Contributors

Sheree-Ann Adams is a PhD graduate of the International Centre for Research in Events, Tourism and Hospitality at Leeds Beckett University, UK. She works as an independent consultant and small business shore-excursions operator in the Caribbean. Her research focuses on cruise consumer behaviour and decision making and conjoint analysis methodologies.

Faizan Ali is at the College of Hospitality and Tourism Leadership in the University of South Florida Sarasota-Manatee, USA.

Lidia Andrades, PhD, is an Associate Professor at the University of Extremadura, Spain. Her research interests and publications deal with governance and business models for social innovation in tourism, destination competitiveness, and sustainability. She has led the Network for Excellence in Tourism through Organizations and Universities in Russia (NETOUR), a European Union-funded project.

Vern Biaett is an Assistant Professor of Event Management in the Nido R. Qubein School of Communication, High Point University, North Carolina, USA. His research interests include festivity, experience design, estimating attendance, and the quantified triple bottom line.

Irma Booyens is affiliated with the School of Tourism and Hospitality, University of Johannesburg, South Africa, and with Economic Performance and Development, Human Sciences Research Council, South Africa. Her research interests include innovation in tourism, as well as the measurement and analysis of innovation in other sectors.

Christopher B. Califf is an Assistant Professor of Management Information Systems in the Department of Decision Sciences, Western Washington University, Bellingham, WA, USA. His research interests include qualitative research methodologies, technostress and cross cultural research.

Antonia Canosa is an early career researcher with the Centre for Children and Young People, Southern Cross University, NSW, Australia. Antonia’s research interests include the anthropology of tourism, children’s rights and participation, methods and ethics in researching with children and young people, and critical approaches to research.

Cihan Cobanoglu is at the College of Hospitality and Tourism Leadership, University of South Florida Sarasota-Manatee, USA.

Elizabeth T. Coberly is a doctoral student in the School of Recreation Health and Tourismat George Mason University in Fairfax, Virginia, USA, who specializes in recreation and folklore. Her research interests include serious leisure, Appalachian tourism, learning in natural environments, and sense of place.

Chris Cooper is a Professor in the School of Events, Tourism and Hospitality, Leeds Beckett University, UK. His research interests include network analysis for tourism and destination climate change adaptation.
John J. Daigle is a Professor and Leader of the Parks, Recreation and Tourism programme in the School of Forest Resources, University of Maine. His research interests include human dimensions of natural resources, indigenous perspectives, recreation ecology, and alternative transportation issues and management in protected areas.

Alain Decrop is Professor of Marketing at the Department of Business Administration, University of Namur, Belgium. His current research interests focus on decision-making processes and contemporary consumption phenomena, with applications to tourism and leisure.

Frederic Dimanche is Professor and Director of the Ted Rogers School of Hospitality and Tourism Management at Ryerson University in Toronto, Canada. His research interests include consumer behavior, destination and tourism business marketing, and competitiveness.

Jessica P. Fefer is a PhD student in Parks, Recreation and Tourism Management at Clemson University, USA. Her research interests include human dimensions of natural resources, protected area planning and management, and visitor management in park settings.

Jennifer Fitchett is a Senior Lecturer in the School of Geography, Archaeology and Environmental Studies at the University of the Witwatersrand, South Africa. Her research interests include climate change and tourism, phenology, and paleoclimatology.

Xavier Font is Professor of Sustainability Marketing at the University of Surrey, UK. He develops methods of sustainable tourism production and consumption for the tourism and hospitality industries. His publications cover the topics of sustainability marketing and communication, sustainability motivations, sustainability learning and innovation, sustainable supply chain management, and corporate social reporting.

Sandhiya Goolaup is a doctoral candidate at the Department of Marketing and Tourism, School of Business, Economics and Law, Gothenburg University, Sweden. Her research interest revolves around consumer experience, consumer value, and food tourism using phenomenological approaches. She has published in the Scandinavian Journal of Hospitality and Tourism and the Journal of Travel Research.

Anne Graham is the Director of the Centre for Children and Young People, Southern Cross University, NSW, Australia. Anne is nationally and internationally known for her research around children and young people's social and political participation. She has published widely in areas related to children and young people's social and emotional well-being, participation and engagement, ethical involvement in research, and in teacher learning.

