sydney Cricket Ground (SCG) 93
- Sydney Swans 72
- television rights 1, 57–8
- Tour de France 13, 143
 - competitive balance 66–7
 - criteria 60
 - factors behind Tour success 65–7, 143
 - foreign fans and international appeal 64–5
 - origins 56
 - ownership 56
 - performance-enhancing drugs 66
 - prizes 60–62
 - rider income 59–62
 - rider performance, speed 65, 67, 145
 - spectator demand 62–5, 67
 - team sponsorship 62
 - turnover 56–8
 - TV broadcasts 63–4
 - TV rights 58
 - training 16, 41, 66
 - transfer system 14, 74
- unionism 109, 110–11
- Victorian Football League (VFL) 10, 72, 74, 83, 89–91, 94–5, 97–8, 100, 102
- wages 2, 4, 6–8, 11, 13–14, 16, 20, 24, 59–60, 62, 71, 92, 109, 117–18, 129, 143
- welfare policies 114
- welfare state 114
- West Australian Football League (WAFL) 72, 83
- Western Australian National Football League (WANFL) 90, 96
- West Coast Eagles 73
- winner-takes-all 62, 145
- Winter Olympics 13
- women in sport 110–11, 116, 123
- workers' sport 112, 115
- workplace sport 106, 144
 - as offset to influence of unions 109–10, 115
 - as part of company welfare strategy 109, 118
 - cooperative movement 116–17

- decline in supply and demand for 114–15
- empirical evidence 119–21
- health and productivity 116
- in the military 111, 117
- inclusion of women 110–11
- inter-business sporting rivalry 112
- literature relating to 106–7
- philanthropy 107–8
- sporting codes covered 112
- suggestions for further research 122–3
- types of facilities offered 110, 119
- typology 121–2
- World Series Cricket 99
- World Wars
 - after First World War 59, 114
 - before First World War 95, 110, 117, 121
 - after Second World War 36, 56, 64, 118, 132
 - before Second World War 32, 59, 114
- zoning 71, 74, 82, 84