

# Contents

---

<i>List of contributors</i>	vii
<i>Acknowledgements</i>	xi
<i>List of abbreviations</i>	xii
1 Introduction and overview <i>Robert Taylor</i>	1
PART I OVERALL OVERVIEW	
2 Emerging Asian economies and MNC strategies – a review of the literature <i>Bernadette Andreosso-O'Callaghan</i>	15
3 Regional production networks in East Asia – a focus on China, Japan and Korea <i>Françoise Nicolas</i>	36
4 Selected Asian countries and the food supply chain (between food security and food safety) <i>M. Bruna Zolin</i>	59
PART II CHINA AND CHINESE MNCs	
5 A correlation of China's economic growth and trade structure induced by transaction costs <i>Zhao Guoqin and Sam Dzever</i>	87
6 MNCs' offshore R&D co-location strategies: comparison of Western and Asian firms in China <i>Pei Yu and Jean-Louis Mucchielli</i>	106
7 Chinese outward direct investment to the European Union against the background of the euro crisis <i>Bernadette Andreosso-O'Callaghan and Christopher Dathe</i>	139
8 Expatriation policies of Chinese emerging MNCs <i>Feng Wei and Jacques Jaussaud</i>	155

**PART III EMERGING MNCs FROM OTHER ASIAN COUNTRIES**

9	The Transatlantic Free Trade Area: ASEAN's perspective <i>Utai Uprasen</i>	173
10	Innovation performance in the small and medium enterprises of India – evidence from the food processing industry <i>Bhumika Gupta and Jeayaram Subramanian</i>	199
11	The emergence of Samsung as a global ICT player <i>Nigel Callinan</i>	216
12	Epilogue: labour mobility and human resources <i>Robert Taylor</i>	235
	<i>Index</i>	239