Contributors

Thomas H. Allison is Assistant Professor of Entrepreneurship in the Carson College of Business at Washington State University, USA. He received his PhD from the University of Oklahoma, USA. His research centers on entrepreneurial finance; novel forms of entrepreneurial resource acquisition, including crowdfunding; and the effects of narrative and rhetoric on investment decisions.

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A RESEARCH AGENDA FOR WOMEN AND ENTREPRENEURSHIP

Eliana Crosina is a doctoral candidate in the Management and Organization Department at Boston College, USA. She holds a BSc in business administration and an MBA from Babson College, USA as well as an MSc in organization studies from Boston College. Her current research explores how individuals go about crafting their work identities when they do not have an established organization to rely upon. She tackles these issues through largely qualitative methods in two main research streams: (1) exploring identity and organizing among nascent entrepreneurs; (2) examining novel processes of identity work.

Cristina Cruz (PhD, University Carlos III, Madrid, Spain) is Entrepreneurship Department Head and Professor of Entrepreneurship and Family Business at IE Business School/IE University, Madrid, Spain. Her research interests are focused at the interaction between family business and entrepreneurship, with a special focus on understanding how enterprising families create value across generations. She is also an expert on corporate governance issues in family firms.

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Catherine Elliott is a Professor at the University of Ottawa’s Telfer School of Management, Canada, where she teaches organizational behavior and human resources management. She is co-author of Feminine Capital: Unlocking the Power of Women Entrepreneurs (Stanford University Press, 2015, with B. Orser) and co-chair of the Women Entrepreneurs Ontario Collective (2016). Her research interests focus on gender influences in entrepreneurship, including entrepreneurial identity and self-efficacy as well as mentoring for entrepreneurial learning and women’s career advancement. As an experienced human resources professional, educator, and management consultant, she has worked for more than 20 years with clients to solve management issues related to human capital and performance management.

Patricia G. Greene is the Paul T. Babson Chair in Entrepreneurial Studies at Babson College, USA where she formerly served first as Dean of the Undergraduate School and later as Provost. Greene’s most recent assignment at Babson was to serve as the academic director for the Goldman Sachs 10,000 Small Businesses and 10,000 Women programs. Dr Greene is a founding member of the Diana Project, a research group dedicated to studying women business owners and their businesses. She is a former federal appointee to the national advisory board for the SBA’s Small Business Development Centers. She loves to talk about entrepreneurship, sharing her soapboxes on changing the way the world does business with anyone who will listen. Her latest entrepreneurial endeavor is as a co-owner of Artworks, a specialty store in Gettysburg, PA, USA.
Richard T. Harrison is Professor of Entrepreneurship and Innovation and Co-Director of the Centre for Strategic Leadership at the University of Edinburgh Business School, UK. He was previously Dean of Queen’s University Management School, UK and Founding Director of the Leadership Institute. His current research interests fall into a number of broad themes that can be linked by a unifying interest in the nature of the entrepreneurial and business growth process – in social and corporate as well as new venture contexts – as it is reflected in business development (particularly in the financing of innovation and growth), and in the implications of research and theorizing for practice and public policy. Professor Harrison is a world-leading authority on business angel and early stage venture finance and has advised governments, development agencies and business groups internationally on risk capital and venture finance issues. He also researches entrepreneurial learning and leadership processes, studies the role of entrepreneurship and innovation in emerging economies (notably China and sub-Saharan Africa), examines the nature of peace entrepreneurship in conflict societies (Northern Ireland, Rwanda, Kosovo), analyzes the process of business model innovation, and investigates the generation, protection and exploitation of intellectual capital, including studies of academic entrepreneurship and technology transfer. He is author of more than 125 papers and book chapters and has published books on crowdfunding, business angel investing, innovation and economic development, regional policy, entrepreneurial learning and entrepreneurial leadership.

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