
Index

- 3D printing *see* additive manufacturing
- abstract
 - data 110
 - design law, EU 395
 - patent exclusions 11, 282, 289, 293, 294, 296, 297, 298–9
 - business methods 302, 304, 308, 310, 311, 314, 316, 318, 319
- academic databases 181–2
- accountability 118, 564
- acquisitions and mergers 476–7, 479, 480
 - merger of Facebook and WhatsApp 116–17
- additive manufacturing
 - design law and 3D printing *see separate entry*
 - extraterritoriality and digital patent infringement *see separate entry*
- advertising 112, 114, 139, 152, 158, 470, 559
 - augmented reality 558
 - enforcement 564
 - internet retransmission 262
 - trade marks
 - actionable ads 438–43, 444
 - keyword advertising *see separate entry*
 - unfair competition 392
- AdWords or adwords *see* keyword advertising
- Alibaba 555, 561, 563, 574
- Amazon 186, 198, 466, 467, 469, 470, 483
 - fanfiction 195
 - hosting defence 514–15
 - whitelisting 562–3
- Anti-Counterfeiting Trade Agreement 537, 538–9
- antitrust law *see* competition
- Apple 187
 - graphic user interface 16–18, 19, 395
- application program interfaces (APIs) 9, 31, 41, 42–3, 124
- appropriation *see* big data and data
 - appropriation in EU
- arbitration 400–403
 - definition of 401–2
 - similarities between UDRP proceedings and 403–7, 410
- Argentina 7
- artificial intelligence 112, 135, 322–3, 334
 - big data and its use by *see* computer generated works (CGWs)
 - growing sophistication of 323–4, 337
- augmented and virtual realities 557–9
- Australia 16, 555
 - copyright 46, 64, 184–5, 248, 249
 - criminal law 533–6, 537, 540, 541–2, 543, 544
 - databases 69–70, 75, 101
 - fair dealing 194
 - patents
 - business methods 315–17, 319
 - trade marks
 - keyword advertising: Australian and New Zealand case law 431–5, 438, 439
 - as metatags 417–19
 - US Free Trade Agreement 65, 537
- authorship 120, 128, 322
 - animals 128, 332
 - computer generated designs in UK 448
 - computer generated works 322, 323, 324, 325–6, 330, 331, 332–3, 336
 - United Kingdom 326–9, 332, 336, 337
 - United States 332
 - and copyright subsistence in UGC 169
 - accumulations 181–2
 - authorship(s) and creativity 169–70
 - co-creation 175–6
 - collaborative authorship 181
 - community-derived works 182–3
 - interactive and multimedia UGC authorship 175–8
 - mass social authorship 178–81
 - sole authored but not ‘derived’ 170–72
 - sole authored and ‘derived’ 173–5
 - temporal challenge 171–2, 175, 177, 179, 181
 - databases 70
 - design law and 3D printing 448, 460
 - software additions over time 41
- autonomy 101, 103, 114, 128, 131, 485, 490, 505
- Barnes and Noble’s Nook ebook reader 187, 198
- Belgium: copyright 157, 203, 207, 258
 - intermediaries: tort 227–8
 - notice and trackdown 574
 - videogames 46
- Berne Convention 27, 40, 65, 70, 156, 169, 172, 188, 205
 - broadcasting or communication to public 248, 253, 274–5

- compulsory licensing 248–9, 251, 252, 261, 275
 - internet retransmission 258–61, 263, 264–5
- cablings 251–2, 253–4
- collections of works 63–4
- computer generated works 331, 337
- derivative works 173
- exhaustion 491–2
- three-step test 27, 71–2, 143, 153–4, 190
- big data and data appropriation in EU 107–35
- contracts 113–14, 124, 126, 132, 134
 - personal data acquired by online platforms 114–15, 131
 - role of personal data brokers 115–16
 - tradability of data 116–17
- copyright 119–22, 124, 126, 127–8, 130
 - reproduction right 119–20
 - text and data mining (TDM) 120–22
 - use as a work 120–21
- data 126
 - attribute 111–12, 128
 - distinguishing from information and knowledge 110–11, 119, 127
 - diversity 111–12
 - indexical 111–12
 - quantitative and qualitative 111
- database right 122–3
- definition of big data 107
- free flow of nonpersonal data 124–5, 126
- interests, constituencies and risks 117–19
- meaning of data appropriation 112–14
- open data 108, 117, 118, 135
- ownership and free flow of nonpersonal data 123
 - against data property 126
 - Commission: ‘Building a European Data Economy’ 123–4
 - Regulation on free flow of data 124–5, 126
- personal data 132
 - GDPR 127–9, 130–31
 - pseudonymised data 119, 128
 - towards property right in 126–32
- property rights 119–34
- risk of data leaks 118–19
- trade secrets 119, 124, 132–4
 - see also* databases and copyright
- big data and its use by AI *see* computer generated works (CGWs)
- blacklisting 561–2, 563
- blockchain 213, 497, 504, 554–7
- blocking orders 522–5, 573
- bots 469
 - price bots and tacit collusion 475–8
- Brexit 45, 62, 79–80, 267, 337, 460
- business methods 298, 302–21
 - European Patent Convention 309–14, 319
 - UK before 304–9
 - other approaches 315–19
 - Australia 315–17, 319
 - China 315, 317, 319
 - United States 315, 317–19, 320, 344
- business models 212, 215, 483, 489
 - internet retransmissions 269–74
 - metasearch engines 98
 - videogames 56, 57
- business-to-government (B2G) data-sharing 118
- Cambridge Analytica 116
- Canada 16
 - copyright 496
 - databases 68–9, 101
 - fair dealing 194
 - user generated content 142–3, 145, 149, 152
 - trade marks as metatags 416–17
- cars, autonomous 112
- catchup TV 253
- cease and desist letters 568, 574
- copyright 137, 460
- child pornography 575
- China 16, 536
 - Baidu 413
 - blacklisting 561
 - Hong Kong 549, 551
 - notice and trackdown 574
 - patents
 - business methods 315, 317, 319
- citizen journalism 165–6, 174–5
- civil law countries 64, 333–4
 - see also individual countries*
- civil search or *saisie-contrefaçon* procedure 133
- co-creation 175–6
- common law countries 64, 79–80, 96
 - see also individual countries*
- Commonwealth countries 79–80, 228, 431–2, 439
- communication to the public
 - European Union 90, 130, 157, 233, 237, 524
 - case law of CJEU 220–29, 238, 243, 245, 262–7, 484
 - Database Directive 71
 - exhaustion 199, 209–11, 483–5, 490–503
 - InfoSoc Directive 205, 207, 209, 218–19, 221, 226, 243, 249–50, 252, 256, 262–4, 483, 492–3
 - meaning of public 221, 226, 264
 - new public 222, 224–5, 226, 238, 243, 258–60, 264, 265, 275

