

## Contributors

**Thomas H. Allison** is Assistant Professor of Entrepreneurship in the Carson College of Business at Washington State University, USA. He received his PhD from the University of Oklahoma, USA. His research centers on entrepreneurial finance; novel forms of entrepreneurial resource acquisition, including crowdfunding; and the effects of narrative and rhetoric on investment decisions.

**Malin Brännback**, DSc, BSc (Pharm) is Dean and Professor of International Business at Åbo Akademi University, Finland, where she received her doctorate in management science in 1996. She also holds a BSc in pharmacy. She was Visiting Professor in Entrepreneurship at Stockholm University 2012–2014. She has published widely on entrepreneurship, biotechnology business and knowledge management. She has co-authored with Alan Carsrud several books: *Understanding the Entrepreneurial Mind: Opening the Black Box* (2009), *Revisiting the Entrepreneurial Mind: Inside the Black Box* (2017), *Understanding Family Businesses* (2012) and *Handbook of Research Methods and Applications in Entrepreneurship and Small Business* (2014). She is on the review board of the *Journal of Small Business Management*. Her current research interests are in entrepreneurial intentionality, entrepreneurial cognition, entrepreneurial growth and performance in technology entrepreneurship and family business.

**Candida G. Brush** is the Vice Provost of Global Entrepreneurial Leadership and a Full Professor at Babson College, USA, and holder of the Franklin W. Olin Distinguished Chair of Entrepreneurship. She is well known for her pioneering research in women's entrepreneurship. She is a Visiting Adjunct Professor to the Nord University, Bodø Graduate School in Bodø, Norway. Professor Brush is a founding member of the Diana Project International and holds an honorary doctorate from Jönköping University, Sweden for her contributions to entrepreneurship research. Her research investigates nascent entrepreneurial ventures, women's entrepreneurship and financing of growth-oriented ventures. She is an active angel investor and serves on the boards of several companies.

**Alan L. Carsrud**, PhD, EcD (HC), is Visiting Research Professor at Åbo Akademi School of Business and Economics of Åbo Akademi University in Finland. He was previously the Loretta Rogers Chaired Professor of Entrepreneurship at Ryerson University in Toronto, Canada. He has published more than a dozen books in entrepreneurship and family business and more than 200 articles on entrepreneurship, family business, social and clinical psychology.

**Eliana Crosina** is a doctoral candidate in the Management and Organization Department at Boston College, USA. She holds a BSc in business administration and an MBA from Babson College, USA as well as an MSc in organization studies from Boston College. Her current research explores how individuals go about crafting their work identities when they do not have an established organization to rely upon. She tackles these issues through largely qualitative methods in two main research streams: (1) exploring identity and organizing among nascent entrepreneurs; (2) examining novel processes of identity work.

**Cristina Cruz** (PhD, University Carlos III, Madrid, Spain) is Entrepreneurship Department Head and Professor of Entrepreneurship and Family Business at IE Business School/IE University, Madrid, Spain. Her research interests are focused at the interaction between family business and entrepreneurship, with a special focus on understanding how enterprising families create value across generations. She is also an expert on corporate governance issues in family firms.

**Julio O. De Castro** (PhD, University of South Carolina, USA) is Professor of Entrepreneurship and Chair of the PhD program at IE Business School/IE University, Madrid, Spain. His research deals with firm strategy and entrepreneurship. Currently his research uses an entrepreneurial perspective to examine informal businesses, product piracy, knowledge management, legitimacy, and drivers of entrepreneurial activity by those at the base of the pyramid.

**Catherine Elliott** is a Professor at the University of Ottawa's Telfer School of Management, Canada, where she teaches organizational behavior and human resources management. She is co-author of *Feminine Capital: Unlocking the Power of Women Entrepreneurs* (Stanford University Press, 2015, with B. Orser) and co-chair of the Women Entrepreneurs Ontario Collective (2016). Her research interests focus on gender influences in entrepreneurship, including entrepreneurial identity and self-efficacy as well as mentoring for entrepreneurial learning and women's career advancement. As an experienced human resources professional, educator, and management consultant, she has worked for more than 20 years with clients to solve management issues related to human capital and performance management.

**Patricia G. Greene** is the Paul T. Babson Chair in Entrepreneurial Studies at Babson College, USA where she formerly served first as Dean of the Undergraduate School and later as Provost. Greene's most recent assignment at Babson was to serve as the academic director for the Goldman Sachs *10,000 Small Businesses* and *10,000 Women* programs. Dr Greene is a founding member of the Diana Project, a research group dedicated to studying women business owners and their businesses. She is a former federal appointee to the national advisory board for the SBA's Small Business Development Centers. She loves to talk about entrepreneurship, sharing her soapboxes on changing the way the world does business with anyone who will listen. Her latest entrepreneurial endeavor is as a co-owner of Artworks, a specialty store in Gettysburg, PA, USA.

**Richard T. Harrison** is Professor of Entrepreneurship and Innovation and Co-Director of the Centre for Strategic Leadership at the University of Edinburgh Business School, UK. He was previously Dean of Queen's University Management School, UK and Founding Director of the Leadership Institute. His current research interests fall into a number of broad themes that can be linked by a unifying interest in the nature of the entrepreneurial and business growth process – in social and corporate as well as new venture contexts – as it is reflected in business development (particularly in the financing of innovation and growth), and in the implications of research and theorizing for practice and public policy. Professor Harrison is a world-leading authority on business angel and early stage venture finance and has advised governments, development agencies and business groups internationally on risk capital and venture finance issues. He also researches entrepreneurial learning and leadership processes, studies the role of entrepreneurship and innovation in emerging economies (notably China and sub-Saharan Africa), examines the nature of peace entrepreneurship in conflict societies (Northern Ireland, Rwanda, Kosovo), analyzes the process of business model innovation, and investigates the generation, protection and exploitation of intellectual capital, including studies of academic entrepreneurship and technology transfer. He is author of more than 125 papers and book chapters and has published books on crowdfunding, business angel investing, innovation and economic development, regional policy, entrepreneurial learning and entrepreneurial leadership.

