Index

Ahl, H. 106, 118, 130
Alvesson, M. 98
Ashford, S.J. 154
aspirations
identity and 7–8
and women’s entrepreneurial identity 12–13
aspiring poor 72
average variance extracted (AVE) index 179
Baker, T. 95, 96
Bandura, A. 9, 10, 15, 169, 188, 190–92, 200, 201
behavior
identity and 8–9
and women’s entrepreneurial identity 14–16
Bem, S. 47
Benschop, Y. 118
Big Sisters 35
Bird, B. 119
BoP strategy 76
Brush, C. 47, 101, 119
building self-confidence 38–9
business 152–3
business success, intrinsic and extrinsic values 46–8
Cardador, M.T. 97
Chile
entrepreneurial ecosystem in 41
entrepreneurial identity 27–8
female founders
attitudes 33
building self-confidence 38–9
as element of differentiation 33–4
no professional networks 34–5
small teams 35–7
struggles and challenges 41
team building 40
in technology industry 28–9
trust-based teams 37–8
Chile Global Angels 41
CLF see common latent factor (CLF)
CMB see common method bias (CMB)
cognitions, context and 170–71
common latent factor (CLF) 178
common method bias (CMB) 178
community-based enterprise (CBE) 13, 73–6
composite reliability (CR) index 179
confidence
identity and 9–10
and women’s entrepreneurial identity 15–16
confirmatory factor analyses 177
cost, and entrepreneurial cognitions 170–74
convergent validity 179
credibility 156
CR index see composite reliability (CR) index
Cronbach’s alpha test 179
crowdfunding 207–8, 215–16
performance 209–11
measure 212–13
prior industry experience and 210–11
Curran, J. 4, 95
data analysis, in entrepreneurship 146
data collection, ethnographic field research 145
Davidsson, P. 190
DeRue, D.S. 154
discriminant validity test 179
Down, S. 117
EFA see exploratory factor analyses (EFA)
Elsbach, K.D. 99
empowerment 71
entrepreneur, definition of 67
entrepreneurial cognitions, context and 170–71
entrepreneurial ecosystems, policy implications for
advanced stages of 41–2
early stages of 41
entrepreneurial identity 27–8, 93–4, 116–17, 138
among women 28
assumptions 116
attaining and gaining credibility 156–7
challenges 107–8
comparing careers of professionals and entrepreneurs 100–103
construction of 103–5, 146–8
business and family business dynamics 152–3
knowledge, expertise and experience 148–9
leadership and identity 153
learning 150–52
personal attributes 149–50
process of 153–7
as unconscious process 155
data analysis 146
data collection, ethnographic field research 145
definitions of 94–8, 116
development of 155–6 ethnographic case study research 143–4
feature of 106
feminism and 119–20
gender and 117–18
and identity work 98–100
overview of existing literature 94–8
self and the social 154
study 106–7
typology of 8
women’s invisibility in family businesses 157
entrepreneurial intentions 180, 183
entrepreneurial passion 171, 210, 212
entrepreneurial self-efficacy (ESE) 209–10, 212
in men and women 201–2
and women 192
entrepreneurship
different forms of 68–9
ethnographic methods in 143–4
and identity 141–2
nexus of person and 189
entrepreneurial self-efficacy and women 192
perceived self-efficacy in 190–92
poverty, purpose of 72–4
entrepreneurs’ perceptions of success 48–50
ESE see entrepreneurial self-efficacy (ESE)
Essers, C. 118
ethnic entrepreneurship, and social networks 77
ethnographic case study research 143–4
experience 148–9
expertise 148–9
exploratory factor analyses (EFA) 177
extreme poverty 67, 70
extrinsic dimension of success 46–8, 52, 57
family business dynamics 152–3
‘family of existential motives’ 8
Fauchart, E. 96, 117, 120, 131
FEI see feminist entrepreneurial identity (FEI)
female entrepreneurial intentions 170–74
female founders
attitudes 33
building self-confidence 38–9
as element of differentiation 33–4
no appropriate role models 34
no professional networks 34–5
small teams 35–7
struggles and challenges 41
team building 40
in technology industry 28–9
trust-based teams 37–8
female techpreneurs, identity of 39–41
feminism
definitions of 116
and entrepreneurial identity 119–20
feminist entrepreneurial identity (FEI)
feminist values and 122, 127–9
governance 119, 126
implications 132–3
limitations 133
market positioning 124–6, 130
resource acquisition 122–3
strategic compromises 125–6
feminist entrepreneurs (FEs)
data collection and analysis 120–21
definitions of 116
research approach 120
strategic decision making 126, 131
Fenwick, T. 117
FEs see feminist entrepreneurs (FEs)
Finnish National Technology Agency (TEKES) 170
Foreman, P. 130
García, M.-C.D. 118
Gartner, W.B. 106
GEM survey see Global Entrepreneurship Monitor (GEM) survey
gender 48–50, 60, 171
discrimination 33, 51, 58
effect 56, 57
and entrepreneurial identity 117–18
moderating effect of 50–51
gender-stereotypic values 48
Girls in Tech 34, 35
glass ceiling 49, 58
Global Entrepreneurship Monitor (GEM) survey 51–3
Glynn, M.A. 95
governance 119
grounded theory 146
Greene, P. 27, 191
Gruber, M. 96, 114, 120, 131
Gujarat 77