- video streaming in US and 246–75
- Netherlands 158
- United States 229, 252, 254
 - video streaming in EU and 246–75
- video streaming in US and EU and 246–75
- WIPO Copyright Treaty 70, 71, 209, 219
- competition 10, 116–17, 487
 - blacklisting for anticompetitive behaviour 561
 - collusive behaviour 469–70, 473, 480, 482
 - price bots and tacit collusion 475–6
 - conceptualizing market competition 467–72
 - bots 469
 - collusive behaviour 469–70
 - monopoly power 469, 471
 - oligopolistic market structure 471
 - price discrimination 471
 - exhaustion of rights under EU copyright 485, 488–9
 - goods, data and markets 464–6
 - information externalities 466, 468, 469, 472, 476, 482
 - joint production 465–6, 468
 - Lorain Journal* decision 470, 480–81
 - network effects 481, 482
 - notice and takedown 565
 - potentially anti-competitive conduct 472–3
 - data privacy 477–8
 - keyword advertising 473–5, 481
 - mergers and acquisitions 476–7, 479, 480
 - price bots and tacit collusion 475–6
 - White Papers on competition and data 478–80
 - predatory behaviour 467, 469, 470, 471, 481–2
 - price discrimination 471, 489–90
 - response of competition policy and law 480–82
 - total transaction approach 481–2
 - whitelisting 565
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) 537–8, 539, 551
- computer games *see* gaming and copyright
- computer generated works (CGWs) 322–37
 - copyright 322–3, 324, 325–6, 330
 - Berne Convention 331, 337
 - EU 329–30, 332–3, 337
 - TRIPS Agreement 329, 331, 337
 - UK 128, 176, 322, 325, 326–9, 330, 331, 332–3, 336–7
 - US 325, 331, 332–3
 - WIPO 331–2
- creative computers and inventive machines 323–6, 337
- legal standards
 - EU 329–31, 332, 337
 - international 331–2
 - UK: copyright 128, 176, 322, 325, 326–9, 330, 331, 332–3, 336–7
 - UK: patents 329, 331, 336–7
 - US 325, 331, 332–3
- patents 322–3, 325–6
 - EPC 330–31
 - EU 330, 331, 337
 - TRIPS Agreement 329, 331, 337
 - UK 322, 325, 329, 331, 336–7
 - US 332
- protecting
 - competition or collaboration 336
 - international harmonisation 336–7
 - inventorship and ownership 335–6
 - policy 333–4
 - whether to patent and to whom 334–6
- computer programs 301, 498–9
 - copyright 279, 301, 488, 489, 499–500
 - software copyright: functionality *see separate entry*
- design law 395
 - in UK 448, 452–3
- patents 26, 277–80, 301, 324, 334, 344
 - software-related inventions *see separate entry*
- computer trespass 87–8
- confidential data 108, 114, 118–19, 131–4
- confidential information 333, 363, 371
 - breach of confidence 367
- contract law 366
 - see also* trade secrets
- consent
 - data protection 129
 - ebooks and mass digitization: use of licensing 202–8, 212
 - personal data acquired by online platforms 114
- consumer activism 480
- consumer law 100, 487
- contract law 366, 487, 561
 - CAD files 343
 - data appropriation 113–17, 124, 126, 131, 132, 134
 - databases and 96, 99–103, 113–14
 - United States 87, 88, 101–2
 - privity of contract 88, 100, 101
- Convention against Transnational Organised Crime (UNTOC) 550
- copyright 127–8, 130, 334, 341, 373, 482, 529, 560
 - augmented reality 557–8
 - blockchain 554, 555
 - CAD files 462
 - CGWs *see* copyright *under* computer generated works
 - computer programs 279, 301

- software copyright: functionality *see separate entry*
- criminal law *see separate entry*
- data appropriation 119–22, 124, 126
- databases and *see separate entry*
- design documents 449, 450, 454
- ebooks and mass digitization
 - protections and exceptions 186–200
 - use of licensing 189, 195–6, 197–8, 201–16
- exhaustion of rights under EU *see separate entry*
- gaming and *see separate entry*
- graphical user interfaces 2, 3, 4, 24–5, 29, 31, 34–5, 41–2
 - background statutory framework 4–5
 - eligibility 5–8
 - scope of protection 8–10
 - summation 10
- hyperlinking and copyright liability *see separate entry*
- notice 575
 - takedown requests 571–2
 - and trackdown 574
- platforms: upload filter 460
- resale right 197
- trusted notifier programme 565, 566
- user generated content (UGC) *see separate entry*
- video streaming and communication to the public in US and EU *see separate entry*
- virtual reality 557
- Council of Europe
 - Convention on Cybercrime 546
- Court of Justice of European Free Trade Association States (EFTA Court)
 - trade marks 387–8, 389
- Court of Justice of European Union (CJEU)
 - 79–80, 329
 - copyright 128, 143, 154–6, 157, 159, 161, 330
 - creative choices 6, 7, 9–10, 95, 127, 174
 - databases 66–7, 69, 72–3, 75, 83, 84, 85–6, 89, 90, 92, 93–6, 97–8, 99, 100, 102, 103, 105, 106, 113–14, 126
 - ebooks 188–9, 198–9, 201–11, 212, 214–15, 484, 501–3
 - exhaustion 188–9, 198–9, 208–11, 484, 485–6, 487–8, 490, 493, 494–6, 497, 498, 499–500, 501–3, 504
 - graphical user interfaces 3, 4–10, 41–2
 - hyperlinking, liability for 218–29, 237, 238, 243, 244, 245
 - Information Society Directive 4, 5–7, 9, 10, 37, 40, 42, 47, 52, 56, 221, 226, 228–9, 243, 256–7, 262–4, 266–7, 484, 485, 493, 494–5, 503
 - internet retransmissions 262–7
 - private copying 141, 146, 151, 160
 - Software Directive 4–6, 29, 37, 40, 52, 92, 188, 199, 484, 499
 - streaming 256–7
 - subject matter 47, 48
 - use as a work 120
 - videogames 47, 48, 51–2, 56, 58
- graphical user interfaces 3, 4–10, 41–2
 - registered community designs 23–4
 - trade marks 17, 18–20
- intermediary liability 507, 508, 509, 510, 511, 513, 514, 518, 521, 522, 524, 529
- notice and staydown 573
- proportionality 56, 573
- trade marks 494
 - keyword advertising 427, 435–7, 438, 439, 441
 - in metatags 425
 - product comparison lists 441
- Creative Commons (CC) licences 460–61
- criminal law 531–52
 - accessorial liability 539–45
 - complicity 541–2
 - conspiracy 544
 - incitement 543
 - copyright criminalisation 532–3
 - fraud 545–6
 - Griffiths case 544, 548
 - hack back 569
 - O’Dwyer case 544, 545, 548
 - primary liability 533–6
 - registered designs in UK 459
 - simultaneous liability for general offences 545–7
 - transnational enforcement 547–51
 - treaties, development of 536–9, 551
- cybersecurity, trade secrets and wrongful acquisition tort in US 363–80
- elusive tort 367–73
 - pros and cons of recognising 373–9
 - summary of information law 365–6
- cybersquatting
 - Uniform Domain Name Dispute Resolution Policy (UDRP) *see separate entry*
- damages
 - databases 77, 100
 - patent infringement 340, 344
 - US law: domestic acts with overseas consequences 339, 353–62