Bill J. Gregorash is a Professor in the School of Business, Hospitality and Media Arts, Confederation College, Thunder Bay, Ontario, Canada. He received his PhD from the University of Leicester, UK. His research interests include gastronomy, consumer experiences, food tourism, and culinary training.

Tom Griffin is an Assistant Professor in the Ted Rogers School of Hospitality and Tourism Management, Ryerson University, Toronto, Canada. His research interests include
visiting friends and relatives (VFR) mobilities, volunteer tourism, virtual reality, and narrative methodologies.

C. Michael Hall is a Professor at the Department of Management, Marketing and Entrepreneurship, University of Canterbury, Christchurch, New Zealand; Docent, Department of Geography, University of Oulu, Finland; and a Visiting Professor, School of Business and Economics, Linnaeus University, Kalmar, Sweden.

Elke Hermans is Associate Professor and Coordinator of the Centre for Travel and Tourism Research at Hasselt University, Belgium. Her research interests include inclusive tourism, family holidays, the role of tourism in protected areas, and data analysis.

Ann Hindley is a Senior Lecturer in Tourism, Events and Marketing within the Faculty of Business and Management at the University of Chester, UK. Ann's research interests are in tourism and climate change, with more recent focus on climate change education and climate literacy.

Gijsbert Hoogendoorn is an Associate Professor at the Department of Geography, Environmental Management and Energy Studies at the University of Johannesburg, South Africa. His research interests include second homes tourism, climate change and tourism, and people-first tourism.

Dean Hristov is a doctoral researcher at the Faculty of Management, Bournemouth University, UK. Dean's main research interests lie in the domains of distributed leadership, urban heritage, smart cities, Big Data, visual analytics, and network approaches to destination marketing organizations.

Martin Trandberg Jensen is Assistant Professor in Tourism at Aalborg University. His ‘sensuous scholarship’ is informed by nonrepresentational theories, phenomenology, and the sociology of the senses. His empirical work revolves around tourism mobility, the construction of places, and reflexive scholarship. Methodical development is central to his work.

Woody G. Kim is at the Dedman School of Hospitality, College of Business, Florida State University, USA.

María D. López-Gamero is a Senior Lecturer in the Department of Management, University of Alicante, Spain. Her research interests include environmental management, competitive strategy, and sustainable tourism.

Heather Mair is an Associate Professor in the Department of Recreation and Leisure Studies at the University of Waterloo in Ontario, Canada. Her interests include critical approaches to tourism research, issues of power in tourism, and investigations of the role of tourism in community development.

Robert E. Manning is Steven Rubenstein Professor of Environment and Natural Resources at the University of Vermont, USA.

Julie Masset is a Lecturer in Marketing, University of Namur, Belgium. Her research interests include consumer research, tourism, and qualitative methods.

William J. McLaughlin is a Professor Emeritus of Human Environmental Sciences and Conservation Planning in the College of Natural Resources at the University of Idaho,
USA. His research includes social science research methodologies, sustainable tourism, protected area planning and management, rural development, and public engagement.

José F. Molina-Azorin is a Senior Lecturer in the Department of Management, University of Alicante, Spain. His research interests include competitive strategy, environmental management, organizational design, sustainable tourism, and mixed methods.

Gianna Moscardo is a Professor in the College of Business, Law and Governance, James Cook University, Australia. Her research interests include tourist experience, interpretation, and tourist community relationships.

Dr. Robin Nunkoo is an Associate Professor in the Faculty of Law and Management and the Head of the International Center for Sustainable Tourism and Hospitality at the University of Mauritius. He is also a visiting Senior Research Fellow at the School of Tourism and Hospitality, University of Johannesburg, South Africa and an Adjunct Professor at Griffith Institute for Tourism, Griffith University, Australia. He obtained his PhD from the University of Waterloo, Canada. He is the associate editor for *Journal of Hospitality Marketing and Management*, *Annals of Tourism Research*, and *Tourism Review*, and the regional editor (Africa) for *Journal of China Tourism Research*.