**Diana Hechavarria** is an Assistant Professor of Entrepreneurship in the Muma College of Business at the University of South Florida, USA. She investigates the various dynamics confronted by founders during the start-up process. Her research interests tend to focus on how various social processes and institutional factors influence individuals differentially when aiming to establish a new firm. Her research has been published in journals such as *Entrepreneurship Theory and Practice*, *Small Business Economics*, *International Journal of Gender and Entrepreneurship*, *Journal of Business and Entrepreneurship*, *International Journal of Entrepreneurial Behavior and Research*, *International Journal of Entrepreneurship and Innovation* and *International Entrepreneurship and Management Journal*. Diana has a PhD in business administration from the University of Cincinnati, (Cincinnati, OH, USA), an MA in liberal studies from Florida International University (Miami, FL, USA), and a BA in sociology from the University of Florida (Gainesville, FL, USA).

**Rachida Justo** is an Associate Professor Entrepreneurship at IE Business School, Spain. Her research, which focuses on social entrepreneurship and women entrepreneurs, has been published in top-tier international journals such as the *Journal of Business Venturing* and *Small Business Economics*, where she has been recently appointed as an Editorial Board member. She has also received several awards such as the 'Best Women's Entrepreneurship Paper Award' from the Entrepreneurship division of the Academy of Management, and the 'Outstanding Award for Best Doctoral Dissertation' from the Universidad Autónoma de Madrid, Spain.

**Katherina Kuschel**, PhD in social psychology from Universitat Autònoma de Barcelona, Spain, is Visiting Scholar at Lazaridis School of Business and Economics, at Wilfrid Laurier University, Canada, and at Universidad Tecnológica Metropolitana, Chile. She was also Assistant Professor of Management at Universidad del Desarrollo in Santiago de Chile. Her area of specialization and research is entrepreneurship, focused on work-life balance and leadership of women entrepreneurs in the technology industry. Dr. Kuschel has worked at universities in Canada, Germany and Chile, concentrating in the study of the challenges that women start-up founders and innovators face. She is consolidating a global network of scholars researching work-family issues among men and women entrepreneurs.

**Juan-Pablo Labra** is a civil industrial engineer from Catholic University of Chile, and has an MBA from Adolfo Ibáñez University, Chile. He lives in Santiago, Chile, where he teaches at the Engineering School of the Universidad Nacional Andrés Bello. His research interests are entrepreneurship and start-ups, business models, design thinking and business storytelling.

**Claire M. Leitch** (DPhil) holds the Chair in Entrepreneurial Leadership at Lancaster University Management School, UK, and is Head of the Department of Leadership and Management. Her research interests concentrate on the development, enhancement and growth of individuals and organizations in an entrepreneurial context with a particular focus on leadership, leadership development and learning. Current work takes a critical approach and draws on ideas of gender and power to examine the interrelationships between the micro- and macro-level influences impacting agents. She has published in a number of leading international journals and is the editor of the *International Small Business Journal*.

**Magdalena Markowska** is Assistant Professor at Jönköping International Business School (JIBS), Jönköping, Sweden. She is a recipient of a Postdoctoral Transition Grant, where as part of the grant she explores the processes of entrepreneurial identification among creative workers. She is also working on a project sponsored by the Swedish Knowledge Foundation looking at the phenomenon of 'mumpreneurship', the motivation for and the implications of becoming a mumpreneur for the woman's career, the business she creates as well as more broadly the society. Her research interests involve entrepreneurial identity and entrepreneurial careers as well as issues of contextualizing entrepreneurship.

**Shahrokh Nikou** is a Docent of Business Administration, especially in information systems, at Åbo Akademi University, Finland. Currently, he is a senior lecturer/researcher at Åbo Akademi University. He has also studied at the Delft University of Technology, Delft, The Netherlands and at the Royal Institute of Technology in Stockholm, Sweden. He received his PhD (Econ) from Åbo Akademi University in 2012. He is a member of several journal editorial boards and a member of the program committee in several IEEE's and international conferences. His current research interest includes entrepreneurial intent, consumer purchasing and digital

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**Barbara Orser** is a Full/Deloitte Professor in the Management of Growth Enterprises at the Telfer School of Management, University of Ottawa, Canada. Co-author of *Feminine Capital: Unlocking the Power of Women Entrepreneurs* (Stanford University Press, 2015 with C. Elliott), two small business finance books, and the primary investigator of more than 100 academic and trade studies, Barbara Orser's current research interests focus on gender and enterprise growth, financial literacy, federal procurement and women's entrepreneurship policy research. She is the Founder and Chair of the Canadian Taskforce for Women's Enterprise Growth (2011) and Co-Chair of the Women Entrepreneurs Ontario Collective (2016). Dr. Orser is the recipient of several awards that recognize her support for women's enterprise, including the Women's Executive Network '100 Most Powerful Women in Canada' and the International Alliance of Women 'World of Difference 100 Award'.

**Arvin Sahaym** is Associate Professor of Strategy and Entrepreneurship in the Carson College of Business at Washington State University, USA. His research is motivated by the real-world phenomena at the interface of strategy, innovation and entrepreneurship. He draws upon the theories of organization to understand these phenomena and contributes to both the theory and the practice of management. His research has been published in a number of journals including *Organization Science*, *Strategic Management Journal*, *Journal of Business Venturing*, *MIS Quarterly*, *Journal of Business Research* and *International Business Review*.

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