- trade secret law in US 378
- wrongful acquisition tort 373
- data
 - big 478, 479–80, 561
 - big data and data appropriation in EU
 - see separate entry*
 - digital dividend 479
 - firms as nexus of 476–7
 - markets 117, 129, 131, 477
 - personal 137, 365, 472–3, 477–8, 480
 - blacklists 561–2
 - blockchain 556
 - risks 119
 - towards property right in 126–32
 - portability 115, 125, 130–31, 480
 - property right relating to 119–34, 480
 - see also* competition
 - data producer's right 77–9, 124–5
 - data protection 115, 118, 125, 126–7, 366
 - blacklists 561–2
 - blockchain 556
 - Directive 95/46/EC 129–30
 - General Data Protection Regulation (GDPR)
 - 127–9, 130–31, 561–2
 - indexical and attribute data 111–12
 - notice
 - and staydown 572–3
 - and trackdown 574
 - right to data portability 130–31
 - trade secrets law and 132
 - data-ism 112
 - database *sui generis* protection 67, 73, 122–3
 - Database Directive 76, 77, 78, 81–98, 102, 364, 375–6
 - core components 89–93
 - definition of database 84–6
 - exceptions 83–4, 91–3, 99, 100, 101, 102, 106, 113–14
 - foreign database makers in EU 88–9
 - independence of contents 85–6
 - jurisprudential reaction in 2004 83, 93–6
 - lawful use/users 91–2, 106
 - obtaining contents 95–6, 122
 - origin of hybrid system 86–9
 - spin-offs 95, 122
 - substantial investment 89, 94, 123
 - text and data mining activities 92–3
 - today: example of metasearch engines
 - 96–8
 - machine generated databases 96
 - outside scope of Directive
 - contract law and online databases
 - 99–103
 - Pinterest board 175
 - sole-source databases 83, 84, 93, 95–6, 101, 106
 - term of protection 82–3, 102–3, 104–5
 - unfair competition law 87, 88–9, 103–6
 - United States 75, 87–8, 101–2, 105
 - Wikipedia 180
 - databases and copyright 63–80
 - accumulations of material 181–2
 - Brexit 79–80
 - commentary and conclusion 75–80
 - data producer's right 77–9, 124–5
 - exceptions 71–2, 76
 - EU position 72–4, 75, 76, 77, 113–14
 - text and data mining (TDM) exception
 - in EU 73–4, 75, 76, 77, 92–3, 108, 121–2
 - US position 75, 76–7
 - plagiarism and Turnitin software 75
 - substantive rights 70–71
 - test for subsistence of copyright in
 - databases 75–6
 - Australia 69–70, 75
 - Canada 68–9
 - European Union 66–7, 75–6
 - international position 63–5
 - United States 68, 76
 - Wikipedia 180
 - see also* database *sui generis* protection
 - databases and mergers 477
 - Datalogix 115, 116
 - defamation 575
 - deindexing search results 566–8
 - Denmark 555
 - design law and 3D printing 394, 395, 445–62
 - CAD files and design rights 451–2, 459, 462
 - infringement 455–7
 - legal status of CAD file under UK
 - unregistered design rights 454–5
 - potential exceptions 457–8
 - 'product' under registered design law
 - 452–4
 - challenges 450–51
 - copyright 449, 450, 454, 459–60, 462
 - enforcement 462
 - recommendations for future 459–61
 - registered design in UK 446–8, 459
 - CAD files and designs as 'product' 452–4
 - computer generated designs 448
 - criminal law 459
 - definition of product 448, 451–2, 453
 - duration 447
 - exceptions 457–8
 - infringement 455, 456–7
 - novelty and individual character 448, 452
 - spare parts 451, 458

- unregistered design in UK 446–7, 449–50, 459
 - duration 447, 449–50
 - infringement 455–6, 457
 - legal status of CAD files 454–5
- design rights 394–6
 - 3D printing *see* design law and 3D printing
 - duration 394, 396, 447, 449–50
 - graphical user interfaces 2, 21, 24, 25, 42, 395
 - eligibility 21–4
 - multiplicity of forms test 23, 24
 - summation 24
- Digg 182
- digital divide of society 147–8
- Digital Millennium Copyright Act (DMCA) 232, 239–43, 507, 510, 515, 516–17, 566
- digital single market 73–4, 479
 - Directive on copyright in 74, 92–3, 121–2, 137, 139, 201, 214–15, 237–8, 459–60, 526–9, 530, 572, 573
- discrimination 110, 119, 563
 - price 471, 489–90
- distribution right 51, 52, 92, 102, 199, 208, 209, 210, 211, 483–4, 485–6
 - differences between communication right and 491–503
- domain names
 - disputes: Uniform Domain Name Dispute Resolution Policy (UDRP) 397–410
 - enforcement
 - domain name tools 564–6
 - notice and takedown 565–6
- droit d'auteur* system 121
- due process 564, 572, 575
- eBay 563
- ebooks and mass digitization: copyright
 - protections and exceptions 186–200
 - fair use/fair dealing 189–90, 194–7
 - first sale/exhaustion 186, 188–9, 197–9, 483, 484, 488, 490, 501–3
 - legal vs illegal copying: taxonomy of digital borrowing 189–94
 - concept copying 190–92, 193
 - copying snippets of text 190, 191, 192–3
 - direct literal copying 190
- ebooks and mass digitization: use of licensing
 - 189, 195–6, 197–8, 201–16
 - consent of whom 202–3
 - Reprobel* 203–4, 206–8
 - Soulier and Doke* 204–8
 - control in digital sphere: changes 212
 - cancelling *Reprobel* 214–15
 - content access evolution 212–13
 - exhaustion issues 212–13
 - scope of control: digital exhaustion under EU law 208–11
 - UK scheme: licensing of orphan works 211–12
- ecommerce platforms 560, 566
- economies of scale 466, 471, 479
- encryption 88, 114, 186, 197–8
- end-user licence agreements (EULAs) 60, 61
- enforcement
 - criminal law: transnational 547–51
 - design law and 3D printing 459–61, 462
 - digital tools of IP *see* enforcement, digital tools of IP
 - intermediary liability *see* enforcement: intermediary liability
- enforcement, digital tools of IP 553–75
 - augmented and virtual realities 557–9
 - blacklisting and whitelisting 561–3, 565
 - blockchain 554–7
 - domain name tools 564–6
 - follow-the-money tools 563–4
 - hack back and active defence 568–71
 - name and shame: game cloning 51
 - notice
 - other notice and action procedures 575 and staydown 529, 572–3
 - and takedown 136, 193, 196, 241, 515, 520, 530, 559–60, 563, 565–6, 568, 571–2
 - and trackdown 573–4
 - search engine deindexing 566–8
 - social media tools 559–61
 - closed groups 559, 560
 - counterfeits and social acceptance 560–61
- enforcement: intermediary liability 506–30
 - blocking injunctions 522, 573
 - copyright infringement 522–4
 - expansion of jurisprudence 524–5
- direct 519
- EU framework 136–7, 507
 - caching 511–12
 - hosting 512–15, 516, 517
 - information society service 507–8
 - intermediary 508–9
 - mere conduit 511
 - passive intermediary 509–10, 516–17
 - specifics of defences 511–15
 - US regime contrasted 510, 515–18
- future 525
 - new Copyright Directive 137, 526–9, 530
 - value gap 525–6
- no-fault injunctions 520, 530
 - no general obligation to monitor 521
 - requirements 521–2