Alfred Ogle is the Subject Coordinator (Tourism) at the Australian Institute of Business (AIB) and also a sessional academic at Edith Cowan University (ECU) and Edith Cowan College (ECC). His research interests include sustainability, service and product innovation, marketing and hospitality management.

Antonino Mario Oliveri is a Professor of Social Statistics at the Department of Cultures and Society, Università degli Studi di Palermo, Italy. His main research interests concern tourism research, survey research methods, the analysis of categorical data, and the measurement of social phenomena, attitudes, and abilities.

Eerang Park is a Lecturer in Tourism Management at the School of Management in Victoria University of Wellington, New Zealand. Her research interests includes visual analysis of tourism photography, tourism and community empowerment, and tourist behaviour.

Jorge Pereira-Moliner is a Senior Lecturer in the Department of Management, University of Alicante, Spain. His research interests include strategic groups, quality management and environmental management in the hotel industry.

Eva M. Pertusa-Ortega is a Senior Lecturer in the Department of Management, University of Alicante, Spain. Her research interests include organizational design and its relationship with environmental and quality management.

Steven Pike is Associate Professor of Marketing at Queensland University of Technology, Australia. Steven’s research focuses on relevant challenges faced by destination marketing organizations.

Dr Susann Power is a Lecturer in Hospitality Management. Prior to joining the department, Susann held the following academic posts: Lecturer in Business Ethics at the University of Surrey and Teaching Fellow in Marketing at Ulster University Business School. Susann also has industry experience as Operations Manager at Keep Northern
Ireland Beautiful and Policy Initiatives Manager at the World Travel & Tourism Council. Susann’s expertise is in the field of sustainability in business and tourism, business ethics and entrepreneurship. She holds a PhD in Tourism from the University of Surrey. She is a volunteer Marine Litter Surveyor and Eco-Schools Assessor.

Girish Prayag is an Associate Professor in the Department of Management, Marketing and Entrepreneurship at the University of Canterbury, New Zealand. His research interests are related to the emotional aspects of consumption and place attachment as well as the resilience of tourism organizations. Girish uses diverse methods in his research ranging from ethnographic approaches to modelling using structural equations modelling (SEM).

Haywantee Rumi Ramkissoon is Associate Professor and Director of Tourism Research Cluster, Curtin University, Australia, and Senior Research Fellow at Monash University, Australia. She holds two doctoral degrees, in Tourism and Applied Environmental Psychology. Rumi publishes in leading tourism journals such as Annals of Tourism Research, Tourism Management, Journal of Travel Research, Journal of Sustainable Tourism, and Tourism Analysis. She is the book review editor for Current Issues in Tourism and research note editor for the Journal of Hospitality Marketing and Management. Rumi serves on 11 editorial boards of high-quality journals in her field.

Lisa Ruhanen is an Associate Professor and Program Leader with the UQ Business School’s Tourism Cluster at the University of Queensland, Australia. Her research interests include sustainability, governance, knowledge management, and Indigenous tourism.

Boopen Seetanah is an Associate Professor and Faculty Research Advisor at the Faculty of Law and Management, University of Mauritius. His research interest is in tourism economics, transport economics, and international economics and finance. He is also the Co Chair of the World Trade Organization’s WTO Chairs Programme, and the Director of Research of the International Centre For Sustainable Tourism and Hospitality (ICSTH) at the University of Mauritius.

Susan L. Slocum is an Associate Professor in Tourism and Events Management at George Mason University in Fairfax, Virginia, USA, who specializes in sustainable economic development through tourism and policy implementation. Her research interests include sustainable tourism development, rural planning and policy, community-based destination branding and marketing, development and poverty reduction, sustainable agricultural development, and food tourism and agrotourism.

Cecilia Solér is Associate Professor at the Department of Marketing, School of Business, Economic and Law, Gothenburg University, Sweden. Her research interests include sustainable consumption and sustainable market construction using phenomenological approaches. She has published in journals such as the Scandinavian Journal of Management, Journal of Marketing Management, and Journal of Travel Research.

