

Figures

| | | |
|------|---|-----|
| 3.1 | Multilevel approach | 52 |
| 8.1 | Governance structure of the John Lewis Partnership Trust Ltd (JLP) | 169 |
| 11.1 | SERS ² : Sustainability Evaluation and Reporting System Revised and Updated | 228 |
| 12.1 | Versions of capitalism across personal orientation and normative concepts | 241 |
| 12.2 | Economic growth after industrialization | 243 |
| 12.3 | The economic pyramid | 243 |
| 13.1 | An integrative justice model for impoverished markets | 262 |
| 13.2 | A summary of the essential basic perspectives (BPs) for evaluating and improving marketing ethics | 269 |
| 14.1 | Nollywood's cluster diamond | 292 |
| 14.2 | Framework for ethical innovation and creativity in the formal and informal economy | 297 |