- notice and takedown 136, 520, 530
- practical impact 518–19
- equitable remuneration 138, 141, 143, 152, 154, 156–7, 158–62, 223, 249, 251
- European Convention on Human Rights (ECHR) 103, 155–6, 567–8
- European Data Protection Supervisor (EDPS) 114–15, 478, 479
- European Patent Convention (EPC)
 - Art 52: subject matter 11–12
 - business methods 309–14, 319
 - computer generated works 330–31
 - computer programs 334
 - graphical user interfaces 11–12
 - software-related inventions 280–92, 294, 296, 297, 298, 300–301
 - ‘as such’: scope of meanings 285
 - lack of definitional clarity 280–84
 - technical character 287–91
 - technical contribution 285–7, 289–90, 293, 295
- European Patent Office (EPO)
 - graphical user interfaces 11, 12–15, 24
- European Union 10, 329–30, 478, 518
 - Article 29 Working Party 109–10, 131, 567–8, 574
- big data and data appropriation in EU *see separate entry*
- blacklists 561–2
- Business-to-Government (B2G)
 - data-sharing 118
- Charter of Fundamental Rights 103, 522
 - Art 7: privacy 126–7
 - Art 8: protection of personal data 127
 - Art 11: freedom of expression 155–6
 - Art 17(2): IP protected 208
- Community Designs Regulation 21, 22, 23–4
- computer generated works 329–31, 332–3, 337
- Copyright Term Directive 103, 330
- Court of Justice of *see separate entry*
- Database Directive 6, 66, 72–3, 74, 76, 77, 78, 81–98, 102, 113–14, 122–3, 180, 329, 330, 364, 375–6
 - aims of 81
 - contractual freedom 99
 - core components of *sui generis* protection 89–93
 - definition of database 84–6
 - dual protection 81–2, 90–91, 95–6
 - evaluation of 78, 83–4, 88, 96, 100
 - substantive rights 71
 - unfair competition 87, 88, 89, 103
- databases 66–7, 71, 75–6, 180
 - Brexit 79–80
 - data producer’s right 77–9
 - exceptions to infringement 72–4, 75, 113–14
 - sui generis* right *see database sui generis* protection
- design rights 394–6
 - 3D printing 394, 395, 446–7, 449, 450, 451, 455, 459, 460, 461
- Designs Directive 447–8
- digital content, proposed Directive on supply of 114–15
- digital single market 73–4, 479
 - Directive on copyright in 74, 92–3, 121–2, 137, 139, 201, 214–15, 237–8, 459–60, 526–9, 530, 572, 573
- e-Commerce Directive 236–7, 238–9, 245, 506, 507, 509–10, 511, 512, 513, 515, 520, 521, 526, 527, 529, 573
- ebooks 188–9, 198–9
 - role of licensing 201–16
- enforcement: intermediary liability *see separate entry*
- Enforcement of IPRs Directive 133, 521, 522–3
- European patent with unitary effect (EPUE) 331
- exhaustion of rights under EU copyright *see separate entry*
- free movement 329, 485, 505
 - of goods 103, 329, 487–8, 501
 - to provide services 488
- General Data Protection Regulation (GDPR) 127–9, 130–31, 561–2
- graphical user interfaces (GUIs) *see separate entry*
- hyperlinking and copyright 217–18
 - direct liability 218–27
 - indirect liability 226, 227–9, 233
 - safe harbour provisions 236–9
 - US: comparative conclusions 243–5
- industrial designs 394–6
 - graphical user interfaces 21–4, 25, 395
- Information Society Directive 29, 37, 39, 40, 122, 499, 512
 - anti-circumvention provisions 54
 - author principle 202–7, 215
 - caricature, parody or pastiche 140, 152, 155–8, 159, 161
 - communication to the public 205, 207, 209, 218–19, 221, 226, 243, 249–50, 252, 256, 262–4, 483–5, 492–5, 502, 503
 - data and reproduction right 119–20
 - ebooks 188, 201, 202–7, 209–11, 215, 502, 503

- exhaustion 209–11, 483–5, 492–5, 502, 503
- graphical user interfaces 4, 5–7, 9, 10, 41–2
- injunctive relief against intermediaries 228–9, 522
- internet retransmissions 262–4, 266–7
- private use 138, 141, 146, 154
- quotations: criticism or review 140–41, 152, 155–7
- three-step test 143, 146, 503
- user generated content 138, 140–41, 143, 146, 152, 154–5, 156–7
- videogames 47, 52, 54, 55, 56, 58–9
- Intellectual Property Office (EUIPO)
 - Boards of Appeal 15–18, 20
 - graphical user interfaces 15–18, 20, 21, 23
- merger of Facebook and WhatsApp 116–17
- notice and takedown 136, 520, 529
- open data 118
- Orphan Works Directive 211–12
- Parliament 74, 126
 - CULT Committee 140–41
 - IMCO Committee 141–2, 159–60
- preemption 207
- Public Sector Information Directive 118
- Rental and Lending Rights Directive 210–11
- Software Directive 28–9, 30, 31–2, 35, 37, 38, 39, 40, 42, 91, 329, 452
 - anti-circumvention provisions 54
 - computer generated works 330
 - exhaustion 188, 199, 208–9, 484, 492
 - games 52, 54, 55, 58
 - graphical user interfaces 4–6, 41
- text and data mining (TDM) exception 73–4, 75, 76, 77, 92–3, 108, 121–2
- Topographies of Semiconductor Products Directive 449
- trade marks 330, 494, 558–9
 - Directive 18–20, 388, 390, 435
 - graphical user interfaces 2, 15–20, 24, 25, 42
 - keyword advertising 427, 435–7, 438, 439, 441
 - metatags 425
- Trade Secrets Directive 132–4, 364, 365, 367
- user generated content 170, 178, 179, 180, 181
- originality 175–6
- photographs 171
- use privilege *see* user generated content: towards new use privilege in EU copyright law *see separate entry*
- video streaming and communication to the public in US and EU *see separate entry*
- exhaustion of rights under EU copyright 186, 188–9, 208–11, 212–13, 483–505
 - benefits of principle 486–91, 503, 505
 - competition and innovation 488–9
 - free movement and objectives of EU law 487–8
 - functional equivalence 490
 - marketability, access, preservation 489–90
 - transactional clarity 490
 - user autonomy 490
- distribution and communication 491–503
 - ebooks 501–3
 - exact same copy 494–6
 - nature of transaction 498–503
 - object of 492–8
 - property alienation and nonsubstitutability 497–8, 504
 - scope of rights 491–2
 - software 499–500
- gaming 51–3, 56, 62
- expression, freedom of 137, 148–9, 152, 153, 155–6, 157, 334, 441, 575
- augmented reality and trade marks 559
- blocking access to websites 565
- injunctions 522, 524
- notice
 - and staydown 572–3
 - and takedown 572
- search engine deindexing 567–8
- upload filters 460, 529
- extraterritoriality 548–50, 551, 552
- extraterritoriality and digital patent infringement 338–62
- additive manufacturing 339
 - CAD files 342–4
 - induced and contributory infringement 340–41, 342
 - limits on patent law 339–41
- US patent law: damages for domestic acts with overseas consequences 353–62
 - case law 356–7
 - compensatory 358–9
 - conflicts-based approach 360
 - law of patent damages 354–5
 - options 357–62
 - proximate cause 360–62
 - RJR Nabisco* analysis 359–60
 - strict territorial approach 357–8
- US patent law: liability for patent infringement 344
 - conflicts-based approach 351–3
 - liability for offers to sell and sales 344–6
 - potential alternatives 347–53
 - reasons to reject 347–8