Hamilton, E. 107, 142, 157
high self-efficacy 199
Honig, B. 190
Hutton, S. 117

identity
and aspirations 7–8
and behavior 8–9
and confidence 9–10
construction and durability 3–4
entrepreneurial see entrepreneurial identity
and entrepreneurship 141–2
formation 158–9
leadership and 153
women entrepreneurs and 142–3
women’s see women’s entrepreneurial identity
identity motives 99
identity theory (IT) 3, 137, 139–41
independence dimension of success 48, 52, 57, 58
India
poverty 77
women 78
Institutional Review Board (IRB) 80
intentions, theoretical review 169–70
intrinsic dimension of success 46–8, 52, 53, 55–7, 59
invisible women 157
IRB see Institutional Review Board (IRB)
Ireland, R.D. 96
IT see identity theory (IT)

Kašperová, E. 95, 107
Kitching, J. 95, 107
knowledge 148–9
Krueger, N. 199
Laakkonen, A. 95
leadership, and identity 153
leadership development 144–5
learning 150–52
livelihood entrepreneur 67
characteristics of 82
creation 74–6
poverty 70–76
Marlow, S. 99, 100, 130
McAdam, M. 99, 100

missionary entrepreneurs 120
moderate poverty 71
see also extreme poverty
Morris, M.H. 28
motherhood
as springboard for entrepreneurial action
as identity 195–7, 200–201
as practice 196, 197, 200–201
resemblance between entrepreneurship and
196–8
as resource 193–5, 197, 200–201
motherhood effect 50–51
mumpreneurship 187–8
response to mothers’ increased self-efficacy
beliefs 199–200
Nadin, S. 28, 95, 117
Navis, C. 95
normative entrepreneur 99
Orser, B. 114–20, 124, 126, 131–33, 142
optimal distinctiveness theory 39
parenthood 48–50
effect 49, 56, 57
PBC see perceived behavioral control (PBC)
perceived behavioral control (PBC) 169–70, 172, 180, 183
distinguish between self-efficacy and
173–4
role of 174
perceived self-efficacy, in entrepreneurship
190–92
perceptions of success, entrepreneurs’ 48–50
personal attitude 180, 183
personal attributes 2, 3, 149–50
personal identity 2
Pihkala, T. 94, 95, 97
positive reputation 124
poverty
definitions of 70
end of, solution
empowerment 71
poverty alleviation as consumption 72
framework for 70–71
from ground up 67–70
India 77
purpose of entrepreneurship 72–4
poverty alleviation 70, 71
as consumption 72
from ground up 72
Powell, E.E. 95, 96
Prahalad, C.K. 72
Pratt, M. 130
Pratt, M.G. 97
prior industry experience 210–12
purchasing power parity 70
relative poverty 71
reputation 123–4
research context 144–5
role-based identities 3
role salience 49
Sarasvathy, S.D. 96
self-efficacy 10–11, 170, 172–4, 180, 183
beliefs 191, 199–200
in men and women 201–2
role of 174
and women 192
Self-Employed Women’s Association (SEWA) 70,
76, 78–81, 83
self-identity 139–41, 189
SEWA see Self-Employed Women’s Association
(SEWA)
social capital 76
social desirability bias 60
social entrepreneurship 75
social identity 139–41
social identity theory (SIT) 2–3, 10, 45, 101–2, 137
entrepreneurs’ perceptions of success
48–50
Stanworth, M.J.K. 4, 95
Start-Up Chile acceleration program (SUP) 29
analysis 31
female participation 31–2
procedure 30–31
sample design 29–30
structural equation modelling (SEM) technique
180
SUP see Start-Up Chile acceleration program
(SUP)
Sveningsson, S. 98
team building, female founders 40
techno ventures founders 33
TEKES see Finnish National Technology Agency
(TEKES)
theory of planned behavior (TPB) 169
theory of reasoned action (TRA) 169
theory of trying (TT) 169
Thornton, D. 194
’train the trainer’ approach 124
trust-based teams, female founders 37–8
United Nations High Commission on Human
Rights (UNHCHR) 70
variance inflation factor (VIF) 54–5, 213
Vesalainen, J. 94, 95, 97
VIF see variance inflation factor (VIF)
Warren, L. 117, 131
Watson, T.J. 95, 158
Webb, J.W. 96
Welter, F. 118
Women 2.0 34
Women in Communications and Technology
(WCT) 124
women in family businesses 157
women’s entrepreneurial identity 10–12, 142–3
and aspirations 12–13
and behavior 14–16
and confidence 15–16
Women’s Executive Network (WXN) 124–5
women’s invisibility 157
Women Tech Founders 34
Women Who Code 34–5
Women Who Tech 34
WXN see Women’s Executive Network (WXN)