Ekaterina Sorokina is a PhD candidate in the Department of Tourism, Events, and Attractions, Rosen College of Hospitality Management, University of Central Florida, USA. Her research interests include tourist behaviour, competitiveness of small and medium-sized tourism enterprises, destination positioning strategies, theory evaluation, and development in tourism and hospitality.
Davina Stanford is a Senior Lecturer at the International Centre for Research in Events, Tourism and Hospitality at Leeds Beckett University, UK. Her research interests include responsible tourist behaviour, destination management, and responsible tourism transport in protected areas.

T.S. Stumpf is an Assistant Professor of Management in the School of Business, Humboldt State University, USA. His research interests include tourism and hospitality management in Pacific Island countries and qualitative research methodologies.

Juan J. Tari is a Senior Lecturer in the Department of Management, University of Alicante, Spain. His research interests include quality management and its relationship with environmental management and organizational design.

Viraiyan Teeroovengadum is a lecturer at the University of Mauritius. His primary research interests are in the fields of higher education, quality assurance and services marketing. He holds a PhD in Service Management, a Masters in Educational Leadership and Management, and is a graduate in Law and Management. He has published in respected academic journals such as *European Business Review, Quality Assurance in Education* and *Journal of Contemporary Hospitality Management*. While being well versed with both quantitative and qualitative methods, he has a keen interest in statistical modeling and psychometrics.

Eugene Thomlinson is an Associate Professor in the School of Tourism and Hospitality Management, Royal Roads University, Victoria, British Columbia, Canada. Dr Thomlinson has almost 20 years of tourism and hospitality experience in industry and academia. His research interests and experience are focused on sustainable development, experiential marketing, interpretation, persuasive communication, image and branding, film tourism, screen tourism, and mega-event sports tourism (such as the Commonwealth Games, Olympic Games, FIFA World Cup).

Sandra De Urioste-Stone is an Assistant Professor of Nature-based Tourism in the School of Forest Resources, University of Maine, USA. Her research interests include social science research methodologies, sustainable tourism, human dimensions of natural resources, and collaborative management.

Youcheng Wang is Professor and Associate Dean of Academic Affairs and Research at Rosen College of Hospitality Management, University of Central Florida, USA. His research interests are hospitality marketing, destination marketing and management, customer relationship management, information search behaviour, collaborative strategies, and technology management.

Leanne White is a Senior Lecturer in the College of Business at Victoria University in Melbourne, Australia. Her research interests include national identity, commercial nationalism, popular culture, advertising, destination marketing, and cultural tourism. She is the author of more than 50 book chapters and refereed journal articles, and editor or co-editor of six research books.

Erica Wilson is Deputy Head of the School of Business and Tourism, Southern Cross University, NSW, Australia. Erica’s research interests include qualitative and feminist methodologies in tourism; women’s travel; sustainable tourism and tourism in protected...
Contributors xvii

and World Heritage areas; slow tourism; and critical approaches in teaching and studying tourism.

Nicholas Wise is Senior Lecturer in Tourism and Events Management at Liverpool John Moores University, UK. His research focuses on sport, events, and tourism, looking specifically at social regeneration, sense of place, and community. His research focuses primarily on the Balkans and Latin America, addressing community change and local impacts.

Mao-Ying Wu is an Associate Professor in the Department of Tourism Management, School of Management, Zhejiang University, People’s Republic of China. Her research interests include tourist behavior of emerging countries, tourism community relationship, and research methods.

Philip Feifan Xie is Professor of Tourism, Leisure and Event Planning at Bowling Green State University, Ohio, USA. He received his PhD in Planning from the University of Waterloo, Canada in 2001. Professor Xie undertakes research, writes, and consults in the field of cultural heritage tourism, aboriginal tourism, event planning, and the morphology of tourism. He received several major grants from state and federal governments in both the USA and Macau. Professor Xie has authored two books: Industrial Heritage Tourism (2015) and Authenticating Ethnic Tourism (2010). In addition, he has participated in writing 15 book chapters and more than 50 articles published in international journals.

Jing (Bill) Xu is a Lecturer in School of Professional Education and Executive Development (SPEED), Hong Kong Polytechnic University, Hong Kong, People’s Republic of China. His research interests include brand management and consumption experiences, China’s tourism, and hospitality studies.