- Transocean* 343, 344–6, 348, 353
two-step analysis of *RJR Nabisco* 349–51
- Facebook 131, 165, 478, 480, 559
merger of WhatsApp and 116–17
personal data brokers 116
sharing of data 116
- fair use 9–10, 43, 58, 59, 62, 72, 75, 76–7, 101, 120, 121, 184, 186, 189, 194–6, 198, 199, 377, 379, 518
- fan fiction 60, 166, 167, 169, 182, 183, 184, 189, 191, 194, 195–7
- fanzines 165, 183
- films *see* movies
- Finland 541
- first sale doctrine 186, 189, 197–9, 487, 489, 497–8
see also exhaustion of rights under EU copyright
- follow-the-money tools 563–4
- France 23, 518, 519
copyright 203, 204–5, 206–7, 255, 330
games 46
intermediaries: tort 227–8
moral rights 393
notice and staydown 573
- free movement 329, 485, 505
of goods 103, 329, 487–8, 501
to provide services 488
- free riding 83, 333, 427
- free trade agreement (FTA)
Australia–US 65, 537
- functionality *see* software copyright: functionality
- gaming and copyright 44–62
augmented reality 558
business model 56, 57
computer program 46, 47, 48, 49, 52, 54, 55, 58, 62
exhaustion principle 51–3, 56, 62
game cloning 48–51, 62
mobile gaming sphere 49
name and shame 51
second-hand sales 51–3, 56, 62
key reselling 53
technological protection measures 54–6, 59, 62
business model 56
proportionality 56
user-generated content 59–62, 166, 175–8
end-user licence agreements (EULAs) 60, 61
power imbalance 61
videogame preservation 56, 57–9, 62
videogames as subject matter 45–8, 50, 55, 62, 177
- audiovisual work 46, 48, 49
cinematographic work 46, 177
dramatic work 46, 47–8, 49, 177
- geoblocking 251, 275
- Germany 23
copyright 158–9, 171, 486, 527
ebooks 188
music track sampling 168–9
reselling digital software 489
Störerhaftung 227
videogames 46, 53
- hack back 569
- notice and staydown 573
- patents 280, 284, 486
- trade marks 390, 486
as metatags 415–16
- Gibraltar: distributed ledger technologies 556–7
- GNU public licences 460–61
- Google 237
AdWords 412, 419, 426, 428, 430, 431, 432–4
Authors Guild v Google 121, 195
book digitization 189, 194, 195
competition 467–8, 473, 474, 480
DeepMind 323
Google France 238, 435–6, 441, 513, 514, 515, 518
Google v Equustek 566–7
metatags 412, 414, 417, 418, 424
News 219
Oracle v Google 7, 9–10, 43
- graphical user interfaces (GUIs) 2–25, 395, 452–3
copyright 2, 3, 4, 24–5, 29, 31, 34–5, 41–2
background statutory framework 4–5
eligibility 5–8
scope of protection 8–10
summation 10
- definition 3
- industrial design 2, 21, 24, 25, 42, 395
eligibility 21–4
multiplicity of forms test 23, 24
summation 24
- patents 2, 11, 19, 22, 24, 25
legislative framework 11–12
summation 15
technical character 12–15
- trade mark law 2, 15, 24, 25, 42
devoid of any distinctive character 15–18
shapes or other characteristics 18–20
summation 20
- hack back and active defence 568–71
- hacking 473, 568–9
US: trade secrets, cybersecurity and wrongful acquisition tort 363–80
- hate speech 507, 575

- health data 477
- Hong Kong 549, 551
- hyperlinking and copyright liability 217–45
 - comparative conclusions 243–5
 - EU law 218, 243–5
 - direct liability 218–27
 - indirect liability 226, 227–9, 233
 - new public 222, 224–5, 226, 238, 243, 265, 485
 - for profit motive 222–3, 225, 226, 227, 229
 - safe harbour provisions 236–9
 - safe harbour provisions
 - EU law 236–9
 - US law 239–43
 - types of hyperlinks 217–18
 - US law 218, 243–5
 - contributory infringement 234–5
 - direct liability 229–33, 236
 - inducement of infringement 234, 235–6
 - safe harbour provisions 239–43
 - secondary liability 233–6
 - vicarious infringement 233–4
- hyperlinks, catalogues of 85
- IBM's AI systems 323
- idea–expression dichotomy 190, 279, 301
 - data 119
 - databases 83
 - gaming 49, 62–3
 - general principle of European copyright law 39–40
 - graphical user interfaces 5, 7–8
 - software copyright: functionality 26, 31, 33, 34, 37, 38, 39–40
- India 194, 330
 - trade marks as metatags 420–21
- information 112, 333
 - algorithms and collusive behaviour 469–70
 - asymmetries 479
 - confidential *see separate entry*
 - digital dividend 479
 - externalities 466, 468, 469, 472, 476, 482
 - freedom of (FOI) laws 118
 - GDPR: personal data means any 127
 - knowledge and data 110–11, 119, 127
 - public sector information Directive 118
 - right to 118, 148
 - shadow accounts with competitors 470–71
 - US: summary of information law 365–6
 - user generated content 147–9
 - see also* trade secrets
- injunctions
 - advertisements 438–9
 - databases 77, 100
 - intermediaries 227, 228–9, 244, 507, 511, 573
 - blocking injunctions 522–5, 573
 - deindexing websites 566–7
 - design law and 3D printing 459
 - no-fault injunctions 520–22, 530
 - internet retransmissions 273
 - patents 341, 344
 - trade secrets 369, 378
- Instagram 559
- intermediaries 61, 114, 115–16, 186, 193, 198
 - design law and 3D printing 395, 458, 459, 460–61, 462
 - enforcement 564, 567, 571, 575
 - blacklists 561
 - intermediary liability *see* enforcement: intermediary liability
 - notice and action procedures *see separate entry*
 - overblocking 529, 565
 - search engine deindexing 566–8
 - hyperlinking 227–9
 - safe harbour provisions 218, 236–43
- International Court of Justice (ICJ) 64
- Internet Corporation for Assigned Names and Numerals (ICANN) 397, 398, 399, 405
- Internet of Things (IoT) 96, 112, 126
- investment agreements 65
- Ireland 330
- Italy 46, 171, 515, 518, 520, 525
- Japan 16, 288, 331
- journalism, citizen 165–6, 174–5
- keyword advertising 426–44
 - actionable advertisements 438–43, 444
 - anticompetitive conduct, potentially 473–5, 481
 - flexibility of legal doctrines 444
 - Australian and New Zealand case law 431–5, 438, 439
 - EU case law 427, 435–7, 438, 439, 441
 - US case law 428–31, 438
- labour theory 334
- liability *see* enforcement: intermediary liability
- likelihood of confusion 386, 389, 413, 417, 423, 424, 429, 431, 444
- literary works 248, 254, 258, 331, 332
 - compilation of digital course packs 194
 - computer-generated 326–7
 - databases 63
 - software 26, 27, 28, 29, 34, 35, 40
 - videogames 49
 - user generated content 136, 138, 145, 146, 147, 149, 151

