Contributors

María Inés Barbero, Professor of Economic and Business History, Universidad de Buenos Aires, Argentina. She received her PhD from Universidad Complutense de Madrid, Spain. Current research interests include the history of business groups and Latin American-based multinationals. She has written extensively about the business history of Argentina and Latin America.


Mario Cerutti, Autonomous University of Nuevo Leon, Monterrey, Mexico. Member of the National System of Researchers. His books include Algodón en el norte de México (1920–1970). Impactos regionales de un cultivo estratégico (2013, with Araceli Almaraz); Grandes empresas y grupos empresariales en México en el siglo XX (2012, with Del Carmen Hernández and Carlos Marichal); and Propietarios, empresarios y empresa en el norte de México.


Carlos Dávila, PhD from Northwestern University, USA. Professor Emeritus in the School of Management, Universidad de los Andes,
Bogotá, Colombia, where he is also Director of the Business History Group. Author and editor of several books and articles on Colombian and Latin American business history.

**Pablo Díaz Morlán**, PhD in Economics. Associate Professor, Department of Applied Economic Analysis, University of Alicante, Spain. More than 40 publications including books (six), book chapters and articles on topics related to business history. Research interests include history of companies and entrepreneurs, family business, mining, European steel industry, formation of the European Union.

**Allan Discua Cruz**, PhD, Lecturer in Entrepreneurship, Lancaster University Management School, UK. He has published in entrepreneurship and family business journals as well as book compilations.

**Carlos Eduardo Drumond**, Professor of International Economics, UESC (State University of Santa Cruz), Brazil and Professor of Economic Theory, Master of Regional Economics and Public Policy (UESC). His doctorate is from UFPR (Federal University of Parana), Brazil. He conducts research in international economics and macroeconomics.

**Paloma Fernández Pérez**, PhD in History from the University of California at Berkeley, USA. Fulbright Scholar. Professor of International Business History and History of Family Businesses, Department of Economic History, Universitat de Barcelona, Spain. Co-editor with A. Colli of *The Endurance of Family Businesses: A Global Overview* (2013) and with C. Lubinski and J. Fear of *Family Multinationals* (2013). She received the ICREA Academia Award in 2008 and 2013. Visiting Scholar in Lancaster University (UK), Uniandes (Colombia) and Universidad del Pacífico (Peru).

**Lourdes Fortín**, PhD, Professor, Catholic University of Honduras. Her research focuses on small and medium-sized enterprises (SMEs), family and family enterprises.

**Erick Guillén Miranda**, Professor, Instituto Tecnológico de Costa Rica. Family entrepreneur. His MBA is from Universidad Latinoamericana de Ciencia y Tecnología. Academic areas of interest are business strategy, family business, leadership and team work.

**José María Las Heras**, MS in Economic Development, Postgraduate Programme of the Federal University of Paraná (UFPR), Curitiba, Brazil (2013). His Bachelor’s degree is in Economic Science from the National University of Córdoba (UNC), Argentina (2009). His investigations are focused on the economic development, social economy
Contributors

and history of companies. Member of the Board of Directors of the septuagenarian newspaper *Comercio y Justicia Editores* (Córdoba, Argentina), specializing in economic, legal, financial, tax and commercial issues.

**Juan Carlos Leiva**, PhD in Business Administration from the University of Valencia, Spain. Professor in the Business School, Technology Institute of Costa Rica. His research areas are entrepreneurship, knowledge management and innovation.

**Andrea Lluch**, Researcher at the National Council of Scientific and Technical Research of Argentina (CONICET-UNLPam) and Associate Professor in the School of Management, Universidad de los Andes, Bogotá, Colombia. Harvard-Newcomen Fellow in Business History at Harvard Business School (2006–07) and Research Fellow (2007–09). She received her PhD from the Universidad Nacional del Centro de Buenos Aires. She researches the business history of Latin America, specializing in the history of direct foreign investment, family business and corporate networks during the twentieth century.

**Jon Martínez Echezárraga**, PhD in Management from IESE, University of Navarre, Spain. He is the Bci Professor of Families in Business, ESE Business School, University of los Andes, Santiago, Chile. He has taught family business management and business strategy at prestigious academic institutions around the world, like Harvard University, INSEAD (Fontainebleau, France) and University of California, Los Angeles (UCLA). He has authored two books on family business issues and several academic articles published in top journals.

**Martín Monsalve Zanatti**, PhD, Professor, Humanities Department, Universidad del Pacifico, Lima, Peru and Director of Apuntes, revista de ciencias sociales. His research focuses on the history of family and business groups in Peru. He is the editor of the book *Grupos económicos y mediana empresa familiar en América Latina* (2014).

**Nuria Puig**, PhD, Professor of Economic History and Institutions, Universidad Complutense de Madrid, Spain and Visiting Professor of History at Ohio State University, USA. Author (with Marta Rey) of ‘Globalisation and the organisation of family philanthropy: a case of isomorphism?’, *Business History* 55 (2), 2013, 1–28.

**Concepción Ramos Rodas**, PhD, Professor, Universidad Tecnológica de Honduras. His research focuses on the reform processes for the health sector and alternative methods of health provision programmes.
Claudia Raudales, PhD, Professor, Catholic University of Honduras. Her research focuses on family behaviour and psychology at the social, industrial, clinical and family levels.

Javier Vidal Olivares, PhD from Universidad de Valencia, Professor of Economic and Business History, Universidad de Alicante, Spain. He has worked at the Institute of Historical Research, University of London, European University Institute in Florence and was Visiting Professor in several Latin American universities, including Buenos Aires, Uniandes (Bogotá) and Universidad Nacional Autónoma de México. He has published widely about economic and business history in Spain and Latin America, especially in transport history, entrepreneurship and family firms.