- authorship and copyright subsistence in
 - UGC *see under* user generated content and its authors
 - pastiche 139, 140, 141, 157–8, 159–60, 161
- lock-in 3, 131, 489
- look and feel 2, 3, 4, 8, 30, 31, 279
- Luxembourg 259
- machine learning 112, 135, 515, 560
- Marleasing* principle of interpretation of national legislation 30
- mashups *see* user generated content
- mergers and acquisitions 476–7, 479, 480
 - merger of Facebook and WhatsApp 116–17
- metasearch engines 96–8
- metatags 411–25
 - meaning of 411–13
 - search engines 412–13, 414, 417, 418, 421, 424–5
 - trade marks as 413–14
 - Australia 417–19
 - Canada 416–17
 - Germany 415–16
 - India 420–21
 - New Zealand 419–20
 - United Kingdom 414–15
 - United States 421–4, 429–30
- Microsoft 470
 - Bing 412–13
 - graphic user interfaces 2–3, 16, 395
- mod chips 54–5
- Monaco 259
- moral rights 130, 131, 188, 191, 193, 249, 251, 393, 396
 - civil law systems 333–4
 - computer generated works 323, 325–6, 333–4, 335, 337
 - games: user-generated content 60
- movies 488, 489, 506, 543
 - blocking injunctions 523
 - copyright 204, 336, 338, 506
 - authorship in UK 328
 - fan films 194
 - games 46, 177
 - unfair competition and titles of 392
- music 202, 279, 340, 389–90, 483, 488, 506, 507, 543, 574
 - blockchain 555–6
 - blocking injunctions 523
 - coauthorship in UK 176
 - computer generated works 326
 - iTunes: licences 198
 - orphan works in UK, licensing of 212
 - streaming 213, 254, 338
 - track sampling 168–9
 - United States
 - broadcasting 250
 - first sale 189, 198, 199
 - sounds recordings and phonorecords 494
- mutual legal assistance 549, 551
- national treatment 88, 337
- NESTA's report: 'Me, My Data, and I: The Future of the Personal Data Economy' 478, 480
- Netflix 246, 253, 489
- Netherlands 158, 259, 495
 - databases 82
 - ebooks 188, 488, 490, 501–2
- network effects 481, 482
- New Zealand 16, 248, 330, 555
 - criminal law 535–6, 541, 543, 545, 546–7, 548, 549
 - trade marks
 - keyword advertising: Australian and New Zealand case law 431–5, 438, 439
 - as metatags 419–20
- nonliteral copying 26, 30, 31, 33–5
 - look and feel 2, 3, 4, 8, 30, 31, 279
- Norway 248
- notice and action procedures
 - other 575
 - staydown 529, 572–3
 - takedown 559–60, 563, 568, 571–2
 - domain names 565–6
 - European Union 136, 520, 530
 - United States 193, 196, 241, 515
 - trackdown 573–4
- OECD (Organisation for Economic Co-operation and Development) 118, 139–40, 164, 478, 479–80
- on demand streaming 252–3
 - EU law 256–7, 275
 - international instruments 253–4, 257
 - US law 254–6, 257, 275
- open data 117, 118
- originality 5–8, 16, 42, 67, 69, 82, 124, 128, 164, 169, 172, 173–4, 179, 180, 185, 330
- orphan works 490
 - UK licensing scheme 201, 211–12
- ownership 77–8, 103, 108, 134, 208, 338, 480, 504
 - blockchain 555
 - computer-generated works 332, 334, 335–6
 - and free flow of nonpersonal data 123–6
- Paris Convention for the Protection of Industrial Property 88

- parodies 139, 140, 141, 152, 155–7, 158, 159, 166, 391, 440, 518, 559
- passing off 390–91, 392, 396
 - reverse 390, 391–3
- Patent Cooperation Treaty (PCT) 283–4
- patents 134, 326, 333, 334, 373, 460, 486
 - antitrust conduct and 482
 - business methods *see separate entry*
 - CGWs *see patents under computer generated works*
 - computer programs 26, 277–80, 301, 324, 334
 - software-related inventions *see separate entry*
 - European Patent Convention (EPC) *see separate entry*
 - European patent with unitary effect (EPUE) 331
 - extraterritoriality and digital patent infringement *see separate entry*
 - graphical user interfaces 2, 11, 19, 22, 24, 25
 - legislative framework 11–12
 - summation 15
 - technical character 12–15
 - service inventions 320
- personal data 137, 365, 472–3, 477–8, 480
 - blacklists 561–2
 - blockchain 556
 - risks 119
 - towards property right in 126–32
 - see also* big data and data appropriation in EU
- personality rights 333–4
- pharmaceutical drugs 333, 340, 482, 555
- Pinterest 166, 167, 174, 175, 182
- plagiarism 120, 187–8, 190, 192, 193
 - and Turnitin software 75
- Pokémon Go 558
- pornography 575
- price comparators 97
- privacy 77, 111, 114, 126–7, 131, 366, 373
 - competition policy and law 469, 480, 481–2
 - potentially anticompetitive practices 477–8
 - copyright: private copying 147–8
 - exhaustion of rights 490
- profiling 119, 130
- proportionality 539, 553
 - blocking injunctions 524
 - no-fault injunctions 521, 522
 - notice
 - and staydown 573
 - and takedown 572
 - technological protection measures 56
 - three-step test 152, 153
- pseudonymised data 119, 128
- publishing
 - ebooks and mass digitization
 - copyright protections and exceptions 186–200, 483, 484, 488, 490, 501–3
 - use of licensing 189, 195–6, 197–8, 201–16
- reciprocity: databases 88
- Redbox 489
- remixes *see* user generated content
- reproduction 119–22, 123, 124, 199, 204–5, 495–6, 497–8, 502–3, 504
 - 3D printing 446, 455, 456, 457, 459, 462
 - databases 68, 71–2, 92–3, 104
 - delayed retransmissions 257
 - graphical user interfaces 5
 - hyperlinks 219, 221
 - research organisations 74, 92
 - software 27, 29, 31, 38, 39
 - user generated content 155, 157, 158
 - videogames 51–2, 58
- reputation 558–9
- resale rights 497
- retransmission of broadcast, internet 257
 - different technical use 264–5, 275
 - EU law 261–7, 275
 - international instruments 258–61, 274
 - service zone theory 260, 261, 263, 265–7
 - US law 267–74, 275
- reverse engineering 58, 379, 471, 476
- safe harbours
 - European Union 136–8, 161, 218, 236–9, 244–5, 395, 506–19, 525–6
 - United States 218, 232, 239–43, 244–5, 319, 507, 515–18
- saisie-contrefaçon* or civil search procedure 133
- sanctions *see* criminal law
- Saudi Arabia 337
- Scandinavian countries 82
 - see also individual countries*
- search engines 123
 - deindexing 566–8
 - meta 96–8
 - metatags 412–13, 414, 417, 418, 421, 424–5
- self-regulation 51, 564
- Singapore 194, 421
- small and medium sized enterprises 108, 506, 560, 573
- smart manufacturing 126
- Snapchat: photographs 165, 170, 171–2
- social bookmarking 182
- social media tools for IP enforcement 559–61
- social norms
 - market and 190, 200

- user generated content and 180, 183, 184–5
- software copyright: functionality 8, 26–43
 - application program interfaces (APIs) 31, 41, 42–3
 - data file formats 36, 37, 38, 40, 41
 - infringement categories 30
 - decompilation 31–3
 - functionality 33–9
 - literal copying 30–31
 - legislation
 - Berne Convention 27
 - Information Society Directive 29
 - Software Directive 28–9
 - TRIPS 27–8
 - UK legislation 30
 - WIPO Copyright Treaty 28
 - programming language 28, 35–6, 37, 38, 40
 - SAS v WPL* 29, 33
 - facts 35–6
 - law after 39–43
 - previous English cases 33–5
 - SAS v WPL I* 33, 36–7
 - SAS v WPL* (CJEU) 33, 37, 40, 41–2
 - SAS v WPL II* 33, 38, 40, 41, 42
 - SAS v WPL* (CA) 33, 39–40, 42
 - three step test 27, 32
 - software-related inventions 277–301
 - duality of software 277, 292, 301
 - European Patent Convention 280–92, 294, 296, 297, 298, 300–301
 - ‘as such’: scope of meanings 285
 - lack of definitional clarity 280–84
 - technical character 287–91
 - technical contribution 285–7, 289–90, 293, 295
 - United States 283, 286–7, 288, 300–301
 - abstract ideas 293, 294, 297, 298–9
 - Bilski, Alica v CLS* 298–9
 - formative decisions 292–7
 - laws of nature 293, 294, 297, 299
 - mental steps 293
 - State Street Bank* 297–8
 - technological arts 293–4
 - whole-contents approach 296
- South Africa 46
- Spain 23, 46, 330, 527
- sporting events: markets for transmission rights 117
- streaming 60, 114, 151, 166, 198, 213, 338, 504, 523
 - downloading distinguished from 247
 - video streaming and communication to the public in US and EU *see separate entry*
- sui generis* 44, 330, 366
 - computer software 26, 499
 - databases *see database sui generis* protection
- Sweden 23, 46, 541
- technological protection measures 114, 126
 - databases 63, 65, 70–71, 76, 96, 100–101
 - open data 118
 - videogames 54–6, 59, 62
- text and data mining (TDM) exception in EU 73–4, 75, 76, 77, 92–3, 108, 121–2
- three-step test 27, 32, 71–2, 73, 143–54, 155, 157, 159, 161, 190, 275, 461, 498, 503
- tort 132, 134, 375
 - of misappropriation 87, 88, 105, 366, 374
 - passing off 390–91, 392, 396
 - reverse 390, 391–3
 - wrongful acquisition
 - elusive 367–73
 - pros and cons of recognising 373–9
 - trade secrets, cybersecurity and 363–80
- trade agreements 65, 135, 537
- trade marks 382–96, 475, 482, 486
 - augmented reality 557, 558–9
 - blacklisting 561
 - blockchain 554
 - blocking injunctions 525
 - criminal law 536, 538
 - cybersquatting
 - Uniform Domain Name Dispute Resolution Policy (UDRP) *see separate entry*
- deindexing search results 566
- Europe 330, 387–8, 396, 425, 494
 - design rights 394–6
 - graphical user interfaces 2, 15–20, 24, 25, 42, 395
 - moral rights 393, 396
 - passing off 390–91, 392, 396
 - registration systems 388–90
 - reverse passing off 390, 391–3
 - unfair competition 392–3, 396
- graphical user interfaces: EU 2, 15, 24, 25, 42, 395
 - devoid of any distinctive character 15–18
 - shapes or other characteristics 18–20
 - summation 20
- keyword advertising 426–44
 - actionable advertisements 438–43, 444
 - anticompetitive conduct, potentially 473–5, 481
 - Australian and New Zealand case law 431–5, 438, 439
 - EU case law 427, 435–7, 438, 439, 441
 - flexibility of legal doctrines 428–37, 444
 - US case law 428–31, 438
- metatags: use of 411–25
 - Australia 417–19

- Canada 416–17
- Germany 415–16
- India 420–21
- New Zealand 419–20
- United Kingdom 414–15
- United States 421–4, 429–30
- United States 16, 382–7, 388–9, 391, 393, 396, 558
 - metatags 421–4
 - virtual reality 557, 558
- trade secrets 87, 119, 124, 132–4, 413
 - US: cybersecurity, wrongful acquisition tort and 363–80
 - elusive tort 367–73
 - pros and cons of recognising tort 373–9
 - summary of information law 365–6
- Trans Pacific Partnership Agreement 65
- transaction costs 78, 269, 464, 466, 487, 555
 - databases 78
- transparency 118, 125, 554, 565
 - contract terms 480
 - data policy 479
 - data protection 130, 574
- TRIPS (Trade-related Aspects of Intellectual Property Rights) Agreement 27–8, 34, 39, 76
 - business method patents 303, 320
 - compilations 41, 64–5, 66, 70
 - computer generated works 329, 331, 337
 - criminal enforcement 536, 537
 - first sale/exhaustion 197
 - patents 287–8, 353
 - three-step test 71, 143, 144–5, 147, 190, 275, 461
- trusted notifier programme 565, 566
- Twitter 16, 165, 170–71, 559

- Uber 508, 509
- unfair competition law 19, 382, 389, 390, 392–3, 396, 487
 - databases 87, 88–9, 103–6
 - hyperlinking 224
 - information 132, 134, 366, 368, 373, 375, 380
 - trade marks
 - in metatags 425
 - virtual or augmented reality 558
- Uniform Domain Name Dispute Resolution Policy (UDRP) 397–410
 - administrative proceeding 410
 - arbitration 400–403
 - definition of 401–2
 - similarities between UDRP proceedings and 403–7, 410
 - consistency 408–9
 - court action 398–9, 403
 - decision stage 407
 - dissenting opinions 407–10
 - decisions not necessarily binding 398, 403, 408
 - panellists 398
 - disclosures 404
 - nationality of 406
 - number of 404
 - party involvement in selection 405
 - qualifications 404
 - powers and authority of panel 406
 - presiding panellist, role of 405
 - United Kingdom 394, 478, 559–60
 - Anton Piller Orders 133
 - blacklists and data protection 562
 - breach of confidence 364, 368
 - Brexit 45, 62, 79–80, 267, 337, 460
 - copyright 100, 121, 163, 164
 - 3D printing 449, 450, 454, 459–60, 462
 - authorization 228
 - ‘closed list’ approach 46, 48
 - coauthorship 176
 - computer generated works 128, 176, 322, 325, 326–9, 330, 331, 332–3, 336–7
 - criminal law 535–6, 537–8, 541, 543, 545–6, 547, 550
 - databases 79–80
 - derivative works 173–4
 - dramatic works 46, 47–8, 49
 - fair dealing 194, 518
 - fixation 172, 177
 - internet retransmission of broadcast 261–7
 - joint authorship 164, 176, 180, 183
 - joint tortfeasors 227
 - newspaper headlines 170–71
 - originality 6, 173–4
 - orphan works 201, 211–12
 - preservation copy 59
 - software copyright: functionality 30, 33–40, 41, 42
 - subject matter 45–8, 49, 55
 - videogames *see* gaming and copyright
 - Wikipedia 178
 - design law and 3D printing *see separate entry*
 - enforcement: intermediary liability 509, 511, 512, 513–15, 518, 519, 520
 - extradition treaty with US 550
 - injunctions 520
 - blocking 522–3, 524–5, 573
 - joint tortfeasors 227, 457
 - moral rights 393
 - notice and trackdown 574
 - patents 281, 289–91
 - business methods before EPC 304–9, 320–21

- computer generated works 322, 325, 329, 331, 336–7
- tort
 - passing off 390–91, 392
 - reverse passing off 390, 391
- trade marks
 - comparative advertising 442–3
 - keyword advertising 431–2, 437
 - as metatags 414–15
 - use ‘as a trade mark’ 431–2
- United States 79, 478
 - Australia–US Free Trade Agreement 65, 537
 - big data 108
 - data.gov website 118
 - personal data brokers 115–16
 - blacklisting 561
 - Chevron* two step process 269, 273, 274
 - Computer Fraud and Abuse Act 364, 376, 377, 379, 380, 569, 570
 - computer generated works 325, 331, 332–3
 - Constitution 68, 333
 - First Amendment 379, 518, 567
 - contract law 87, 88, 101–2, 366
 - copyright 42–3, 100, 121, 163, 174, 366, 374, 376, 379–80, 496
 - collective works 180
 - computer generated works 325, 331, 332–3
 - copying not substantial 190
 - Copyright Act 28, 101, 144–5, 147, 149–50, 172, 180, 193, 197, 229, 230, 231, 243, 250–51, 255, 268–9, 271, 272–3, 274, 332, 494
 - criminal law 533, 534, 536, 537, 540, 544, 548, 549, 550, 551
 - databases 64, 68, 72, 75, 76–7, 78, 87–8, 101–2, 105
 - derivative works 62, 173, 176–7, 193, 558
 - Digital Millennium Copyright Act 232, 239–43, 507, 510, 515, 516–17, 566
 - ebooks 189, 193, 194–6, 197, 198, 213
 - fair use 9–10, 43, 58, 59, 62, 72, 75, 76–7, 101, 120, 121, 184, 189, 194–6, 198, 199, 377, 379, 518
 - first sale doctrine 186, 189, 197–9, 487, 489, 497–8
 - fixation 172, 177
 - gaming 46, 49, 49–50, 58, 59, 61–2, 176–7, 558
 - hyperlinking and 217–18, 229–45
 - idea–expression dichotomy 50
 - joint works 180, 183
 - Lotus*: menu command hierarchy 3, 7, 9, 10
 - merger doctrine 50
 - moral rights 191, 193
 - notice and takedown 193, 196, 241, 515
 - notice and trackdown 574
 - scenes à faire* 50
 - tweets 171
 - video streaming and communication to the public in US and EU *see separate entry*
 - design 394
 - extradition 548, 551
 - treaty with UK 550
 - Federal Trade Commission 115–16, 473–5
 - follow the money 564
 - hack back and active defence 569–71
 - hyperlinking and copyright 217–18
 - direct liability 229–33, 236
 - EU: comparative conclusions 243–5
 - safe harbour provisions 239–43
 - secondary liability 233–6
 - image: right of publicity 128
 - Lorain Journal* decision 470, 480–81
 - moral rights
 - Visual Artists Rights Act 1990 393
 - Netflix 246
 - patents 365, 366, 376, 379–80
 - business methods 315, 317–19, 320, 344
 - case law on damages and territoriality 356–7
 - computer generated works 332
 - damages 354–5
 - extraterritoriality and digital patent infringement *see separate entry*
 - lost profits 354
 - price erosion 354–5
 - reasonable royalties 354, 355
 - software-related inventions 283, 286–7, 288, 292–9, 300–301
 - personal data 129, 365
 - tort 375
 - of misappropriation 87, 88, 105, 366, 374
 - wrongful acquisition 363–80
 - trade marks 16, 382–7, 388–9, 391, 393, 396, 558
 - initial interest confusion 421–2, 429–30
 - keyword advertising 428–31, 438
 - as metatags 421–4, 429–30
 - nominative fair use 431, 438, 440
 - trade secrets 413
 - cybersecurity, wrongful acquisition tort and 363–80
 - Defend Trade Secrets Act 364, 367, 370, 376, 378
 - reverse engineering defence 379

- Uniform Trade Secrets Act 366, 367, 370, 371–2, 374, 376, 378
- Trans Pacific Partnership Agreement 65
- user generated content (UGC) 196
 - and its authors 163–85
 - new use privilege in EU law 136–62
 - online games 59–62, 166, 175–8
- user generated content: towards new use privilege
 - in EU copyright law 136–62
 - advertising and UGC platforms 152
 - Canada 142–3, 145, 149, 152
 - concept of UGC 139–43
 - expression, freedom of 137, 148–9, 152, 153, 155–6, 157
 - implementation options 154
 - existing standards 154–9
 - new limitation 159–61
 - one-stop shop 161
 - levies on blank media and copying devices 138
 - Parliament: proposals
 - CULT Committee 140–41
 - IMCO Committee 141–2, 159–60
 - pastiche 139, 140, 141, 157–8, 159–60, 161
 - safe harbour for hosting 136–8, 161
 - substitution effect 151–2
 - three-step test 143–4, 155, 157, 159, 161
 - certain special case 144–9
 - no conflict with normal exploitation 149–52
 - no unreasonable prejudice to legitimate interests 153–4
- user generated content and its authors 163–85
 - ambit of UGC 164
 - participation, community and communication 167
 - types 164–7
 - UGC, communities and commons 168–9
- authorship and copyright subsistence in UGC 169
 - accumulations 181–2
 - authorship(s) and creativity 169–70
 - co-creation 175–6
 - collaborative authorship 181
 - community-derived works 182–3
 - interactive and multimedia UGC
 - authorship 175–8
 - mass social authorship 178–81
 - sole authored but not ‘derived’ 170–72
 - sole authored and ‘derived’ 173–5
 - temporal challenge 171–2, 175, 177, 179, 181
- beyond copyright: social norms and UGC 184–5
- value gap 136–7, 139, 141, 142, 143, 150, 152, 154, 158, 159, 160, 161, 525–6, 527–8
- video streaming and communication to the public
 - in US and EU 246–75
 - on demand streaming 252–3
 - EU law 256–7, 275
 - international instruments 253–4, 257
 - US law 254–6, 257, 275
 - internet retransmission of broadcast 257
 - different technical use 264–5, 275
 - EU law 261–7, 275
 - international instruments 258–61, 274
 - service zone theory 260, 261, 263, 265–7
 - US law 267–74, 275
 - webcasting 247–8
 - EU law 249–50, 252, 275
 - as form of broadcasting 248–51
 - as form of cabling 251–2
 - international instruments 248–9, 251–2
 - US law 250–51, 252, 275
- videogames
 - gaming and copyright *see separate entry*
 - unfair competition and titles of 392
- virtual worlds 175, 176, 177
 - virtual and augmented realities 557–9
- webcasting 247–8
 - EU law 249–50, 252, 275
 - as form of broadcasting 248–51
 - as form of cabling 251–2
 - international instruments 248–9, 251–2
 - US law 250–51, 252, 275
- whitelisting 561, 562–3, 565
- Wikimedia Commons 181
- Wikipedia 166, 169, 178–80, 181
- World Intellectual Property Organisation (WIPO) 76, 102, 401
 - computer-produced works 331–2
 - Copyright Treaty 28, 34, 39, 76, 232
 - anti-circumvention provision 70–71
 - communication to the public 70, 71, 209, 219, 249, 253–4, 255, 257, 258, 275
 - compilations 41, 65, 66, 70
 - exhaustion 209, 491, 493–4
 - three-step test 71, 143, 145–6
 - videogames 52
 - patents 283–4
 - Performances and Phonograms Treaty 232
 - exhaustion 491, 493–4
 - three-step test 143, 146
 - Uniform Domain Name Dispute Resolution Policy (UDRP) 398, 399–400, 401, 404, 405, 407, 408
 - videogames 44

- World Trade Organization (WTO)
 - dispute settlement 64, 536, 537
 - three-step test 144–5, 147, 149–50, 151, 153, 461
- wrongful acquisition tort
 - elusive 367–73
 - pros and cons of recognising 373–9
 - summary of information law 365–6
 - trade secrets, cybersecurity and 363–80
- YouTube 165, 253, 412
 - Viacom v YouTube* 242, 516

